

**SB 41**

**RIGHT  
TO  
SHOP:**

# **Alaska Health Care Consumer Right to Shop Act**

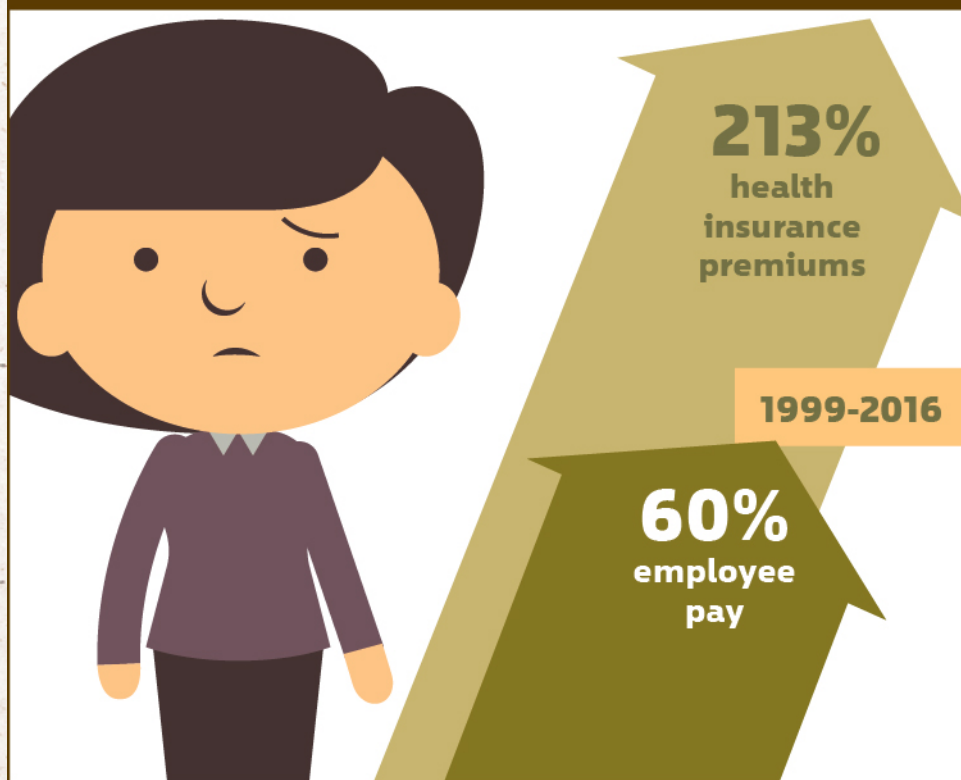
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Rewarding Patients That  
Shop for Affordable  
Health Care

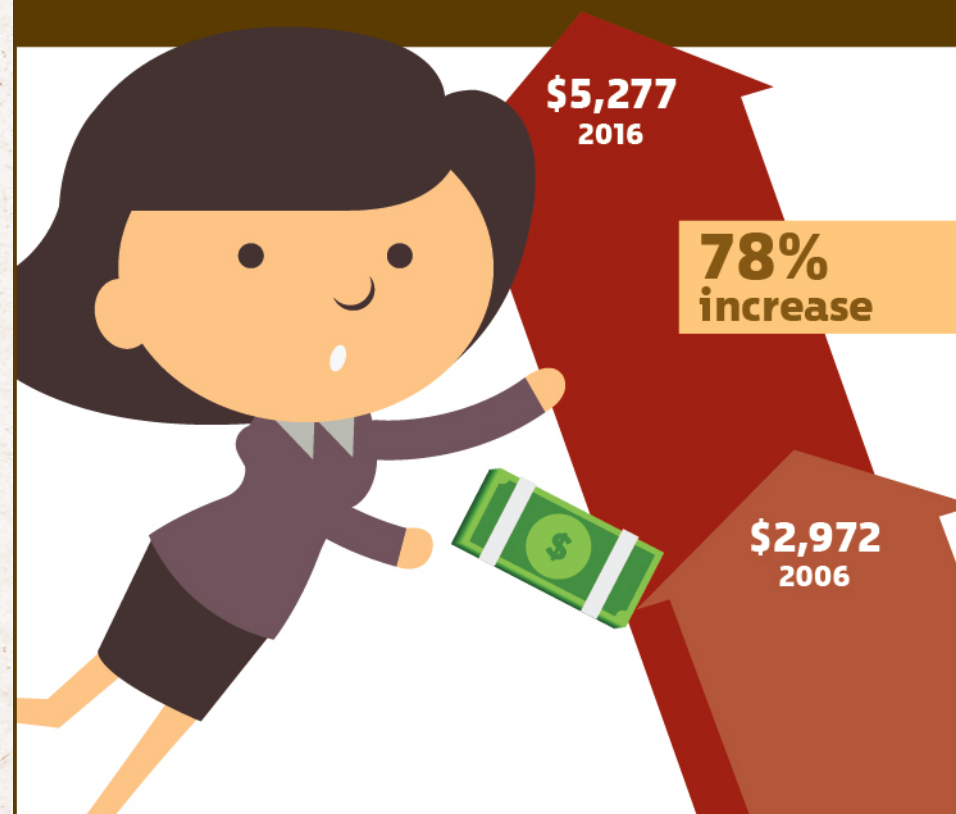
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## Health care is eating employee paychecks



