



LUNCH & LEARN

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Discrimination in Alaska: A snapshot of Alaskans' perspectives

Presented by

Alaska State Commission for Human Rights: Rob Corbisier

Alaska Survey Research: Blake Bennett

March 19, 2025, 12:00 PM



Introductions



Survey Details

Fielded August 26 – September 5, 2024

3,003 sample, MOE +/- 1.8%

1,955 text-to-online

1,048 probability selected panel respondents

Weighted to provide a representative statewide sample by region of Alaska, respondent gender, age, race, education level, party affiliation and 2020 vote for President





Demographics

Male - 51% Female - 48%

White - 67% Non-white - 33%

Mean age - 46 years

Median household income - \$84,700

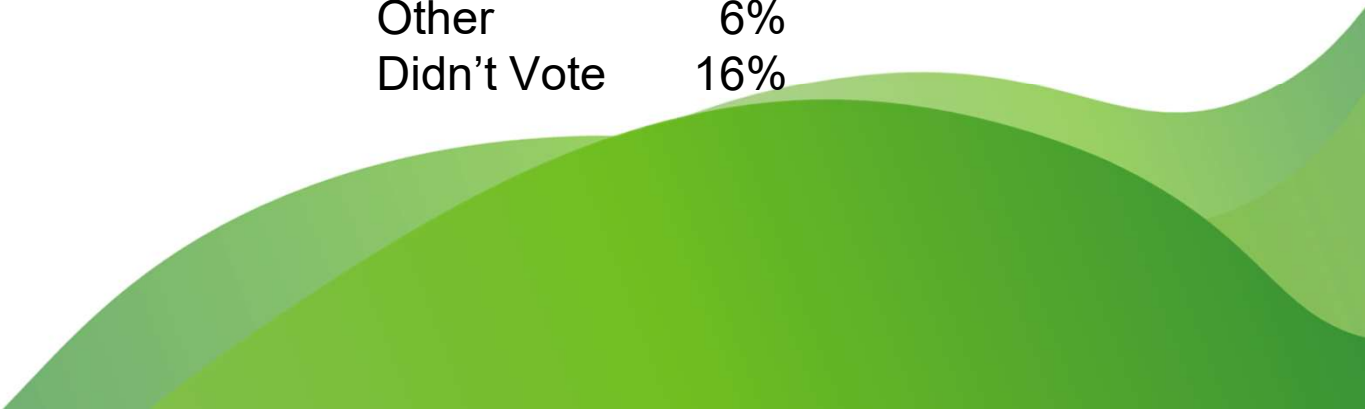
College graduate - 28%

Political Demographics

Republican	32%
Democrat	16%
Other	7%
No Party	45%

2020 Presidential Election

Trump	43%
Biden	35%
Other	6%
Didn't Vote	16%



Sections

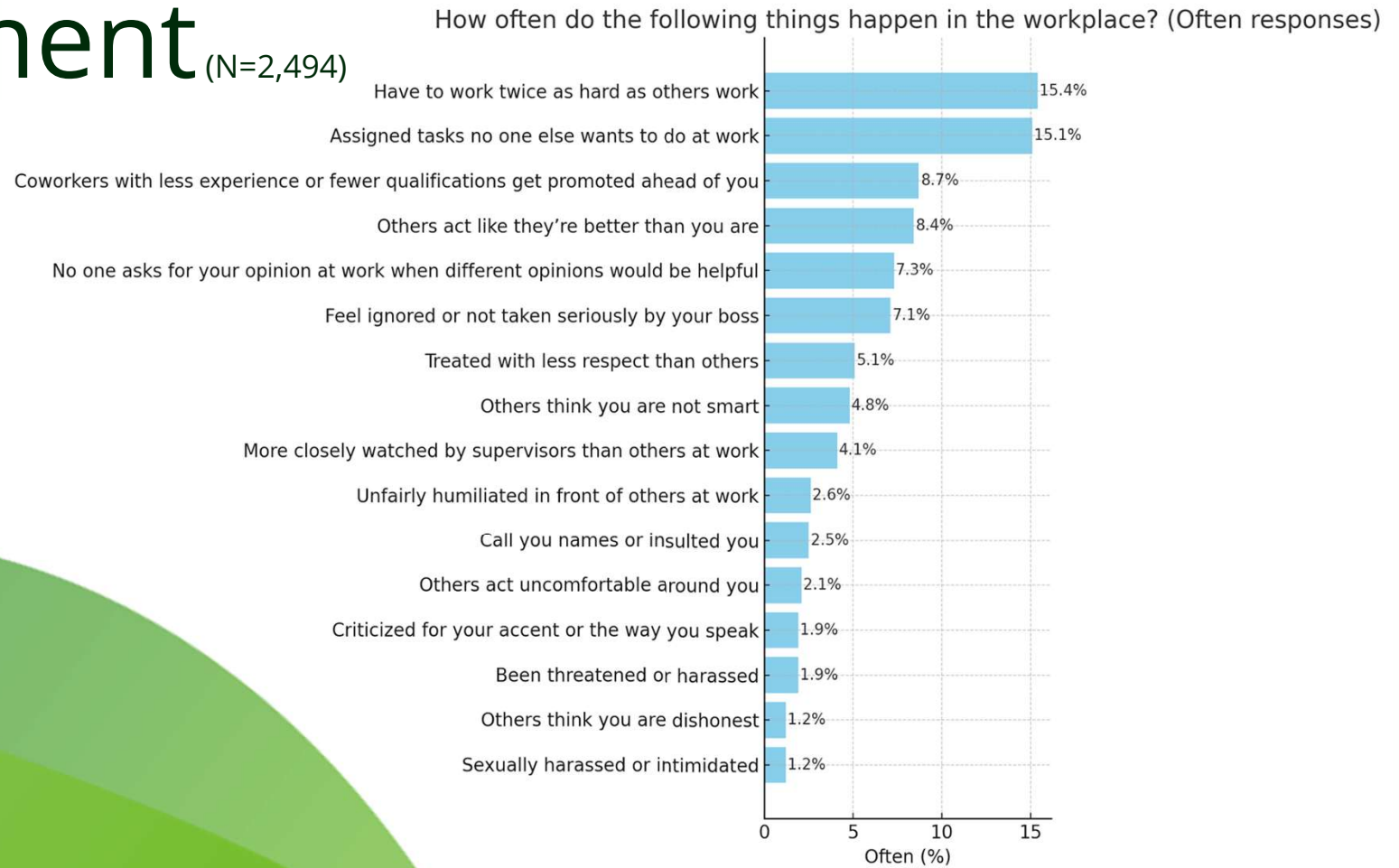
- Employment
- Housing
- Public Accommodation
- Financial Institutions
- Government Funds and Services

Based on the statutes in Alaska

Employment

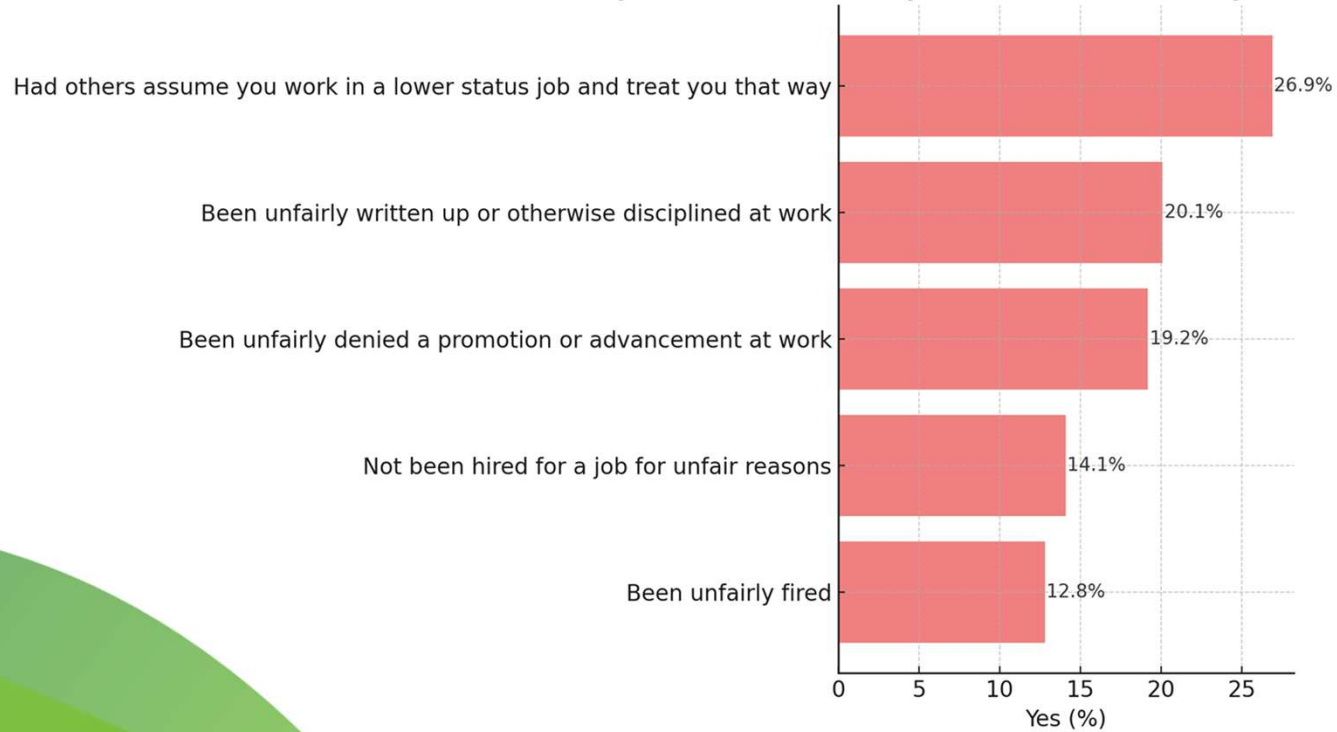
The slide features a white background with the word 'Employment' centered in a dark green, sans-serif font. In the top-right and bottom-left corners, there are decorative elements consisting of overlapping, curved green shapes that resemble stylized leaves or petals. The top-right shape is a lighter shade of green, while the bottom-left shape is a darker shade.

Employment (N=2,494)



Employment (N=2,494)

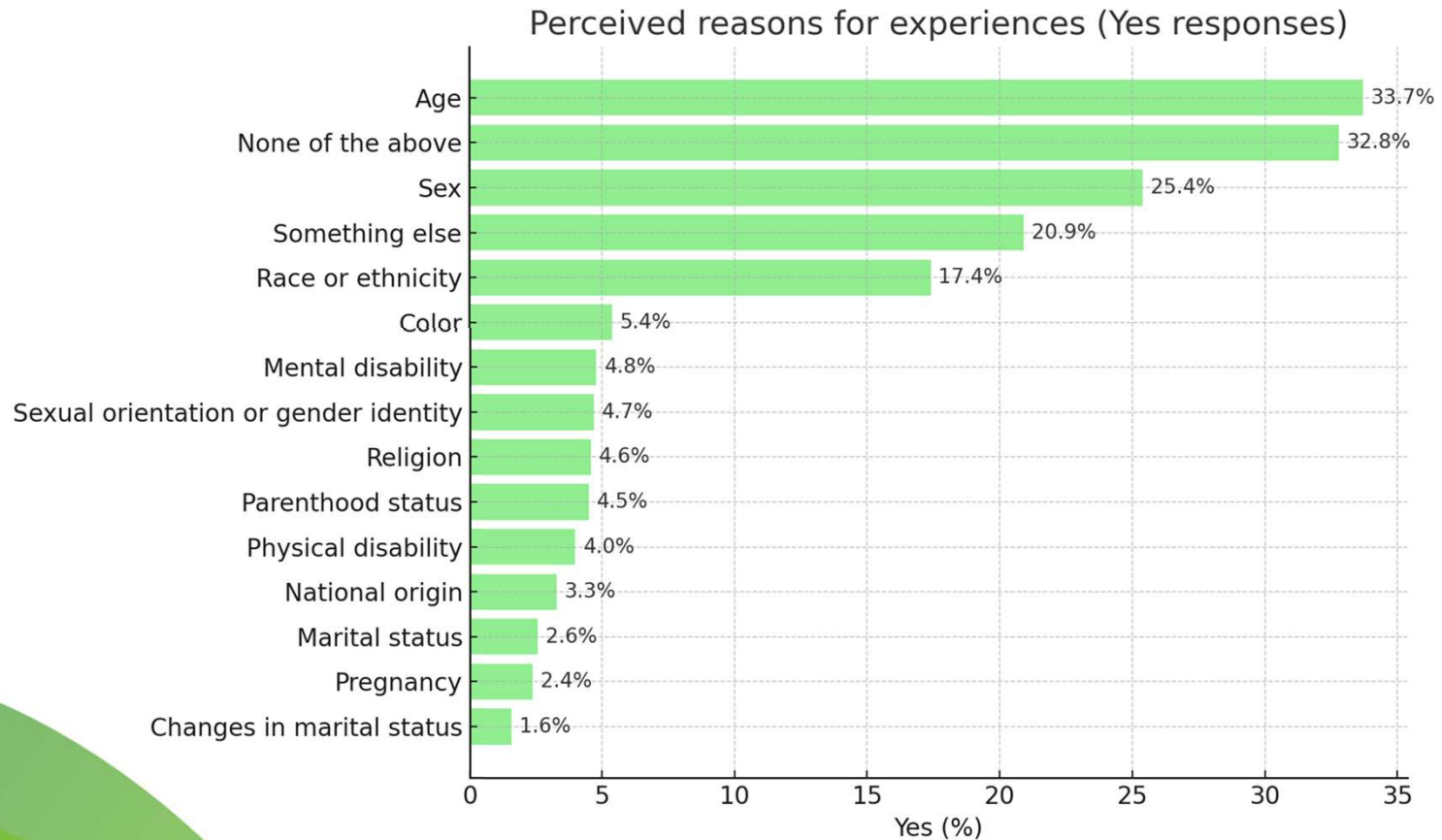
Any time in the last 5 years in Alaska, have you... (Yes responses)



