

FISCAL NOTE

STATE OF ALASKA
2011 LEGISLATIVE SESSION

Fiscal Note Number
Bill Version **CSHB 160 (EDT)**
() Publish Date

Identifier (file name) HB160-CCED-DED-03-23-11

Dept. Affected **DCCED**

Title **Alaska Visitor Industry Investment Fund**

Appropriation **Economic Development**

Allocation **Financing**

Sponsor **House Special Committee on Economic Development, Trade and Tourism**

Requester **House Special Committee on Economic Development, Trade and Tourism**

OMB Component Number **2743**

Expenditures/Revenues (Thousands of Dollars)

Note: Amounts do not include inflation unless otherwise noted below.

OPERATING EXPENDITURES	Appropriation Required	Information					
	FY 2012	FY 2012	FY 2013	FY 2014	FY 2015	FY 2016	FY 2017
Personal Services							
Travel							
Services	12,000.0						
Commodities							
Capital Outlay							
Grants							
Miscellaneous							
TOTAL OPERATING	12,000.0	0.0	0.0	0.0	0.0	0.0	0.0

CAPITAL EXPENDITURES							
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CHANGE IN REVENUES							
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FUND SOURCE (Thousands of Dollars)

1002 Federal Receipts							
1003 GF Match							
1004 GF	12,000.0						
1005 GF/Program Receipts							
1037 GF/Mental Health							
Other (please identify)							
TOTAL	12,000.0	0.0	0.0	0.0	0.0	0.0	0.0

Estimate of any current year (FY2011) cost _____

POSITIONS

Full-time							
Part-time							
Temporary							

Why this fiscal note differs from previous version (if initial version, please note as such)

This version reflects the total cost to the state as reflected in the CS.

Prepared by Wanetta Ayers, Director
Division Economic Development
Approved by Susan K. Bell, Commissioner
Commerce, Community, and Economic Development

Phone 269-4048
Date/Time 3/24/11 7:00 AM
Date 3/24/2011

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BILL NO. CSHB160 (EDT)

Analysis

The Division of Economic Development administers the contracting process to implement a destination tourism marketing program with a qualified trade association, ensures contract compliance, monitors program performance, and reviews program reports. HB 160 establishes a new funding source for the destination tourism marketing program; the change has no impact on the division's role in this process.

Subject to appropriation, this fiscal note is based on an estimated industry contribution of \$3 million with an additional \$3 million generated from in-kind contributions made by the Alaska tourism industry in support of Alaska tourism marketing. The total the cost of the contract to the state would be \$12 million.