



The Honorable Peter Micciche
Capitol Building
Juneau, AK 99801

Wednesday, April 3, 2019

Dear Sen. Micciche,

The Alaska Center for the Performing Arts would like to express its full support for the passage of SB 16. The legislation addressing “An Act relating to certain alcoholic beverage licenses and permits; relating to the bond requirement for certain alcoholic beverage license holders; and providing for an effective date,” is of paramount interest to our business, clients, patrons and community.

The “PAC” brings over 350 performances and events to the facility, engaging approximately 240,000 patrons, each year. Part of an enjoyable experience when attending live performing arts events, often includes the ability to purchase beer, wine and spirits. This type of purchase is also a significant revenue generator for the venue and is critical to our continued success.

The Alaska Center for the Performing Arts is celebrating its 30th Anniversary Season this year. The “PAC” opened its doors in 1988 and serves as a cultural beacon in downtown Anchorage. The venue is home to 10 resident companies, and a number of other clients, that count on the venue’s ability to bring vibrancy, culture and commerce to the downtown corridor – an ability supported in part by patrons’ purchase of beer, wine and alcohol when visiting the facility for performances and events.

Thank you for your consideration and work on this important issue. We believe that SB 16 brings clarity and alignment to the licensing and permitting process and would like to see the legislation pass to ensure the PAC’s successful operations for future generations.

Respectfully,

Codie Costello, VP Strategic Development & Communications
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cc.

House Labor & Commerce Standing Committee:

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Representative, Adam Wool, Co-Chair*

Members:

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Representative Sara Hanna
Representative Louise Stutes
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Sen. Micciche Staff:

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