

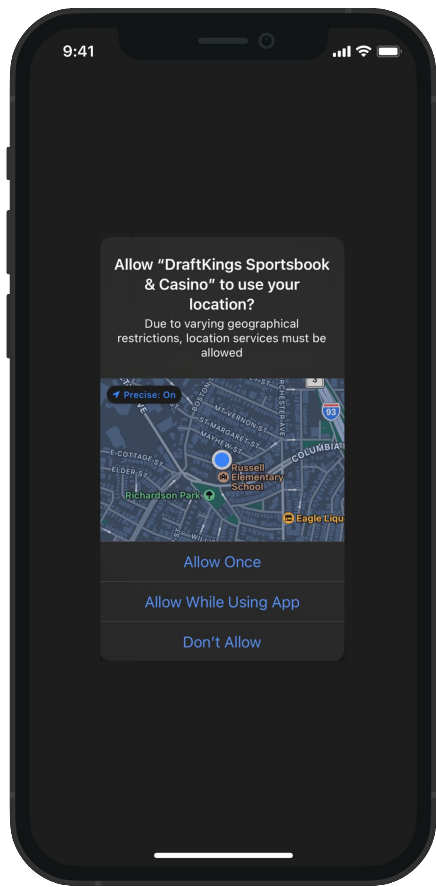


THE CROWN
IS YOURS

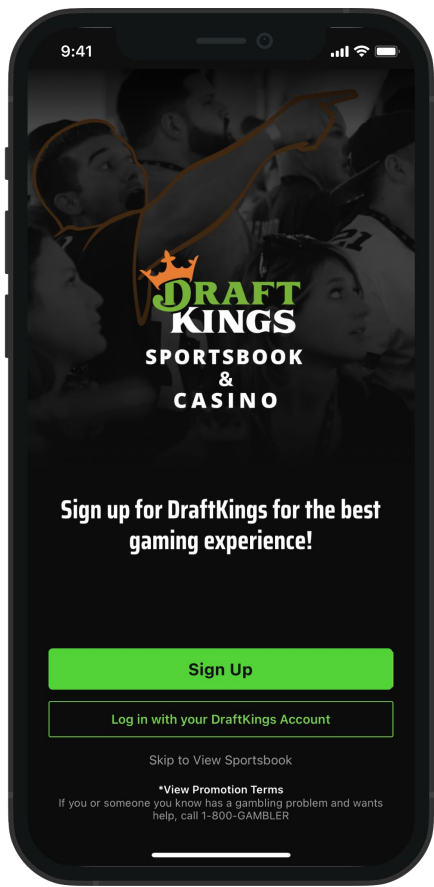
DraftKings Account Creation and RG Tools

ACCOUNT CREATION

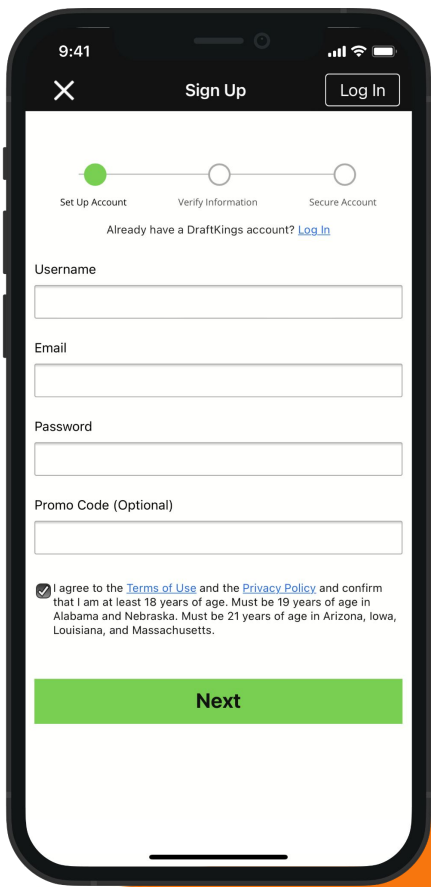
Location check:
Used for jurisdictional
experience setup



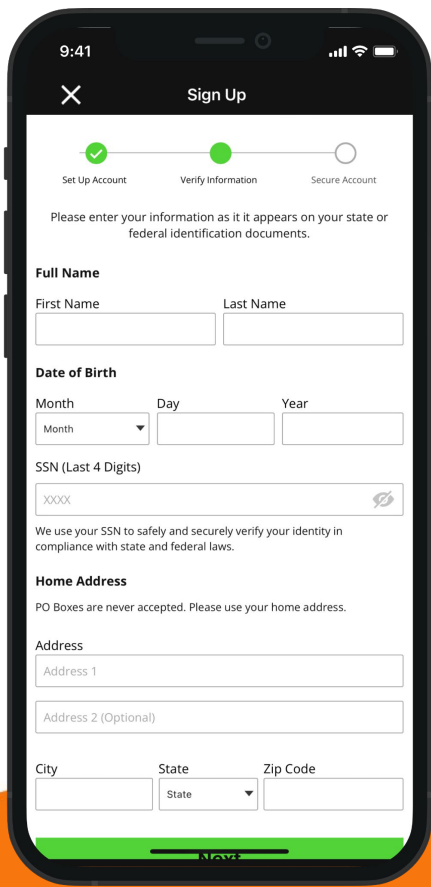
Shared Login:
One Account for all DK
Products



