

Top 10 Myths & Misconceptions Surrounding Alaska's K-12 Reading Crisis

TESTIMONY ON SENATE BILL 111 March 30, 20221

Bob Griffin Sr Education Research Fellow, Alaska Policy Forum Myth 1: ALL research indicates students should ALWAYS be socially promoted, even if they are far below expected proficiency in reading in 3rd grade.

On page three are 15 studies showing benefits of performance-based promotion systems for several states which use the Florida model reading intervention program, including the intervention strategy of having a minimum 3rd grade reading standard for promotion.

Most studies critical of retention as an intervention strategy assume a child will simply repeat a year of the same coursework with the same or similar teacher. Few retention-critical studies account for programs with comprehensive reading interventions before and after the retention decision. Most of the studies I've reviewed that are critical of retention also agree that retention employed at younger ages has fewer harmful effects

.15 Studies Showing Positive Effects of Performance-Based Promotion Policies

- 1. The Costs and Benefits of Test-Based Promotion https://papers.ssrn.com/sol3/papers.cfm?abstract_id=3222671
- 2. The effects of test-based retention on student outcomes over time: Regression discontinuity evidence from Florida https://www.sciencedirect.com/science/article/abs/pii/S004727271730097X
- 3. The Benefits of Florida's Test-Based Promotion System

https://www.manhattan-institute.org/html/benefits-floridas-test-based-promotion-system-5850.html

4. Ending Social Promotion Without Leaving Children Behind

https://www.rand.org/pubs/monographs/MG894.html

5. Revisiting Grade Retention: An Evaluation of Florida's Test-Based Promotion Policy https://www.mitpressjournals.org/doi/10.1162/edfp.2007.2.4.319

6. Third Grade Retention Policy Leading to Better Student Performance Statewide http://www.oppaga.state.fl.us/reports/pdf/0666rpt.pdf

7. Getting Farther Ahead by Staying Behind

https://media4.manhattan-institute.org/pdf/cr_49.pdf

8. State Highlights: K-3 Comprehensive Reading Programs

https://www.excelined.org/wp-

content/uploads/2017/11/ExcelinEd.K3Reading.ImpactStudies.Summaries.August2017-1.pdf

9. MISSISSIPPI'S LITERACY-BASED PROMOTION ACT: An Inside Look

https://www.excelined.org/wp-

content/uploads/2019/03/ExcelinEd.MSGatewaytoSuccess.March2019.pdf

10. INDIANA PUBLIC LAW 109: An Inside Look

https://www.excelined.org/wp-

content/uploads/2018/10/ExcelinEd.IndianaPublicLaw109.ImpactStudy.October2018.pdf

11. NEVADA READ BY GRADE THREE: An Inside Look

https://www.excelined.org/wp-

content/uploads/2017/11/ExcelinEd.NevadaReadbyGradeThree.ImpactStudy.July2017.pdf

12. SOUTH CAROLINA READ TO SUCCEED: An Inside Look

https://www.excelined.org/wp-

content/uploads/2017/11/ExcelinEd.SouthCarolinaReadtoSucceed.ImpactStudy.March2017.pdf

13. NORTH CAROLINA READ TO ACHIEVE: An Inside Look

https://www.excelined.org/wp-

content/uploads/2017/11/ExcelinEd.NorthCarolinaReadtoAchieve.ImpactStudy.January2017.pdf

