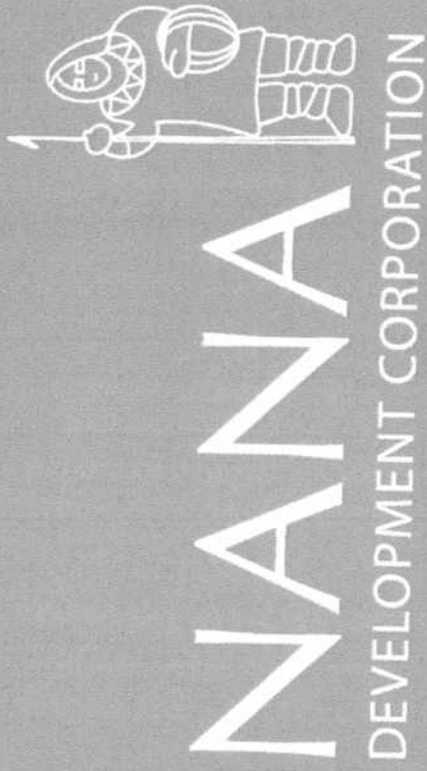


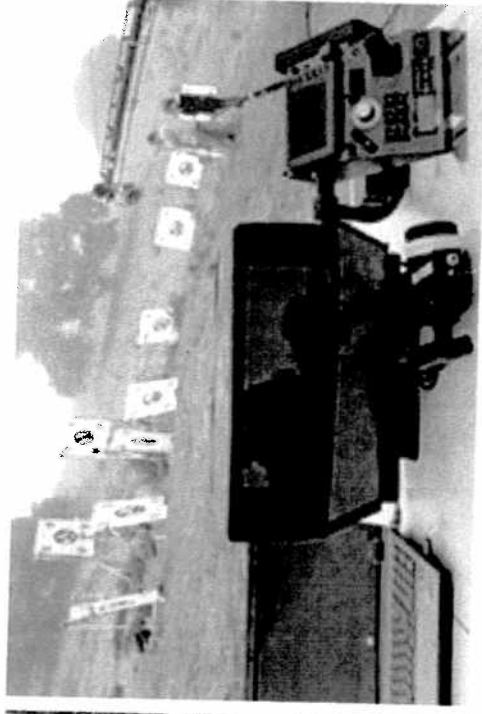


Private Sector Investment in the Alaska Film Industry





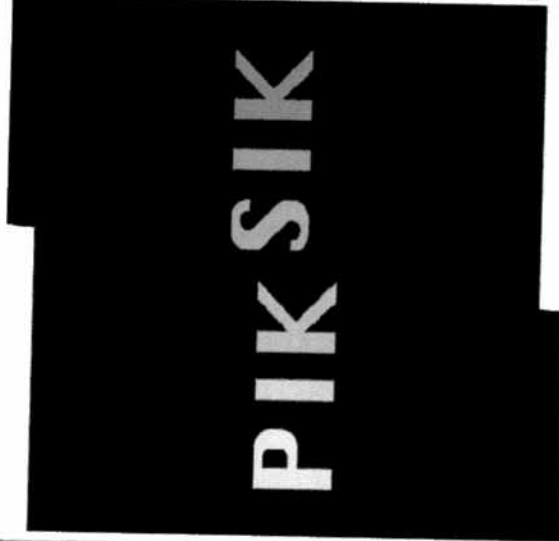
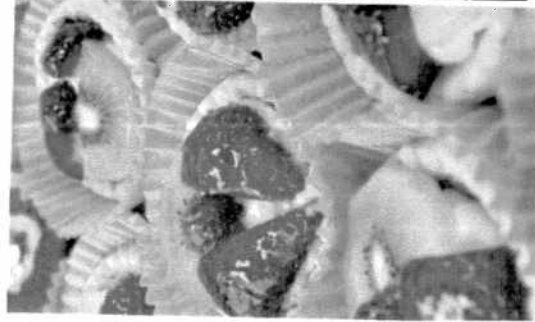
NANA supports SB 23/HB 67



