

RESUME

PeggyAnn E. McConnochie, DSA, GRI, E-PRO

President/ Real Estate Broker

ACH CONSULTING (Alaska Coastal Homes, Inc.)

EMPLOYMENT

February 1996 - Present:

Owner/Broker, ACH Consulting (dba – corporate name Alaska Coastal Homes, Inc.).

A Real Estate Consulting Company. Also specializing in Real Estate Education and Training, real estate and general mediation, general facilitation, business planning services, and personal “coaching” in real estate.

Services to real estate clients includes but is not limited to preparation of market analyses on various properties (residential, commercial and recreational), preparation of marketing information including but not limited to estimates of absorption rates for new projects, type of development that the market needs and wants, pricing; identification of potential property for purchase and lease; analysis of property to be held or property to be sold.

Seminars given include but are not limited to pre-licensing, post-licensing and upgrade courses as well as required and elective real estate continuing education in Alaska. Courses are in a “face to face” format as well as correspondence. Continuing education courses cover general topics areas such as commercial, residential, property management, communication, customer service, technology, social media, mediation, lobbying and ethics. Also taught are general adult improvement courses in the areas of mediation, lobbying successfully, customer service, dealing with difficult people, risk management, making technology work for you, and team building.

McConnochie also provides education with real estate “train the trainer” programs as well as real estate “course writing” workshops, within Alaska and the Lower 48. These programs train licensees/agents to train in a classroom setting other licensees/agents and to teach the licensees/agents themselves how to write courses from start to finish in the course writing course.

All courses are authored, taught, and monitored by McConnochie. Audiences served for general courses have included the University of Alaska Southeast’s CPM program and various state and local REALTOR® Boards.

PeggyAnn also provided broker and agent/licensee education on behalf of the International Real Property Foundation (IRPF) in the countries of Vietnam, Azerbaijan and Georgia. She has also provided seminars in Manila, Philippines for the AIREEC.

McConnochie is also a certified **e-PRO Trainer** and is certified to teach **SRS (Seller Representation Specialist)** the premier seller agency (licensee) designation course through CRB (Certified Residential Broker) a designation of the NATIONAL ASSOCIATION OF REALTORS®.

Also offered are mediation and business planning services for real estate professionals, as well as success coaching for REALTORS®.

McConnochie recently completed working with Pearson Vue to rewrite the state real estate test for Alaska.

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July 1995 - January 1996:

Vice-President and Associate Broker, Crawford Real Estate, a statewide real estate company. (Crawford purchased Alaska Coastal Homes, Inc.)

April 1986 - July 1995:

Purchased Alaska Coastal Homes, Inc. in 1986. Expanded to include Residential and Commercial Sales, Property Management, Relocation Services, Real Estate Consulting

September 1982 – April 1986:

First licensed in 1982 as a Sales Associate. Moved to Associate Broker in 1984. All with Alaska Coastal Homes. Residential/Commercial Real Estate Firm

EDUCATION:

2006 Candidate, DREI (Distinguished Real Estate Educator) REEA (Application is being processed for Designation. Final requirement for designation will be submitted in 2015.)

2003 Completed National Association of REALTORS® Mediator/Mediation Training, Chicago, IL.

2000 Completed **E-Pro Certification** from the National Association of REALTORS®

National Association of REALTORS® CRS Candidate (Application is being processed for Designation.)

1982 - 1989: GRI, Graduate, REALTORS® Institute

1974 - 1978: B.A. History/American Studies, Graduate, Whitman College, Walla Walla, Washington

1970 - 1974: Graduate, St. George's College Preparatory School, Spokane, Washington

NATIONAL ASSOCIATION OF REALTORS® OFFICES:

2014 National Association of REALTORS®

NAR Legal Action Committee

NAR Legal Action Amicus Brief Subcommittee

NAR Director, Alaska Association of REALTORS®

2013 National Association of REALTORS®

NAR Legal Action Committee

NAR Legal Action Amicus Brief Subcommittee

NAR Director, Alaska Association of REALTORS®

Region 12 Candidate Endorsement Committee Member

2012 National Association of REALTORS®

NAR Legal Action Committee

NAR Director, Alaska Association of REALTORS®

Region 12 Candidate Endorsement Committee Member

2011 National Association of REALTORS®

NAR Research Committee, Member

NAR Director, Alaska Association of REALTORS®

Region 12 Candidate Endorsement Committee Member

2010 National Association of REALTORS®

NAR Research Committee, Member

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NAR Research Committee, Work Group, Member
NAR Director, Alaska Association of REALTORS®
Region 12 Candidate Endorsement Committee Member