14. MICHIGAN'S READ BY GRADE THREE LAW: An Inside Look

https://www.excelined.org/wp-

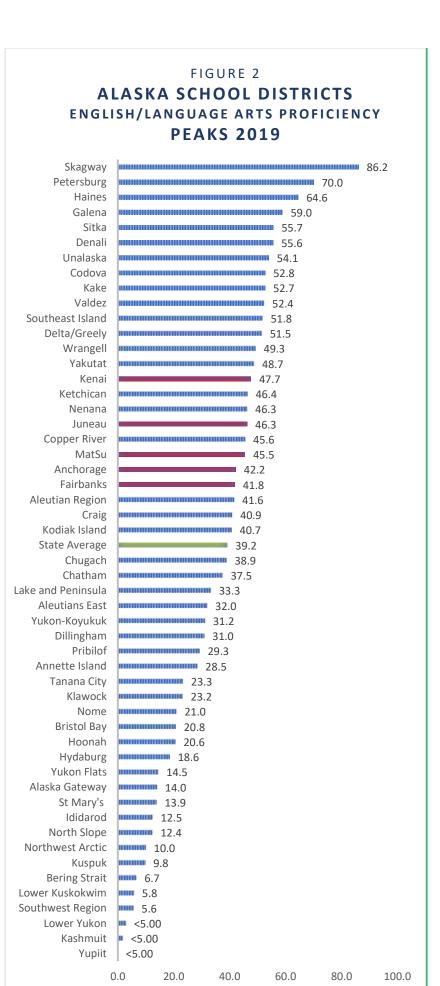
content/uploads/2019/08/ExcelinEd.MI_.ReadbyGradeThreeLaw.August2019.pdf

15. Test-Based Promotion and Student Performance in Florida and Arizona

https://media4.manhattan-institute.org/sites/default/files/test-based-promotion-student-performance-florida-arizona-MW.pdf

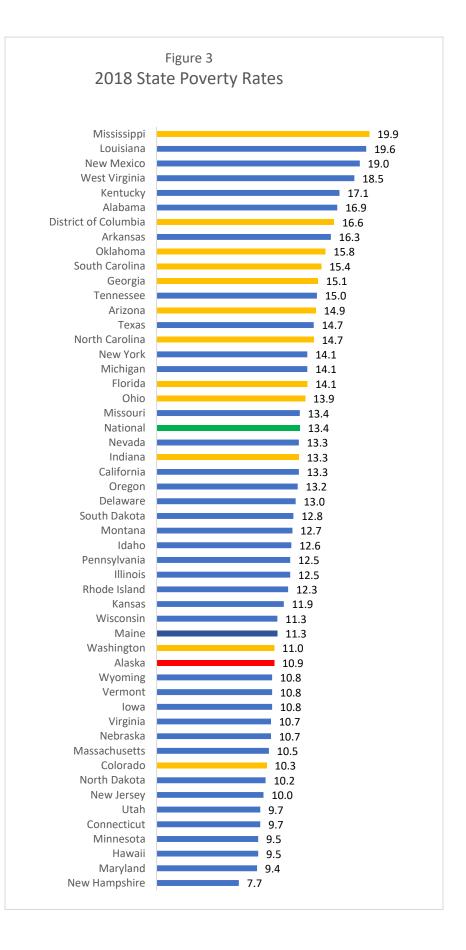
Myth 2: We don't need a minimum reading standard for 3rd grade promotion because urban students in Alaska have reading scores that are above average. (Implying that rural schools are responsible for dragging our scores down dramatically).

Reality: PEAKS testing data shows the top performing districts in Alaska in English/language Arts (ELA) proficiency were all rural districts, led by Skagway at 86% proficiency in ELA. The three largest districts were (representing about half of the students in the state) ranked 19th, 20th and 21st out of 54 districts, scoring only slightly above the state average.



Myth 3: Poverty is the key contributor to Alaska scoring dead last in the NAEP US 4th grade reading for low-income and upper/middle-income students.

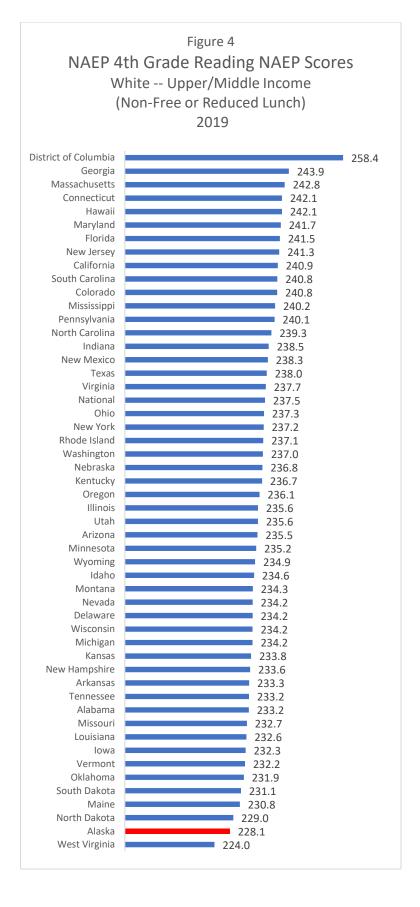
Reality: Alaska has a poverty rate significantly below the US average (Figure 3). Mississippi has the highest poverty rate in the nation, (81% higher than Alaska) and was 3rd in the US in low-income NAEP reading scores 2019. Mississippi's reading rank was 44th in the US the year they started their comprehensive reading policy in 2013.