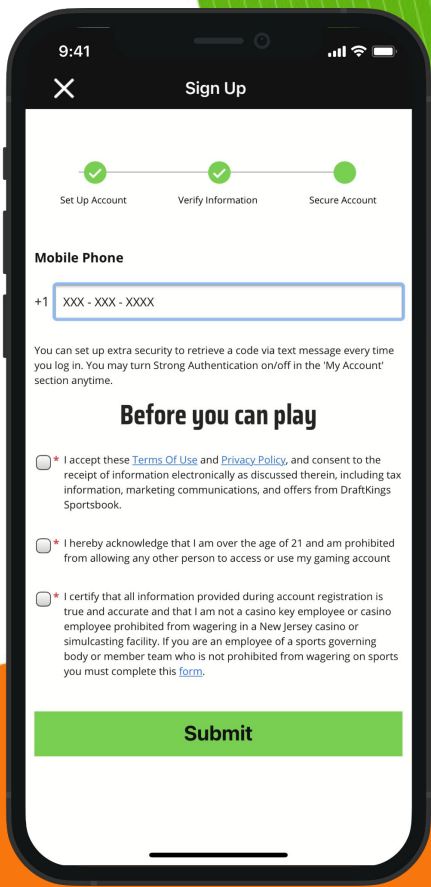
Account Creation:
One Account for all DK
Products



KYC Verification:
Excluded Persons Detection &
Matching



User Agreements:
DK ToU & State Specific
Agreements, 2FA enablement



HIGH LEVEL PROCESS: Online Sports Betting players are required to verify identity, age and complete enhanced Know Your Customer (KYC) to verify the authenticity of their account during account setup process.

5:20

SOS















Create your DraftKings Account

You'll use this one account to access all DraftKings products.

Email



Username



Password



Phone Number

+1



(XXX) XXX-XXXX

Create Account

Create Account

3:47

SOS















Confirm Your Identity

Please enter your information as it appears on your state or federal identification documents. Your information will be encrypted and kept secure.

Full Legal Name

Legal First Name

Legal Last Name

Date of Birth

Month

MM

Day

DD

Year

YYYY

Verify Identity

ID Verify

9:41

×

DraftKings is required by law to authenticate your identity. These public-knowledge questions are pulled from a secure third-party vendor.

Please select the correct answers.
Your info won't be used for any other purposes.

Which of the following addresses have you ever been associated with?

☐

123 Main Street

☐

555 Stuart Road

☐

123 Main Street

☐

555 Stuart Road

In which of the following states does 'John Smith' currently live or own property?

☐

District of Columbia

☐

Kansas

☐

Michigan

☐

Tennessee

Which of the following street

Step up Authentication

2:09

SOS
5G

DRAFTKINGS

Terms and Conditions

Please confirm the following statements to continue playing on DraftKings.

☐

Select and agree to all the following terms and conditions

☐

* I hereby acknowledge that I am over the age of 21 and am prohibited from allowing any other person to access or use my gaming account

☐

* I certify that all information provided during account registration is true and accurate and that I am not a casino key employee or casino employee prohibited from wagering in a New Jersey casino or simulcasting facility. If you are an employee of a sports governing body or member team who is not prohibited from wagering on sports you must complete this [form](#).

☐

* I accept these [Terms Of Use](#) and [Privacy Policy](#), and consent to the receipt of

