

HB 221

Alaska Arts and Culture Day

"An Act establishing June 21 as Alaska Arts and Culture Day;
and providing for an effective date."

REPRESENTATIVE CAROLYN HALL



Alaskan Arts and Culture by The Numbers

FOR-PROFIT & NON-PROFIT ARTS AND CULTURE SECTORS REPRESENT:

2.15% State GDP **13,291** jobs
(Roughly \$1.5 Billion in Economic Output)



ARTS AND CULTURE SECTORS ARE GROWING

31% increase in nonprofit revenues since 2021

27% increase in creative vitality index (CVI) since 2019

Sources: U.S. Bureau of Economic Analysis & National Endowment for the Arts (2025)
Economic Modeling Specialists International, National Assembly of State Arts Agencies, & National Center for Charitable Statistics
(2024)

Comparison to Other Alaskan Sectors

(GDP contribution)



Source: U.S. Bureau of Economic Analysis & National Endowment for the Arts (2025)

Alaska's Deep Artistic and Cultural History

Quinhagak

Ceremonial
Masks
Circa 1500 AD
**Recovered
2025, after
Typhoon
Halong**



Tanana Basin

North America's **Oldest
Recorded Artwork:**
a 12,300 years old bone
pendant



Wasilla

Page Museum
Photographic
**History of
Alaska**
1890-present



Wrangell

Klondike **Opera House**
1898-1905



Southeast Alaska

Haida, Tlingit, Eyak
Totem Poles
(Juneau Wasago
pole ~1880)



Kodiak

Alutiiq Masks
Circa 1880



Landscape of Alaska's Arts Today



ALASKA STATE
COUNCIL ON THE ARTS

Some form of Arts or Culture group in nearly every Alaskan Community

Over 74 non-profit arts and culture organizations in the State

Includes museums, theaters, historical societies, cultural awareness groups, and media



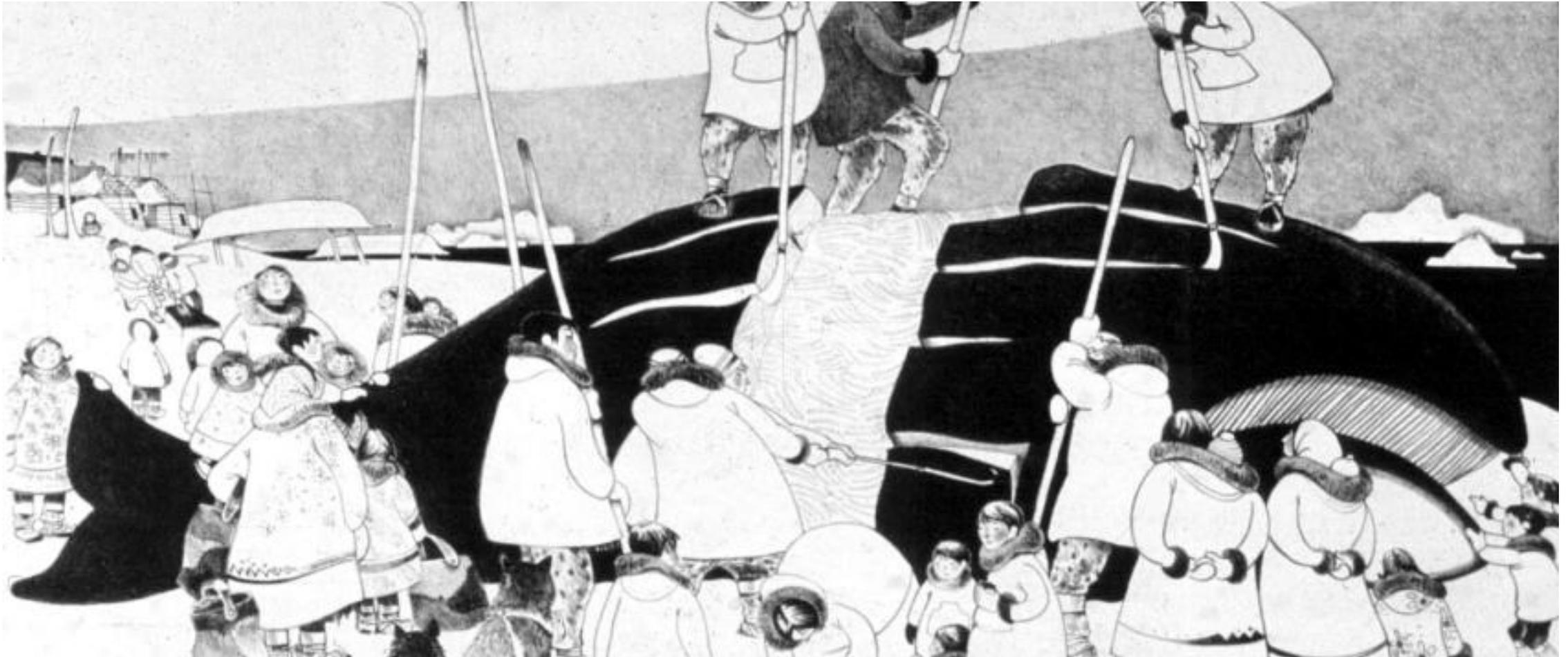
What Alaska Arts and Culture Day Could Look Like

Annual recognition would establish a tradition of artistic and cultural awareness

Strengthen communities and encourage local artists



Questions?



Butchering at Gambell by Rie Munoz, 1976