

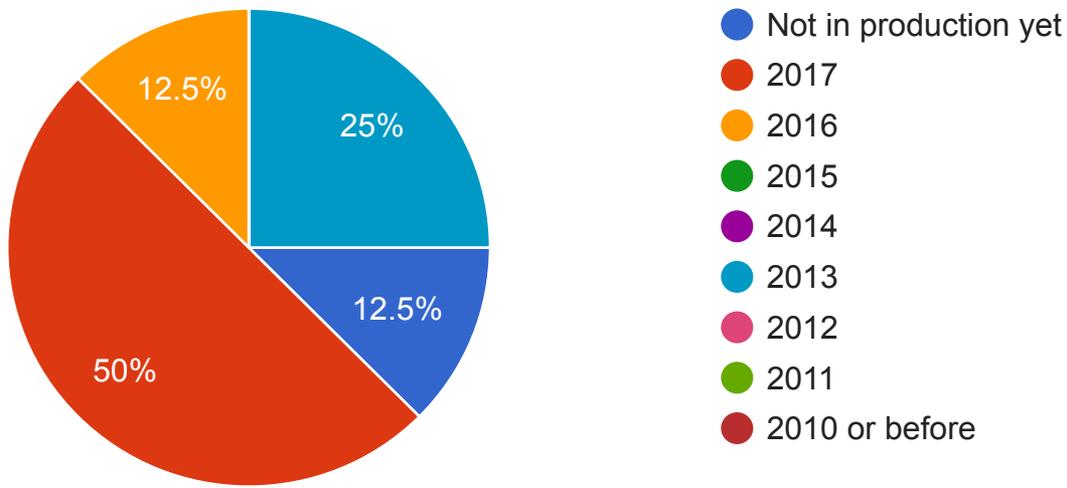


Alaskan Distillery Survey

8 responses

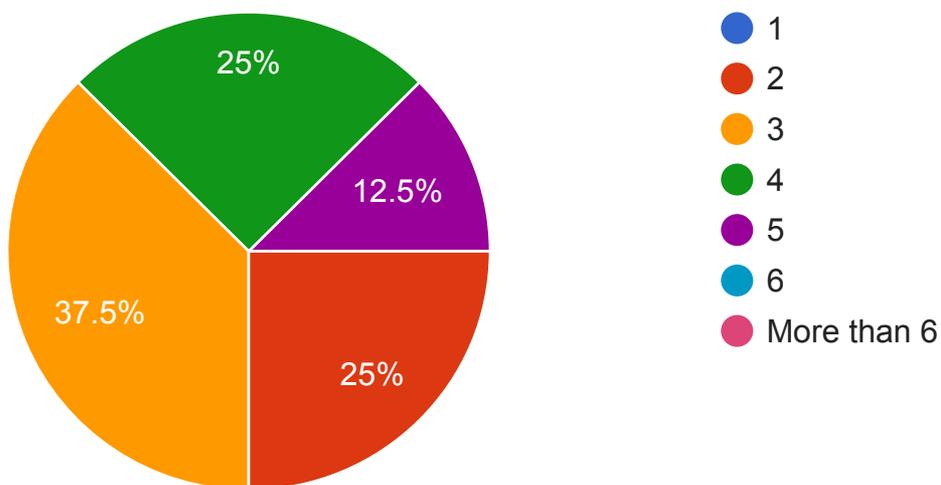
What year did you begin production?

8 responses



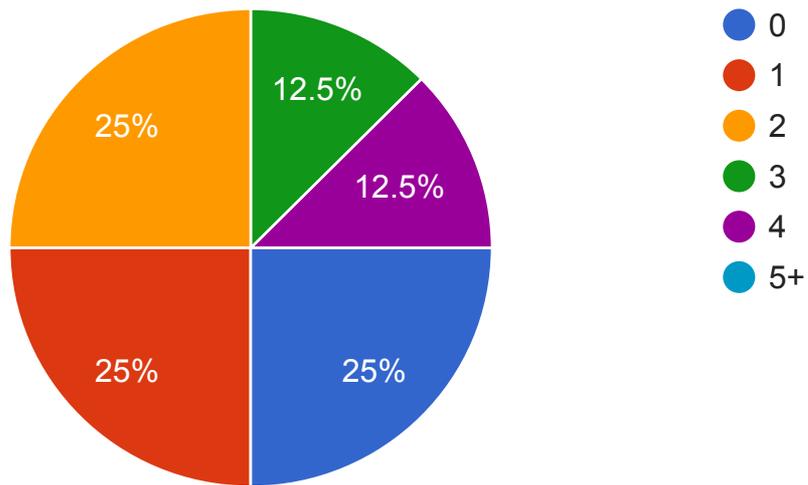
How many employees do you have (full time equivalent)?

