

Linda Leary
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To Alaska State Legislature Resource Committee,

I am writing this letter in strong support of Carri Ann's appointment to the Board of Game. As a valued member of the FisheWear community, Carri Ann has consistently demonstrated an unwavering commitment to promoting inclusivity, education, and empowerment within Alaska's outdoor and fly fishing industries. Her work not only uplifts the voices of women in outdoor spaces, but also fosters community engagement, skill-building, and sustainable recreation.

Over the years, Carri Ann has represented FisheWear at numerous outdoor trade shows, where she brings a unique energy and authenticity to her role. She exemplifies the essence of our brand—making outdoor gear not only functional but fun for women—and always delivers a welcoming presence to our booth. Her ability to connect with both seasoned outdoorswomen and newcomers alike makes her a natural ambassador for the fly fishing community.

Carri Ann's dedication extends beyond events—she has been instrumental in organizing and promoting educational programs designed to empower women with new outdoor skills. These events provide hands-on learning experiences in fly fishing, outdoor safety, and environmental stewardship. Her leadership helps instill confidence in participants and encourages more women to engage in the outdoor lifestyle.

With a strong background in retail sales and marketing, Carri Ann has also played a key role in building our brand and expanding our outreach. She brings strategic insight and collaborative energy to every effort, helping FisheWear and the broader women's fly fishing movement grow sustainably and inclusively.

Additionally, Carri Ann has hosted numerous women's fly fishing events, overseeing every detail—from scheduling and logistics to participant experience and guide coordination. Her ability to create a supportive, fun, and empowering atmosphere makes these events incredibly impactful. She is approachable, passionate, and genuinely cares about helping others find joy and confidence in the outdoors.

Carri Ann also graciously hosted our very first Fishe pop-up party, helping introduce our products to a wider audience in a more personal, tactile setting. These gatherings create meaningful customer connections, demonstrate product value, and strengthen relationships with retail partners. Her work in these spaces has been nothing short of inspiring.

In every endeavor, Carri Ann brings warmth, professionalism, and an inclusive spirit that aligns perfectly with the values we hope to see represented on the Board of Game. Her diverse experience, community-minded leadership, and deep understanding of Alaska's outdoor culture make her an outstanding candidate.

Please consider this letter my enthusiastic endorsement of Carri Ann. I am confident she will bring thoughtful insight, a collaborative mindset, and a powerful voice for women and recreational users across the state.

Sincerely,



Linda Leary | Founder

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