



Right to Shop

Paying Patients to Pick High-Value Healthcare

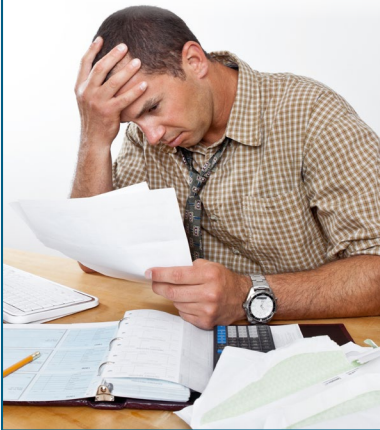
77%

of Americans want the Right to Shop in Health Care

EXPENSIVE

62%

of voters say it would be tough to pay their entire deductible in one month



CONFUSING

63%

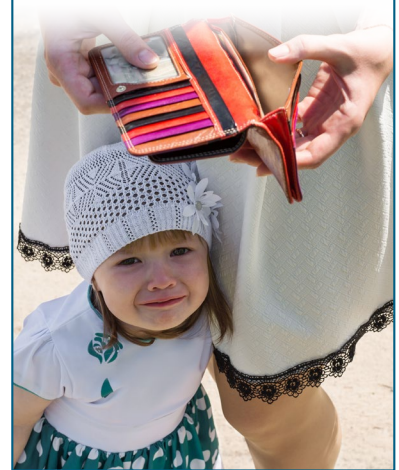
know prices differ wildly for same care



HARMFUL

69%

think insurers are NOT working to keep their costs down





Right to Shop: It Works.

THE SOLUTION IS SIMPLE

The Status Quo

Higher out-of-pocket spending
Higher overall costs
Fewer options

VS

Right to Shop

Cash for patients
High quality care for less
More health care options

HOW RIGHT TO SHOP WORKS

IT'S THIS
SIMPLE:



1

See your doctor



2

Call or go online to
locate best options



3

Choose location
at the best value



5

Collect cash as
shared savings



4

Receive service at
location of your choice

States with Right to Shop Programs



\$12 million total savings
\$1+ million total
incentives paid to shoppers