8 responses



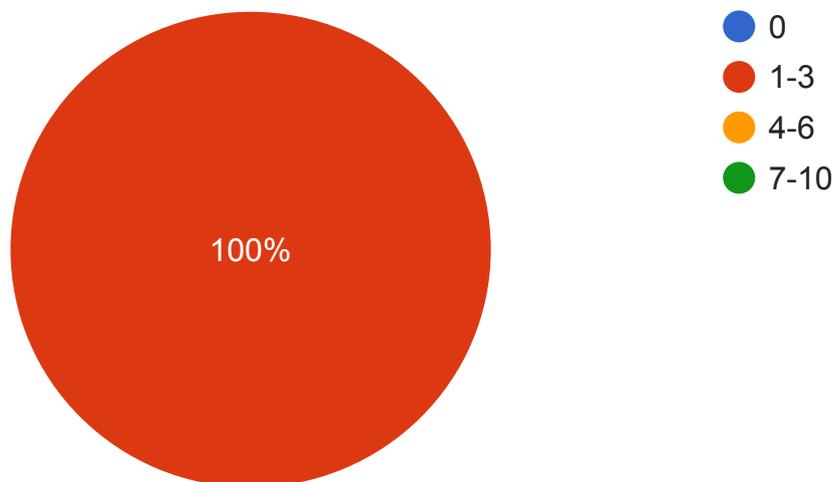
How many jobs did you create in 2017 (full time equivalent)?

8 responses



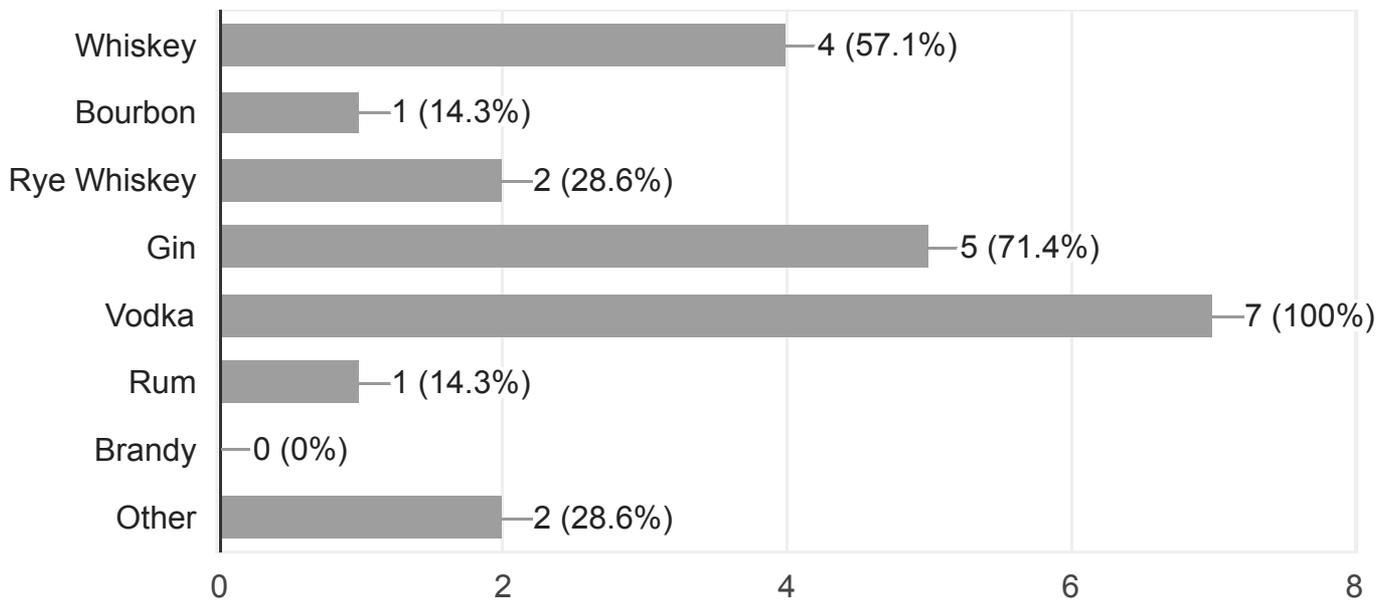
How many jobs do you plan on adding in 2018?

