

Driving Alaska's Economy

Annual Contribution of Alaska's New-Car Dealers



Numbers reflect annual economic activity during 2022.



27
DEALERSHIPS
(new car)



3,959
TOTAL JOBS
(created by dealerships)
Includes 1,778 direct jobs and
2,181 indirect and induced jobs.



66
EMPLOYEES
(average per
dealership)



\$2B
TOTAL SALES
(all dealerships)



\$135M
PAYROLL

Source: Center for Automotive
Research, NADA, S&P Global,
Taxfoundation.org, U.S. Bureau of
Labor Statistics, U.S. Census Bureau

\$76,128
Average Annual
Earnings
Includes income taxes paid for direct,
indirect and induced jobs.

\$30M
State and Federal
Income Taxes Paid



0.2%
REGISTRATIONS

Alaska's Share of Total
U.S. New-Vehicle Registrations



**STATE SALES
TAX PAID**



NATIONAL AUTOMOBILE DEALERS ASSOCIATION

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