

House Bill 49

version N, 34-LS0368\N

**Protecting Alaska's Youth from
Lifelong Nicotine Addiction**

Representative Sara Hannan

House Bill 49

Align state law with federal law in raising the minimum age to buy or possess tobacco and electronic smoking products (ESPs) from 19 to 21.

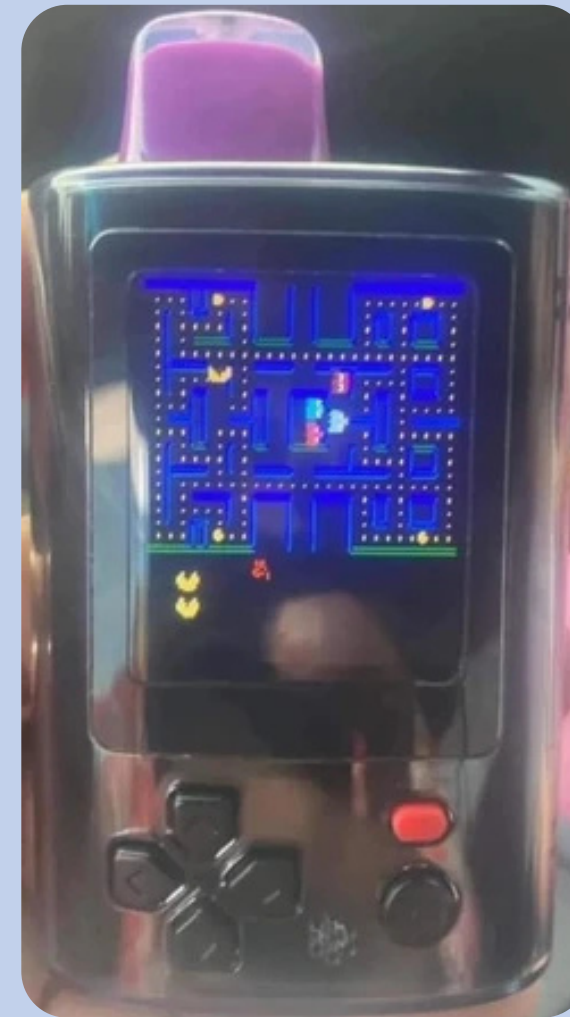


Establish a 25% sales tax for ESPs.

What are e-cigs?

Vapes, vaporizers, vape pens, hookah pens, electronic cigarettes, e-cigars, e-pipes are some of the many terms used to describe electronic nicotine delivery systems.

These products use a battery to heat up a liquid which creates an aerosol that is inhaled. The liquid in these products contain nicotine as well as flavorings, and harmful chemicals.

