

**SB 4**

**RIGHT  
TO  
SHOP:**

## **Alaska Health Care Consumer Right to Shop Act**

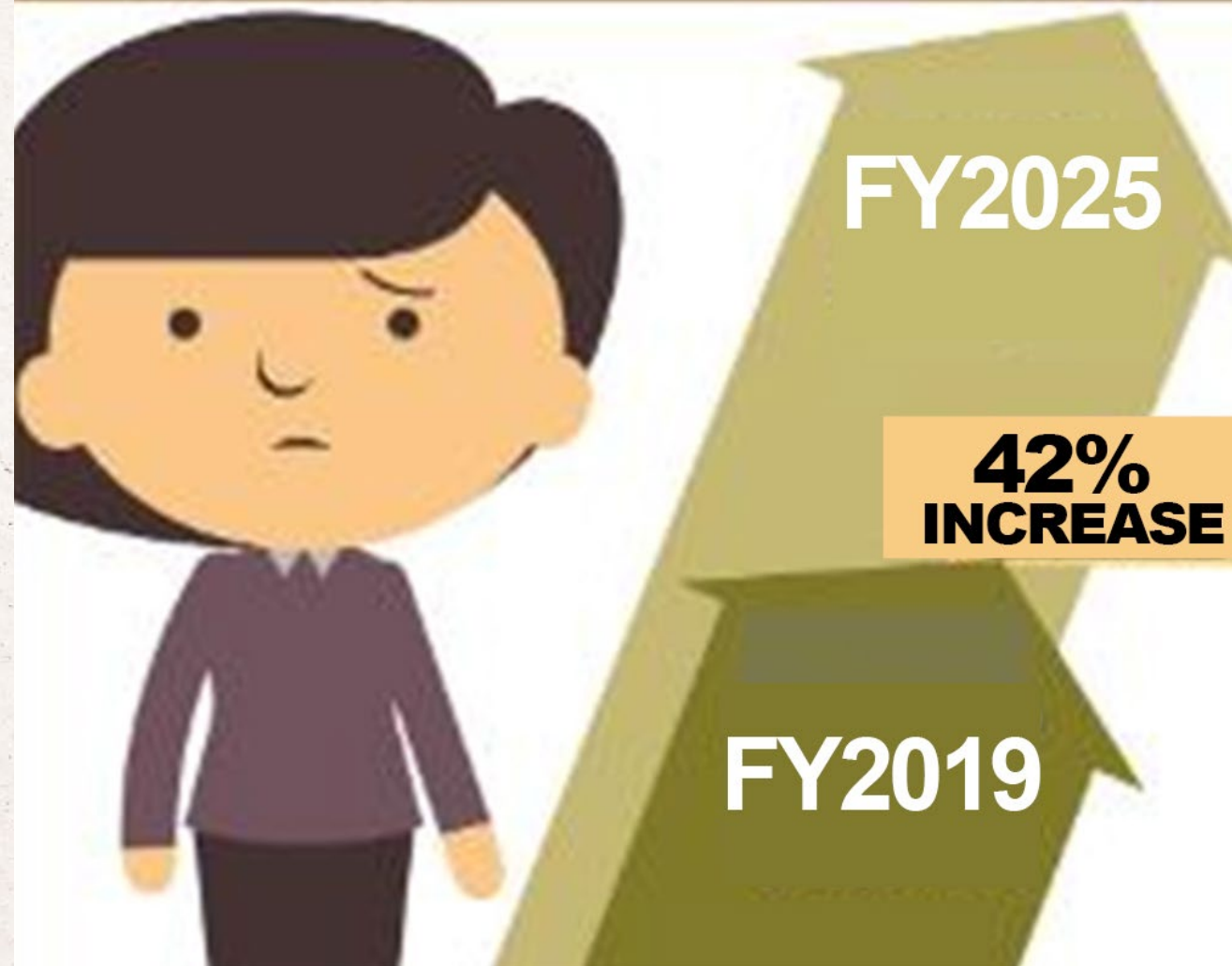
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Rewarding Patients That  
Shop for Affordable  
Health Care

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# Healthcare costs increased 42% from 2019-2025



# Three Pillars of SB 4 Right to Shop

## The Right to Know:

Patients can find out the estimated price ahead of time from their insurance plan and compare providers to find one that works for them



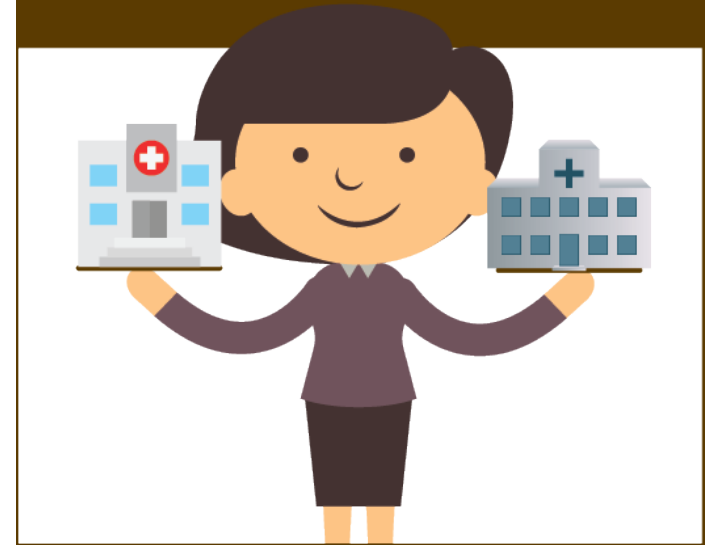
## The Right to Save:

