

Alaska State Legislature

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House Community and Regional Affairs Committee

HB 402: IDENTIFICATION OF CONTRACTORS AND HOME INSPECTORS

Version A

"An Act relating to identification requirements for contractors."

Sectional Analysis

Section 1 – AS 08.18.051 (b) – Page 1, Line 3 through Page 1, Line 12

Amends AS 08.18.051 regarding identification requirements for contractors in advertisements. The new language specifies that a contractor's internet website or landing page satisfies the contractor's identification requirements in advertisements so long as it contains the identifiers required under AS 08.18.051 and the advertisement states that the required information is contained on the contractor's Internet website or landing page.

Section 2 – AS 08.18.053 (b) – Page 1, Line 13 through Page 2, Line 6

Amends AS 08.18.051 regarding identification requirements for registered home inspector or associate home inspector in advertisements. The new language specifies that a registered home inspector or associate home inspector internet website or landing page satisfies the registered home inspector or associate home inspector identification requirements in advertisements so long as it contains the identifiers required under AS 08.18.051 and the advertisement states that the required information is contained on the registered home inspector or associate home inspector Internet website or landing page.

Section 3 – AS 08.18.171 – Page 2, Line 7 through Page 2, Line 10

Adds a definition for "landing page", means a single web page that appears in response to clicking on a search engine optimized search result, marketing promotion, marketing email, or online advertisement.