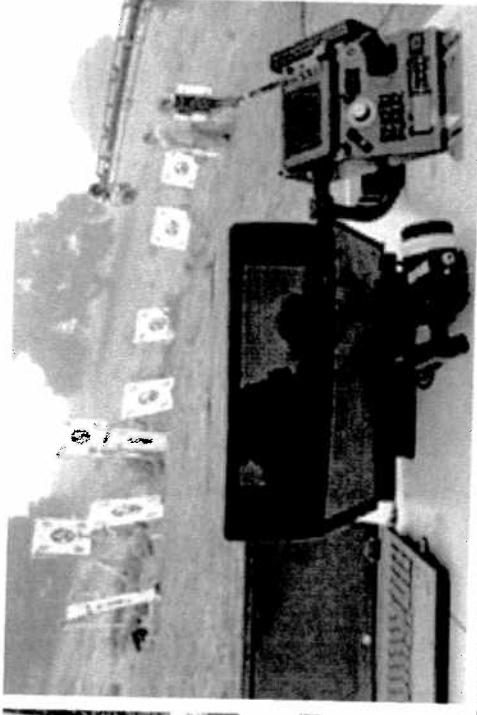
- Growing a new industry for Alaska – making movies
- Private sector investment to diversify Alaska's economy and create jobs
- A natural for NANA



