

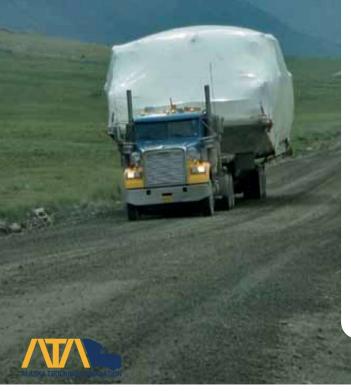
#### **OUR ROLE IN AN ESSENTIAL INDUSTRY...**

- Advocating for the trucking industry as a collective voice
- Education and Training
- Commercial services
- Networking Opportunities
- Resources and Support
- Safety & Compliance programs
- 100+ member companies
- Represent Land, Sea & Air





# TRUCKING DRIVES THE ECONOMY



#### TRANSPORTING THE ESSENTIALS



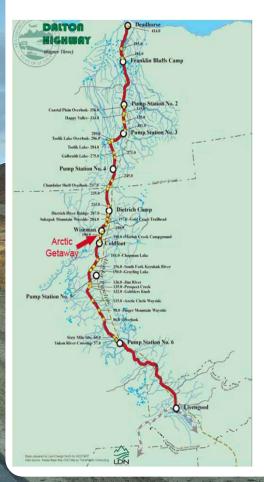
of manufactured tonnage transported by trucks in Alaska

**13,170 tons per day** 

94.3%

of communities in the state depend exclusively on trucks to move their goods





- Support a long-term funding plan to maintain and improve the Dalton Highway
- Fund operating plan for basic staffing of maintenance crew, equipment and operators



#### **ECONOMIC VITALITY**

- Vital transportation corridor for
  - North Slope oil and gas activities
  - local communities
- Necessary maintenance allows efficient transport of supplies and resources



### TRIPS PER WEEK

•	Lynden companies	135
•	Colville	75
•	Black Gold Express	70
•	Odyssey	27
•	Big Dreams Transport	30

\*Data compiled January 2025-not all companies represented.



#### SAFETY FOR DRIVERS AND TRAVELERS

Regular maintenance = reduced accident risk

- Identify and repair hazardous road conditions
- More truck / bus / RV interactions



#### INFRASTRUCTURE LONGEVITY

- Cost-Effectiveness: Consistent maintenance reduces the need for more extensive and expensive repairs or complete overhauls
- Extended Lifespan: Regular upkeep extends the lifespan of the highway infrastructure



#### **EMERGENCY RESPONSE AND ACCESSIBILTY**

- Critical Access for Emergency Services: A well-maintained highway allows timely response to accidents, medical emergencies, or natural disasters
- Accessibility for Remote Areas:
   Maintenance is essential year-round,
   remote communities rely on essential services and supplies



- Enhancing skill sets: training that equips drivers with the latest skills and knowledge to operate safely and efficiently
- Regulatory Compliance: Ongoing education keeps drivers up-to-date with industry regulations and safety standards, reducing legal and operational risks





#### **IMPROVING SAFETY STANDARDS**

- Safer Roads: A well-trained workforce is crucial for maintaining high safety standards, which ultimately leads to fewer accidents and safer roadways.
- Emergency Preparedness: Training programs can include emergency response and safety protocols, preparing drivers for unforeseen circumstances



#### ATTRACTING YOUNG TALENT

 Career Awareness: Workforce development initiatives can promote trucking as a viable and rewarding career path, appealing to younger generations.

 Promote trade as an alternative to traditional academic pathways.



#### **BOOSTING ECONOMIC GROWTH**

- Increased Productivity: A skilled workforce enhances productivity, leading to more efficient operations and increased profitability for trucking companies
- Supporting Local Economies: A thriving trucking industry contributes to the overall economic health of Alaska by facilitating trade and commerce



#### RETENTION OF SKILLED WORKERS

- Employee Satisfaction: Providing training and development opportunities leads to higher job satisfaction and employee retention, reducing turnover costs
- Career Advancement: Clear pathways for career growth and advancement can motivate employees to stay within the industry and in the state long-term



### **KEY TAKEAWAYS AND OBJECTIVES**

- Support the trucking industry and its partners
- 2. Fully fund infrastructure maintenance
- Higher standards for training programs will result in a stronger workforce
- 4. Keep Alaska moving



# Thank you!

