## **FISCAL NOTE**

STATE OF ALASKA 2022 LEGISLATIVE SESSION					Bill Version Fiscal Note Number () Publish Date		HB308		
Identifier (file name)     HB308CS(FIN)-DRAFT       Title     Dementia Awareness					Dept. Affected Appropriation	hrania Disagga	Health Public Health Prevention and I	Joalth Promotic	
	Rep Stutes							nealth Promotic	
Requester (H) FIN					OMB Component Number 2818				
Expenditures/Reve				(Tho	usands of Dol	lars)			
Note: Amounts do not	t include inflation	unless otherwise	noted below.						
		FY2023 Appropriation Requested	Governor's FY2023 Request		Out-Y	ear Cost Esti	mates		
OPERATING EXPEN	DITURES	FY2023	FY2023	FY2024	FY2025	FY2026	FY2027	FY2028	
Personal Services Travel Services Commodities		120.0 2.5		120.0 2.5	120.0 2.5	120.0 2.5	120.0 2.5	120.0 2.5	
		280.0		280.0	280.0	280.0	280.0	280.0	
		2.0							
Capital Outlay Grants, Benefits									
Miscellaneous									
TOTAL OPE	RATING	404.5	0.0	402.5	402.5	402.5	402.5	402.5	
FUND SOURCE 1002 Fed Rcpts (Fe	ad)	(Thousands of Dollars)							
1002   Fed Rcpts (Fed 1003   GF/Match (UC		404.5		402.5	402.5	402.5	402.5	402.5	
1004 Gen Fund (UC	GF)								
1005 GF/Prgm (DG 1007 I/A Rcpts (Oth									
1007 I/A Repis (Oil				_					
,		404.5	0.0	402.5	402.5	402.5	402.5	402.5	
POSITIONS	_				_	_			
Full-time	_	1 1		1 1	1	1	1	1	
Part-time									
Temporary						_			
CHANGE IN REVEN		FY2023	FY2023	FY2024	FY2025	FY2026	FY2027	FY2028	
1004 Gen Fund (UC									
1002 Fed Rcpts (Fe		0.0	0.0	0.0	0.0	0.0	0.0	0.0	
						e supplemental appropriation required)			
Estimated CAPITAL	(FY2023) costs		-	0.0	(separate cap	oital appropriatio	n required)		
Does the bill create (Supplemental/Capital			fund source(s)	No in analysis sect	ion)				
ASSOCIATED REGU Does the bill direct, or If yes, by what date a	r will the bill result	-	-		? N/A	No Discuss detai	ls in analysis se	ction.	
Why this fiscal note									
This fiscal note differs version focuses on bu version will assess the	uilding dementia h	nealth care capac	city and awarene	ess about the so	reening, early o	liagnosis and tre	atment of deme		
	Heidi Hedberg, D Public Health	irector				Phone Date/Time			
Approved by	I UDIIC I ICAILII					Date Date			
Agency						Date			

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## FISCAL NOTE ANALYSIS

## STATE OF ALASKA 2022 LEGISLATIVE SESSION

<b>BILL NO</b>	. HB308	
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## **Analysis**

This bill mandates the creation of a new program focused on dementia awareness. It requires the development and implementation of evidenced based, data informed strategies for an effective public awareness campaign that includes assessments of the systems of care designed to serve those impacted by dementia.

Effective public health campaigns require dedicated messaging and activities on focused objectives that can be measured to evaluate for effectiveness over time. They require the employment of a wide range of strategies, outreach, and communication approaches that connect with a vast array of audiences by translating complex medical information into digestible content that will resonate with the public. Campaigns should be geared to motivate and empower risk reduction behaviors and for new behaviors to be considered and adopted.

Year 1 (FY2023) includes personnel costs for a full time Public Health Specialist II at a Step C, plus fringe. Travel will be needed for training and convening community partners and those with lived experience to develop a strategic plan to implement all aspects of the legislation. Services costs are for contracts which will focus on development of a statewide strategic plan along with these supporting activities to implement the overall public education awareness campaign: creation of educational materials for distribution; assessments of systems; support for outreach activities; support to maintain and publish annual data, general information, create and evaluate existing resources, and support to create a centralized public-facing user friendly website that can be actively maintained. Commodities costs are for computer equipment for the new position.

Years 2 - 5 (FY2024-FY2028) include costs similar to those for year one. The department will not need to purchase new computer equipment for each of these years.

This funding will support the development of a foundational level dementia program that may grow over time if future applications for competitive federally available funding for dementia programs (like the BOLD Act) are successful.

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