A new NANA company



Walking with the Dinosaurs

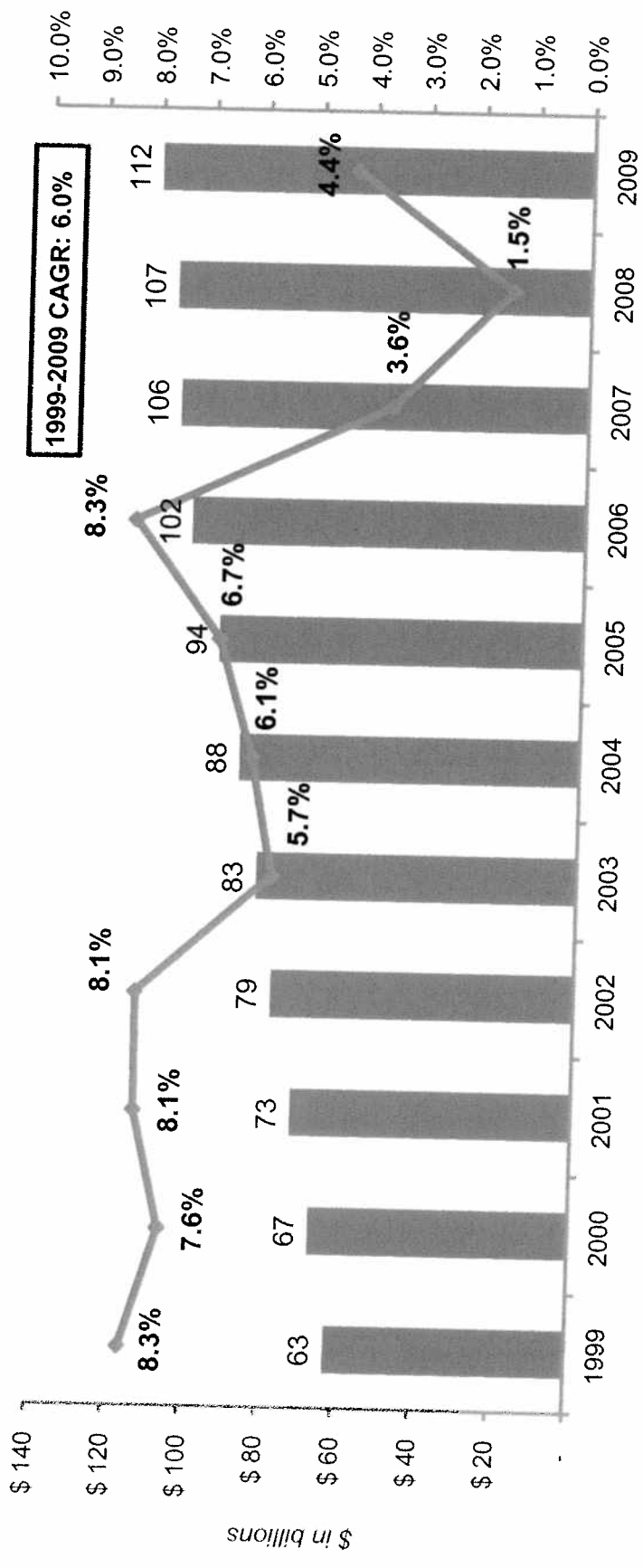




Industry Overview

Consumer Demand for Filmed Entertainment

Total Domestic Consumer Filmed Entertainment Spending, 1999-2009



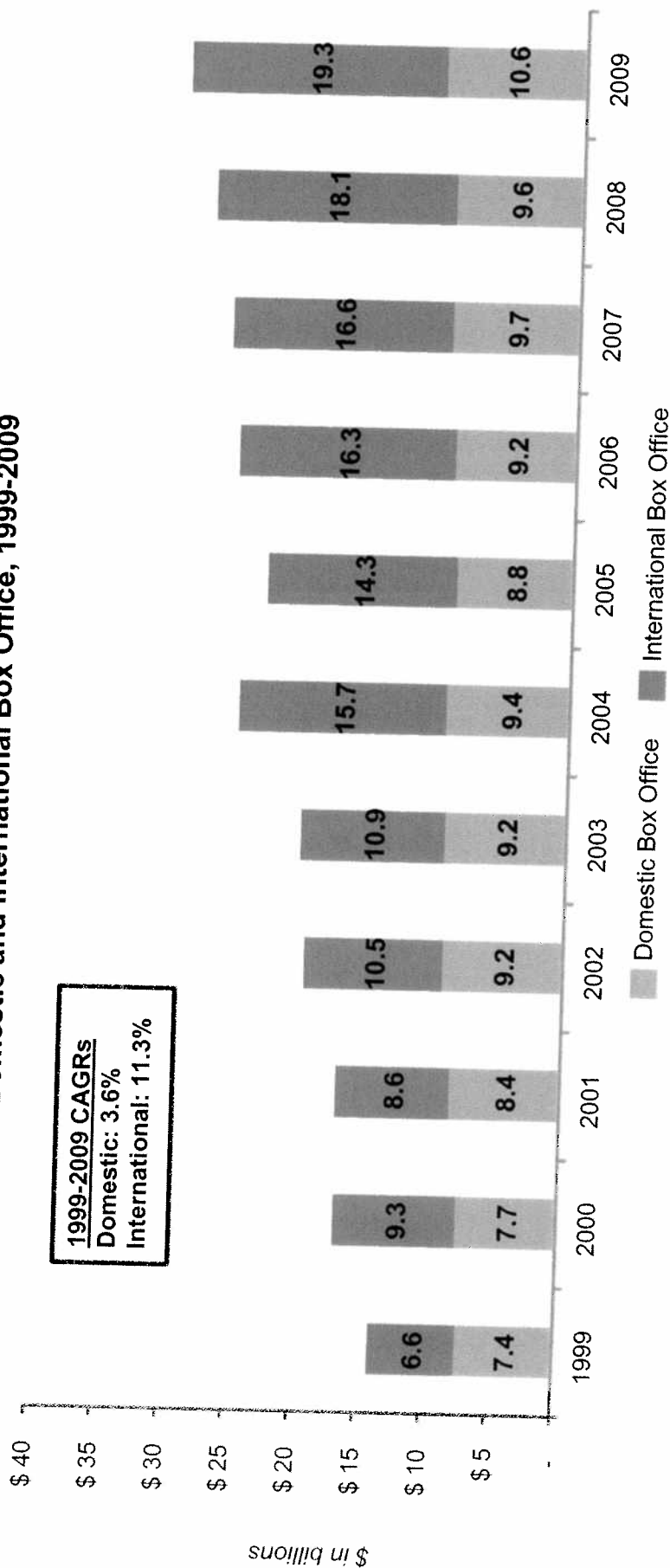
Sources: U.S. Department of Commerce, Adams Media Research, NATO, Motion Picture Association of America, Hollywood Reporter, Variety, Cable TV Ad Bureau, TV Bureau of Advertising, AC Nielsen, SNL Kagan, VidScan, and BMO Capital Market estimates, as presented in Perspectives on the Filmed Entertainment Industry 2010 by BMO Capital Markets (April 2010).