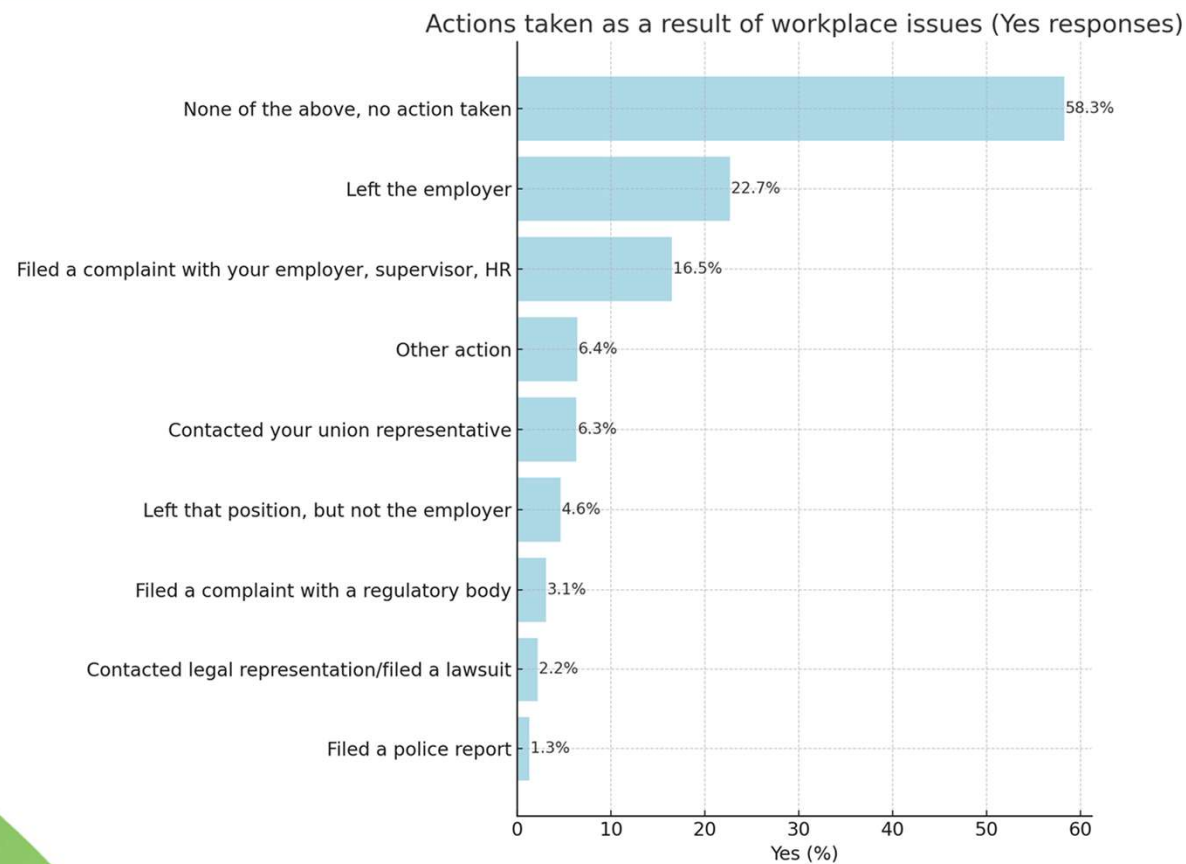
Employment (N=2,092)

SOMETHING ELSE:

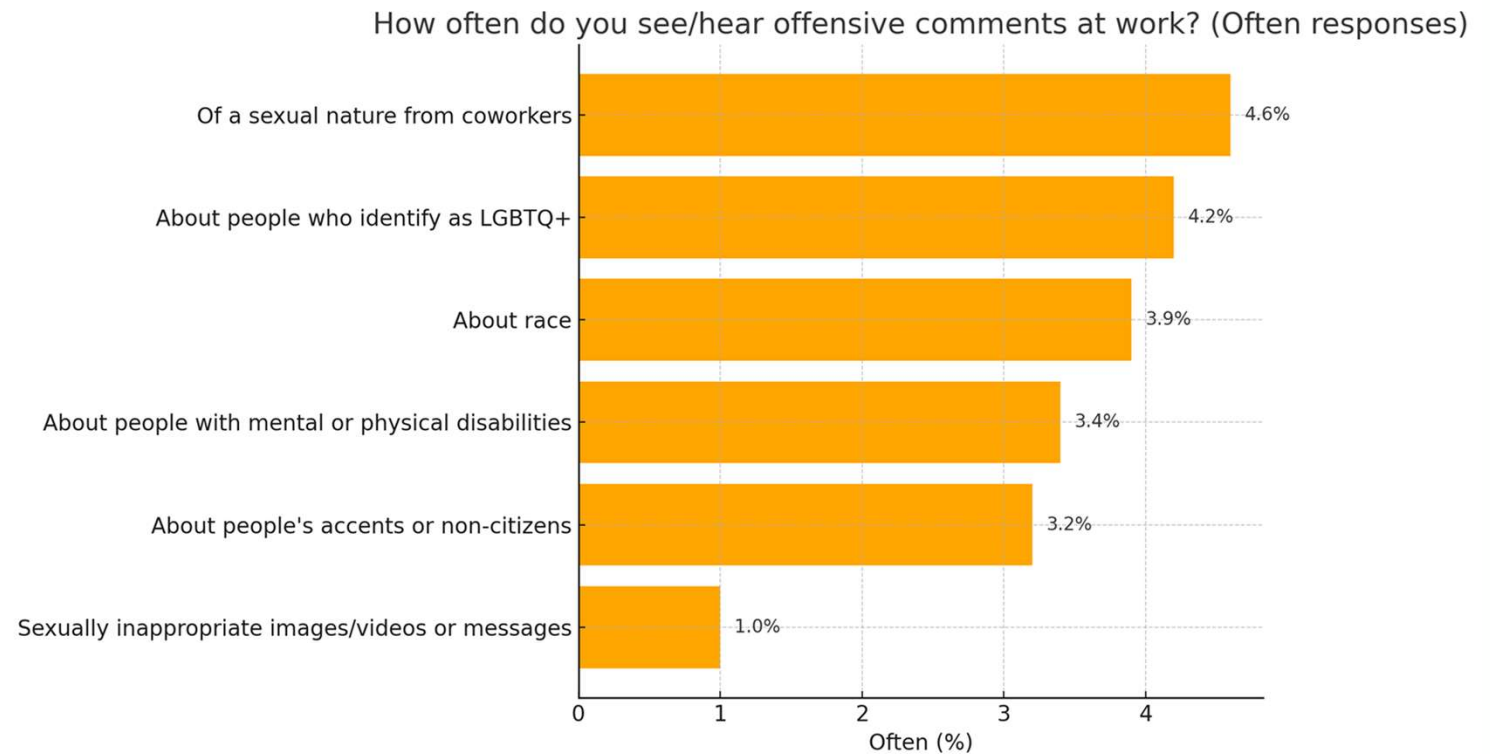
- Political beliefs
- Physical appearance
- Education & Experience



Employment (N=2,092)



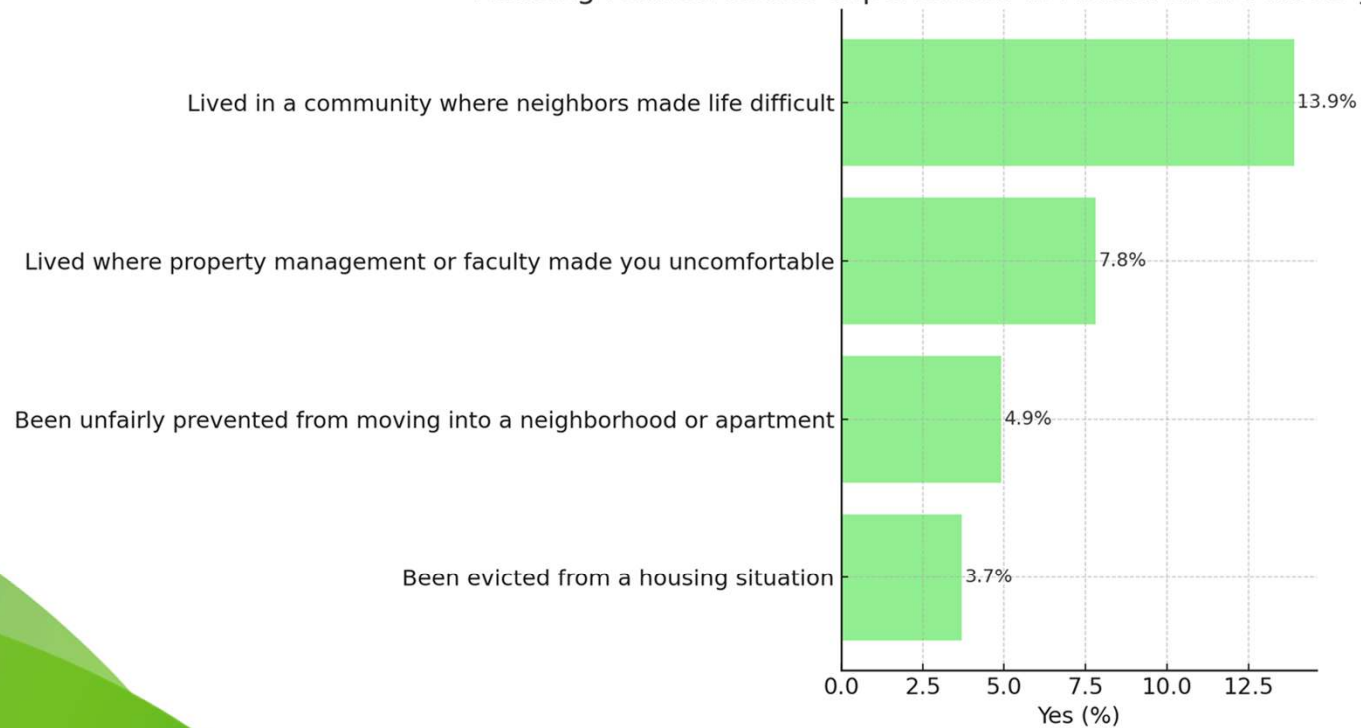
Employment (N=1,224)



Housing

Housing (N=3,003)