Patients share in savings if they shop for a high-value provider (i.e. high-quality, lower-cost)



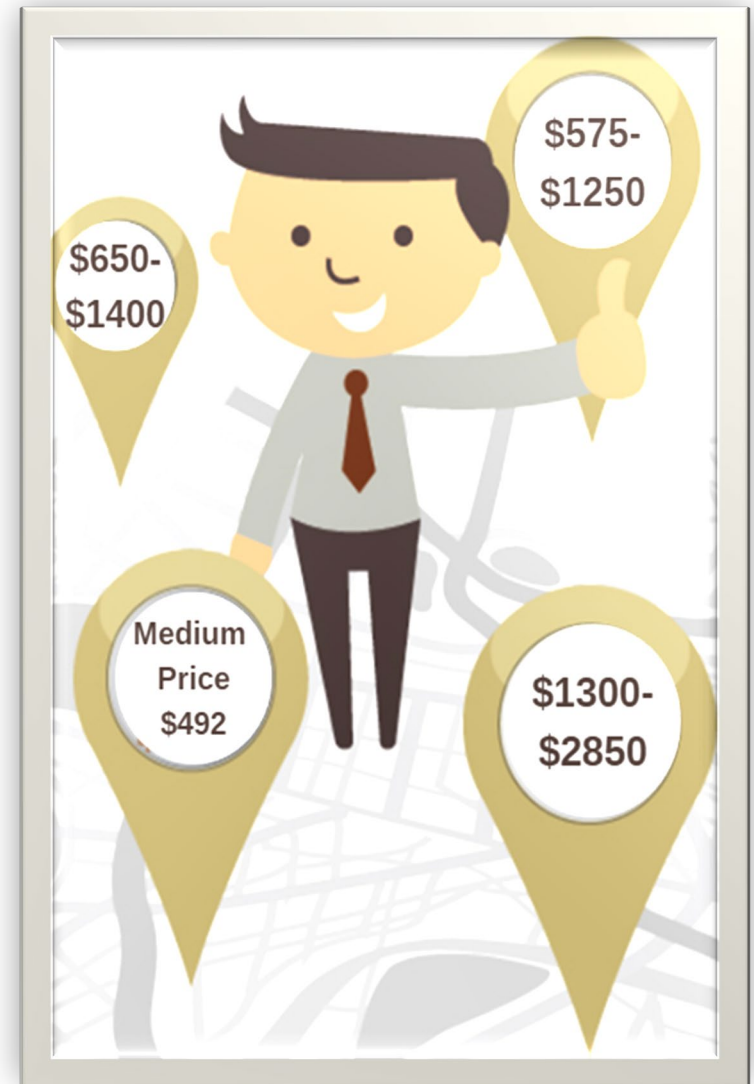
## The Right to Pick:

Patients' access to high-value providers is protected—whether the providers are in- or out-of-network





Patients  
should  
know:



\*Prices based on CT scans in the Anchorage area

# HOW RIGHT TO SHOP WORKS

IT'S THIS  
SIMPLE:

1

See your doctor

2

Call or go online to  
locate best options

3

Choose location  
at the best value  
(in- or out-of-network)

4

Receive service at  
location of your choice

5

Be rewarded with  
shared savings

\*Public Law, Chapter 232, [http://www.mainelegislature.org/legis/bills/bills\\_128th/chapters/PUBLIC232.asp](http://www.mainelegislature.org/legis/bills/bills_128th/chapters/PUBLIC232.asp)



# Cool tools work for shopping available to all.

The image displays three digital tools for healthcare shopping:

- VitalSmartShopper:** A web interface for finding facilities. It shows a search for "Knee Replacement" in the "Paul Johnson" network, located in "Anderson, IN" within a "40 miles" radius. It lists "Your Best Match" as "Indiana University Health Tipton Hospital" and provides a "SmartShopper reward" of \$500.
- Healthcare Bluebook:** A mobile app interface showing "Shoulder Arthroscopy" results. It displays a "Total Fair Price" of \$11,016 and a list of providers with their cost ratings.
- MyMedicalShopper:** A mobile app interface for an "X-ray Exam of Hip". It shows 35 results, with the top three being "Salem Radiology" (\$51), "Four Seasons Imaging" (\$88), and "Foundation Medical Partners Inc" (\$6250 remaining in deductible). It also displays a "ProScore" for each facility.

A cartoon character, a man in a grey suit and red tie, is holding a grey toolbox with a wrench icon, standing next to the shopping tools.



# Patients Want the Right to Shop



**53%** of voters say its **difficult** to determine medical costs before a visit.

**Only 12%** think higher-cost providers always provide better care.

**77%** of Americans want the Right to Shop for more affordable health care.

# Other States with Right to Shop

Florida- 2019  
Georgia- 2020  
Kansas- 2017  
Maine- 2017  
Massachusetts- 2017  
Minnesota- 2020



Nebraska- 2018  
New Hampshire- 2017  
Oklahoma- 2022  
Tennessee- 2019  
Texas- 2021  
Utah- 2018  
Virginia- 2019



Thank you!