Myth 4: Ethnic minorities are primarily responsible for our low NAEP scores and white Alaskan students score above average.

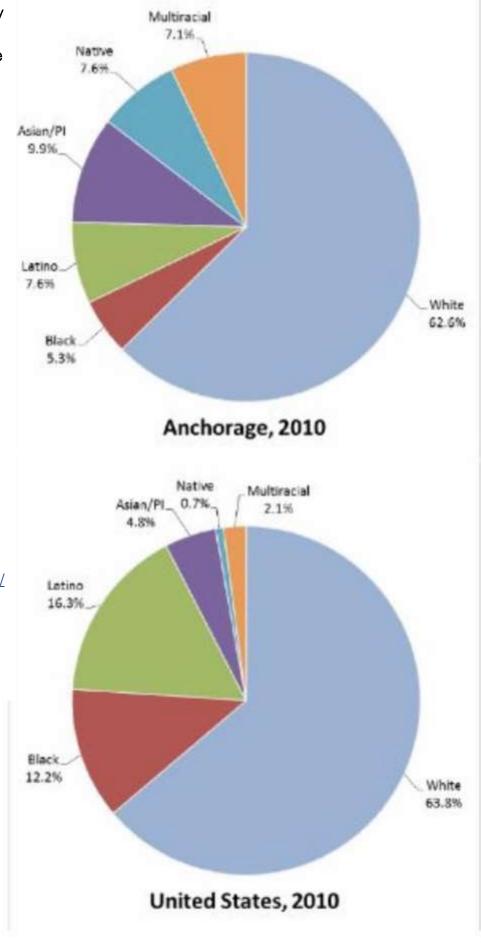
Reality: This is an offensive narrative that was promoted by some in the media. The truth is that white upper/middle-income students in Alaska had reading scores that were second to last in the US in 2019 -- significantly below the US average for that group. (Figure 4)

In 2019 NAEP reading scores for white upper/middle-income Alaskan 4th graders were statistically indistinguishable from scores posted by Miami-Dade Public Schools (MDPS) 4th graders. MDPS is a very large urban district with a student body of around 350,000 that is comprised of 93% ethnic minorities, 66% free or reduced lunch and 60% of their students come from homes were English is not the only language spoken.



Myth 5: Alaska's unusually high ethnic and linguistic diversity greatly contribute to reading test scores far below average.

Reality: Alaskan public officials have frequently cited a 2015 paper from one UAA professor that concluded his hometown of Anchorage was one of the most diverse cities in the US. A quite different conclusion came from a 2021 collaborative investigation by a team of six PhDs from Penn State. Miami University, Kansas State, University of Akron, Brandman University and Boston University. In their collective assessment, Anchorage ranked 126th in ethnic diversity and 182nd in linguistic diversity among cities in the US. https://wallethub.com/edu/ cities-with-the-most-andleast-ethno-racial-andlinguistic-diversity/10264



Myth 6: We don't have to worry about our 4th grade NAEP reading scores because Alaska has above average growth in NAEP reading scores between 4th and 8th grade.

Reality: Though Alaska does experience above average growth between 4th and 8th grade, our 8th grade NAEP reading scores were still 49th out of 51 for upper/middle income students and 50th for low-income students, about one full school year behind the US average.