Agree to Terms

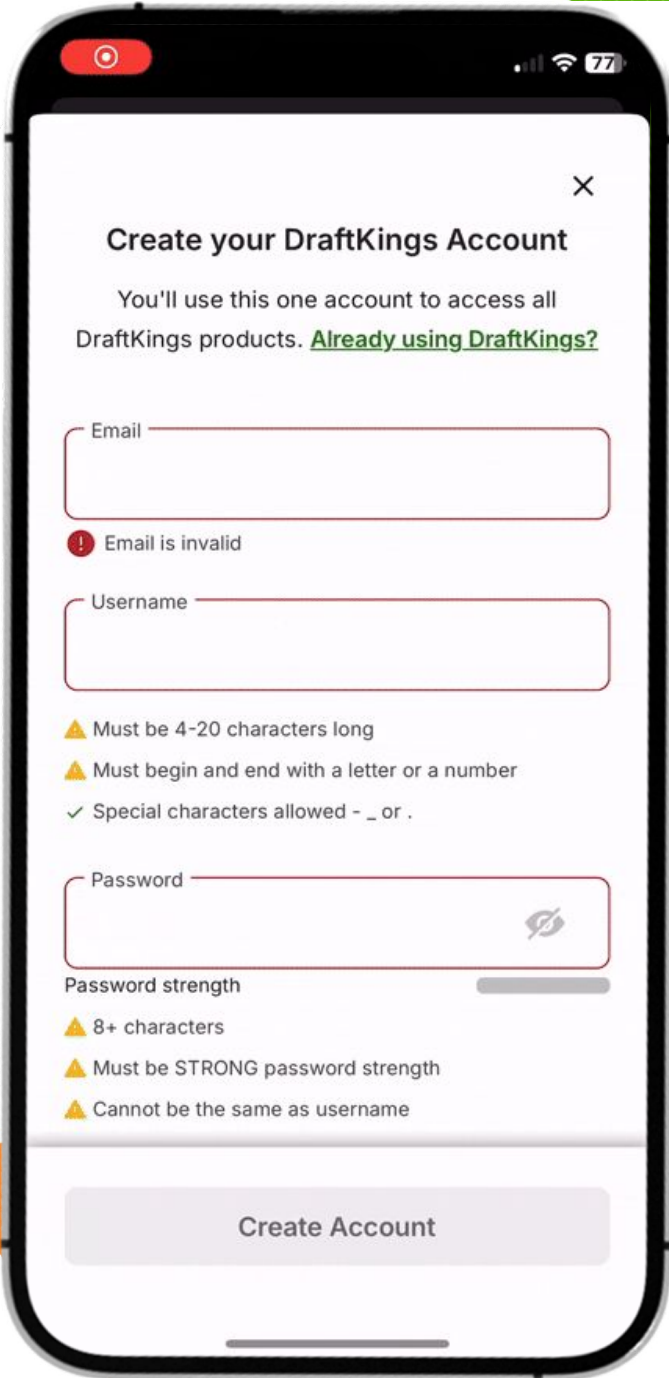
A screenshot of the DraftKings mobile app showing a success message. At the top, the status bar shows the time 4:40, signal strength, and battery level. The app header is dark green with the DraftKings logo (a crown over the letter 'D') and the text 'DRAFTKINGS' in white. A close button (X) is in the top right corner. The main content area is white and contains the text 'Success!' in bold, followed by 'Welcome to DraftKings. You may now use your new account to log into any DraftKings product.' At the bottom, there is a dark green button with the text 'Let's Play!' in white.

Success Screen

ACCOUNT CREATION:

On the Account Creation step of registration, players will need to provide the following to create their account:

- Email
- Username
- Password
- Phone Number



The screenshot shows a mobile app interface for creating a DraftKings account. At the top, there's a red status bar with a camera icon and signal/battery indicators. The app header is white with a close button (X) in the top right. The title "Create your DraftKings Account" is centered. Below it, a message states: "You'll use this one account to access all DraftKings products. [Already using DraftKings?](#)".

The form consists of three main input fields:

- Email:** A text input field with a red border. Below it, a red error message with an exclamation mark icon says "Email is invalid".
- Username:** A text input field with a red border. Below it, three validation rules are listed with yellow triangle icons:
 - Must be 4-20 characters long
 - Must begin and end with a letter or a number
 - Special characters allowed - _ or .
- Password:** A text input field with a red border and a toggle icon (an eye with a slash) on the right. Below it, a "Password strength" section shows a progress bar and three validation rules with yellow triangle icons:
 - 8+ characters
 - Must be STRONG password strength
 - Cannot be the same as username

At the bottom, there is a large, light gray button labeled "Create Account".

KNOW YOUR CUSTOMER (KYC):

On the Confirm Your Identity step of registration, players will need to provide the following to create their account:

- Legal First Name
- Legal Last Name
- DoB
- Last 4 SSN
- Home Address

Player information is validated using a variety of licensed identity verification vendors including LexisNexis, Socure, and Aristotle who are trusted solutions for identity verification. In order to establish a DraftKings Sportsbook account, all players are required to verify their identity. If one of the listed identity verification providers is unable to resolve player PII to a valid identity, players are required to complete a real-time driver's license authentication check.



The image shows a mobile app interface for DraftKings. At the top, the status bar shows the time 4:12, signal strength, Wi-Fi, and battery at 77%. The app header features the DraftKings logo and a close button (X). Below the logo is a progress indicator with three circles; the first is green with a checkmark, the second is white with a black dot, and the third is empty. The title "Confirm Your Identity" is centered. A message states: "Please enter your information as it appears on your state or federal identification documents. Your information will be encrypted and kept secure." The form is divided into sections: "Full Legal Name" with input fields for "Legal First Name" and "Legal Last Name"; "Date of Birth" with three input fields for "Month" (MM), "Day" (DD), and "Year" (YYYY). At the bottom is a large "Verify Identity" button.

ENHANCED DUE DILIGENCE KYC - Threatmetrix:

Once a player has successfully passed the data accuracy check, our platform will initiate the “ThreatMetrix” process. This is a passive authentication that binds the verified PII from the data accuracy check to the phone number & device being used to create the account. If ThreatMetrix can match the PII to the phone & device being used, the player will be allowed to complete registration. If not, the player will move on to one of our other enhanced due diligence checks, knowledge base authentication.



ThreatMetrix®

ENHANCED DUE DILIGENCE KYC – Knowledge Base Authentication (KBA):

If a player does not pass ThreatMetrix check, they will be prompted with three Knowledge Base Authentication (KBA) questions to answer. If the player successfully answers the three questions, they will be allowed to continue with their account verification. If the player fails KBA, they're required to scan their driver's licenses for authentication and or manually upload documents for our customer service team to review.

