

JOHN C. SPRINGSTEEN

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EXPERIENCE

2014 – Present **State of Alaska** Anchorage, AK

Development Advisor/State Corporation Liaison, Office of the Governor (2021 – Present)

ECONOMIC ENGINE DEVELOPMENT – COACHING – FACILITATION

- Promote growth of existing Alaskan businesses, encourage new businesses to invest in Alaska, and help create an economic environment favorable for business development.
- Partner with viable private industry candidates and State-Owned Corporations/Authorities to facilitate investment and development in Alaska.

Deputy Commissioner, Department of Commerce (2019 – 2021)

PROGRAM ADMINISTRATION – DIVISION OVERSIGHT – BOARD SERVICE

- Administration of COVID-19 economic recovery funds and programs for Alaskan small business
- Division oversight – Corp Bus and Prof Licensing, Banking and Securities, Economic Development
- Board service – Municipal Bond Bank, State Bond Committee, Alaska Housing Finance Corporation

Executive Director, Alaska Industrial Development and Export Authority (AIDEA) (2015 – 2019)

Infrastructure Development Officer, AIDEA (2014 – 2015)

PROJECT FINANCE – INDUSTRIAL INFRASTRUCTURE – DEVELOPMENT BANK

- Invest in Alaskans to support job creation/retention and support revenue development
- Manage \$1.3 billion asset portfolio while maintaining AA+ credit rating
- Oversee all programs: commercial finance, asset management, enterprise infrastructure development, special appropriated projects (Interior Energy Project, Ambler Mining District Access)

2010 – 2013 **National Director**

Grant Thornton LLP

Houston, TX

2008 – 2010 **Director**

PricewaterhouseCoopers LLP

Houston, TX

2006 – 2008 **Senior Manager**

Grant Thornton LLP

Houston, TX

2004 – 2006 **Manager**

Deloitte & Touche LLP

Houston, TX

ECONOMIC CONSULTING

- Identified, pursued and won new business and maintained existing accounts with heavy industry, utility, mining, and upstream and downstream energy companies.
- Hired, mentored, and led diverse team to deliver superior client service.
- Created business processes to improve gross and operating margin contribution, leverage resources, increase throughput, and improve quality of service.
- Managed and executed a variety of engagements (economic return valuation, netback pricing models, comparable company financial analyses, credit risk analyses, and value chain analyses).

2001 – 2004

Far East Energy Corporation

Houston, TX

Chief Financial Officer

CHINA NATURAL GAS EXPLORATION COMPANY

- Negotiated and structured contracts and guided due diligence for China Production Sharing Contracts and Joint Ventures for properties with over 6 tcf gas-in-place.
- Led and executed special projects as required and managed vendors and service providers.
- Managed private offerings, investor relations, and SEC compliance.

2000 – 2001

Bridge Strategy Group, LLC

Chicago, IL

Managing Consultant

BUSINESS UNIT TURNAROUND

- Created turnaround strategy for provider of virtual tour/image management services - corporate restructuring, organization redesign, financial analyses, and key employee retention strategy.

ON-LINE FUTURES TRADING BUSINESS UNIT STRATEGY AND IMPLEMENTATION

- Led team in developing strategy for a new business unit for a futures trading and clearing firm -business strategy, operation design, technology development, and stakeholder communications.

1998 – 2000

The Chicago Group

Chicago, IL

Manager

MARKET STRATEGY AND COMPETITIVE INTELLIGENCE

- Performed market sizing, pricing and trend/share analysis, lost business analysis, distribution channel audit, and market due diligence studies.
- Evaluated markets for new products/services and created market entry strategy and implementation programs for energy, utility, industrial and technology companies.

ON-LINE DISTRIBUTOR/RETAILER MANAGEMENT SYSTEM DEVELOPMENT AND DEPLOYMENT

- Managed the development of an on-line catalog system used by retailers, distributors, and inside and outside sales for eight product lines representing over 6,000 SKUs, ordering/order adjustment system, order tracking/order status, account functions (invoicing/billing/payment), on-line access to marketing materials (POP plans, floor layouts, loyalty programs, promotional materials).

1996 – 1998

Ernst & Young

Chicago, IL

Senior Consultant

VALUATION AND TRANSFER PRICING

- Established intellectual property value and residual brand value, determined functional value drivers, and evaluated business unit economic contributions for Fortune 500 companies.

1994

US - Asia Environmental Partnership, US Embassy

Seoul, South Korea

Consultant

TRADE FACILITATION

- Coordinated professional exchanges, trade missions, and promoted joint ventures between U.S. and Korean businesses in an expanding market for environmental products and services.

1991 – 1994

Delta Environmental Consultants/DREM

Project Engineer (1992-1994)

Jersey City, NJ

Staff Engineer (1991-1992)

& Tampa, FL

ENVIRONMENTAL ENGINEERING AND ASSESSMENT

- Designed environmental cleanup systems for sites with contaminated soil and groundwater (RCRA, CERCLA, NPDES); coordinated drilling and construction permits, schedules, and compliance programs; managed procurement, construction, and operation and maintenance.
- HAZMAT/HAZWOPER, ASHRAE, and EIT Certification.

EDUCATION

Kellogg Graduate School of Management, Northwestern University

Evanston, IL

MBA, June 1996

- Concentrations in finance, marketing, decision sciences and international business.
- Kellogg rugby club - 1995 MBA Rugby World Champions.

Massachusetts Institute of Technology (MIT)

Cambridge, MA

Bachelor of Science – Civil and Environmental Engineering, June 1991

- Undergraduate Research Opportunities Program (UROP), Massachusetts Bay Clean-Up Project.
- MIT Sea Grant Award recipient, 1990 and 1991.
- Varsity wrestling and MIT rugby club.

OTHER

Educational Counselor (Alaska) for MIT, 2019 – Present

CDFA Distinguished Development Finance State Agency, 2018

IEDC Excellence in Economic Development, 2016

Board of Trustees – Alaska, The Nature Conservancy, 2015 – 2020