NAEP Test Results Alaska 2003 2019						
Grade	Subject	Status	US Ranking			
4th	Reading	Free or Reduced Lunch	49 th	51 st		
4th	Math	Free or Reduced Lunch	36 th	50 th		
4th	Reading	Non-Free or Reduced Lunch	44 th	51st		
4th	Math	Non-Free or Reduced Lunch	39 th	49 th		
8th	Reading	Free or Reduced Lunch	49 th	50 th		
8th	Math	Free or Reduced Lunch	29 ^{th*}	46 th		
8th	Reading	Non-Free or Reduced Lunch	47 th	49 th		
8th	Math	Non-Free or Reduced Lunch	31 ^{st*}	45 th		
Rankings are all 50 states and DC						
	NAEP Te	est Results Florida	2003	2019		
Grade	NAEP Te	est Results Florida Status		2019 anking		
Grade 4th						
	Subject	Status	US R	anking		
4th	Subject Reading	Status Free or Reduced Lunch	US Ra 28 th	anking 1 st		
4th 4th	Subject Reading Math	Status Free or Reduced Lunch Free or Reduced Lunch	US Ra 28 th 30 th	anking 1 st 1 st		
4th 4th 4th	Subject Reading Math Reading	Status Free or Reduced Lunch Free or Reduced Lunch Non-Free or Reduced Lunch	US R. 28 th 30 th 15 th	anking 1 st 1 st 4 th		
4th 4th 4th 4th	Subject Reading Math Reading Math	Status Free or Reduced Lunch Free or Reduced Lunch Non-Free or Reduced Lunch Non-Free or Reduced Lunch	US R. 28 th 30 th 15 th 18 th	anking 1 st 1 st 4 th 11 th		
4th 4th 4th 4th 8th	Subject Reading Math Reading Math Reading	Status Free or Reduced Lunch Free or Reduced Lunch Non-Free or Reduced Lunch Non-Free or Reduced Lunch Free or Reduced Lunch	US Ro 28 th 30 th 15 th 18 th 38 th	anking 1st 1st 4th 11th 5th		
4th 4th 4th 4th 8th 8th	Subject Reading Math Reading Math Reading Math Reading Math Reading	Status Free or Reduced Lunch Free or Reduced Lunch Non-Free or Reduced Lunch Non-Free or Reduced Lunch Free or Reduced Lunch Free or Reduced Lunch	US Ra 28 th 30 th 15 th 18 th 38 th 40 ^{th*}	anking 1st 1st 4th 11th 5th 25st		

Myth 7: High quality Pre-K improves NAEP scores more than comprehensive reading policies.

Reality: Florida rose to #1 in the nation in low-income 4th grade NAEP scores <u>before</u> their first Pre-K students took the NAEP in 4th grade. Florida added a comprehensive reading policy in 2002 that included performance-based promotion as an intervention strategy. In 2003 Florida was 28th in the US in NAEP 4th grade reading scores and rose rapidly to #1 in the US by 2009. Pre-K in Florida didn't come until 2005. The first Florida Pre-K cohort was still in 3rd grade when Florida 4th graders were testing 1st in the nation in reading.

Alabama has had the highest quality Pre-K system in the US for the last 13 years according to the National Institute for Early Education Research (NIEER). Unfortunately, that investment in high quality has not seemed to pay off in NAEP scores. Over the last 13 years Alabama has fallen from 47th to 50th in low-income NAEP 4th grade reading scores. Alaska is the only state that scores lower. https://www.al.com/news/2019/04/alabama-pre-k-once-again-tops-nation-in-quality.html

Myth 8: States that use the Florida performance-based promotion 3rd grade reading model saw their test scores increase in 4th grade reading but didn't improve 8th grade scores or math scores.

Reality: Scores for 8th graders take several years to materialize for a reading policy that's focused on K-3 reading. As the early leader in comprehensive reading policy, Florida is now starting to see dramatic improvement in 8th grade NAEP reading scores as well as NAEP math scores. In 2003, Florida ranked 38th in the US in low-income 8th grade reading NAEP scores -- by 2019 Florida was 5th in the US. In Florida 4th grade low-income NAEP math ranking went from 30th to 1st between 2003 and 2019. Low-income 8th grade math scores in Florida went from 40th to 25th. Florida has seen substantial growth in all eight NAEP measurements since 2003.

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4th	Reading	Non-Free or Reduced Lunch	15 th	4 th			
4th	Math	Non-Free or Reduced Lunch	18 th	11 th			
8th	Reading	Free or Reduced Lunch	38 th	5 th			
8th	Math	Free or Reduced Lunch	40 ^{th*}	25 st			
8th	Reading	Non-Free or Reduced Lunch	40 th	19 th			
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8th	Math	Non-Free or Reduced Lunch	37 ^{th*}	31 th			

Myth 9: With a comprehensive reading policy that socially promotes very weak readers, Alaska's kids can still achieve NAEP scores near the US average in a few years.