9:41

×

DraftKings is required by law to authenticate your identity. These public-knowledge questions are pulled from a secure third-party vendor.

Please select the correct answers.
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Which of the following addresses have you ever been associated with?

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District of Columbia

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Kansas

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Michigan

☐

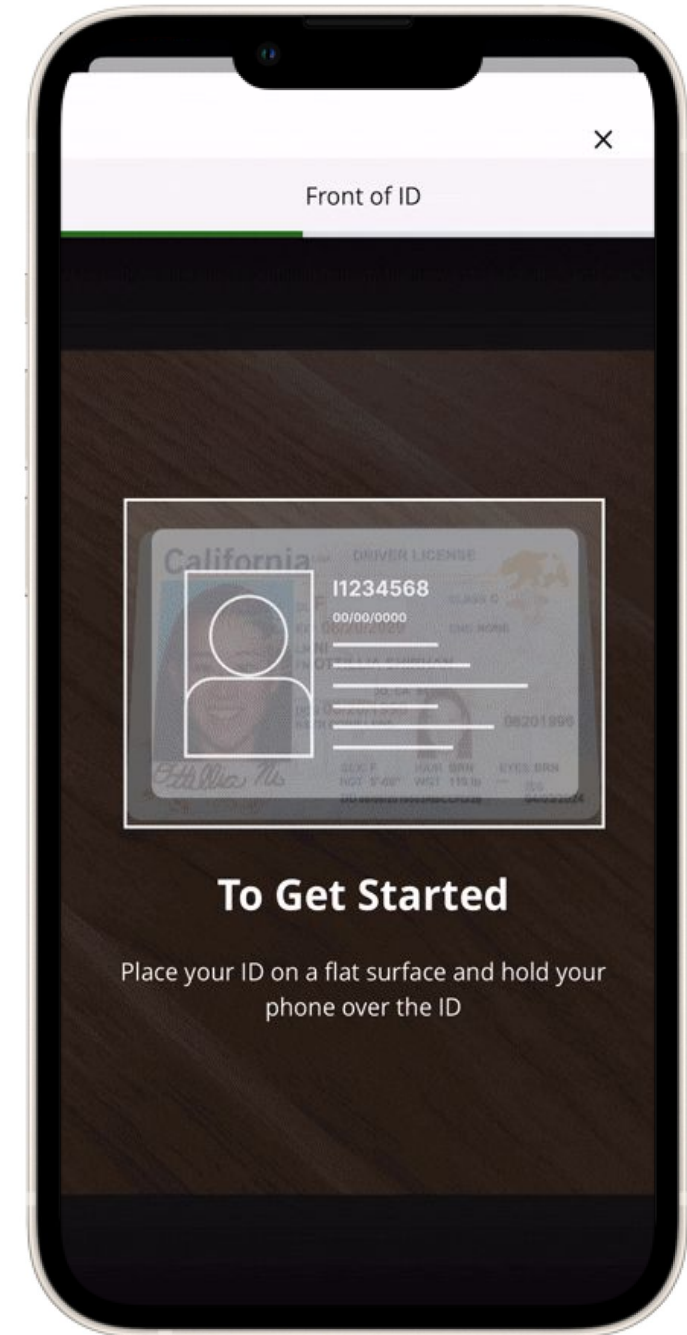
Tennessee

Which of the following street addresses in Philadelphia have you

ENHANCED DUE DILIGENCE KNOW YOUR CUSTOMER - DocScan:

If the player fails knowledge base authentication (KBA), they're required to scan their driver's licenses via Socure DocScan for authentication and or manually upload documents for our customer service team to review.

