



HealthTIE
Testbed for Innovative Enterprises

Alaska's Healthcare Innovation Hub



Legislative Lunch & Learn
March 2, 2023



Big Take-Away

Harnessing healthcare entrepreneurs' creative energy and supporting changemakers improves access to healthcare services and lowers costs for Alaskans.



Health TIE creates an open and neutral space for healthcare changemakers to collaborate and facilitates Alaska-based pilot projects.





Health TIE Advisory Board



Jacqueline Summers
Executive Director



Melanie Lucas-Conwell, Chair



Nikki Holmes



Cindy Mittlestadt



Eric Boyer



Jake Carpenter



Jared Fuller

This is the bad news.....



Alaska has the highest healthcare costs in the United States and the costs have been steadily increasing over the last 30 years .



Kodiak, Juneau, Fairbanks, and Anchorage were ranked 1st – 4th for the highest healthcare costs in the U.S. according to 2022 Cost of Living Index data collected across all Metropolitan Statistical Areas .



The Alaska Division of Public Health identified Behavioral Health issues, chronic disease, and access to care



University of Alaska
Institute of Social and
Economic Research

According to Dr . Ralph Townsend, “Alaskans are getting older, and quickly .” The percent of Alaska’s population over the age of 65 has grown from 3% to 17% since 1980 .

Here's the good news...



Health TIE



Step Away

- Hosts events to introduce innovative ideas, products & services.
- Cross-connects healthcare entrepreneurs & healthcare organizations.
- Deploys pilot projects.

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- Behavioral Health
 - Substance Use Disorders
 - Elder/Senior Care,
 - Intellectual & Developmental Disabilities



Wellhaven
Occupational
Therapy





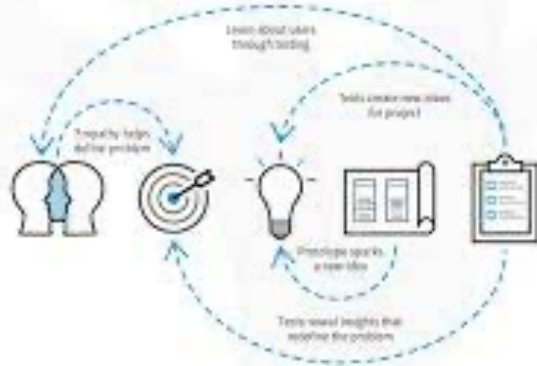
Introducing new healthcare
ideas is difficult.

But we have to .
Other states are .
Alaska can too .





Design Thinking: A Non-Linear Process



Interaction Design Foundation
interaction-design.org



EWING MARION
KAUFFMAN
FOUNDATION



GLOBAL
ENTREPRENEURSHIP
NETWORK

THE LEAN STARTUP

How Today's **Entrepreneurs** Use
Continuous Innovation to Create
Radically **Successful** Businesses

ERIC RIES



- Health TIE has a new partnership with Alaska Pacific University
- With APU and /or others, Health TIE has a goal of creating an Alaska-based healthcare incubator or accelerator.



Interactive Group Exercise



1. Grab some stickies and a pen.
2. Wait until I put on the timer.
3. What would you do to improve Alaskan healthcare?





Thank you

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Q&A



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