



To: The Honorable Kelly Merrick, Chair, Senate Committee on Community and Regional Affairs

CC: Senator Dunbar

From: Steven Nickel, Director of Repair Strategy, Google

Date: March 24, 2025

Re: Letter of Support for SB 111, Consumer Electronics Right to Repair Legislation in Alaska

Dear Chair Hughes,

I am writing to express Google's strong support for SB 111, Alaska's Right to Repair legislation for consumer electronics. Google believes that users should have more control over repair—including access to the same documentation, parts, and tools that original equipment manufacturer (OEM) repair channels have. We strongly support initiatives that provide users with greater choice over the repair of their devices, that protect user safety and privacy, and that provide manufacturers with flexibility to drive innovation and to meet users' evolving needs.

Common sense Right to Repair legislation, like SB 111, increases consumer choice in repair options, lowers repair costs, supports small businesses and local repairers, and helps to protect the environment by extending the lifespan of devices and reducing electronic waste.

We were pleased to see language amending the original legislation to prohibit the most serious abuses of parts pairing. Parts pairing is the practice of manufacturers individually serializing replacement parts and using software to prevent a device from functioning properly if a non-OEM approved part or process is used in a repair. At times, this practice can create unnecessary barriers for consumers and independent repair shops, driving up repair costs and making it difficult for small businesses to compete. Google has made a very intentional choice to not use parts pairing in our Pixel devices and believes that legislation limiting this practice, including SB 111, is an important step.

Google is committed to making repair more accessible. We have partnered with iFixit to provide genuine Pixel parts, tools, and repair guides to the public and have redesigned our repair manuals and offer an on-device Diagnostic App. We believe these efforts align with the goals of your legislation to empower consumers and support a robust repair ecosystem.

Alaska has a significant opportunity to lead the way in promoting consumer rights and environmental sustainability by passing strong right to repair legislation, along with other pioneers, including Oregon and Colorado, which passed similar legislation into law with bipartisan support last year.

We commend your efforts on this important issue and offer our support as you move forward.

Respectfully,

Steven Nickel

Director of Repair Strategy, Google

snickel@google.com