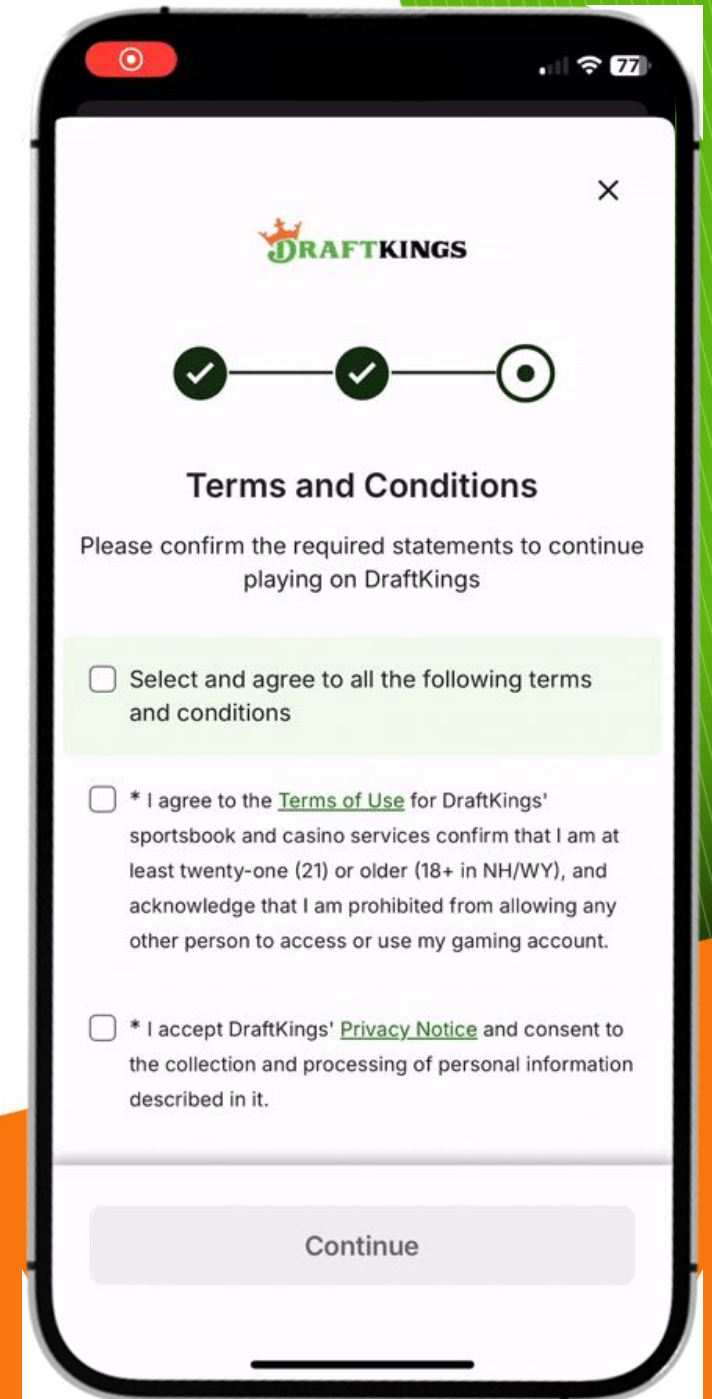
If Socure determines that the driver's license is valid & authentic, DraftKings will extract the personally identifiable information (Name, DOB & Address) from the approved DocScan and require the player to resubmit their full 9-digit SSN. Once the player has provided their full 9-digit SSN, DraftKings sends that information to a full-service identity verification provider (e.g. LexisNexis) for an authoritative KYC decision to determine player eligibility.



AGREEMENTS AND RESPONSIBLE GAMING (RG) ATTESTATION:

After a player completes registration and is verified, they will then be prompted to acknowledge/accept the required agreements, and be presented with an RG Attestation that educates the player on our Responsible Gaming tools available.

After the required agreements are accepted and the player views and or takes action via our RG Attestation, they will then have completed account registration and verification.



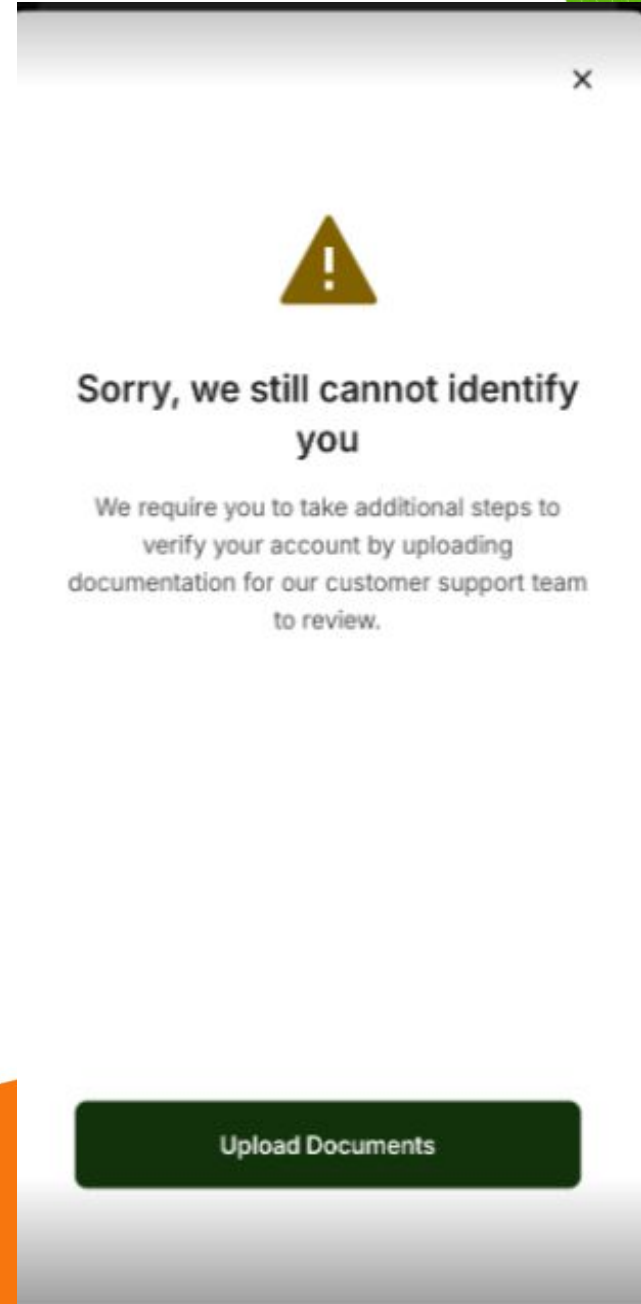
The screenshot shows the DraftKings mobile app interface. At the top, the DraftKings logo is displayed. Below it, a progress indicator shows three steps: the first two are completed (indicated by green checkmarks), and the third is the current step (indicated by a circle with a dot). The title "Terms and Conditions" is centered. Below the title, a prompt asks the user to "Please confirm the required statements to continue playing on DraftKings". There are three checkboxes, each followed by a statement:

- ☐ Select and agree to all the following terms and conditions
- ☐ * I agree to the [Terms of Use](#) for DraftKings' sportsbook and casino services confirm that I am at least twenty-one (21) or older (18+ in NH/WY), and acknowledge that I am prohibited from allowing any other person to access or use my gaming account.
- ☐ * I accept DraftKings' [Privacy Notice](#) and consent to the collection and processing of personal information described in it.