2009 National Association of REALTORS®

NAR Strategic Planning Committee, Member
NAR Risk Management Committee, Member
NAR Director, Alaska Association of REALTORS®
Region 12 Candidate Endorsement Committee Member

2008 National Association of REALTORS®

NAR Strategic Planning Committee, Member
NAR Risk Management Committee, Member
NAR Director, Alaska Association of REALTORS®

2007 National Association of REALTORS® Vice President and Liaison to Committees

NAR Executive Committee Member
NAR Budget Review Team Member
NAR Committee on Committees, Chairman
NAR Director, Alaska Association of REALTORS®

2006 National Association of REALTORS®

Member, NAR Executive Committee
Member, NAR Budget Review Team
Member, Business Issues Committee
NAR Director, Alaska Association of REALTORS®

2005 National Association of REALTORS® Liaison; Housing and Diversity Group

Member of the National Association of REALTORS' Enlarged Leadership Team
Ex-officio member of the National Association of REALTORS'® Executive Committee
Budget Review Team Member and designated Executive Committee Member to the Budget Review Team
NAR Director, Alaska Association of REALTORS®

2004 National Association of REALTORS

Issues Mobilization Committee, Member
Housing Needs Committee, Member
NAR Director, Alaska Association of REALTORS®

2003 National Association of REALTORS®

State Leadership Forum, Chairman
Risk Management Committee, Member
Housing Opportunity Advisory Board, Past Chairman and Member
NAR Director, Alaska Association of REALTORS®

2002 Vice President and Liaison to Committees, National Association of REALTORS®

NAR Executive Committee Member
NAR Budget Review Team Member
NAR Committee on Committees, Chairman
Housing Opportunity Advisory Board, Chairman
Chairman of various Presidential Advisory Groups and Work Groups
NAR Director, Alaska Association of REALTORS®

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2001 and 2002 Chairman of Housing Opportunity Presidential Advisory Groups I and II

2001 National Association of REALTORS®

NAR Executive Committee Member
NAR Budget Review Team Member (Executive Committee Representative)
NAR Director, Alaska Association of REALTORS®

2000 National Association of REALTORS®

Chairman, NAR Small States Sub-forum
Member, NAR State Leadership Forum
NAR Director, Alaska Association of REALTORS®

1999 National Association of REALTORS®

Vice-Chair, NAR Small States Subform
Member, NAR State Leadership Forum
Past Chairman, NAR Land Use Property Rights and the Environment
NAR Director, Alaska Association of REALTORS®

1998 National Association of REALTORS®

Chair, NAR Land Use, Property Rights, and the Environment Committee
Member, NAR Public Policy and Coordinating Committee Steering Committee
Member, NAR Executive Committee
NAR Director, Alaska Association of REALTORS®

1997 National Association of REALTORS®

Vice-Chairman, NAR Land Use, Property Rights, and the Environment Committee
Emerging Issues Team Leader, NAR Strategic Planning Committee
Member, NAR Public Policy and Coordinating Committee Executive Committee
NAR Director, Alaska Association of REALTORS®

1996 National Association of REALTORS®

NAR Liaison to the Information and Services, Marketing Forums etc. al.
Member, NAR Strategic Planning Committee
Member and Liaison to the GRI Working Group
NAR Director, Alaska Association of REALTORS®

1995 National Association of REALTORS®

NAR Regional Vice President (RVP), Region 12 (Alaska, Washington, Oregon, Montana, Idaho)
NAR Director, Alaska Association of REALTORS®

Other positions held within REALTORS®:

1991 President Alaska Association of REALTORS®
Prior to that, served as legislative chair, secretary and director at large as well as a member of the State Board when President of the SE Board
1985 and 1986 President of the Southeast Board of REALTORS®
Served in all elected and volunteer positions prior to being President.
Alaska Association of REALTORS® Liaison to the Alaska Real Estate Commission (2009/2010)
Alaska Association of REALTORS® and Southeast Board of REALTORS® 2010 Convention Committee Chairman, Juneau
Alaska Association of REALTORS® and Southeast Board of REALTORS® 2004 Convention Committee Chairman, Juneau (Cruise through Southeast Alaska)
Alaska Association of REALTORS® and Southeast Board of REALTORS® 1998 Convention Committee Chairman, Juneau