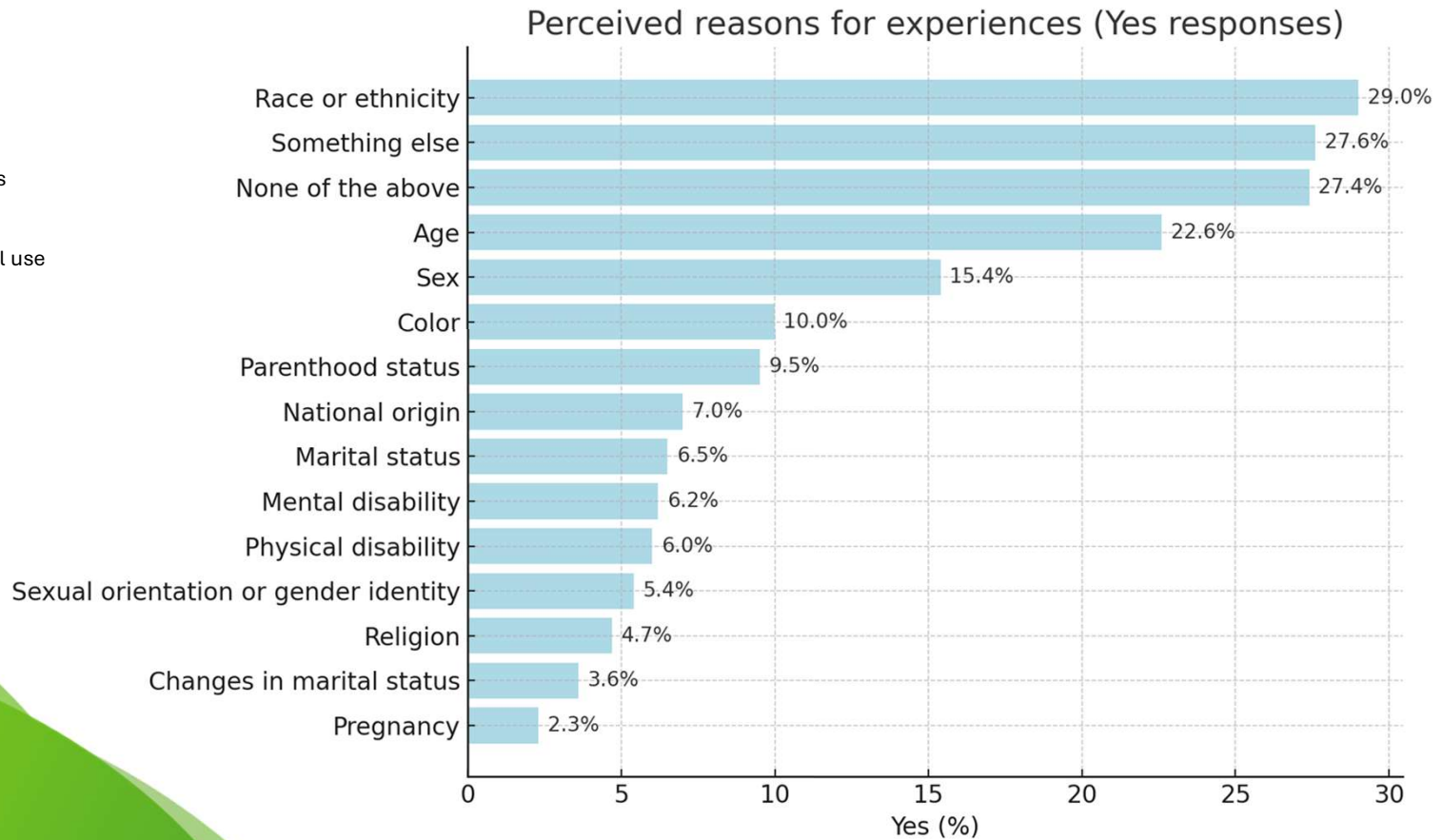
Housing-related issues experienced in Alaska in the last 5 years (Yes responses)



Housing (N=520)

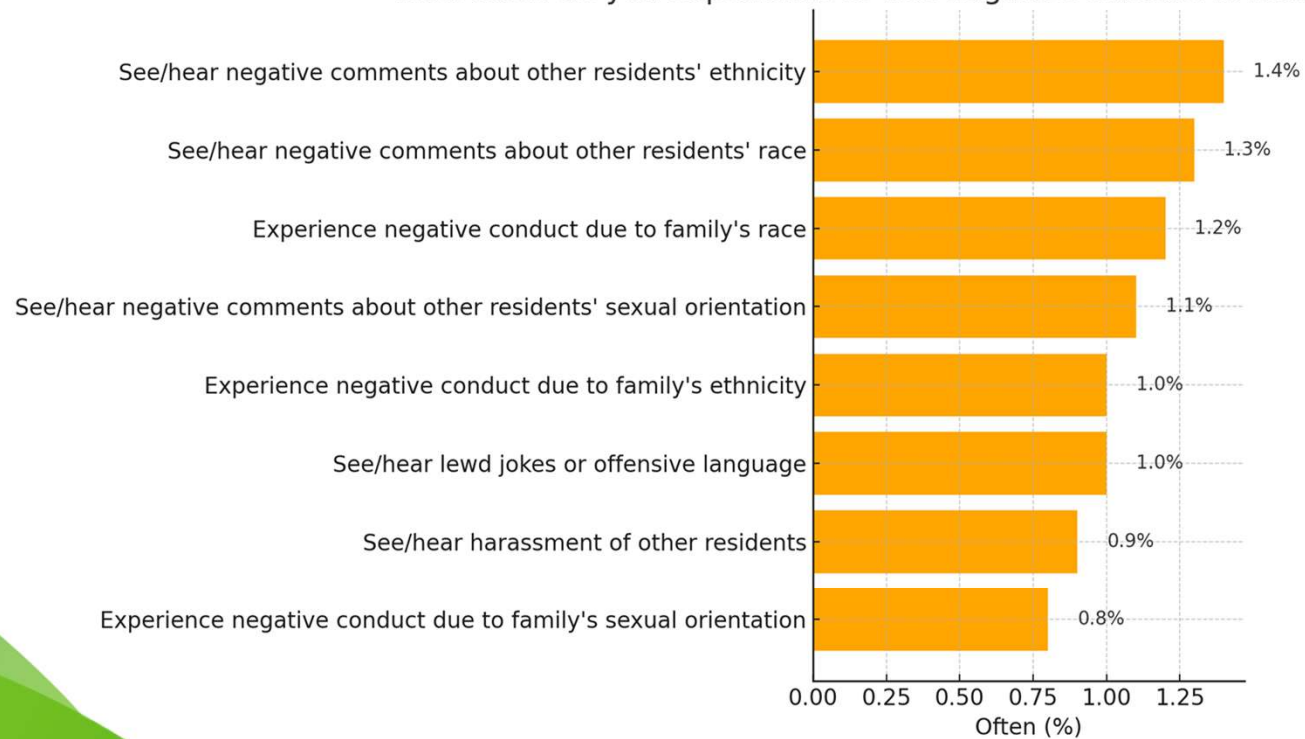
SOMETHING ELSE:

- Low income or housing vouchers
- Class status
- Political ideology
- Current or previous drug/alcohol use

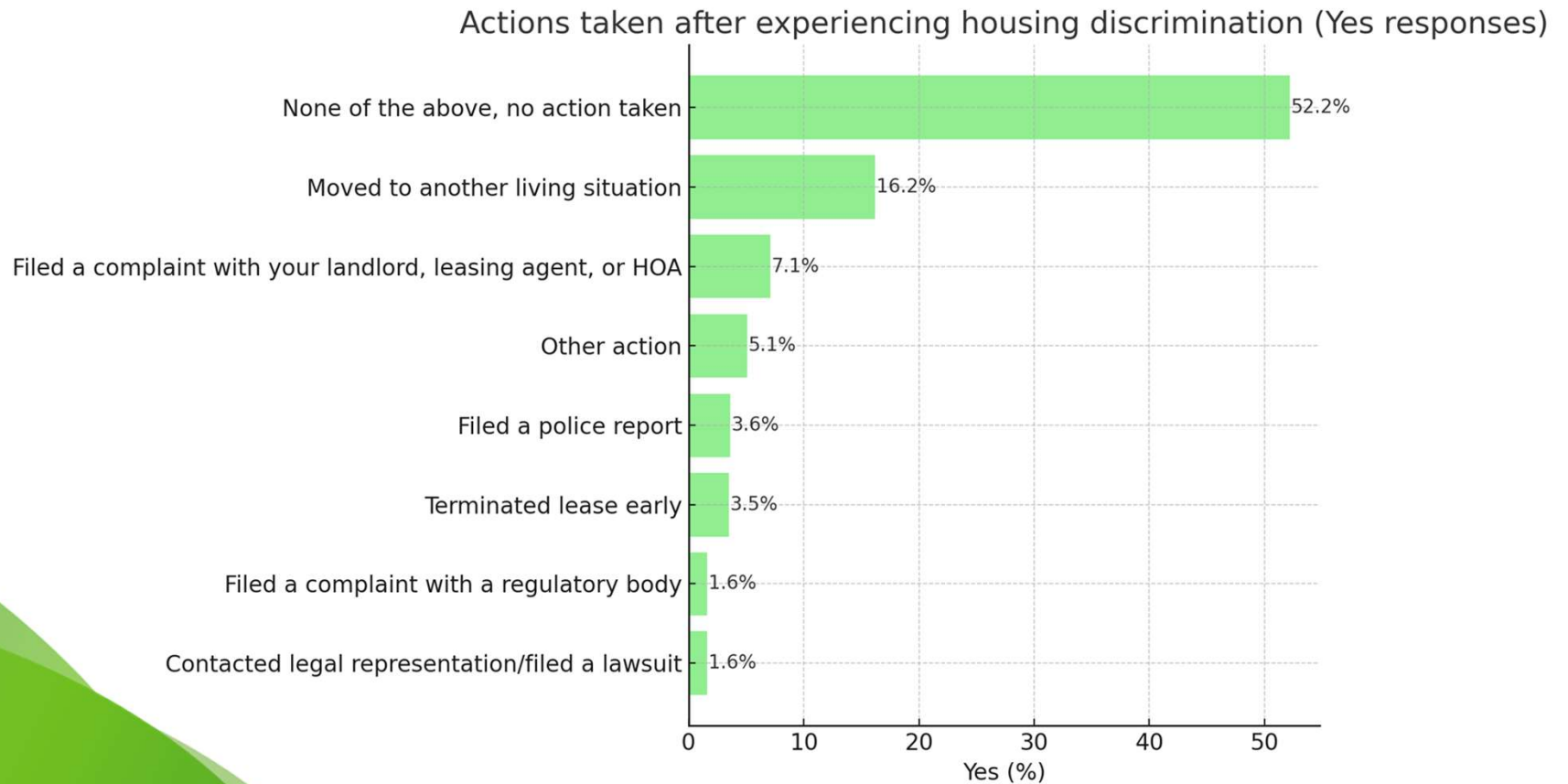


Housing (N=3,003)

How often do you experience or see negative conduct in housing? (Often responses)



