



CONSUMER  
HEALTHCARE  
PRODUCTS  
ASSOCIATION



April 8, 2025

Honorable Kelly Merrick  
Chair, Committee on Community and Regional Affairs  
Honorable Forrest Dunbar  
Vice Chair, Committee on Community and Regional Affairs  
Alaska State Senate  
120 4<sup>th</sup> St.  
Juneau, AK 99801

**RE: SB 111 (Neutral)**

Dear Chair Merrick and Vice Chair Dunbar,

On behalf of the Advanced Medical Technology Association (AdvaMed), the Consumer Healthcare Products Association (CHPA) and Medical Device Manufacturers Association (MDMA) we write today to convey our neutral position on SB 111. We support the draft amendment to exempt medical devices and appreciate the continued work on this issue.

Our membership comprises the full spectrum of health technology innovators and manufacturers, who work every day to deliver high-quality healthcare for patients worldwide.

Patient safety is our membership's top priority, and Original Equipment Manufacturers (OEMs) are subject to strict regulations by the Food and Drug Administration (FDA) to ensure patient safety and the efficacy of medical devices. FDA regulations include implementing quality and safety controls, proper training, and qualification of replacement parts. Independent third-party service providers are not held to the same standards.

We greatly appreciate that the current amendment recognizes the importance of the FDA's oversight of medical devices for patient safety and seeks to exempt FDA regulated medical devices from the bill.

Thank you for the opportunity to weigh in and your willingness to work with us on this important issue. Please feel free to reach out with any additional questions.

Sincerely,

[Recipient Name]

April 8, 2025

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Darbi Gottlieb  
Director, State Government and Regional Affairs  
AdvaMed



Carlos I. Gutiérrez  
Vice President, State & Local Government Affairs  
Consumer Healthcare Products Association



Clayton Hall  
Executive Vice President, Government Affairs  
Medical Device Manufacturers Association