At the bottom, there is a "Continue" button.

ENHANCED DUE DILIGENCE KYC - DocUpload:

If the player does not pass any of our first three Enhanced Due Diligence methods (ThreatMetrix, KBA, DocScan), the player will be prompted to manually upload an image of their driver's license for our customer service team to review.



EXCLUDED PLAYER MATCHING

- Every identity verification request submitted is subject to a “Known Persons” check
- Known Persons are records stored in DK database made up of excluded patron records for each jurisdiction we operate in
- Based on regulations, we can support matching at:
 - SSN 9 Comparisons
 - Last Name + DOB + SSN4
 - Last Name + DOB

9:12

✕ Sign Up

We're dedicated to keeping your account secure, please complete or update your account information below and confirm it is accurate.

Full Name

First Name Last Name

Mark Smith

Home Address

Address

123 Main Street

Address 2 (Optional)

City State Zip Code

Portland OR 02766

Date of Birth

Month Day Year

October 24 1995

SSN (Last 4 Digits)

....

Next

Response (KnownPersonQueryResponse)

```
{
  "KnownPerson": {
    "FirstName": "Mark",
    "LastName": "Smith",
    "DateOfBirth": "1995-10-24",
    "PostalCode": "02776",
    "IdNumber": "4762",
    "Full9SsnHash": "6a795d2a-3726-4360-8cb3-3bf599151400"
  }
}
```

*Note: IdNumber holds 4 digit SSN

9:06

Error

Error Logging In

!

Error Details: You currently have a self-imposed exclusion on your account. This means you have elected to block yourself from entering contests or depositing funds for a set period of time. To adjust this exclusion please contact our customer support team.

Sign Out

RESPONSIBLE GAMING PLATFORM TOOLS & RESOURCES



One stop shop for educational materials and tools to limit gameplay ✓

Integrations for player verification and self-exclusion ✓

Inactivity forced logout at 15, 30 and 45 minute intervals ✓

My Stat Sheet allows players to keep track of their spending and time ✓

Pre-determined self-exclusion options (permanent, temporary & "Cool-Off") ✓

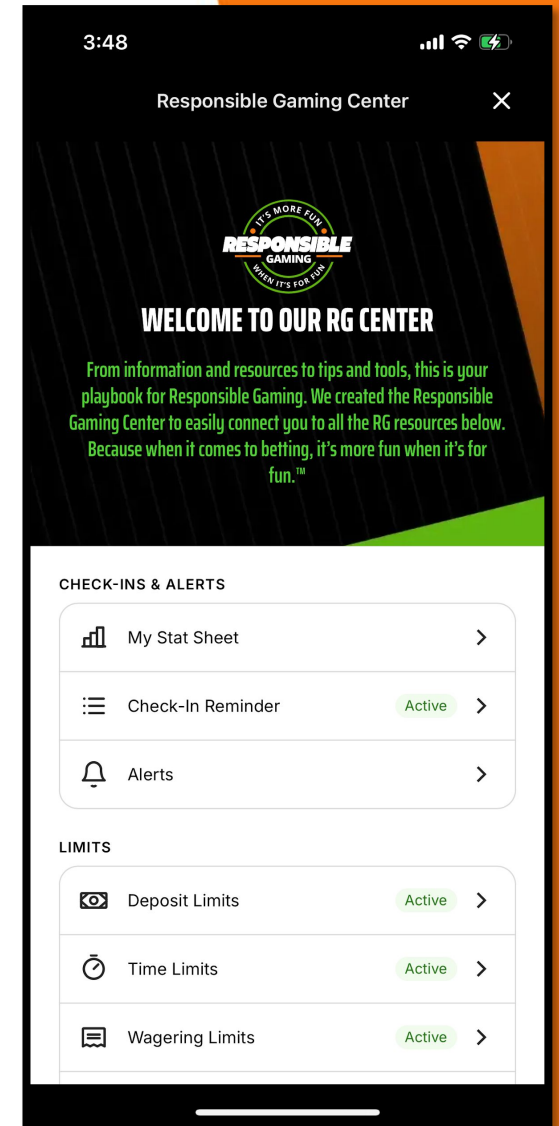
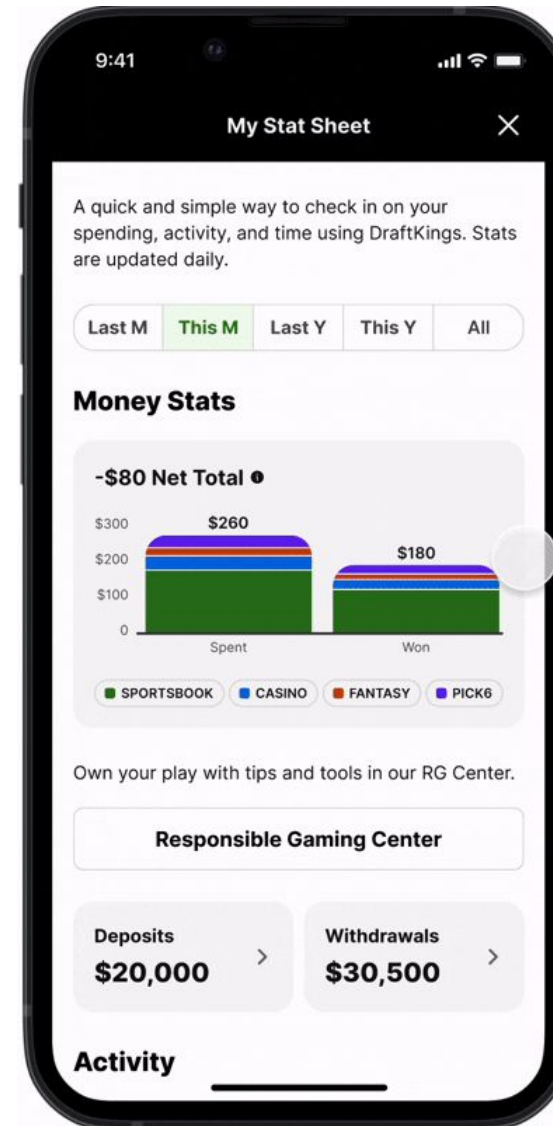
Easy access to national and jurisdictional resources for help ✓