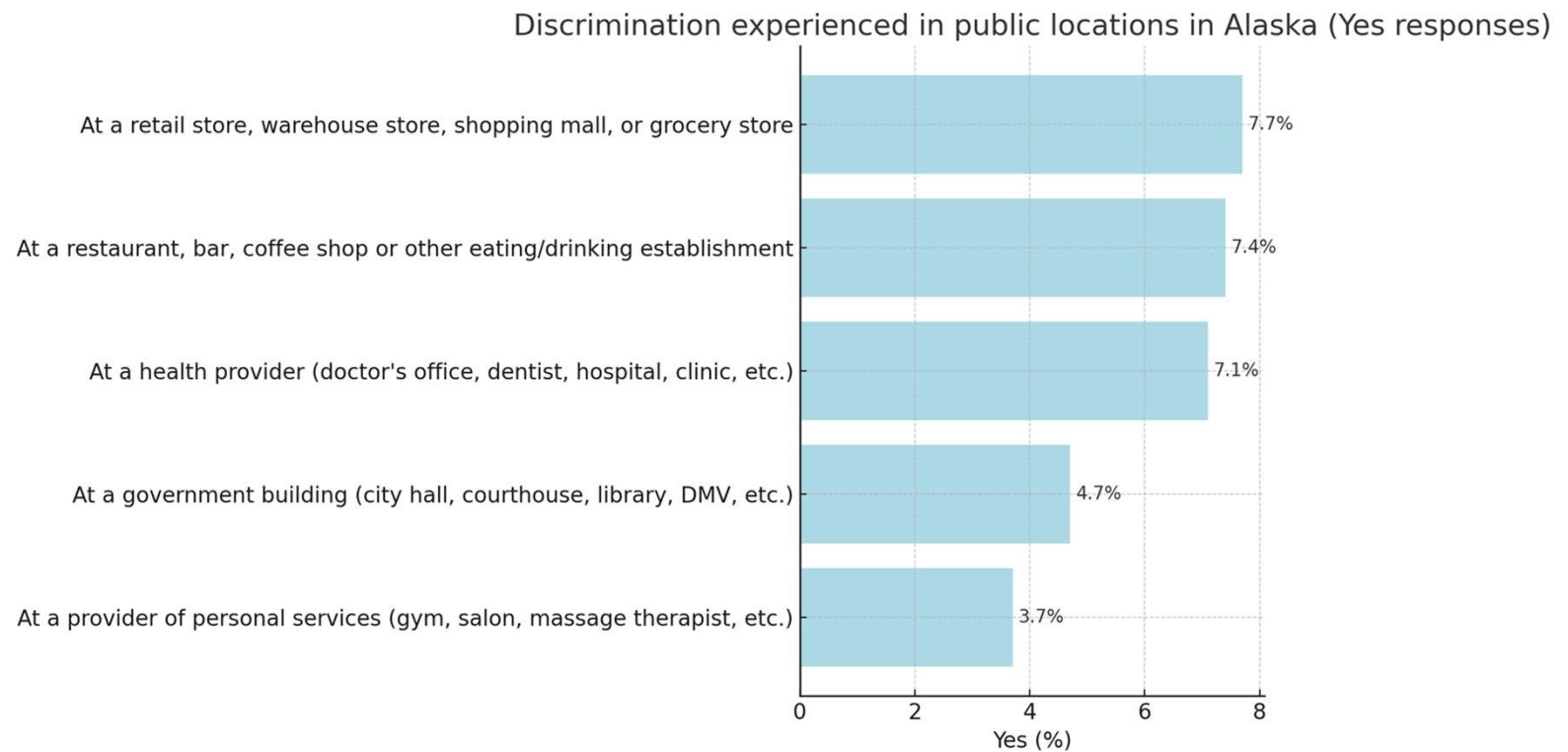
Housing (N=1,156)



Public Accommodation

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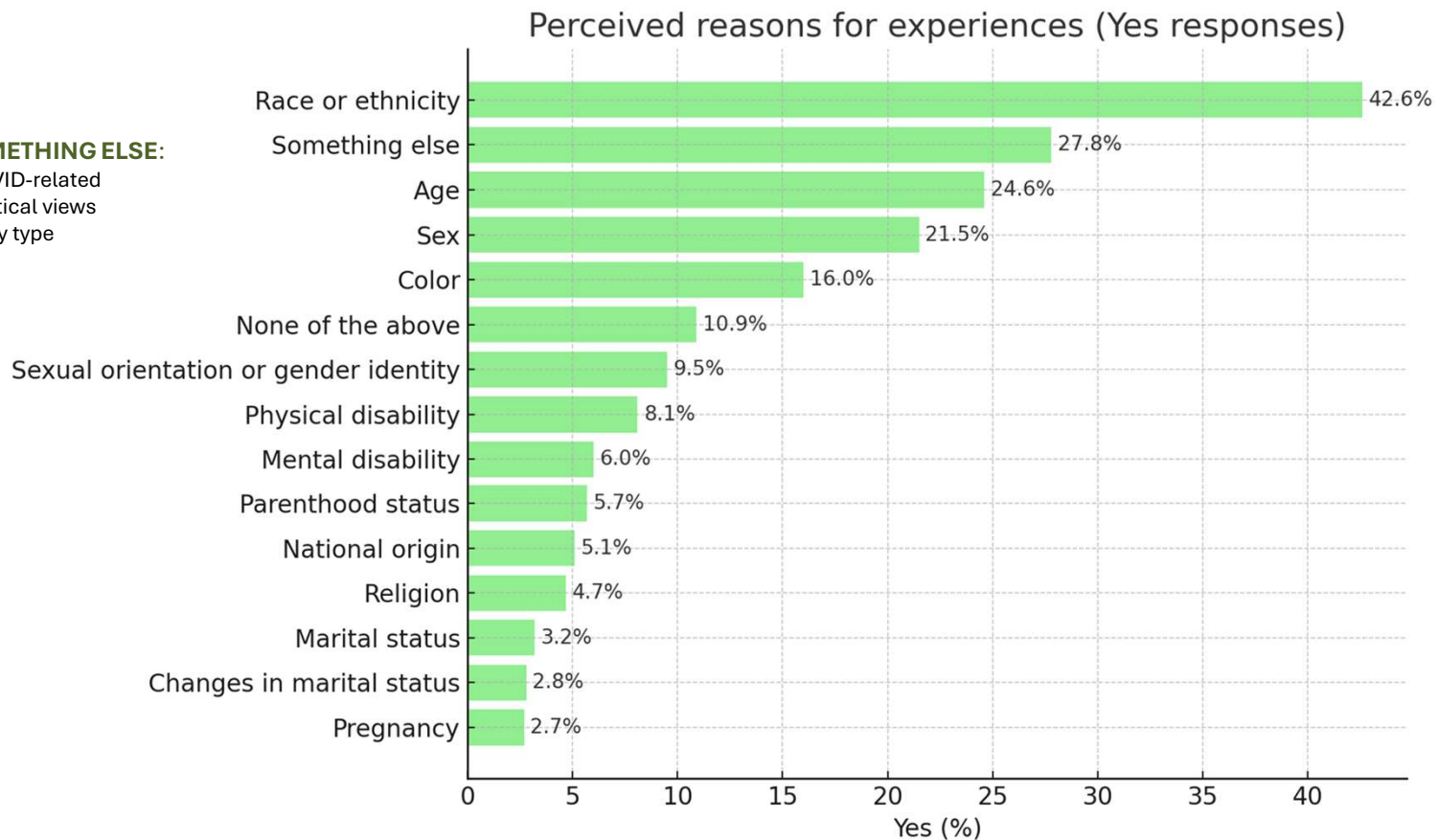
Public Accommodation (N=3,003)



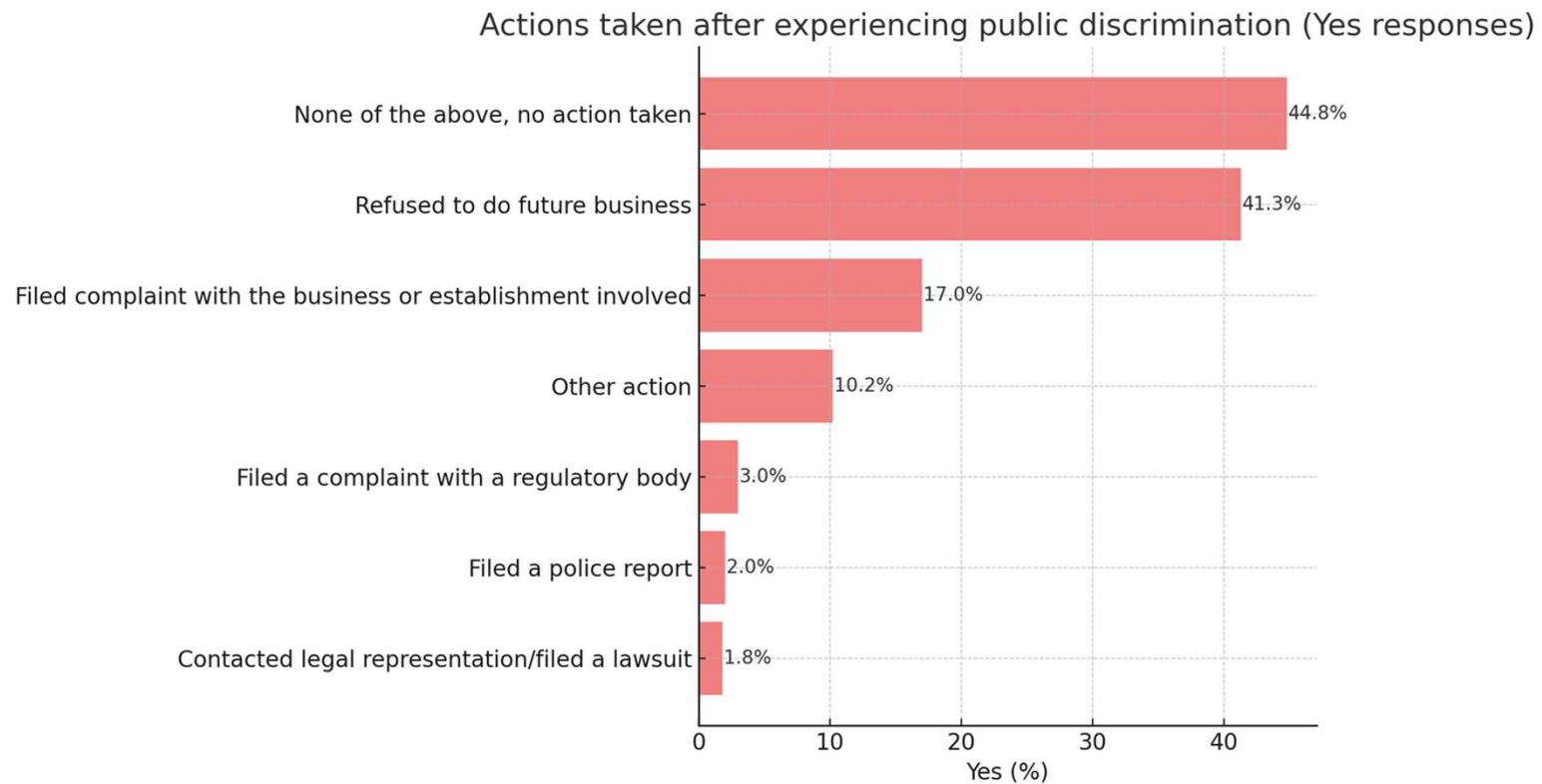
Public Accommodation (N=432)

SOMETHING ELSE:

