

The Tax Benefits of a Regulated Online Sports Betting Marketplace

Regulated online sports betting generates reliable tax revenue for states while helping fund essential public services and programs, in areas such as education and health care. Licensed operators are transparent, highly regulated, and accountable contributors to local communities.

The HB 154 Fiscal Note reports¹ that an online sports betting market would bring:

Up to \$18 million in annual tax revenue to Alaska

The Consumer & Economic Benefits of a Regulated Online Sports Betting Marketplace



LEGALIZATION DRIVES ECONOMIC GROWTH

Tax revenue from online sports betting could be invested directly into Alaska communities, supporting education, health care, youth sports initiatives, local law enforcement, infrastructure projects, and other community programs.



REGULATIONS CREATE CONSUMER PROTECTIONS

The dangerous, **illegal online sports betting black market will continue to thrive as long as Alaska refuses to provide an alternative, safer option to consumers.** Restricted access to sportsbooks means less activity gets pulled from illicit markets into legal, taxable markets and less revenue gets invested into Alaska's essential public services.



A REGULATED MARKET IS A SAFE MARKET

Legalization of online sports betting is the **only way to protect Alaskan consumers.** Legal sportsbook operators are responsible and transparent stakeholders committed to protecting consumers, championing responsible gaming, and investing in local communities.

¹ State of Alaska, Department of Revenue, *HB 154 Fiscal Note Analysis*, May 8, 2025.