

April 1, 2026

The Honorable Andrew Gray, Chair
House Committee on Judiciary
Alaska State Capitol
120 4th Street
Juneau AK 99801

RE: HB 318 An Act relating to use of social media platforms by minors; and providing for an effective date.

Dear Chair Gray and Members of the Committee:

Thank you for the opportunity to provide comments on HB 318.

TechNet is the national, bipartisan network of technology CEOs and senior executives that promotes the growth of the innovation economy by advocating a targeted policy agenda at the federal and 50-state level. Our diverse membership includes dynamic American businesses ranging from startups to the most iconic companies on the planet and represents over five million employees and countless customers in the fields of information technology, e-commerce, the sharing and gig economies, advanced energy, cybersecurity, venture capital, and finance.

TechNet and its member companies share the Committee's goal of ensuring that young people have a safe, age-appropriate experience online. We strongly believe that children deserve heightened protections for their safety, privacy, and well-being, and our members continue to invest significantly in safety tools, parental controls, and age-appropriate design features across digital services.

At the same time, we must respectfully oppose HB 318 as introduced. While well-intentioned, we are concerned the bill would be difficult to implement, raise significant constitutional questions, and may ultimately fall short of achieving its intended protections.

First, the bill is likely to face constitutional challenges. Provisions restricting how social media platforms provide curated feeds to minors appear to conflict with the U.S. Supreme Court's decision in [Moody v. NetChoice](#), which recognized that such editorial and content curation decisions are protected speech. This creates a meaningful risk that key provisions of the bill would be subject to legal challenge.

Second, the requirement to obtain parental consent before allowing a minor to receive an "addictive feed" presents significant practical and privacy challenges. Verifying parental identity, relationships, and legal authority is complex and often unclear in real-world circumstances. Even commonly relied upon documents, such as birth certificates, do not capture custody arrangements or legal guardianship nuances. Without clear, workable standards for how parental consent must be obtained and verified, this provision could lead to inconsistent implementation and potentially more intrusive data collection practices.

Third, while TechNet appreciates the inclusion of provisions related to limiting phone use during school hours—and agrees this is an area where thoughtful policy can be effective—

we are concerned the bill, as drafted, leaves key terms undefined. Specifically, the absence of clarity regarding how "school hours" are determined could create confusion and inconsistent application across districts.

Finally, while we appreciate that enforcement authority is limited to the Attorney General, we have concerns about the breadth of the rulemaking authority and the scope of the annual reporting requirements, which may be overly expansive and burdensome without clearly advancing the bill's core objectives.

TechNet would welcome the opportunity to work with the sponsor and the Committee to develop thoughtful, durable policy solutions that enhance protection for young people online while remaining legally sound and operationally workable.

Thank you for your consideration.

Sincerely,

A handwritten signature in black ink, appearing to read "Rose Feliciano", with a long horizontal line extending to the right.

Rose Feliciano
Executive Director
Washington + Northwest