Real-time platform alerts to investigate abnormal player behavior ✓

Partnership with BetBlocker ([free](#) app that blocks >18,000 gambling sites) ✓

Self-Exclusion anywhere = Self-Exclusion everywhere* ✓

**Works with voluntary self-exclusion enrolled through DraftKings*



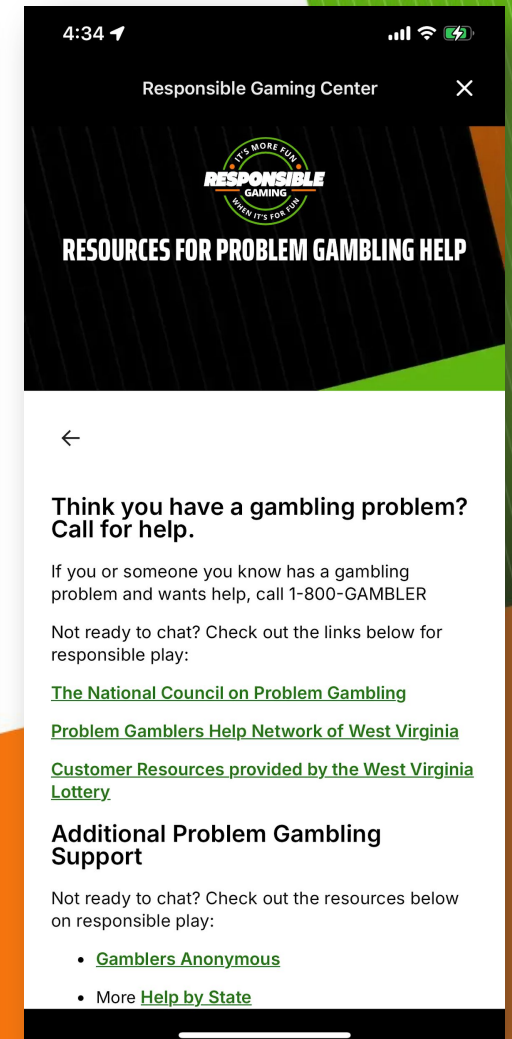
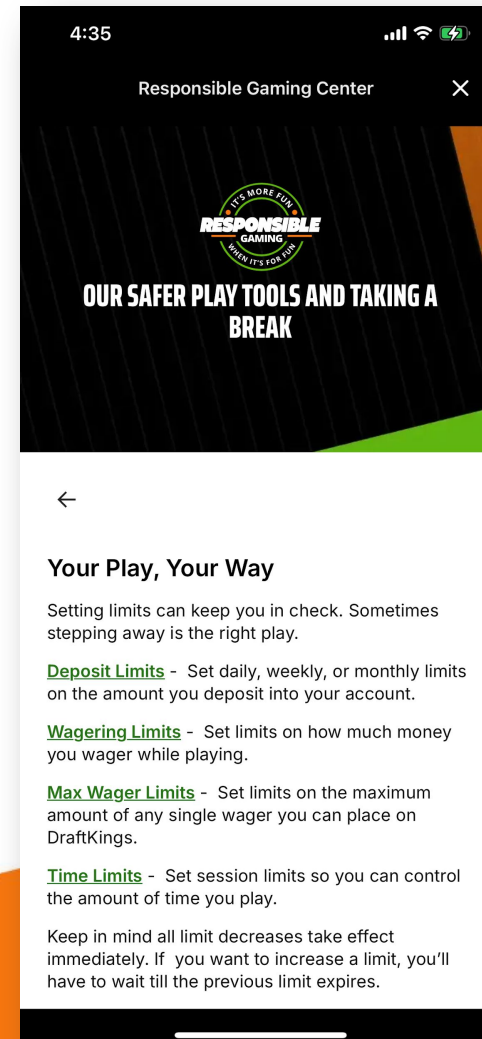
PLAYER PROTECTION PAGES

Player Protection Page Features

In each jurisdiction where DraftKings Sportsbook is available, we partner with regulators to create a unique player protection page.

