



Senator Scott Jiu Wo Kawasaki

Alaska State Legislature

Senate District P

SB 241 – Consumer Fee Transparency Sponsor Statement

"An Act relating to unfair trade practices and consumer protection; relating to fees charged to consumers; and providing for an effective date."

Senate Bill 240 adds a subsection to Alaska Statute 45.50.471(b), which outlines unlawful and deceiving practices in business, making it unlawful for businesses to advertise, display, or offer a price for goods or services to a consumer that does not display mandatory fees or charges, apart from government taxes.

Various states across the United States have introduced similar bills to address what is often referred to as "junk fees," or mandatory charges tacked on at the end of a transaction that have no legitimate purpose to neither the business nor the consumer. Consumers have spent billions on junk fees.

It is highly necessary to establish this within state law to promote full transparency in trade and consumer relations to protect the rights and interests of consumers. The American economy has become overrun by junk fees; these charges harm both businesses and consumers. To maintain a competitive and fair market, actions must be taken to make these charges unlawful. We ask for your support of Senate Bill 240.

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