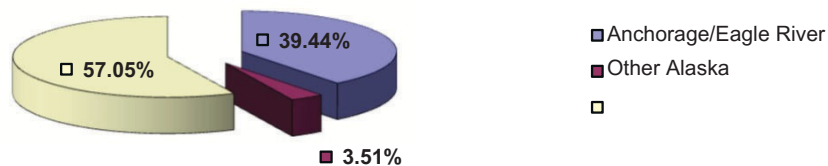


## 2023 OVERVIEW OF PAYDAY LENDING IN ALASKA

- There were a total of 18 licensees operating during the year  
(License types: 12 compa , 4 branches, 1 website, 1 mobile app)
- 7,085 Alaskans received payday loans totaling \$17,452,476.28
- The average payday loan was \$443.14
- On average, each customer entered into 5.56 payday loans
- 
- On average, each payday loan customer borrowed \$2,463.30 over the course of the year
- The geographic distribution of loans in the state in 2023 is as follows:

| Location              | Market Share % | Loan Volume |
|-----------------------|----------------|-------------|
| Anchorage/Eagle River | 39.44%         | \$6,882,653 |
| Other Alaska          | 3.51%          | \$613,365   |
|                       | 57.05%         | \$9,956,458 |

State of Alaska 2023  
Market Share of Licensed Payday Lenders



As of January 1, 2025, there are 13 active deferred deposit advance licenses, all companies are headquartered out of state.

- 7 Companies
- 3 Branches (all are located in Anchorage, Alaska)
- 1 Mobile Application
- 2 Websites