Industry Overview

Future Growth Driver: International Markets

Domestic and International Box Office, 1999-2009

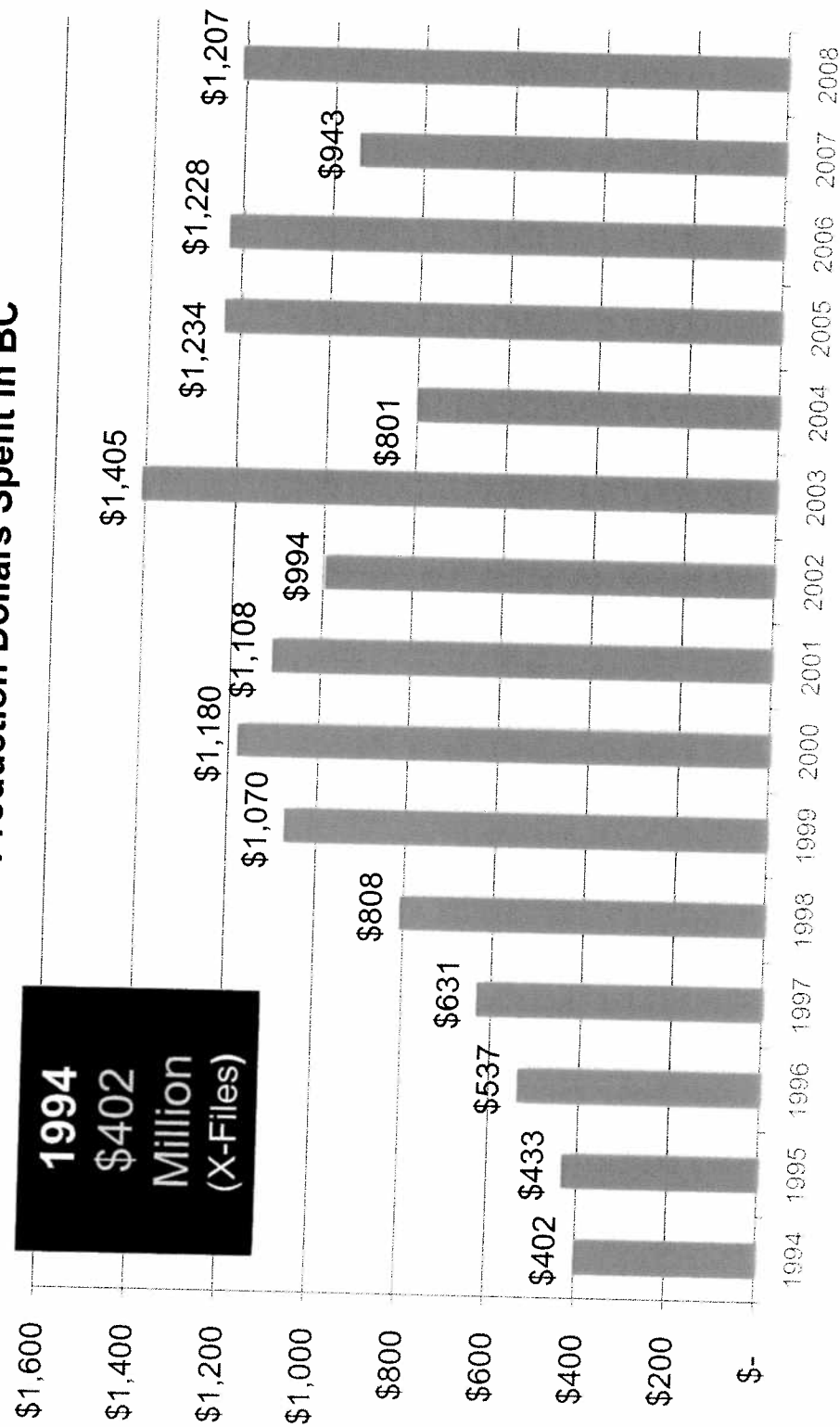


Source: Motion Picture Association of America, NATO, and BMO