



ETC IN ACTION

Visit our website to learn about ways the ETC has supported student scholarships, research and academic programs, and the training and education of Alaska's workforce.



UNIVERSITY
of ALASKA
FOUNDATION

ALASKA *education* TAX CREDIT

THE ULTIMATE ROI FOR ALASKA



UNIVERSITY
of ALASKA
FOUNDATION



UNIVERSITY of ALASKA
ANCHORAGE.



UNIVERSITY
of ALASKA
SOUTHEAST



UNIVERSITY
of ALASKA
Many Traditions One Alaska

ABOUT THE UA FOUNDATION

The University of Alaska Foundation is an independent, nonprofit corporation established in 1974 to work in partnership with Alaska's three universities to seek, secure and steward philanthropic support.

The UA Foundation is separate and distinct from the University of Alaska and governed by a Board of Directors. The Board of Regents of the University of Alaska recognizes, through policy, the UA Foundation as the entity that manages private gifts made to support all universities of the UA system.

ANCHORAGE OFFICE

1815 Bragaw Street, Suite 206
Anchorage, AK 99508
907.786.1111

FAIRBANKS OFFICE

2025 Yukon Drive, Suite 106
PO Box 755080
Fairbanks, AK 99775
907.450.8030

www.alaska.edu/foundation | foundation@alaska.edu

CITATIONS

[1] Credits can be used against corporate income tax, fisheries business tax, fishery resource landing tax, insurance premium tax, title insurance premium tax, mining license tax, oil and gas production tax, and oil and gas property tax.

[2] According to the current structure, companies can claim 50% of all eligible contributions, and the total credit may not exceed \$1M per taxpayer per year.

[3] From the AEDC 2023 Economic Forecast, Anchorage Economic Development Corporation

[4] From the Economic Contributions of the University of Alaska, University of Alaska, Feb. 2023, McKinley Research Group LLC

[5] From Alaska Performance Scholarship Program Review and Recommendations, Alaska Commission on Post-Secondary Education, Jan. 2021, McDowell Group



BENEFITS TO STUDENTS, BUSINESS & ALASKA

The Alaska Education Tax Credit (ETC) empowers a highly-effective partnership between business, University of Alaska (UA) and the State of Alaska to meet the state's workforce needs and fuel the economy. We are asking you to support multi-year reauthorization of the ETC.

The Alaska Legislature established the ETC in 1987 to encourage businesses to make charitable contributions to Alaska's educational institutions. The State of Alaska reduces certain business taxes^[1] in exchange for investments in education.

Today, the ETC incentivizes targeted investments in UA student scholarships, research, centers of excellence, facilities, and internships that address industry demands.

Businesses benefit by directing support to their value chain and workforce needs. ETC investments can be tailored to serve the communities where businesses operate, strengthening local economies through education and workforce development.

Alaska benefits by making higher education and workforce training — aligned with the state's needs — more accessible for students.

ETC provides the ultimate return on investment (ROI). In addition to education, economic and workforce benefits, the current ETC structure leverages \$2 in private investment in education for each \$1 the state forgoes in tax revenue.^[2]



THE *future* OF THE ETC

The ETC's sunset date is January 1, 2025. To continue to offer benefits to students, businesses, Alaskans and UA, the credits must be reauthorized via statute by the Legislature. University of Alaska Foundation supports a multi-year reauthorization of the ETC.

PLEASE LEND YOUR SUPPORT TO REAUTHORIZING THE ALASKA EDUCATION TAX CREDIT.



BUILDING ALASKA'S *workforce*

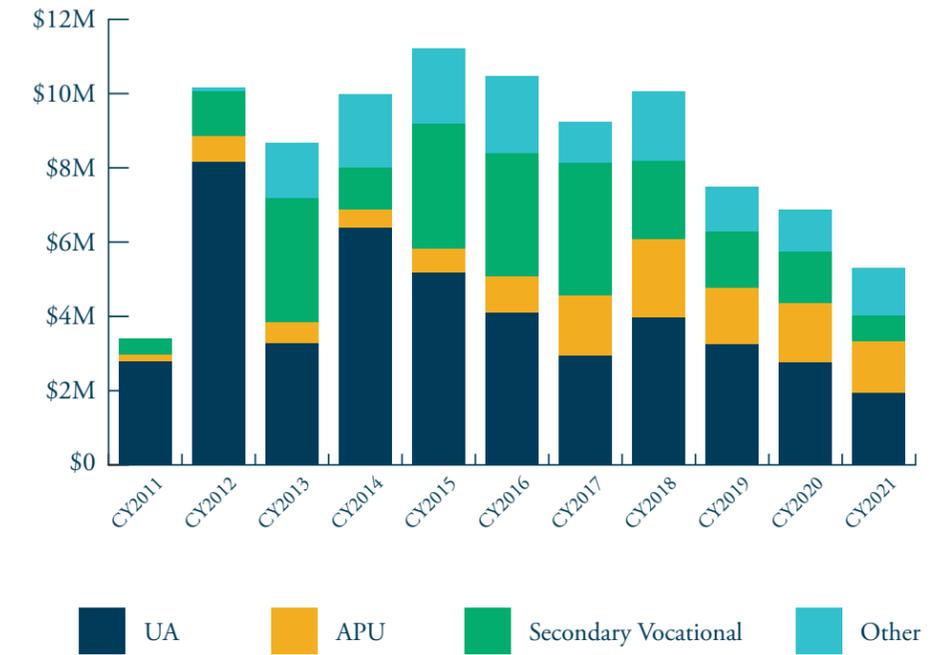
ETC promotes accessible IN-STATE education and training, which is essential to Alaska's workforce and future economy.

Alaska is struggling to meet its workforce needs. The lack of available workforce has already constrained the pace of the state's economic growth.^[3]

Alaska high school students who graduate from the UA system stay in Alaska at rates between 70-90 percent^[4] and participate in Alaska's workforce at higher rates than students who leave Alaska for post-secondary education.

The appeal of out-of-state colleges and universities increases when the UA system is financially volatile.^[5] Incentivizing private investment in the UA system through the ETC promotes financial stability, diversifies UA's revenue, and helps retain Alaska's high school graduates.

The ETC strengthens UA system partnerships with important Alaska industries such as seafood, mining, banking, tourism, and energy, and, as a result, provides UA grads with exciting career opportunities in Alaska's in-demand jobs of today and tomorrow.



CONTRIBUTIONS FROM ETC TO UA

The UA system is the state's largest education and workforce training provider and has received as much as \$8 million through the ETC in one year.

The total amount contributed to the UA system has fluctuated as the credit calculation changes, and as additional types of recipients are added to the eligibility list.