DOORDASH

ALASKA in 2023

Merchant sales in Alaska through DoorDash Marketplace and Drive supported:

$130M+ in economic activity and over

1,700+ jobs for these merchants, their supply chains, and elsewhere in the economy, not including Dashers

Modeled by Public First using IMPLAN software

Dasher earnings on the DoorDash platform in Alaska supported nearly:

$53M+ in economic activity

Modeled by Public First using IMPLAN software

Consumers received:

4.2M+ orders through DoorDash in Alaska

ALASKA DASHERS

14,600+

active Dashers

$28

earned on average per hour while delivering

35M+

total Dashers earnings on the platform, including tips

5

hours per week Dashers averaged on delivery **in Q4**

88%

of Dashers averaged less than 10 hours per week on delivery **in Q4**

DASHERS SURVEYED IN THE US

87%

prefer to remain as independent contractors

86%

agree that dashing makes them feel more in control of their circumstances

94%

say that dashing allows them more flexibility compared with other earnings opportunities they've had

84%

had other incomes, responsibilities or were retired
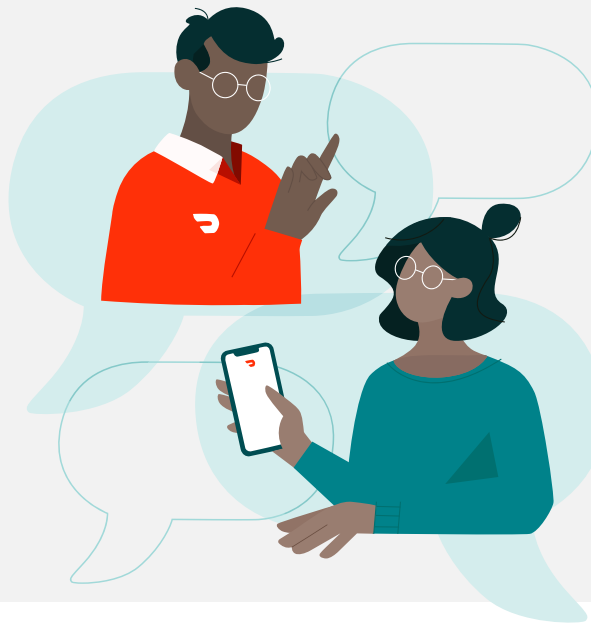
2023 Dasher Survey

ALASKA in 2023

EXPANDING ACCESS AND ECONOMIC OPPORTUNITY IN ALASKA'S UNDERSERVED COMMUNITIES

25%
of deliveries were made to **consumers** in *low-income communities*

22%
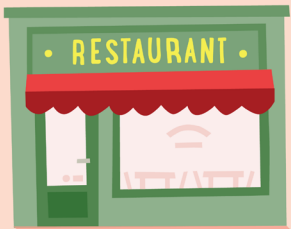of Dasher earnings were made by **Dashers** in *low-income communities*

60%
of deliveries were made to **consumers** in *communities of color*

53%
of Dasher earnings were made by **Dashers** in *communities of color*

MERCHANTS IN ALASKA

Over 700 total merchants were on the DoorDash Marketplace in December

Merchants made over **$120M in sales** on the DoorDash Marketplace

Total sales for independent merchants on DoorDash Marketplace in the state **grew by 25%** between December 2022 and December 2023

PROJECT DASH

Our initiative to help food banks, food pantries, and other social impact organizations leverage DoorDash logistics to increase access in their communities

To date, DoorDash has powered 1,907 Project DASH deliveries in Alaska including an estimated 19,000 meals

August 2024