

Senate Labor and Commerce Committee Members,

I am writing you to support the creation of a designation allowing Beer and Wine sales specifically for the small community ski areas of Alaska. Running a small community ski area is no small endeavor and due to changing weather patterns, has become more and more financially challenging. Having a robust food and beverage program that includes beer and wine sales is one of the primary revenue streams for small community ski areas.

Adding beer and wine sales at Eaglecrest was identified as a top priority capital project during our 2012 master plan that included extensive public surveys using phone, mail and internet portals to solicit community comments.

Using the qualifier of State Statute 8AAC78 Article 2 will ensure that all applicants are operating on a professional level and will eliminate the risk of applicants abusing the intent of a ski area designation as some non-ski area applicants have done under the recreational site license. Ski Areas that operate under this designation are held to very high safety standards and strive to provide a great experience to their community members that will be enhanced by the ability to maintain or by having the new ability to responsibly serve beer and wine along with their food service offerings.

Thank you for your consideration.

Respectfully,
Dave Scanlan
General Manager
Eaglecrest Ski Area
Juneau, Alaska

www.skieaglecrest.com



Sent: Thursday, February 14, 2019 1:07 PM

Subject: Written Testimony - SB16 Labor & Commerce

Senate Labor & Commerce Committee,

Last fall, a number of community ski areas and their vendors applied for recreational site licenses. However, the language requiring rec site license holders to host competitive events, like car racing for instance, was a disqualifier for ski areas.

I look at Title 4's golf course designation as a great example of what it could be like for ski areas. Golfing and skiing are similar sports that are more recreational than they are competitive. Occasionally, ski areas will have races and golf courses will have tournaments, but day-to-day, skiing and golfing are simply outdoor recreation.

I'd ask the committee to consider a site license that is more appropriately suited for Alaska's ski areas.

Thank you,

Charlie Herrington
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