Capital Markets estimates, as presented in Perspectives on the Filmed Entertainment Industry 2010 by BMO Capital Markets (April 2010).

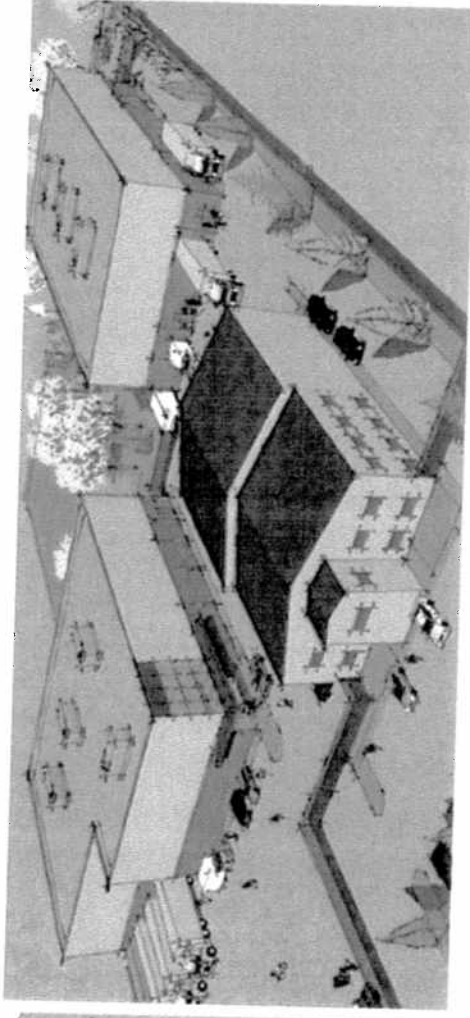
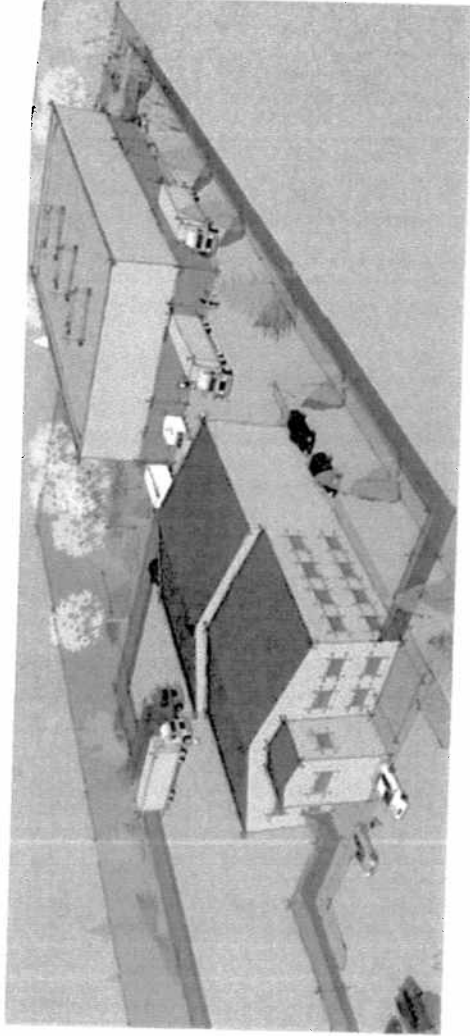