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Continuous member of the Southeast Board of REALTORS® since 1982

Other Organizations:

2014:

Alaska Real Estate Commission Expert Witness

Alaska Redistricting Board, Vice Chairman

Juneau Jazz and Classics, Advisory Board Member

Juneau Chamber of Commerce, Member (President 1992)

Juneau Gastineau Rotary Club, Public Relations Chairman (President 1990/1991)

Capital City Republican Women, Juneau Chapter, Member

National Federation of Independent Business, Alaska Council Member

Whitman College, Recruiter - Southeast Alaska

2013:

Alaska Redistricting Board, Vice Chairman

Juneau Jazz and Classics, Advisory Board Member

Juneau Chamber of Commerce, Member (President 1992)

Juneau Gastineau Rotary Club, Public Relations Chairman (President 1990/1991)

Capital City Republican Women, Juneau Chapter, Member

National Federation of Independent Business, Alaska Council Member

Whitman College, Recruiter - Southeast Alaska

2012:

Alaska Redistricting Board, Vice Chairman

Juneau Jazz and Classics, Advisory Board Member

Juneau Chamber of Commerce, Member (President 1992)

Juneau Gastineau Rotary Club, Public Relations Chairman (President 1990/1991)

Capital City Republican Women, Juneau Chapter, Member

National Federation of Independent Business, Alaska Council Member

Whitman College, Recruiter - Southeast Alaska

2011:

Alaska Redistricting Board, Vice Chairman

Juneau Jazz and Classics, Advisory Board Member

Juneau Chamber of Commerce, Member (President 1992)

Juneau Gastineau Rotary Club, Public Relations Chairman (President 1990/1991)

Capital City Republican Women, Juneau Chapter, Member

National Federation of Independent Business, Alaska Council Member

Whitman College, Recruiter - Southeast Alaska

2010:

Juneau Jazz and Classics, Advisory Board Member

Juneau Chamber of Commerce, Member President 1992)

Juneau Gastineau Rotary Club, Member (President 1990/1991)

Capital City Republican Women, Juneau Chapter, Member

National Federation of Independent Business, Alaska Council Member

Whitman College, Recruiter - Southeast Alaska

2009:

Coordinator, First Things First Southeast Alaska Tourism Summit (founding member of First Things First 501 C-3 Education Group operating in Southeast Alaska)

Juneau Jazz and Classics, Advisory Board Member

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Juneau Chamber of Commerce, Member (President 1992)
Juneau Gastineau Rotary Club, Member (President 1990/1991)
Capital City Republican Women, Juneau Chapter, Member
National Federation of Independent Business, Alaska Council Member
Whitman College, Recruiter - Southeast Alaska

2008:

Juneau Jazz and Classics, Advisory Board Member
Juneau Chamber of Commerce, Member (President 1992)
Juneau Gastineau Rotary Club, Member (President 1990/1991)
Whitman College, Recruiter - Southeast Alaska
Capital City Republican Women, Juneau Chapter, Member
National Federation of Independent Business, Alaska Council Member

2007:

Alaska Airlines Southeast Advisory Council, Past Chairman
Key Bank Corporation, Southeast Advisory Board Member
Juneau Jazz and Classics, Advisory Board Member
Juneau Chamber of Commerce, Member (President 1992)
Juneau-Gastineau Rotary Club, Member (President 1990/1991)
Whitman College, Recruiter - Southeast Alaska
National Federation of Independent Business-Alaska, Past Chairman

2006:

Alaska Airlines Southeast Advisory Council, Past Chairman and current member
Key Bank Corporation, Southeast Advisory Board Member
Juneau Jazz and Classics, Advisory Board Member
Juneau Chamber of Commerce, Member (President 1992)
Juneau-Gastineau Rotary Club, Member (President 1990/1991)
Whitman College, Recruiter - Southeast Alaska
National Federation of Independent Business, Immediate Past Chairman

2005:

