



ALASKA STATE LEGISLATURE

SENATE LABOR & COMMERCE COMMITTEE

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SENATE BILL 244 - TRAVEL INSURANCE

"An Act relating to travel insurance."

Sponsor Statement

Alaska is unlike anywhere else. Big distances. Tough conditions. Incredible tourism. People are traveling all the time. And, when something goes wrong with an Alaskan adventure, it can go *very* wrong. That's why we need travel insurance that actually works. Strong. Clear. Reliable.

When Alaskans travel, they know to protect what matters. But right now, the system isn't good enough. It's confusing. It's inconsistent. And frankly, it's not built for Alaska.

Senate Bill 244 fixes that. It brings clarity. It brings fairness. It puts the consumer first, where they belong so Alaskans can protect their life's journey.

This bill sets clear, national-standard rules so Alaskans know exactly what they're buying. No surprises. No games. Just real protection when they need it most so people can travel with confidence.

It creates a level playing field for businesses. Good companies win. Bad actors are held accountable. Alaskan insurance regulators get the authority they need to strongly enforce the rules and protect your pocketbook.

Forty-one other states have already done this. They're ahead. Alaska should be leading, not lagging.

SB 244 bill delivers:

- Clear, honest disclosures
- Strong consumer protections
- More choices and better competition
- Real rules on sales practices
- Expanded access, including for groups

Travel in Alaska isn't simple. Weather hits. Plans change. Emergencies happen. When they do, people need coverage they can trust. Real coverage.

This bill protects Alaskans. It supports our tourism industry. And it brings common sense to a system that needs it badly.

Alaskans deserve safety and security for life's adventures. Let's get it done.