Vancouver, BC Case Study

Production Dollars Spent in BC



Anchorage soundstage

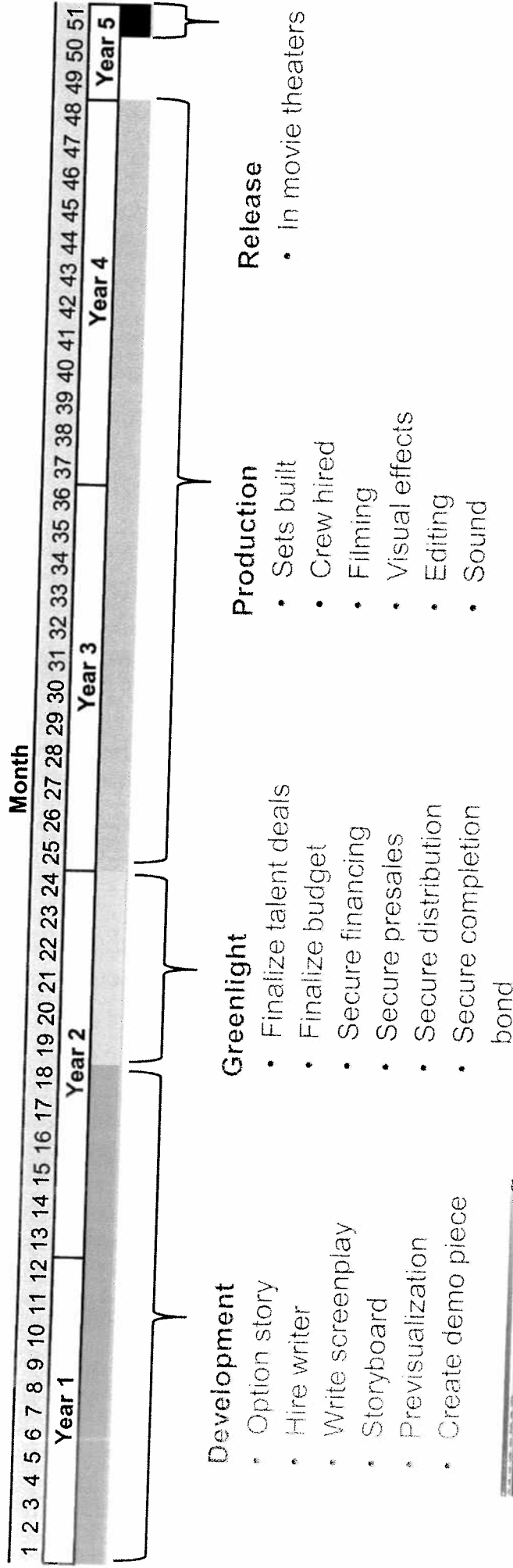


- Interest in building soundstage in Anchorage
- Infrastructure and tax credit will encourage film producers to come to Alaska