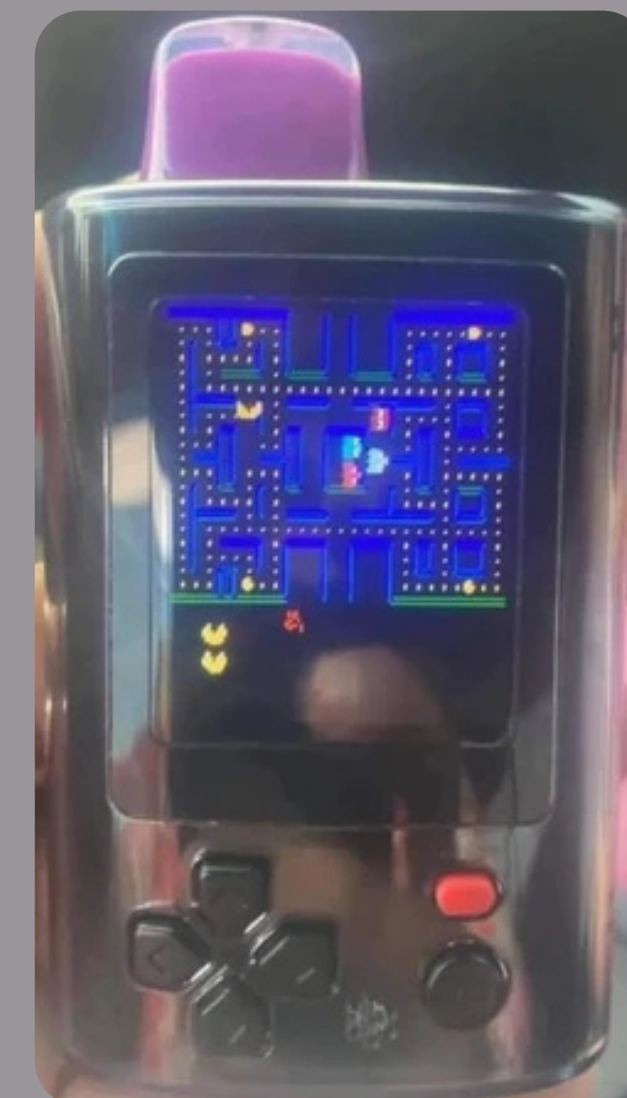


E-Cig Marketing



R.J. Reynolds Then

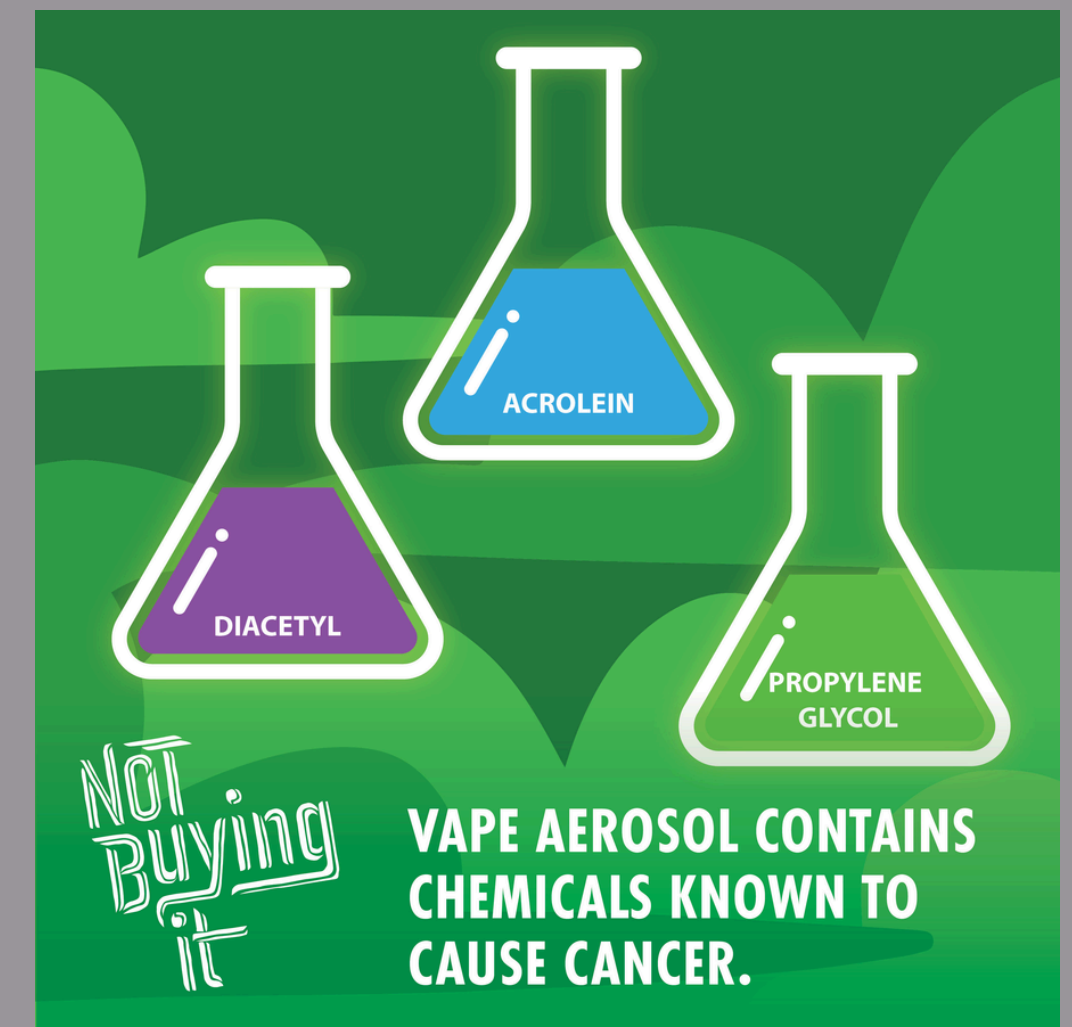
R.J. Reynolds Now



What e-cigs are NOT

Healthy... These products deliver harmful chemicals and contain nicotine, which is highly addictive.

FDA-Approved Cessation Devices ... No e-cigarette product has been approved by the FDA as a smoking cessation aid.



Source: Alaska's Tobacco Quit Line
Social Media Graphics



NOT
Buying
it

THE NICOTINE IN VAPES HARMS OUR BRAIN DEVELOPMENT



PREFRONTAL
CORTEX.

Nicotine use as a teen can alter the prefrontal cortex,
leaving the brain *SUSCEPTIBLE TO ADDICTION*.

ALASKA'S
TOBACCO
QUIT LINE
1-800-QUIT-NOW
IT'S FREE. IT'S CONFIDENTIAL. AND IT WORKS.
alaskaquitline.com

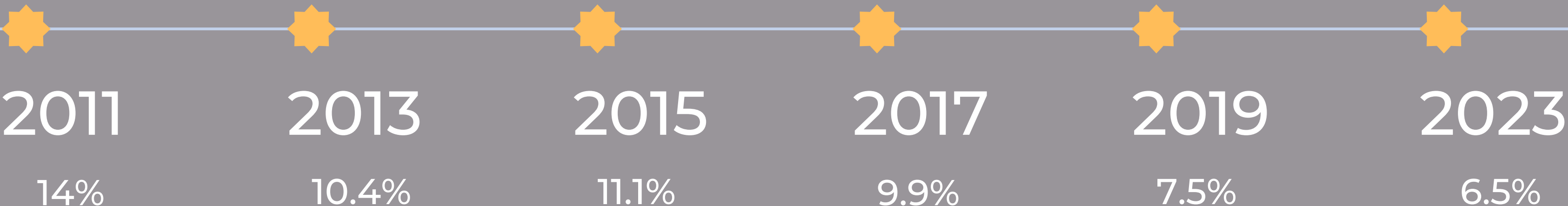
BECAUSE THE ADOLESCENT BRAIN IS STILL DEVELOPING



nicotine use during
adolescence can
disrupt the
formation of brain
circuits that control
attention, learning
and susceptibility of
addiction.

Alaska Youth Risk Behavior Study

Smoked traditional cigarettes on at least one of the past 30 days:



Vaped on at least one of the past 30 days:



Contact



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