- COVID-related
- Political views
- Body type

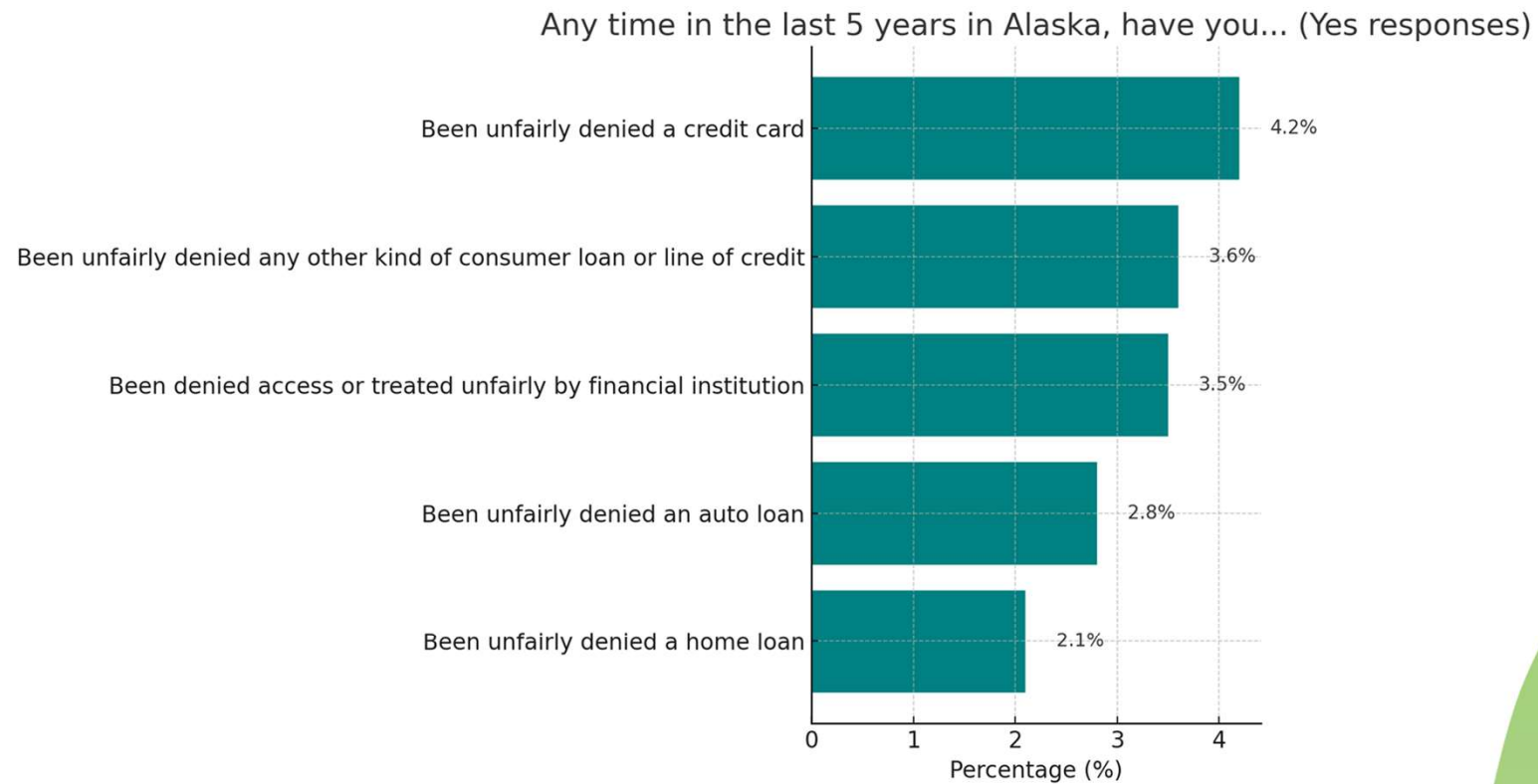


Public Accommodation (N=432)



Financial Institutions

Financial Institutions (N=3,003)

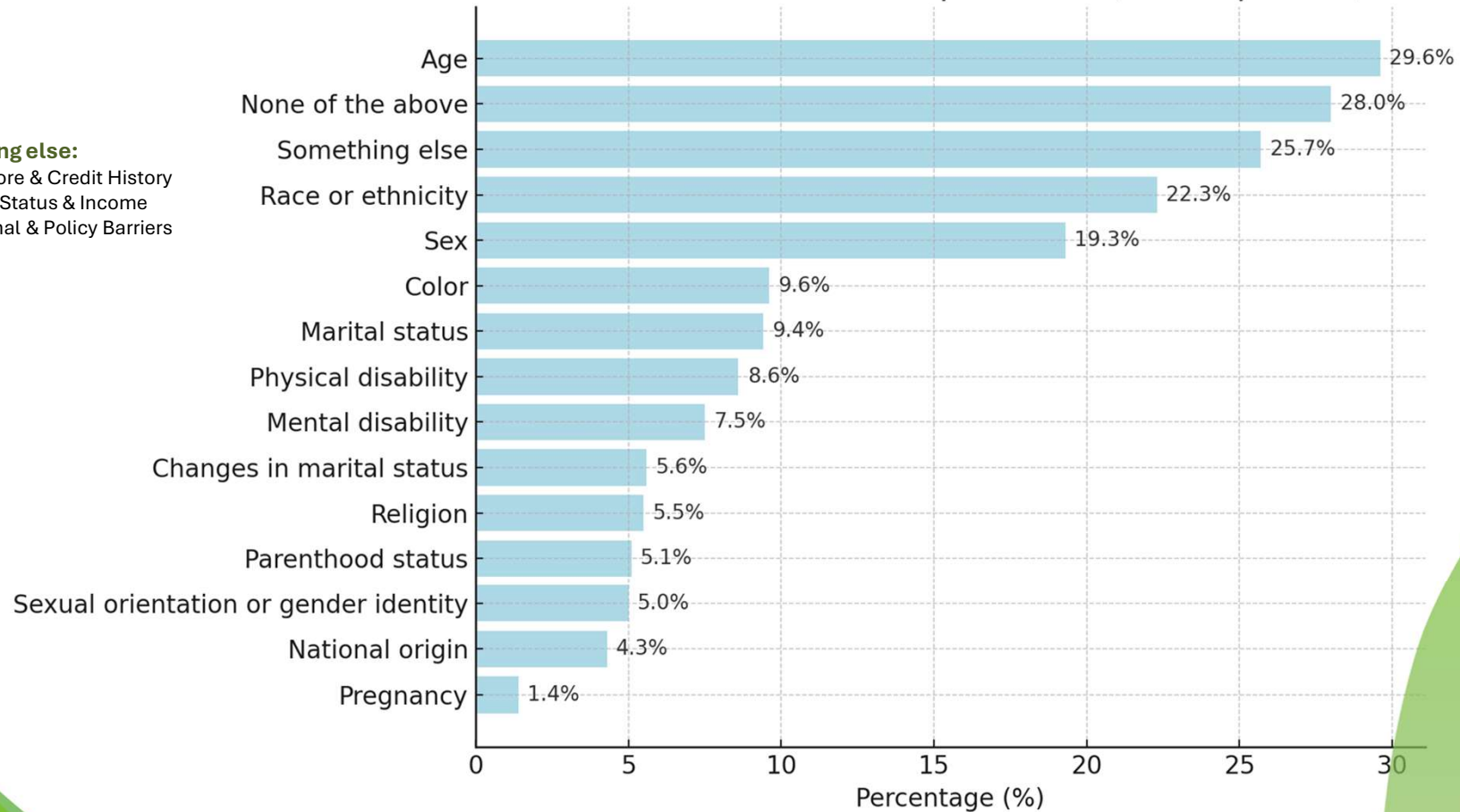


Financial Institutions (N=175)

Perceived reasons for experiences (Yes responses)

Something else:

- Credit Score & Credit History
- Financial Status & Income
- Institutional & Policy Barriers

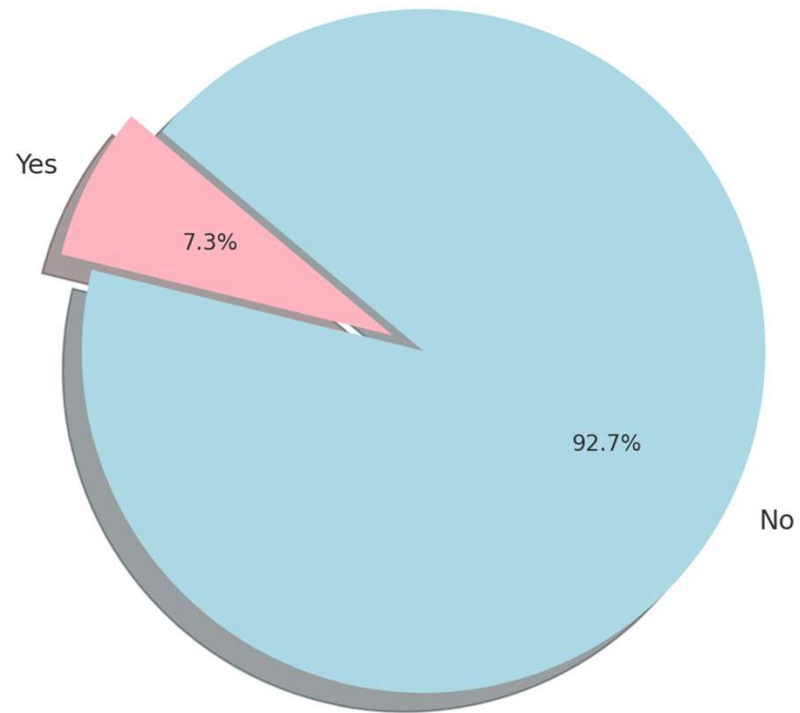


The slide features a white background with two decorative green leaf-like shapes. One shape is in the top right corner, and the other is in the bottom left corner. Both are composed of overlapping layers of different shades of green, creating a layered, organic appearance.

