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ANNA B. BRAWLEY  
ANCHORAGE, ALASKA 99517  
PHONE: 907.717.7073  
ANNAB.BRAWLEY@GMAIL.COM

March 3, 2025

Chair Bjorkman, Vice Chair Merrick, Members of the Senate Labor and Commerce Committee:

This written testimony is as an individual and planning professional who has worked with communities across Alaska on comprehensive planning projects.

I support Senate Bill 50 because it connects two important roles for local government: taking action on community needs, like housing, and engaging with the community to create a vision, and set clear goals to achieve that vision. There is already a process for this function, known as a comprehensive plan. Comprehensive plans are big-picture, wide-ranging plans that serve as a 20-year roadmap for communities: they are both a process and a product. When done well, plans build the community's consensus for who they want to be, with practical strategies to get there.

Planners can easily list off the big topics in a typical comp plan: land use, transportation, infrastructure, economic development, public lands and facilities, and other issues. However, sometimes it's hard to see where housing fits in: is it a land use issue? An infrastructure issue? A workforce issue? Often, it's all of the above - housing intersects with many topics, but is distinct and different, and given the challenges we face today across the state, deserves local attention on local solutions.

In my experience as a consultant, communities updating plans want to really engage residents in setting direction, and are also managing a number of pressing issues and competing priorities - it is difficult to give every topic the attention it deserves. Elevating housing as an important topic, distinct from land use, encourages communities to make this a local planning priority. Some communities have already recently updated their plans: one example is my former client, City of Valdez. Valdez recently completed a comprehensive plan update, and identified housing as a top community priority, using current data to inform their next steps. While I was not involved in the plan, I was proud to support an implementation project and public process a key priority in their plan, updating zoning code to help meet future housing demand. We should commend Valdez for their planning, and commitment to action: and encourage all communities to take up the topic of housing, and build support for local solutions to their own housing needs.

It is also important to emphasize, this is encouraging but not mandating how communities engage in housing work. Comprehensive plans are required, but what they look like and what directions the communities choose to pursue are left to the local level. A comprehensive plan update can look like creating a full new plan; updating data and demographic trends to match current conditions; adopting additional plans, such as a targeted housing strategy; or simply re-prioritizing an existing plan to indicate what the local government will focus its efforts. SB 50 is not a mandate, but a positive call for local planning, and local action on housing.

Lastly, the information below is shared in response to a question in a prior committee about what is currently required for comprehensive plans, and what this looks like in practice:

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Title 29 calls for communities (cities, boroughs) to update comprehensive plans every 20 years. A Home Rule community like the Municipality of Anchorage is not subject to this specific section of Title 29, but our Charter and code have an equivalent regular cycle for updating our comprehensive plan, as well as contemplating more regular reviews and updates of the plan for various reasons, such as updating population projections. The 20 year cycle is a general target and timeframe for the plan, not a firm requirement, although communities do take this seriously and do periodically undertake significant updates. Comp plans often take multiple years to complete from beginning to end, starting with data gathering and community engagement, to drafting, receiving and incorporating changes based on public comments, and ultimately formal adoption by a Borough Assembly or City Council.

Thank you for your consideration.

Anna B. Brawley

*This letter is written in my personal capacity as a professional city planner and resident.*



February 4, 2025

**RE: SB 50 – Municipal Comprehensive Plans: Housing**

Dear Alaska State Senate Labor and Commerce Committee,

Unfortunately, I was unable to provide live testimony regarding SB 50, but I am providing written comments to assist the Committee.

As the Director of Research and Technical Assistance at the University of Alaska Center for Economic Development one of my roles is to help communities across the state with their strategic economic development planning. These plans are comprehensive documents that look at the economy from all angles, and to do this they have to consider not just business and industry but also infrastructure, workforce, energy, housing, and more.

Planning for encouraging more plentiful, affordable housing is a component of almost every economic plan CED has worked on in recent years, including the Statewide Comprehensive Economic Development Strategy (CEDS) which has an explicit goal of “increasing the supply of affordable housing for urban and rural communities throughout Alaska.” To prepare for testifying for SB 50 I reviewed many of the currently active CEDS across Alaska and nearly all contained explicitly stated goals around housing.

Housing is being integrated in almost every area of planning. Many regions, in fact, already have requirements to conduct comprehensive housing assessments or housing planning. What makes all these layers of planning more effective is not duplicating efforts, instead having each layer of planning reference each other. This sets communities up to leverage funding opportunities more effectively. One example of this is the 2021 Valdez Comprehensive Plan Revision which has been leveraged to overhaul housing development in the community.

