

Don Habeger - Resume

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POSITIONS AND ROLES

Appanage Fishing, Founder

July 2016 — Present

Appanage Fishing is a new entry into the fishing lure manufacturing industry. Appanage Fishing began on the SE Alaska fishing grounds while looking for a more productive method to hold scent products on salmon gear. As our local sporting goods retailer did not carry what we were looking for, into the garage we went and invented Scent Striker, US Patent 10,631,527. Appanage Fishing is a start-up manufacturer selling products to sportfishing enthusiasts through e-commerce systems.

RiverRock Alaska, LLC, Founder

Apr. 2010 – Present

RiverRock Alaska is a government and community affairs service company that works with clients to achieve public policy goals and objectives. RiverRock Alaska brings decades of experience handling policy and development issues at the local and state legislative levels and specializes in assisting clients in reaching their desired outcomes.

Deputy Commissioner, Department of Administration; State of Alaska

Mar. 2014 — Dec. 2014

Operations lead for delivering government services to the public and to internal state agencies for five Divisions: Div. of Personnel & Labor Relations, Div. of General Services, Div. of Risk Management, Div. of Motor Vehicles, and Div. of Enterprise Technology. Responsible for setting agency policies and performance goals and ensuring direct reports and subordinate staff achieve desired outcomes. Accountable for budgetary policy development emphasizing cost containment for five divisions and ensuring services and goods are delivered within resource allocation.

Director, Div. of Corporations, Business and Professional Licensing; State of Alaska

Jun. 2010 — Mar. 2014

Responsible for the division's operations consisting of delivering licensure and support services to corporations, businesses, and professionals. Led the division's response to legislation impacting professional, corporation, and business licensing laws. Was responsible for the enforcement of state's licensing laws through a team of investigators, promulgating regulations, setting professional licensing fees, working with twenty licensing boards, and addressing the public's business and licensing issues and concerns.

Legislative Aide, Representative Jay Ramras, Alaska State Legislature

Jan. 2010 — Apr. 2010

Responsible for constituent communications, scheduling, bill tracking, hearing room set up, and issues watch. Staff lead for five of the representatives' bills and resolutions; all five passed the legislature during the session

Regional Vice President, Government Relations, Royal Caribbean Cruises Ltd; Miami, FL

Sep. 2002 — May 2009

The executive in charge of the corporation's government affairs and community relations for Alaska, Washington, Oregon, California, Hawaii, and Canada. Responsible for identifying emerging issues, appraising impacts, and formulating and executing a company response. Developed working relationships with community leaders, elected officials, trade groups, agency heads, and NGO's to influence public policy within assigned political jurisdictions. Led the company's community involvement and philanthropy objectives in the assigned territory. Engaged the company's senior executive management team to ensure the company perspective was fully developed and interests were protected.

Port Manager, SE Stevedoring Corp (dba Cruise Line Agencies of Alaska); Ketchikan, AK

May 1991 — Sep. 2002

Responsible for port operations in the Port of Juneau: business processes, accounts payable and receivable, human resources, delivery of goods and services, customer satisfaction, planning, logistics, and new business development, including a new cruise ship berth. Represented the company and its shipping customers at the community and state levels to ensure business concerns were considered and policy decisions supported the shipping industry.

EDUCATION

- BA-Behavioral Science, North Central University; Minneapolis, MN
- Coursework in Masters of Public Administration, University of Alaska Southeast; Juneau, AK