



Jennifer Gordon
Blue Market AK
1406 W. 31st Ave.
Anchorage, AK 99517

January 30, 2026

Re: Letter of Support for HB 25

Dear Members of the Alaska State Legislature:

As a business owner, I am writing to express my strong support for House Bill 25, sponsored by Representative Josephson, that requires food establishments to transition from polystyrene ("Styrofoam") containers to safer compostable serviceware.

We are a business with a "refill" model of selling groceries, personal care products and household cleaners. Even though styrofoam (polystyrene) containers would be affordable and convenient to use on our establishment, ***we have never and will never use them because of the devastating and permanent impact they have on our lands and oceans***, as they do not break down and they add to our global problem of consumer waste, our culture's single-use disposable shopping mindset and toxic microplastics in the sea.

Our customers shop with us because they prefer safer eco-friendly alternatives and reusable options to polystyrene packaging. They recognize that plastic and polystyrene packaging contain harmful chemicals that leach into their foods or beverages, are non-recyclable and hazardous to fish, wildlife, and people. We are not losing customers because of our stance on this topic, in fact we gain them as a result of our dedication to this cause.

Thank you for your careful consideration of HB 25. I ask that you support passage during this session.

Sincerely,

A handwritten signature in black ink, appearing to read "Jen Gordon", with a long, sweeping underline.

Jennifer Gordon, co-founder
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