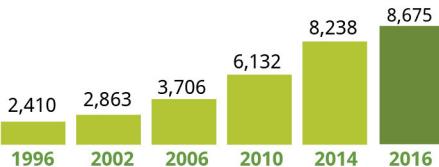




Why Farmers Markets?



Number of markets in the USDA Farmers Market Directory



Stimulate Local Economies

Growers selling locally create **13 full time jobs** per \$1 million in revenue earned. Those not selling locally create 3.



Locally-owned retailers, such as farmers markets, **return more than three times as much of their sales to the local economy** compared to chain competitors.

Chain

local \$

Locally-owned



Preserve Farmland & Rural Livelihoods

The U.S. loses an acre of farmland a minute to development.

The **7** Seattle farmers markets hosted by the Neighborhood Farmers Market Alliance support **9,491 acres of farmland in diversified production.**

25% of vendors

derive their sole source of income from the market.



Increase Access to Fresh Food

\$20.2 million

in SNAP benefits (food stamps) were spent at farmers markets in 2016. That's fresh food for low-income Americans and increased revenue for local farmers.

60% of farmers market shoppers in low-income neighborhoods say that **their market had better prices than the grocery store.**

Markets bring fresh food to the neighborhoods that need it most.



Support Healthy Communities



People who shop at farmers markets have **15-20 social interactions per visit.**



They would have **only 1-2 per visit** to the grocery store.



Proximity to farmers markets is associated with lower body mass index.