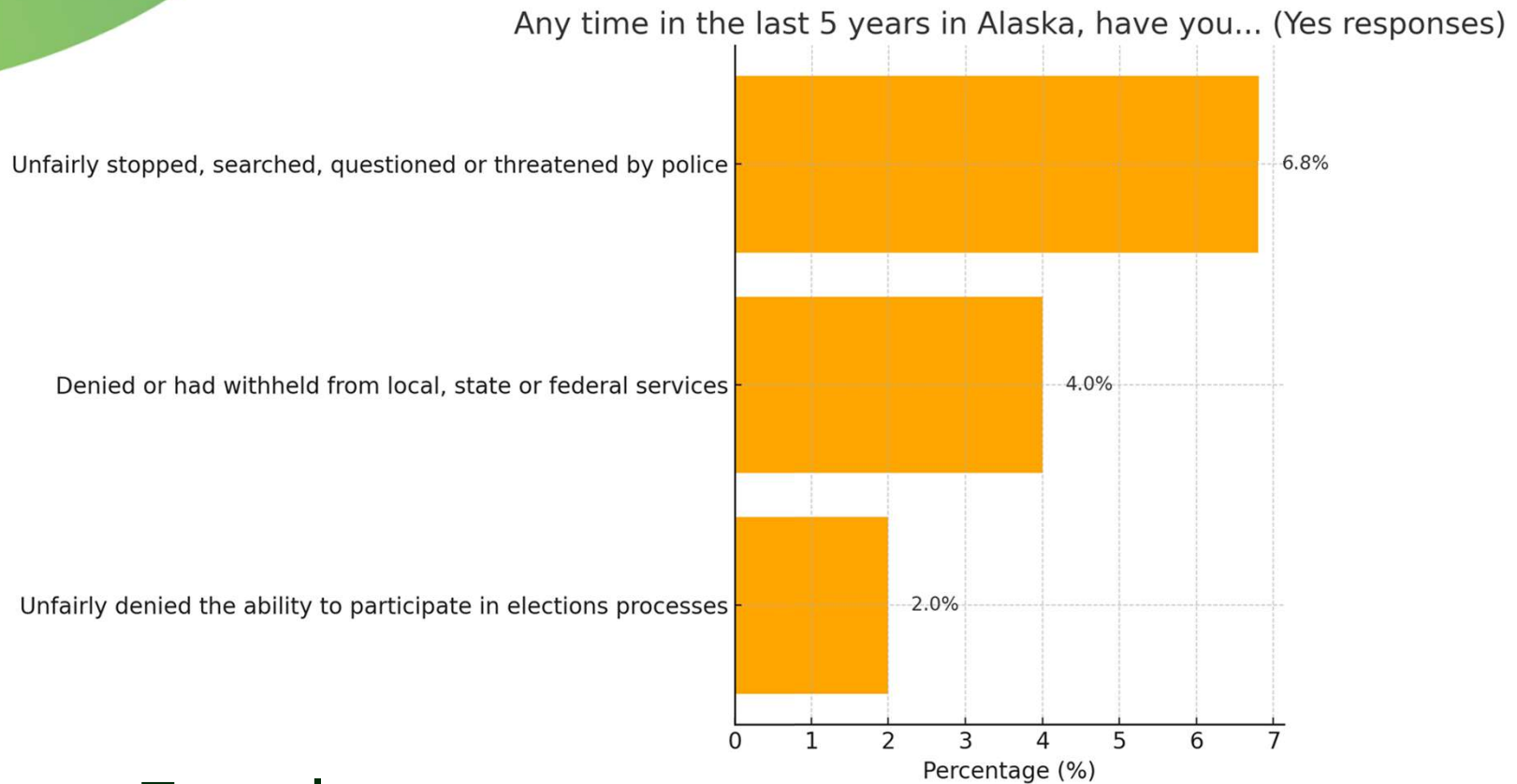
Government Funds & Services

Government Funds and Services

Denied or Had Withheld Local, State or Federal Funding in the Last 5 Years

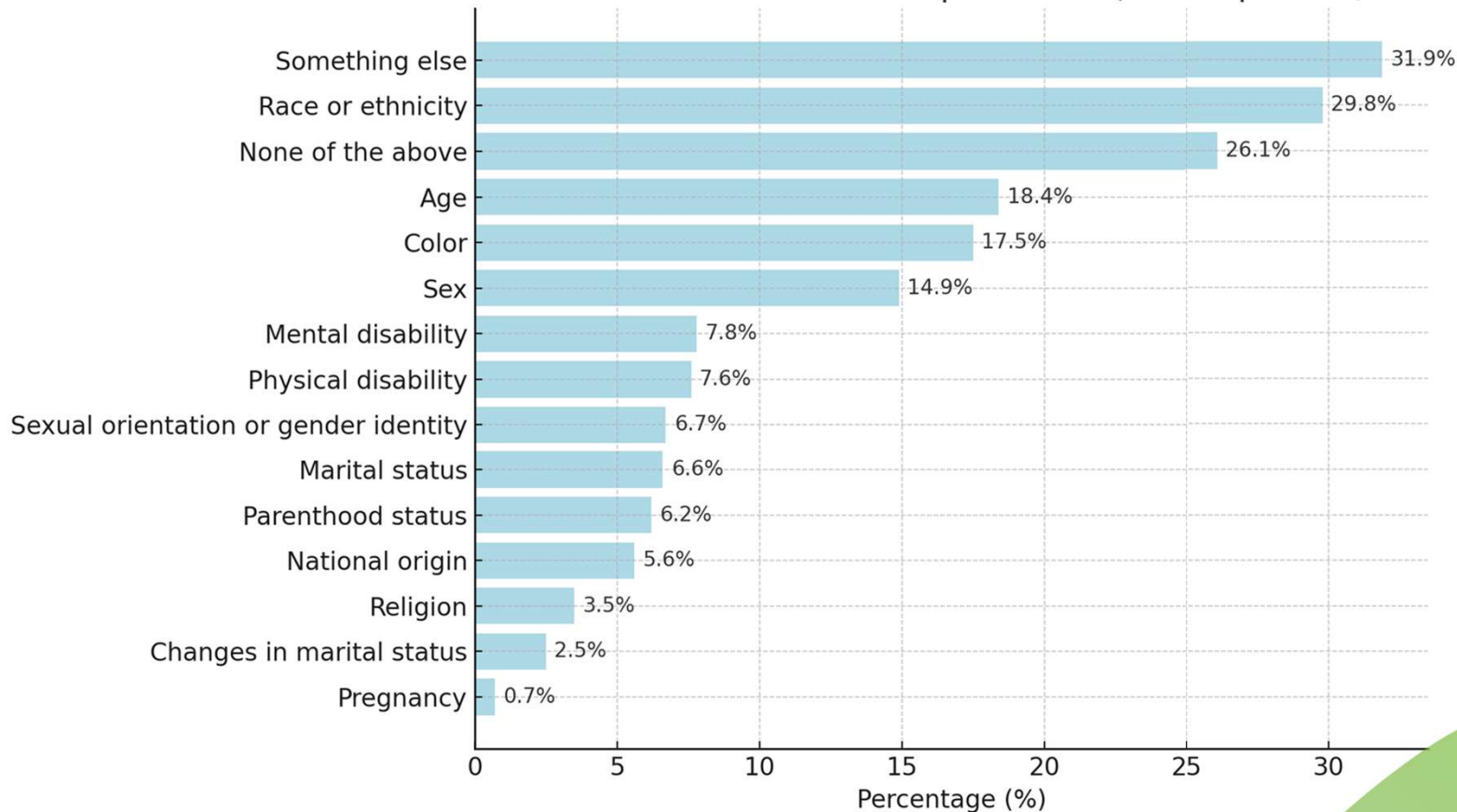


Government Funds and Services



Government Funds and Services (N=369)

Perceived reasons for experiences (Yes responses)

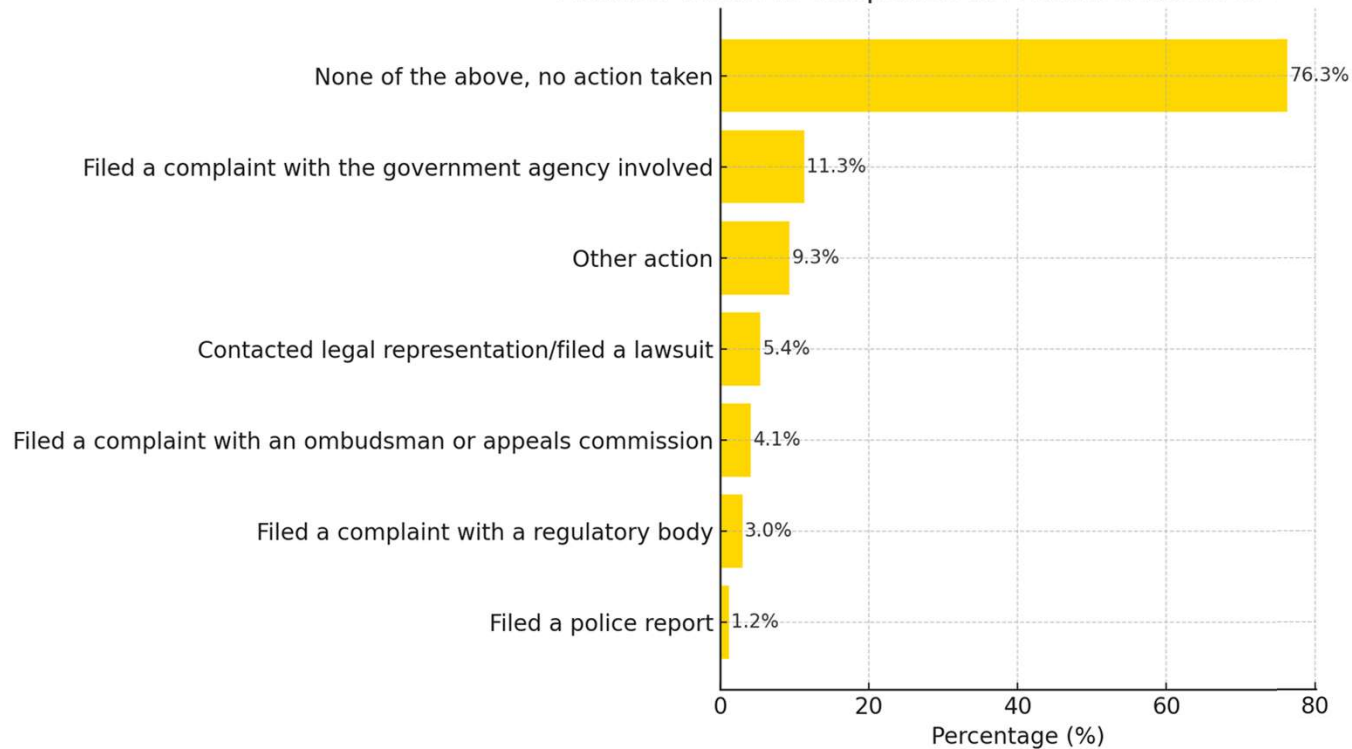


Something else:

- Financial Status & Income
- Law Enforcement & Government Competence
- Political Views & Personal Bias

Government Funds and Services (N=369)

Actions Taken in Response to Discrimination or Mistreatment



The background features two stylized green leaf shapes. One leaf is in the top right corner, and another is in the bottom left corner. Both are composed of overlapping layers of different shades of green, creating a sense of depth and texture.

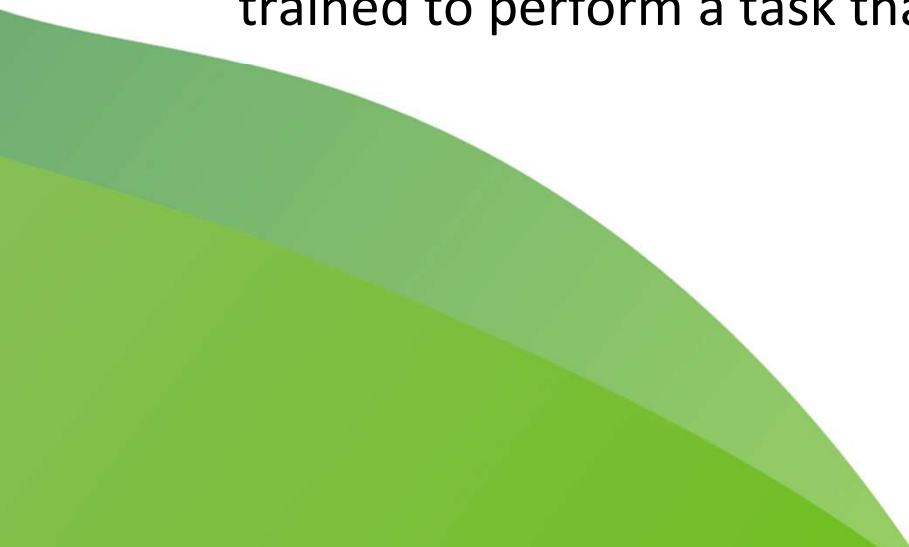
Service and Emotional Support Animals

Service Animal:

Defined as any dog or miniature horse that is individually trained to do work or perform tasks for the benefit of an individual with a physical or mental disability. The work or tasks performed by a service animal must be directly related to the individual's disability.

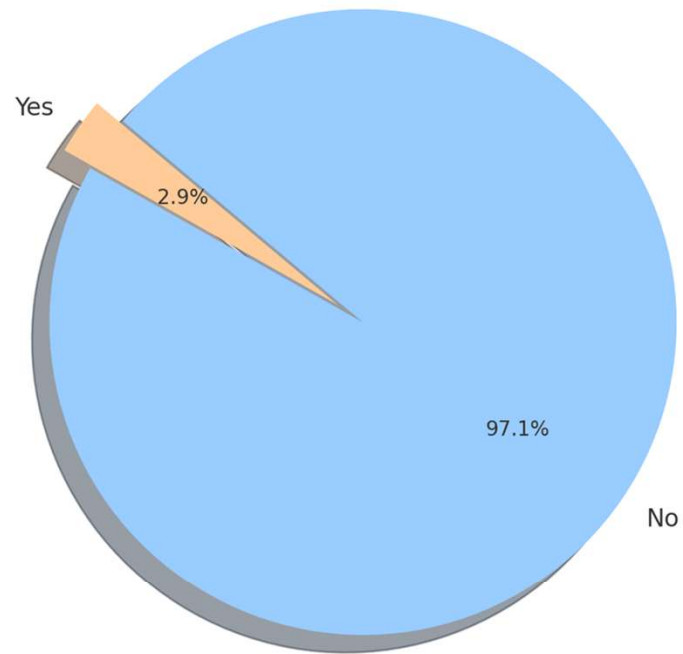
Emotional Support Animal:

Defined as any animal that provides comfort and companionship, but is not trained to perform a task that is directly related to any disabilities, including physical and mental.