## Employee out-of-pocket costs are on the rise

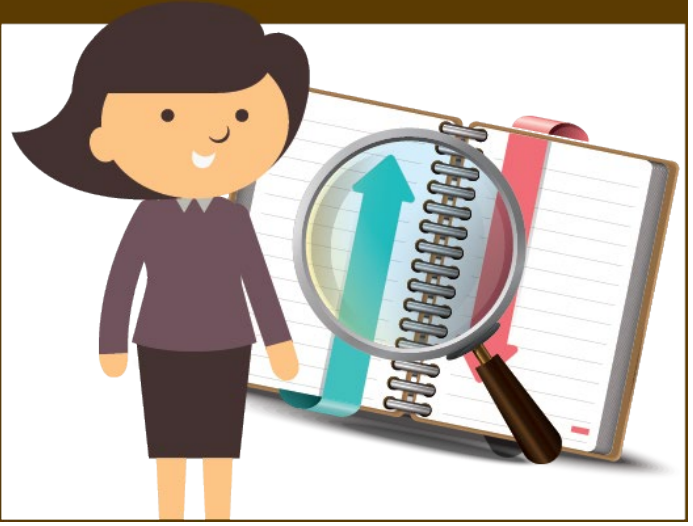




# Three Pillars of Right to Shop

## The Right to Know:

Patients can find out the estimated price ahead of time from their insurance plan and compare providers to find one that works for them



## The Right to Save:

Patients share in savings if they shop for a high-value provider (i.e. high-quality, lower-cost)



## The Right to Pick:

Patients' access to high-value providers is protected—whether the providers are in- or out-of-network



# Patients should know:

There is a HUGE opportunity to save money



A cartoon illustration of a man in a grey shirt and tie, holding a stack of money in his left hand and pointing upwards with his right hand towards a glowing lightbulb, symbolizing a great idea or opportunity to save money.

Prices differ depending on the door the patient picks



A cartoon illustration of a man in a grey shirt and tie standing in front of a map background. He is surrounded by four price tags: \$600, \$840, out-of-network \$450, and \$3,250. He is pointing towards the \$840 tag with a thumbs up.

\*Claims above are real for an MRI of the knew in one market.



# HOW RIGHT TO SHOP WORKS

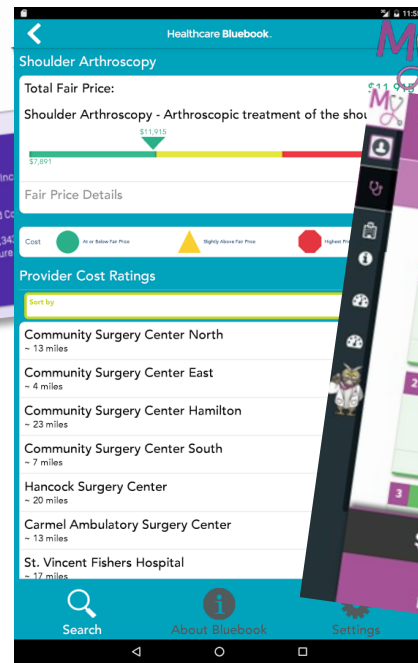
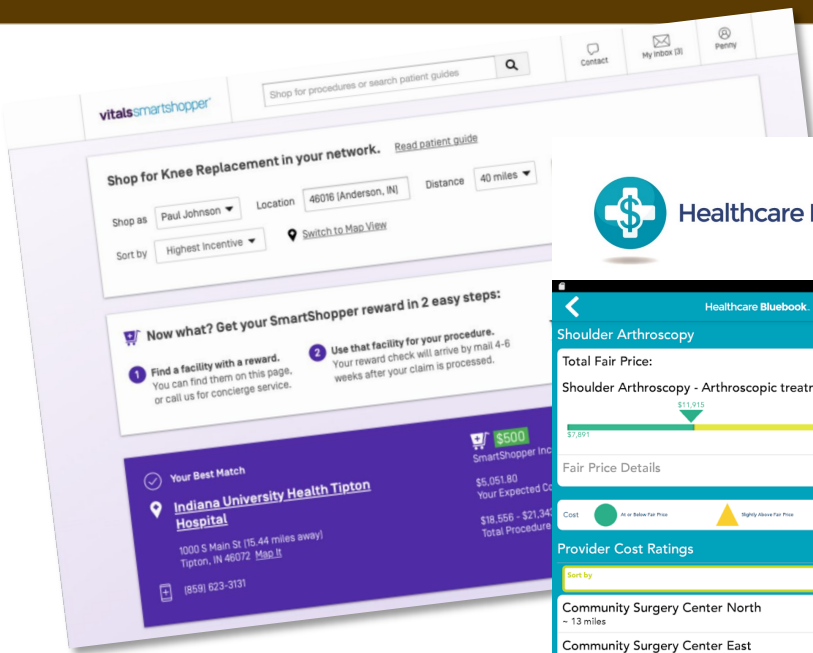
IT'S THIS  
SIMPLE:



\*Public Law, Chapter 232, [http://www.mainelegislature.org/legis/bills/bills\\_128th/chapters/PUBLIC232.asp](http://www.mainelegislature.org/legis/bills/bills_128th/chapters/PUBLIC232.asp)



# Cool tools work for shopping, and soon will be available to all.



# Alaska needs Right to Shop



**\$6.9B/yr** healthcare



**\$1.15B**  
overspending  
on shoppable  
services

**\$2.3B** shoppable

Maine passed Right to Shop with unanimous bipartisan support in 2017.





**Thank you!**