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Sectional Analysis

House Bill - 358

“An Act relating to the use of artificial intelligence to create or alter a representation of the voice or likeness of an individual”.

Section 1. AS 45.50 is amended adding a new section.

Article 6A. Use of Artificial Intelligence to Represent an Individual.

Sec. 45.50.860 Unauthorized representation of voice or likeness.

- Restrictions in the use of AI to create or alter a person’s voice or likeness.
- Sets the standard in the restriction of “Intent to cause harm”.
- Establishes penalties for violation.
- Defines:

1. *“Artificial Intelligence”*
2. *“Individual”*
3. *“Likeness representation”*