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27 BALLOT SELFIES ARE CONSTITUTIONALLY PROTECTED. NOW WHAT?

By Ethan Wilson

Want to take a picture of your voted ballot and post it on social media? Go right ahead!

A recent federal district court decision may potentially spur sweeping changes to many states' voting laws.



At the heart of the issue in New Hampshire is the relatively new phenomenon of the selfie, and more specifically, the ballot selfie. The court decision, handed down by United States District Judge Paul Barbadoro, held a New Hampshire law banning all disclosure of one's ballot unconstitutional as a violation of the First Amendment right to free speech.

The court ruled the ballot selfie is constitutionally protected political speech that can be restricted only by meeting the highest standard of constitutional scrutiny—triggering strict scrutiny is generally known as sounding the death knell for the government action being challenged.

Barbadoro concluded that because New Hampshire could not prove any specific instances of vote buying, voter coercion, or other frauds linked to ballot selfies, the state did not have a compelling government interest in restricting the photos. Since the ballot selfie was held to be political speech, it commands the same constitutional protection required of other First Amendment rights.

Elections scholars disagree as to whether legalizing ballot selfies will actually promote vote-buying and other frauds. Despite the potential for fraudulent behaviors, however, the courts must determine whether bad acts constitute a compelling government interest such that restricting political speech (ballot selfies) is constitutionally acceptable. In this case, it was not.

Before the court decision, photography in voting booths was generally prohibited with few exceptions for the press and media. Every state has rules and regulations governing conduct and behavior in and immediately around voting booths. For the most part, these laws strictly prohibit photography. The New Hampshire decision may lead to significant changes.

Some states are already making changes to existing law allowing for voters to legally take and distribute ballot selfies.

For example, Utah and Arizona recently passed legislation expressly allowing voters to take photographs of their ballots and distribute them via social media. In Utah, HB 72 amends the election code to permit an individual to transfer an electronic image of the individual's ballot in a manner that allows the image to be viewed by the individual or another. In Arizona, S 1287 allows a voter to retransmit an image of his or her personal ballot over social media as an exception to the general prohibition against photography in the voting booth.

Moreover, because the New Hampshire decision was handed down after most states' legislative sessions ended for the year, expect much more legislation on this topic during the next legislative session.

Now, what's the best Instagram filter to use on my ballot?

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7

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