Member, Juneau-City Borough Planning Commission
MS Society Spring Walk/Run Event Coordinator - Juneau
Alaska Airlines Southeast Advisory Council, Past Chairman and current member
Key Bank Corporation, Southeast Advisory Board Member
Juneau Jazz and Classics, Advisory Board Member
Juneau Chamber of Commerce, Member (President 1992)
Juneau-Gastineau Rotary Club, Member (President 1990/1991)
Whitman College, Recruiter - Southeast Alaska
National Federation of Independent Business, State Issues Chairman
Prostate Cancer Run Co-Event Coordinator

2004:

Member, Juneau-City Borough Planning Commission
MS Society Spring Walk/Run Event Coordinator - Juneau
Alaska Airlines Southeast Advisory Council, Past Chairman and current member
Key Bank Corporation, Southeast Advisory Board Member
University of Alaska Southeast Campus Council, Member
Juneau Jazz and Classics, Advisory Board Member
Juneau Chamber of Commerce, Member (President 1992)
Juneau-Gastineau Rotary Club, Member (President 1990/1991)

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Whitman College, Recruiter - Southeast Alaska
National Federation of Independent Business, State Issues Chairman
Prostate Cancer Run Co-Event Coordinator

2003:

Member, Juneau-City Borough Planning Commission
Alaska Airlines Southeast Advisory Council, Past Chairman and current member
Key Bank Corporation, Southeast Advisory Board Member
University of Alaska Southeast Campus Council, Vice Chair
Juneau Jazz and Classics, Advisory Board Member
Juneau Chamber of Commerce, Member (President 1992)
Juneau-Gastineau Rotary Club, Member (President 1990/1991)
Whitman College, Recruiter - Southeast Alaska
National Federation of Independent Business, State Issues Chairman
Prostate Cancer Run Co-Event Coordinator

2002:

Alaska Airlines Southeast Advisory Council, Past Chairman and current member
Key Bank Corporation, Southeast Advisory Board Member
University of Alaska Southeast Campus Council, Vice Chair
Juneau Jazz and Classics, Advisory Board Member
Juneau Chamber of Commerce, Member (President 1992)
Juneau-Gastineau Rotary Club, Public Relations Director for 2001/2002 (President 1990/1991)
Whitman College, Recruiter - Southeast Alaska
National Federation of Independent Business, State Issues Chairman
Commonwealth North, Member
Prostate Cancer Run Co-Event Coordinator

2001:

Alaska Airlines Southeast Advisory Council, Chairman
Key Bank Corporation, Southeast Advisory Board Member
University of Alaska Southeast Campus Council, Vice Chair
Juneau Jazz and Classics, Advisory Board Member
Juneau Chamber of Commerce, Member (President 1992)
Juneau-Gastineau Rotary Club, Public Relations Director for 2001/2002 (President 1990/1991)
Whitman College, Recruiter - Southeast Alaska
National Federation of Independent Business, State Issues Chairman
Commonwealth North, Member
Prostate Cancer Run Co-Event Coordinator

2000:

Alaska Airlines Southeast Advisory Council, Chairman
Key Bank Corporation, Southeast Advisory Board Member
University of Alaska Southeast Campus Council, Vice Chair
Juneau Jazz and Classics, Advisory Board Member
Juneau Chamber of Commerce, Member (President 1992)
Juneau Chamber of Commerce Transportation Committee, Member
Juneau-Gastineau Rotary Club, Member (President 1990/1991)
Whitman College, Recruiter - Southeast Alaska
National Federation of Independent Business State Issues Chairman

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Commonwealth North, Member
Prostate Cancer Run Co-Event Coordinator

Honors Received

2011 Distinguished Service Award (DSA) – National Association of REALTORS® (see attached)

2010 Juneau Rotary Club Volunteer of the Year

2004 Alaska Association of REALTORS® REALTOR® of the Year

2004 National Federation of Independent Business (NFIB) Small Business Champion for Alaska

2003 Juneau Citizen of the Year (Juneau Chamber of Commerce)

1994 Who's Who Among American Professionals

1993 Who's Who Among American Professionals

1992 Who's Who Among American Professionals

1992 Alaska Association of REALTORS® "REALTOR® of the Year"

1989 Southeast Board of REALTORS® "REALTOR® of the Year"

1984 Southeast Board of REALTORS® "REALTOR® of the Year"

1978 Who's Who Among American Colleges and Universities

1978 America's First Student Representative to the Board of Admissions, Whitman College

Personal:

Married, since 1978 to John P. McConnochie.