The addition of housing planning to the description of first- and second-class boroughs’ comprehensive plans proposed in SB 50, does not create a new requirement for these planning efforts. It simply encourages the explicit recognition of housing planning as its own area of focus, highlighting efforts that many communities are already engaging in independently.

I am happy to provide any further information to the Committee. Please do not hesitate to reach out.

Sincerely,

Richelle Johnson

Research and Technical Assistance Director



# HOUSING ALASKANS

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**\*Ex Officio**

February 3, 2025

Senator Forrest Dunbar  
State Capitol  
Juneau, AK 99801

Re: SB 50 An Act relating to the comprehensive plans of first and second class boroughs.

Dear Senator Dunbar,

Housing Alaskans: A Public-Private Partnership (HAPPP) was formed in 2022, making Alaska the 48th state with at least one statewide housing funding trust. Housing Alaskans serves as a housing accelerator which leverages federal, state, and municipal resources with philanthropic contributions to stimulate housing development. Housing Alaskans invests to produce, preserve, and protect housing for Alaskans through creative funding solutions to help developments cross the finish line. It is governed by an experienced, influential Board of Directors from across the state, and advised by an Advisory Committee of housing subject matter experts. Housing Alaskans made its first investments of \$1M into housing projects that resulted in 84 new housing units in the communities of Sitka, Juneau, Wasilla, Nome, Nikolai, and Soldotna. Another grant opportunity has just been opened for housing projects in the Mat-Su Borough made possible by a philanthropic donation.

Alaska's pervasive housing shortage stifles economic growth, impedes workforce attraction and retention, hampers community well-being, and undermines family stability. Alaska needs 27,500 new and rehabilitated homes over the next ten years to meet current need and a conservative moderate population growth. Yet, post-pandemic conditions such as skyrocketing construction costs, financing hurdles, and a scarce workforce exacerbate our already serious housing problems.

The consequences of the crisis include:

- Lack of housing is the #1 reason why businesses say they can't grow.
- Alaska's workers, from healthcare workers to teachers to cooks, can no longer afford rising housing costs.
- Housing production has shriveled since most development exceeds what Alaskans can afford.
- Housing construction peaked in the 1980s. As new construction and renovations lag, our outdated housing stock is a major obstacle to attracting and retaining a workforce, preventing economic growth.

Distributed by: Senator Dunbar



# HOUSING ALASKANS

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The status quo is failing. The market isn't building enough housing for working families, and Alaska's housing crisis is felt statewide. From Ketchikan to Anchorage to Utqiagvik, new developments will take new resources. Many housing projects are financially complicated, requiring dozens of different funding sources that take years to maneuver the various application processes to build the required capital stack. Many projects languish, lacking the final funding needed to achieve financial feasibility.

For the reasons noted above, housing is a necessary infrastructure for communities to thrive. Especially given the large development gap in what housing costs to build and what Alaskans can afford to pay, housing needs to be planned for just like other community infrastructure projects. The best planning is done at the local level. SB 50 makes that clear by explicitly adding housing to the list of items for a local comprehensive plan.

Sincerely,

Shauna Hegna  
Chair, Board of Directors, Housing Alaskans



March 7, 2025

Senator Forrest Dunbar  
State Capitol Room 125  
Juneau AK, 99801

Dear Senator Dunbar,

On behalf of Abused Women's Aid in Crisis, Inc. (AWAIC), Alaska's largest domestic violence shelter, I am writing to express our strong support for Senate Bill 50, which strengthens comprehensive planning efforts by explicitly including a housing plan in borough development strategies.

Access to safe, stable, and affordable housing is one of the most significant barriers preventing domestic violence survivors from leaving abusive relationships and establishing independent lives. Without viable housing options, many victims face the impossible choice of remaining with an abuser or experiencing homelessness. A lack of affordable housing not only prolongs cycles of abuse but also endangers victims and their children, as housing insecurity can increase vulnerability to further violence and exploitation.

AWAIC provides emergency shelter, advocacy, and supportive services to individuals escaping domestic violence. While these services are critical in times of crisis, long-term safety and stability depend on a survivor's ability to secure safe and affordable housing. Senate Bill 50's emphasis on housing within comprehensive planning will ensure that cities prioritize this essential need and work toward solutions that support the most vulnerable members of our communities.

Thank you for your time and consideration. We appreciate your commitment to policies that promote safety and stability for all Alaskans.

Sincerely,

Randi Breager  
Executive Director

Distributed by: Senator Dunbar