Film Timeline

Development through Release



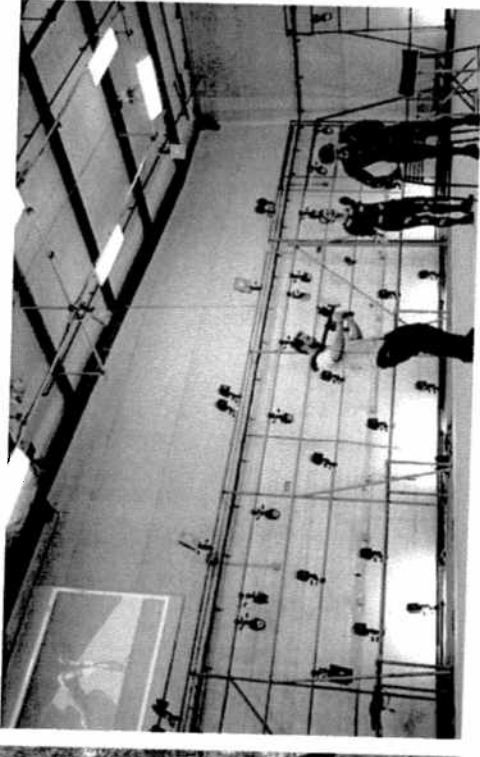
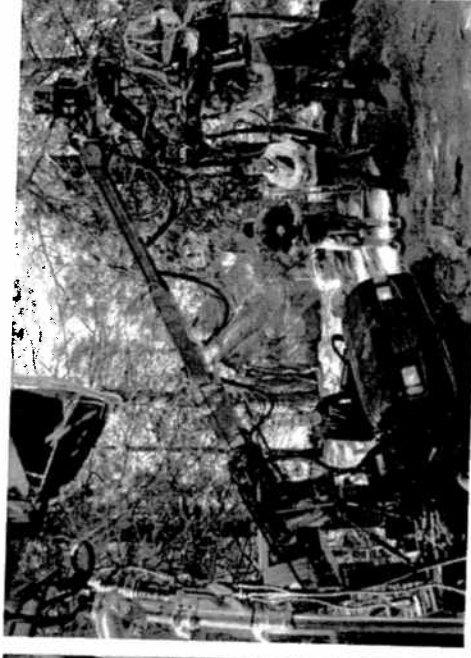


Mission

To improve the quality of life for our people.



Alaska Film Industry

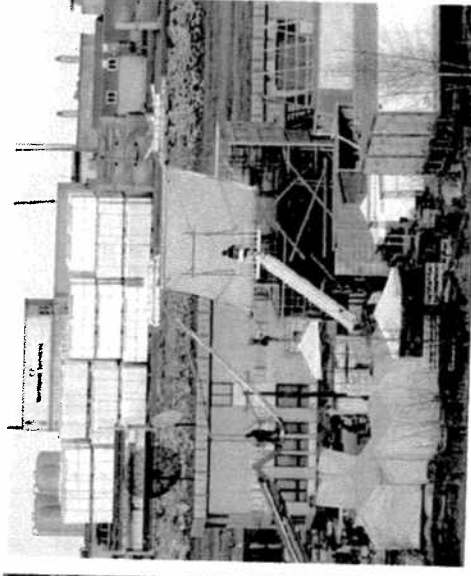
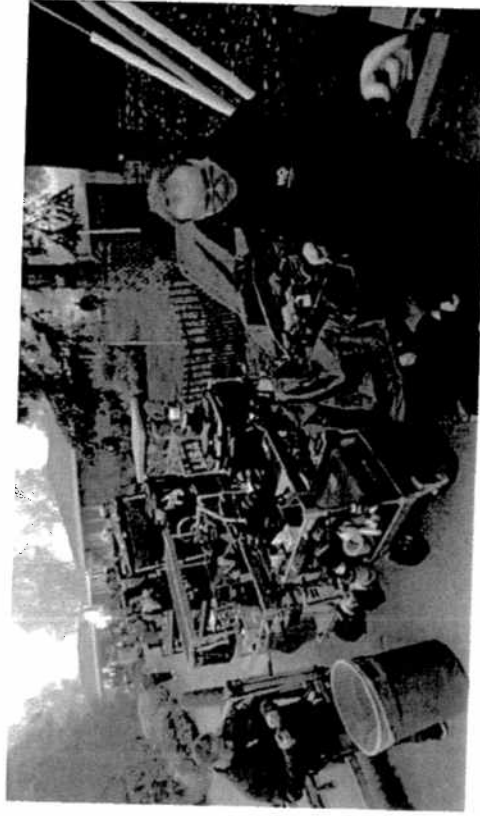


- Growing film industry – people have to choose Alaska
- NANA is building necessary infrastructure
- SB 23/HB 67 Tax Credit provides financial incentive





Everybody Loves Whales



- Millions of Dollars in Alaska economic impact
- Hundreds of Alaska jobs
- Publicity for Alaska-millions of movie goers see the beauty of our state