Reality: Of the 23 states with statewide reading policies that have used the approach of socially promoting very poor readers, the average low-income reading NAEP score increase was only 0.7 points over the last 16 years. In Alaska, low-income students were 18 points below the US average. Upper/middle-income Alaskan kids were 12 points below the US average. A 0.7-point increase would leave Alaska firmly at the bottom.

In the 14 states that have state reading policies and require at least minimal reading proficiency to be promoted to 4th grade, the average 4th grade low-income NAEP reading growth was 9.8 points over the last 16 years – or 14 times faster than states with social promotion.

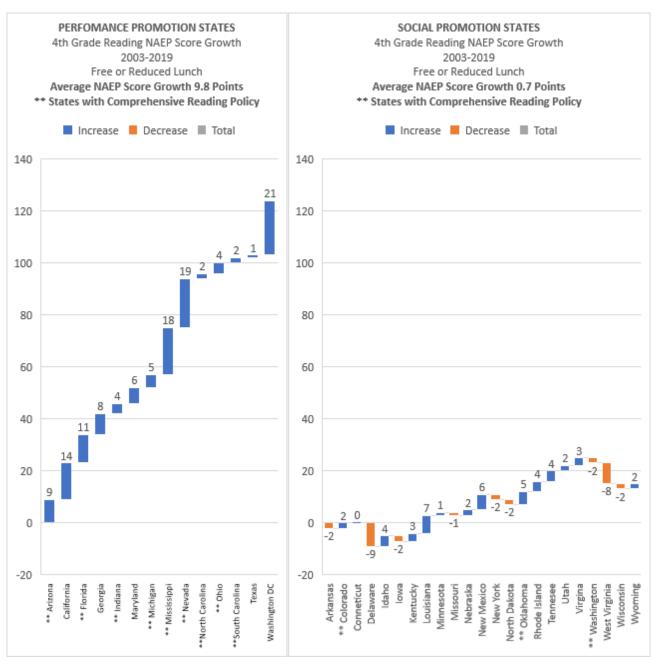
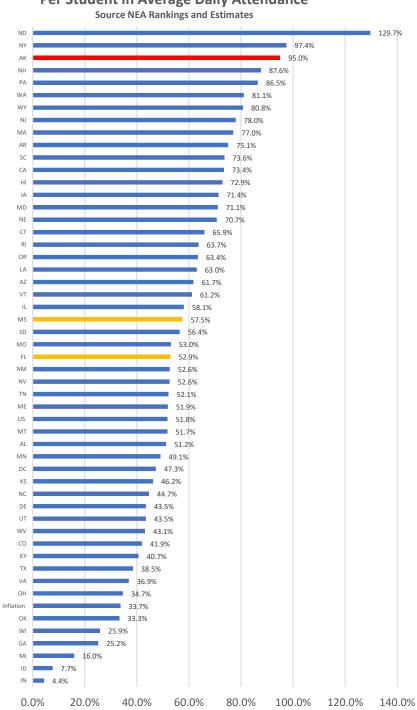


Figure 7 2003-2018 Increase in K-12 Spending Per Student in Average Daily Attendance

Myth 10: Florida and Mississippi dramatically increased their per student spending to add universal Pre-K and a comprehensive reading policy.

Reality: According to NEA Rankings and Estimates, Florida increased per student expenditures about 52% and Mississippi about 57% between 2003 and 2018 very close to the national average percentage increase for that period. In that same time period Alaska increased per student spending more than 90%. Florida and Mississippi recognized that early childhood literacy was the highest priority of their education system and reallocated resources from other programs to fund early childhood literacy efforts with very little additional revenue.



Conclusion

Kids who haven't learned to read, can't read to learn and face dismal prospects in life. Despite favorable demographics and funding compared to other states, Alaska has slipped to the very bottom of NAEP reading scores across the spectrum of race and economic status.

Alaska's kids are just as bright, our education professionals are just as dedicated and our parents love their kids just as much as anywhere else. Alaska's kids can't afford another year of inaction on a comprehensive reading policy to address our childhood literacy crisis.