- Each page provides distinct links to state specific resources such as:
 - Hotlines
 - Websites
 - Brochures
- Links to nationwide problem gambling resources
- Tips, myths and other information on gaming
- Information to set gaming limits
- Information on self-exclusion & cool-offs
- Parental control information

Player Protection Page Example



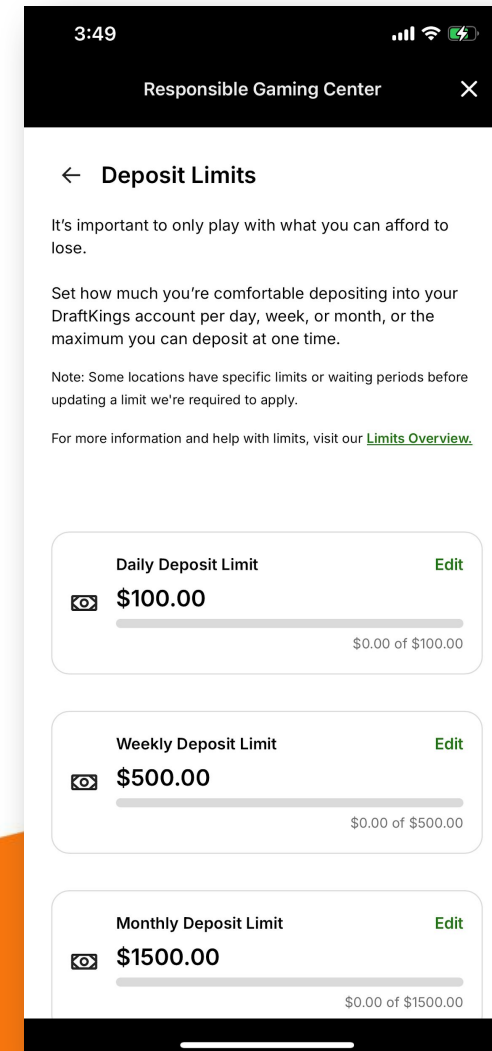
RESPONSIBLE GAMING (RG): PLAYER LIMITS

Responsible Gaming Controls

From account creation, to the moment a player gets their hands on winnings; our #1 priority is to make sure they're playing safely and responsibly.

- We provide players the ability to set the following self-imposed gaming limits
 - Deposit
 - Wager
 - Loss Limit Supported
 - Max Wager
 - Time
- We offer users the ability to enter exclusion programs & to set cool-off periods
- Participate in programs and initiatives to increase responsible gaming awareness.
- Prevent underage gaming.

Player Limits Example



RESPONSIBLE GAMING (RG): Cool-Off & Self Exclusion

Cool-Off

4:42

Responsible Gaming Center

←

Cool-Off

Cooling Off Period

This period restricts you from placing any bets, depositing funds and prevents you from making changes to your account. You will not be withdrawn from any upcoming DraftKings Fantasy entries. To withdraw funds from your account during your cool-off period, please contact our [customer support team](#).

You will be cooled-off from all DraftKings and Golden Nugget Online Gaming products in all locations.

Period

Select a period.

3 Days

4 Days

5 Days

6 Days

Self-Exclusion

4:42

Responsible Gaming Center

How to Self Exclude

Please note, your self-exclusion period will be applied to your Sportsbook, Casino, and Daily Fantasy accounts

Self-exclusion allows you to set a time frame during which you will be excluded and banned from participating on the website and app. After you successfully self-exclude, you will be logged out immediately after submitting the form. Please see our [Responsible Gaming](#) page for more information on self-exclusion.

By filling out this form, you will be self-excluded from all DraftKings and Golden Nugget Online Gaming products in all locations.

If you are interested in speaking with a professional about a gambling concern, you can click [here](#) to schedule an appointment with a professional at Kindbridge Behavioral Health. By clicking the link, you will leave DraftKings' site and be taken to a third-party site. All site content and services offered by the third-party are outside of DraftKings' control and are engaged with at your own discretion.

Period of Exclusion

Period

Select a period.

1 Year

5 Years

RESPONSIBLE GAMING (RG): MY STAT SHEET

My Stat Sheet

Launched in January 2025, allows players to see activity for: This Month, Last Month, This Year, Last Year, and Lifetime.

This is broken out by:

- Time spent
- Deposits
- Withdrawals
- Contest participation
- Wagers
- Net wins or losses

The goal is to inform and educate customers on their play with a direct link to the corresponding tools.

Nearly half of all DK customers have visited My Stat Sheet since it launched.

13 Million unique total visits to date through March 18, 2025

My Stat Sheet Example