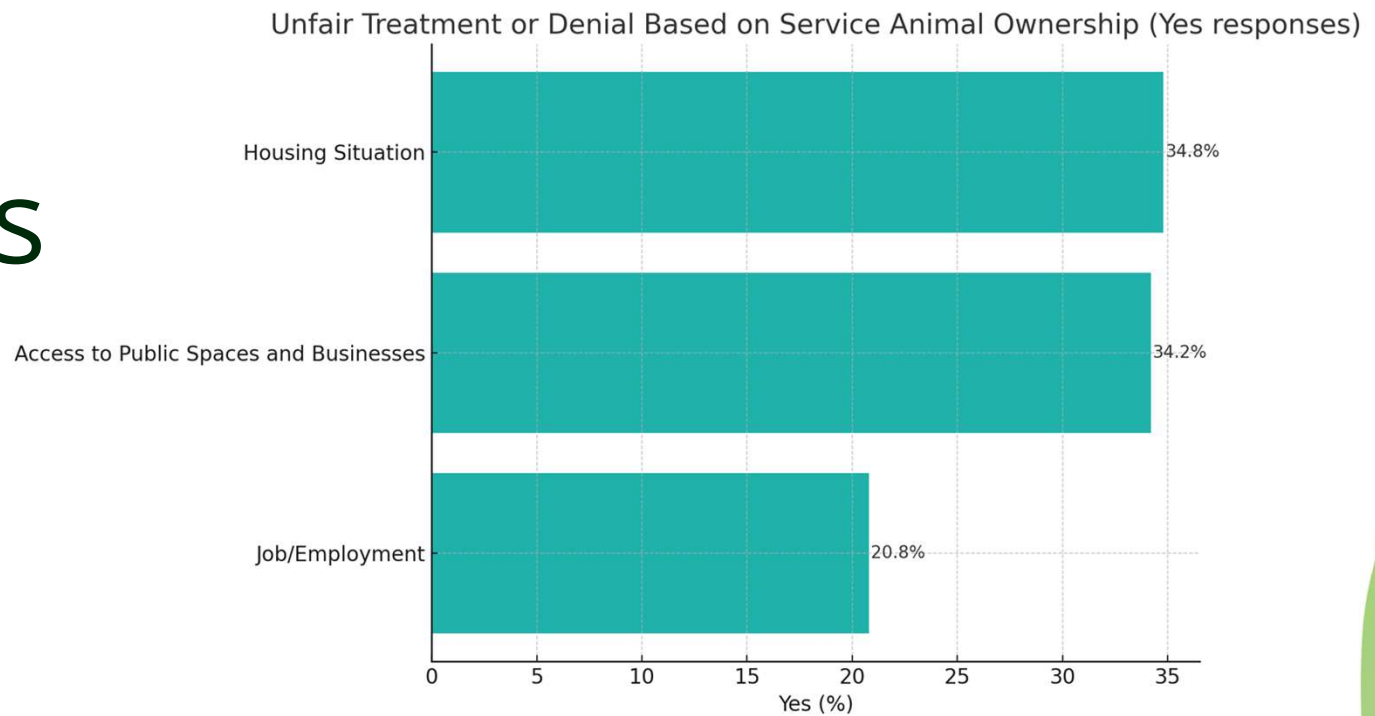
Service Animals

Do you own, or have owned a Service Animal in Alaska in the Last 5 Years



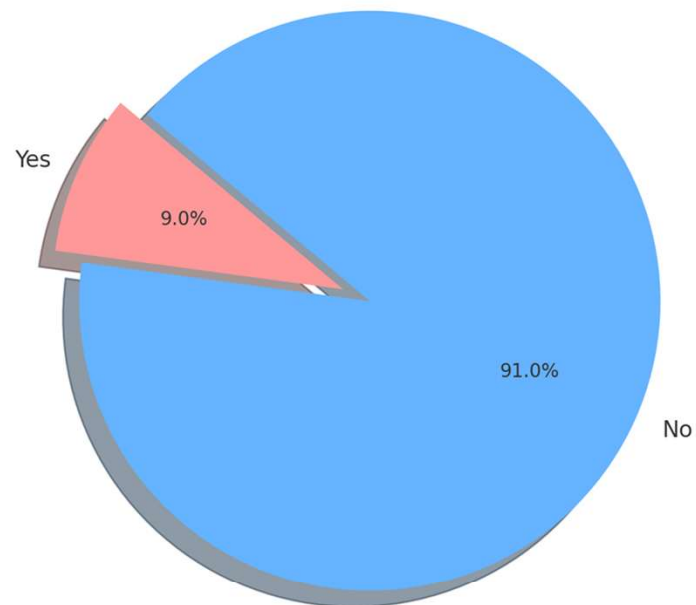
Service Animals

(N=83)

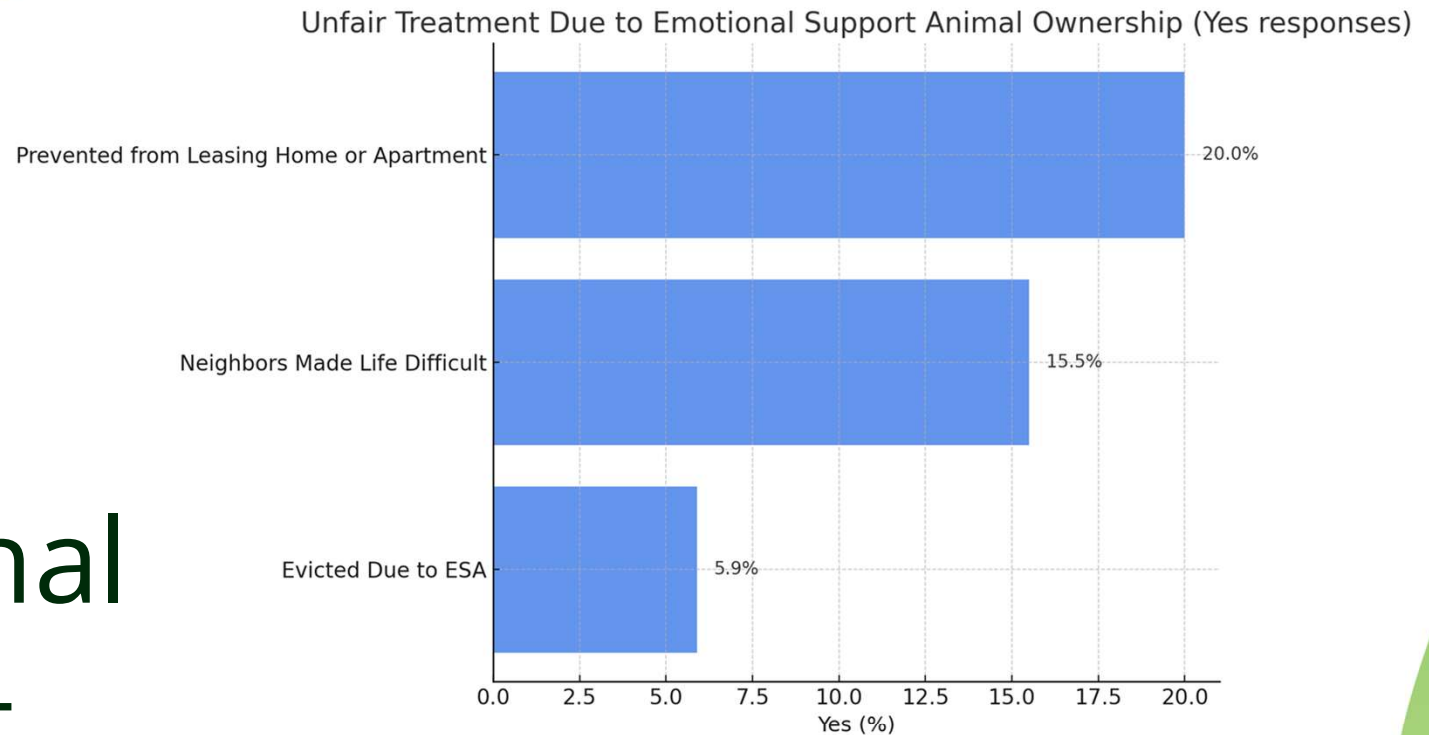


Emotional Support Animals

Do you own, or have owned an Emotional Support Animal in the Last 5 Years

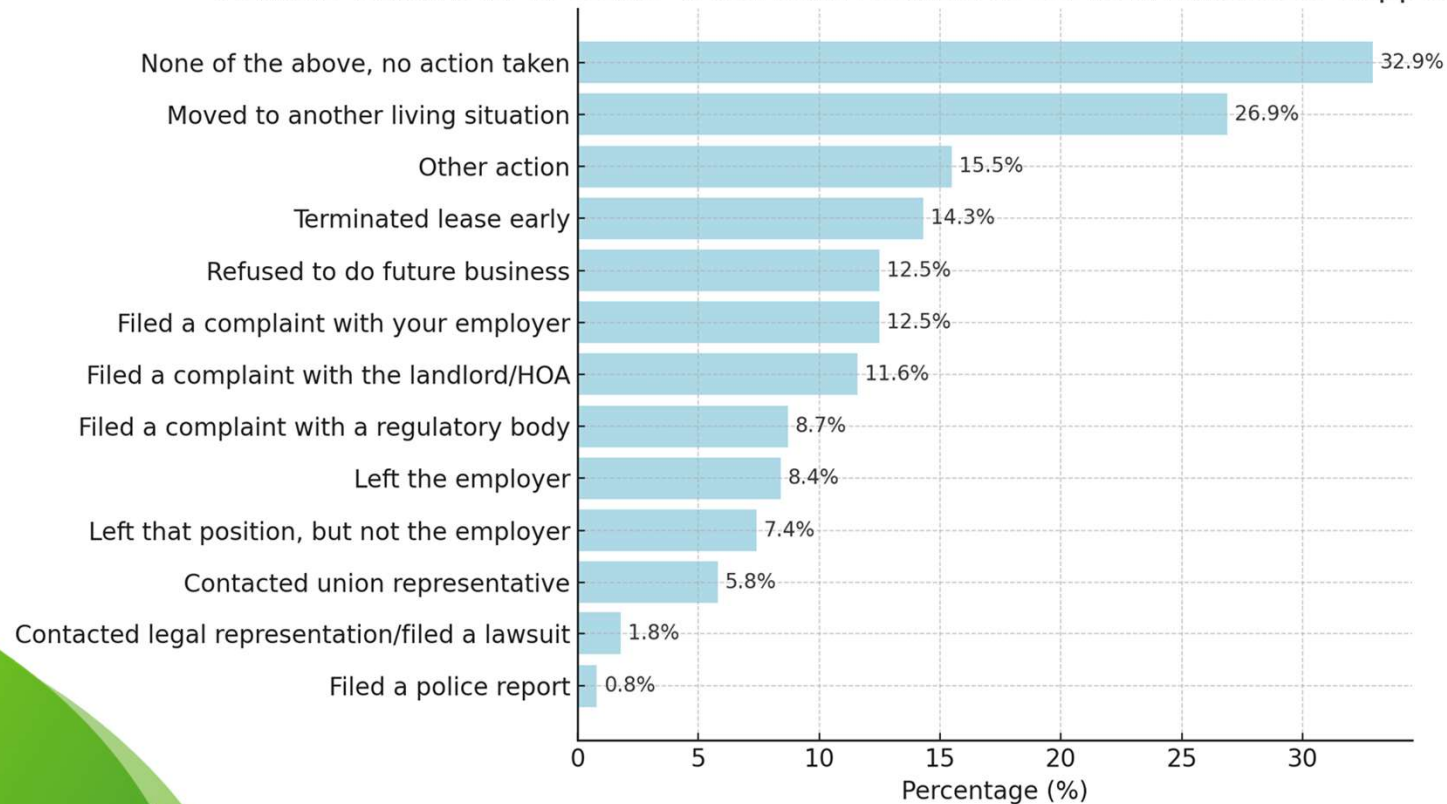


Emotional Support Animals (N=259)



Service and Emotional Support Animals (N=73)

Actions Taken Due to Unfair Treatment Related to Service/Emotional Support Animal Ownership



Legal vs Not Legal

The slide features a white background with two decorative green leaf-like shapes. One shape is in the top right corner, and the other is in the bottom left corner. Both are composed of overlapping layers of different shades of green, creating a layered, organic appearance.

Legal – Not legal

20 scenarios – Are they legal or not legal?

Mean score – 12/20



A couple they got right...

An employer doesn't allow a Christian welder to wear a metal crucifix on the job due to safety concerns - **Legal**

75% Legal, 25% Not legal

A mortgage loan agent refuses to grant a loan to an unmarried couple due to a closely-held religious belief - **Not legal**

6% Legal, 94% Not legal



A couple they got wrong...

