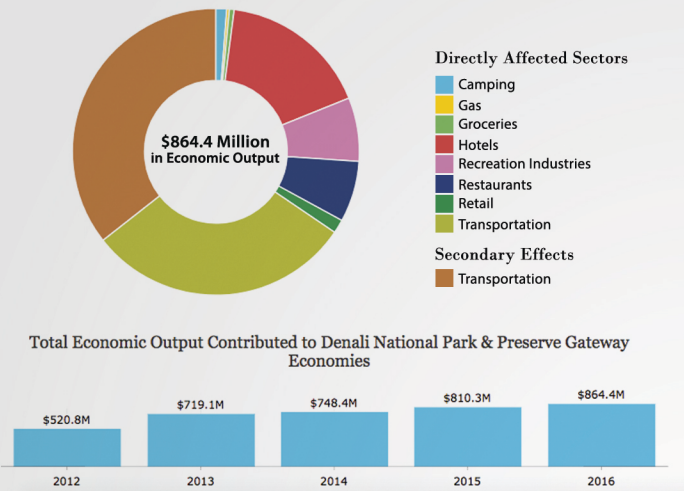


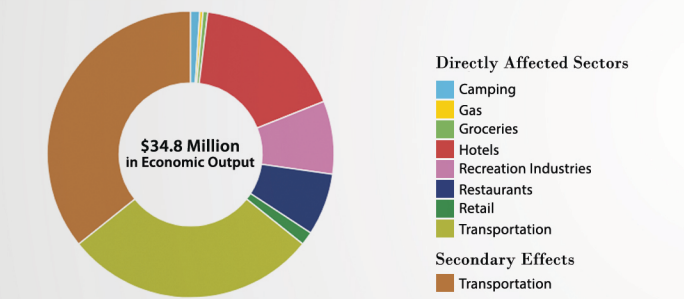
# ADOPT HCR 25 - Create an Office of Outdoor Recreation for Alaska

## Gauging Outdoor Recreation Benefits by Looking at National Park Sites

### Denali National Park

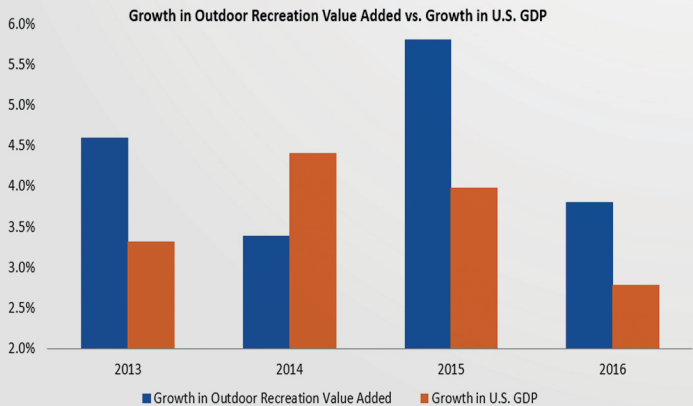


### Kobuk Valley National Park



## Sustain Alaska State Parks Budget

### Growth Sector = New Revenues for Alaska



## A Recession-Resistant Economic Sector

“We've been incredibly recession resistant,”  
Patagonia VP of Marketing, 2009

## IN ALASKA OUTDOOR RECREATION GENERATES:

**\$7.3 BILLION**  
IN CONSUMER SPENDING ANNUALLY



**72,000**  
DIRECT JOBS



**\$2.3 BILLION**  
IN WAGES AND SALARIES



**\$337 MILLION**  
IN STATE AND LOCAL TAX REVENUE



## Grow Alaska Jobs for Alaskans



**CONFLUENCE AK**

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