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April 16, 2021

The Honorable Kevin McCabe
Alaska House of Representatives
State Capitol, Room 430
Juneau, AK 99801

Re: SEMA support for HB 166

Dear Representative McCabe:

On behalf of the Specialty Equipment Market Association (SEMA), I am writing to thank you for the introduction of House Bill 166, which would allow for the issuance of only a single, rear-mounted license plate for motor vehicles.

Representing the \$46 billion specialty automotive industry, SEMA is a trade association made up of approximately 7,500 mostly small businesses nationwide, including 10 in Alaska, that manufacture, market and sell specialty automotive aftermarket products, including appearance, performance, comfort, convenience and technology products for motor vehicles.

Many late-model vehicles (including the recent Camaros, Mustangs, Corvettes, Teslas, and certain imports) are manufactured to exclude a mounting bracket for a front license plate. Many historic vehicles and street rods were similarly manufactured. HB 166 would protect the aesthetic contours of these vehicles and relieve vehicle owners of the burden and expense of having to create unsightly mounting holes on bumpers. In addition, this bill would save money, conserve resources, and bring Alaska in line with other states that are moving to a single plate requirement.

If you have any questions, or require additional information please feel free to contact me by phone at (202) 794-8279 or by e-mail at christianr@sema.org.

Sincerely,

Christian Robinson
Director, State Government Affairs
Specialty Equipment Market Association

CC: House Transportation Committee