A landlord charges all tenants a \$300 pet fee, including tenants with emotional support animals – **Not legal**

66% Legal, 34% Not legal

A job that requires the occasional lifting of heavy objects places a pregnant employee on leave for the last three months of her pregnancy, to avoid any potential injury – **Not legal**

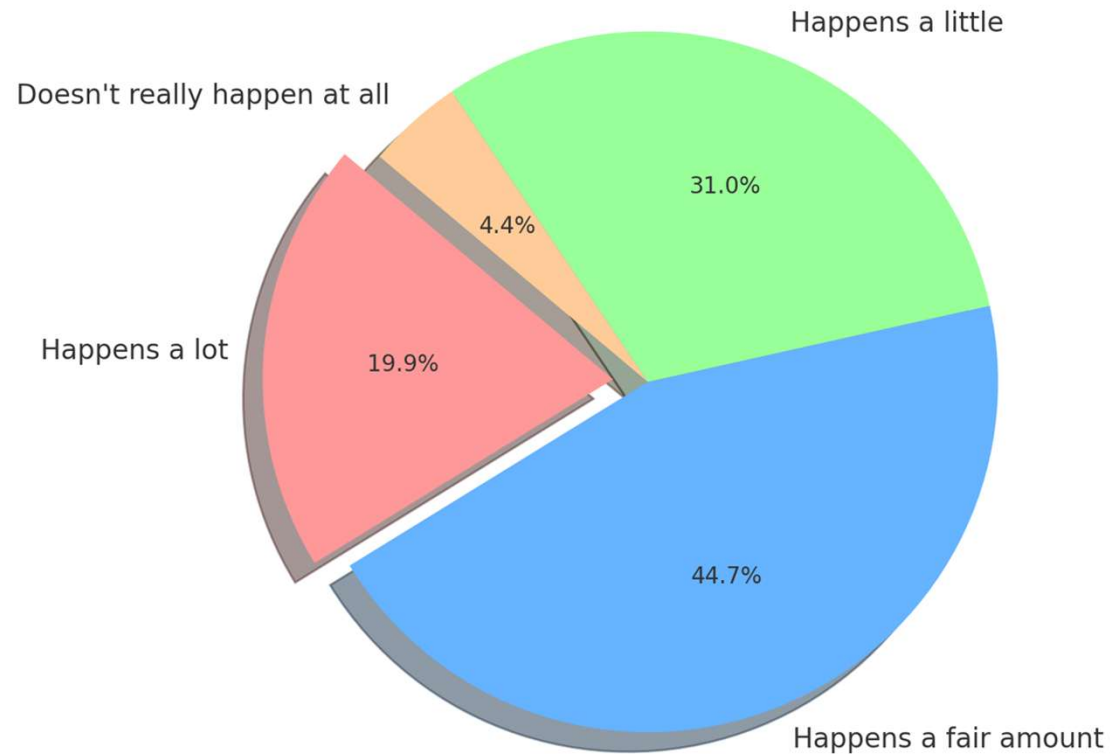
64% Legal, 36% Not legal



Discrimination in Alaska

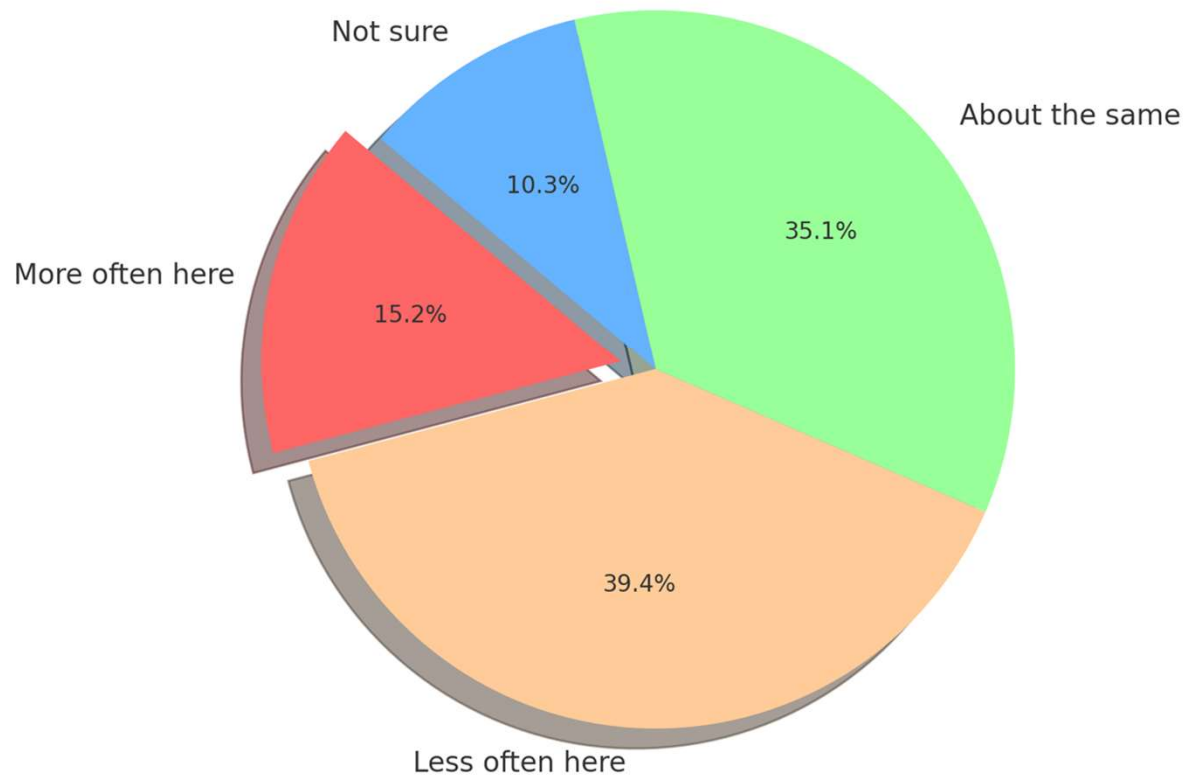
Discrimination in Alaska (N=3,003)

How prevalent is discriminatory behavior in Alaska?



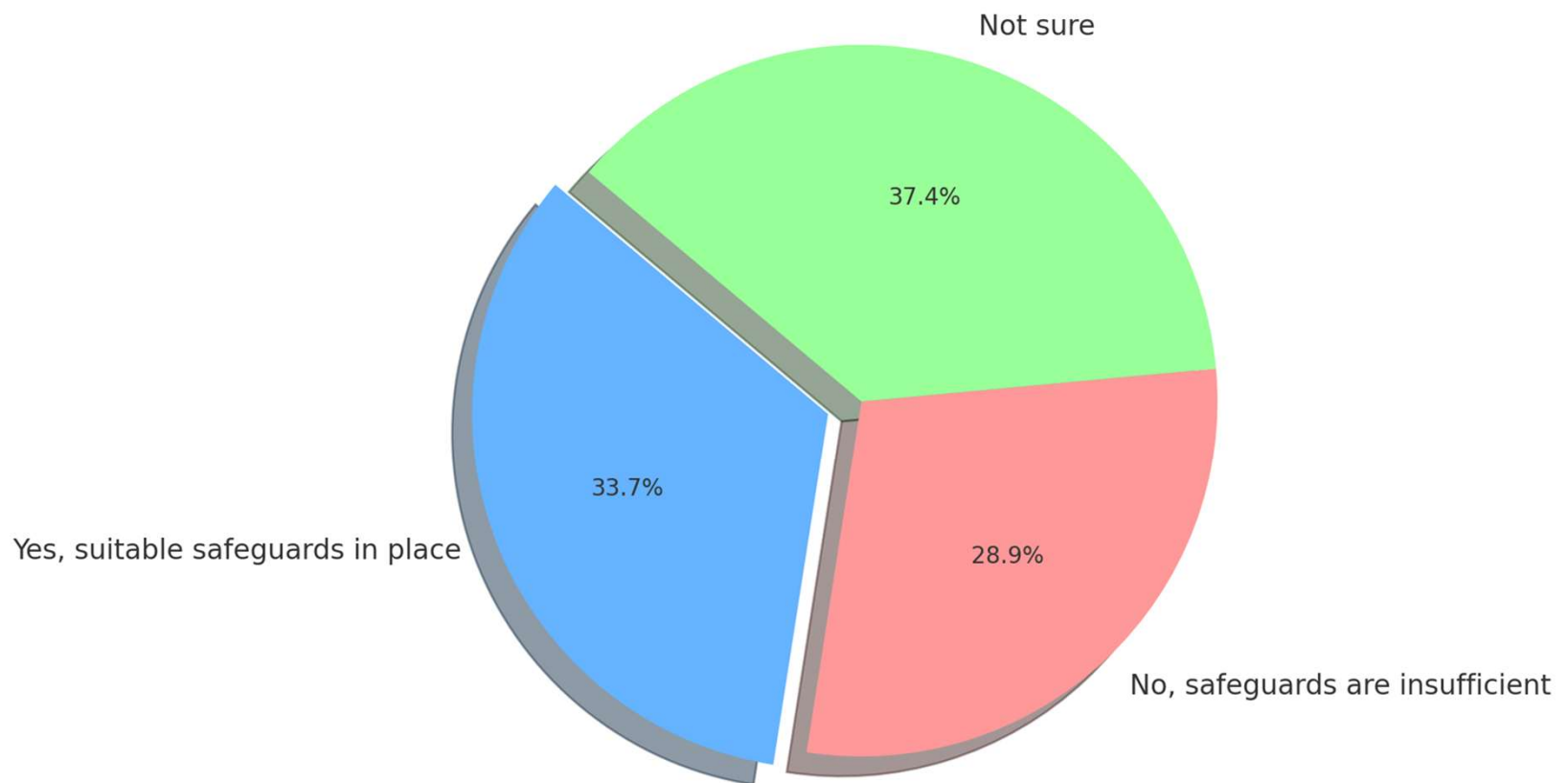
Discrimination in Alaska (N=3,003)

Prevalence of discrimination in Alaska compared to the US



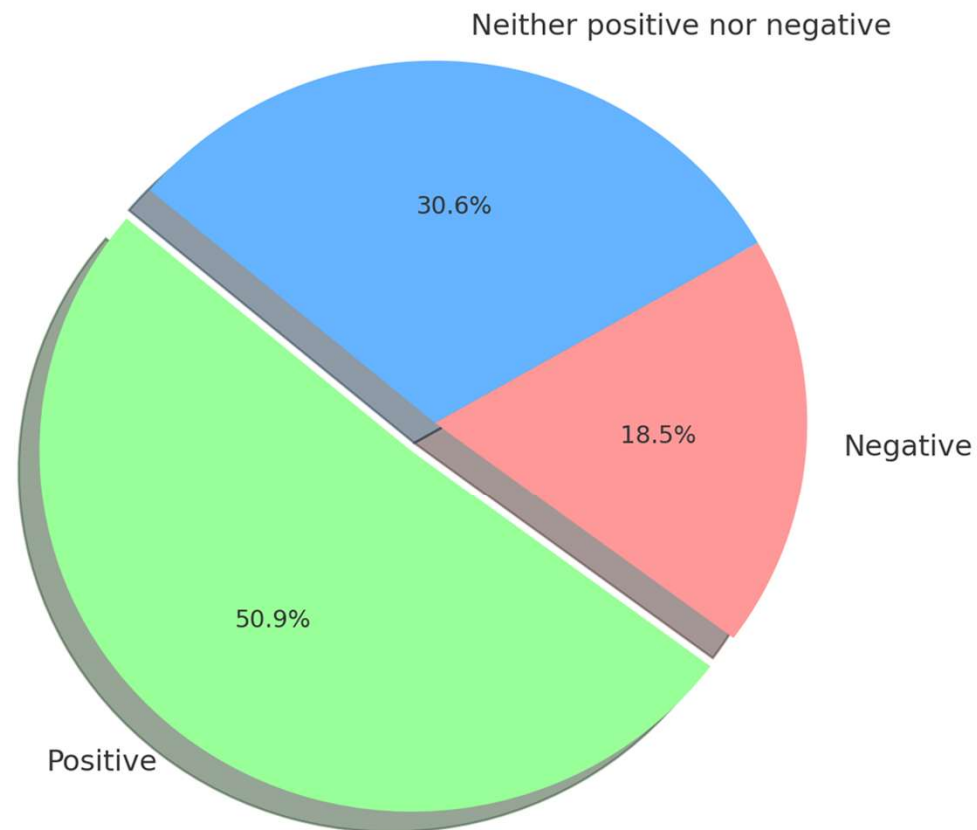
Discrimination in Alaska (N=3,003)

Do suitable safeguards exist in Alaska to combat discrimination?



Diversity (N=3,003)

Does the word "diversity" have primarily positive or negative connotations to you?



Thank You
For Your Attention