Lived in Juneau, Alaska since 1980

In addition, we own Alaskan Kiwis LLC dba Cycle Alaska; a tour company providing cycling tours and rentals, plus a downtown Juneau walking tour; Cycle Alaska also is a retail bike and bike accessories and bike repair shop. All activities are in Juneau. I am the Head Flunky and Logistics Coordinator for Cycle Alaska. 😊

I enjoy spending time with my family, reading, traveling, technology (I'm a tech geek), cooking, writing, running, animals, and volunteering my time to others.



NEWS RELEASES

Realtor® PeggyAnn McConnochie Honored with NAR Distinguished Service Award

Media Contact Leanne High / 202-383-1290 / [Email](#)

ANAHEIM (November 14, 2011) - PeggyAnn McConnochie, a Realtor® from Juneau, Alaska, has received the National Association of Realtors® 2011 Distinguished Service Award. Out of 1.1 million Realtors®, no more than two are recognized with this award each year. The recipients were announced in Anaheim, Calif. during NAR's annual REALTORS® Conference & Expo.

NAR established the DSA in 1979 to honor Realtors® who have made outstanding contributions to the real estate industry and are recognized as leaders in their local communities. The award is considered the highest honor an NAR member can receive; recipients must be active at the local, state and national association levels, but must not have served as NAR president. NAR President Ron Phipps presented the award to McConnochie.

"I am honored to present PeggyAnn with the Distinguished Service Award," said Phipps, broker-president of Phipps Realty in Warwick, R.I. "She is not only an outstanding leader in the real estate business, but also is someone who has always put others before herself. Her commitment to educating and training fellow real estate practitioners, as well as her extensive involvement in the industry, is truly commendable."

McConnochie has been a Realtor® for 29 years and is currently owner/broker of ACH Consulting (Alaska Coastal Homes, Inc.). She specializes in real estate education and training, mediation, business planning and personal coaching in real estate. McConnochie has also taught and authored education courses throughout Alaska and the U.S., in addition to facilitating seminars abroad.

"I am extremely honored to accept the Distinguished Service Award," says McConnochie. "I have always believed in the principle of service above self, which is a value I believe all Realtors® strive to live by. I'm so proud to be a part of a profession and organization that helps build strong communities and works toward improving people's quality of life through the right to own and use real property."

McConnochie has served in a number of positions within the Realtor® community. In 1995 she served as an NAR Regional Vice President for Region 12. In 2002 and 2007 McConnochie was appointed NAR Vice President & Liaison to Committees. Throughout the years McConnochie served as chair for a number of NAR committees and boards including Land Use, Property Rights & the Environment, various presidential advisory groups and work groups, and the Housing Opportunity Advisory Board.

McConnochie was president of the Southeast Board of Realtors® in 1985 and 1986 after serving in all elected and volunteer positions at the local level. In 1991 McConnochie served as president of the Alaska Association of Realtors®. Before that, McConnochie served on the state level as legislative chair, secretary and director at large, as well as a member of the state board during her presidency with the Southeast Board of Realtors®.

In 1986 McConnochie became owner/broker of ACH Consulting. The real estate consulting company specializes in helping clients prepare market analyses and highest and best-use studies on various properties, as well as providing real estate education and training. McConnochie dedicates her time to facilitating seminars and courses on a wide variety of topics for real estate professionals including technology, mediation, lobbying, ethics, customer service, risk management and team building. As a certified e-PRO trainer and a certified Seller Representation Specialist teacher, McConnochie has taught and monitored courses with local and state Realtor® associations across the country.

McConnochie has also completed broker and agent/licensee education on behalf of the International Real Property Foundation in the countries of Azerbaijan, Georgia and Vietnam. She has provided seminars in Manila and the Philippines for the Asian International Real Estate Expo & Conference. McConnochie is a two-time "Realtor® of the Year" recipient for both the Alaska Association of Realtors® and the Southeast Board of Realtors®.

In addition to her work in the real estate industry, McConnochie and her husband, John, own Cycle Alaska, a tour company that offers cycling tours and rentals, as well as a downtown walking tour of Juneau. Cycle Alaska also has a retail bicycle shop serving all of Southeast Alaska.

The National Association of Realtors®, "The Voice for Real Estate," is America's largest trade association, representing 1.1 million members involved in all aspects of the residential and commercial real estate industries.

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Information about NAR is available at www.realtor.org. This and other news releases are posted in the News Media section.