8 responses



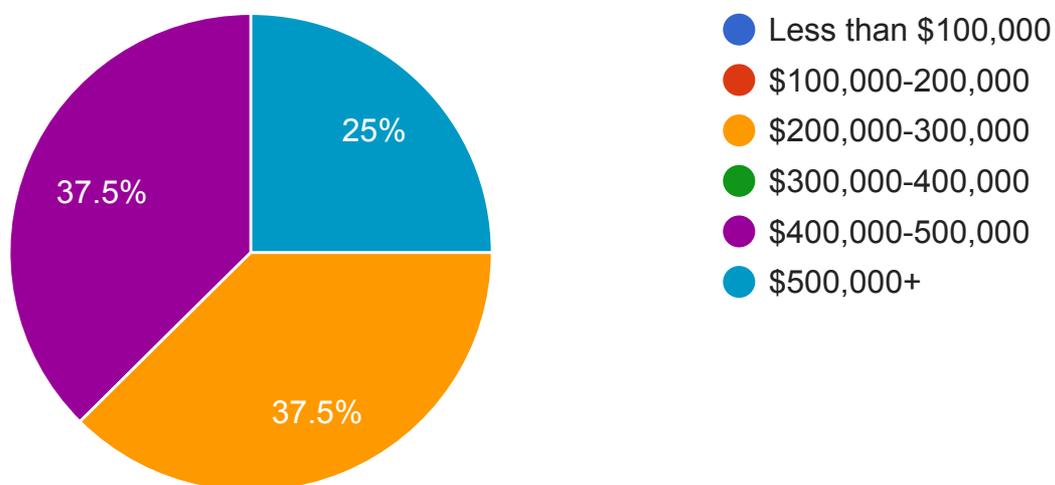
What types of spirits did you produce in 2017?

7 responses



What was your initial capital investment into your operation?

8 responses



Do you plan on making further capital investments into your business in 2018? If so what kinds (equipment, infrastructure, renovations)?

8 responses

Yes, equipment and infrastructure

New Buildings, More Equipment, Operating Capital

This is difficult to predict. I was hoping to add another still and more bottling equipment in 2018. The still might have to be put off until 2019.

Commercial dehydrator to provide all Alaskan Potatoes

Yes- we plan on purchasing additional equipment and possibly developing another facility to keep up with production.

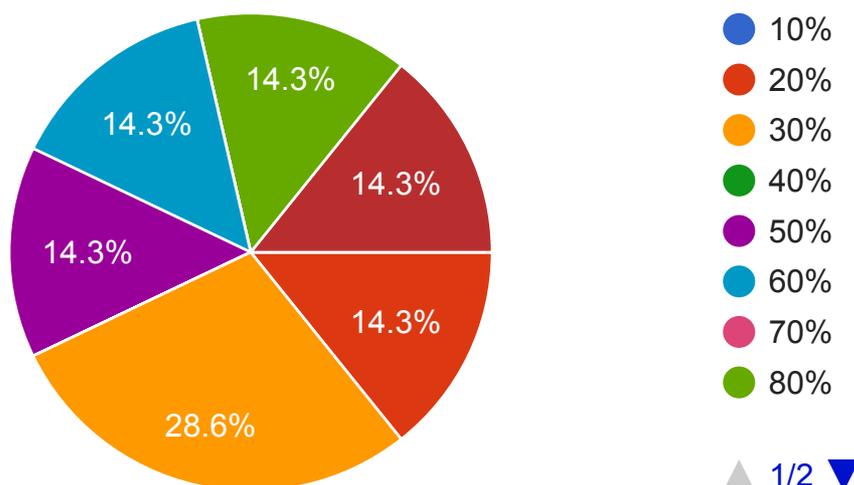
Equipment, infrastructure, and renovations.

Planned for 2019 - more tanks

Renovations
Buy vehicle
Buy equipment

In 2017, what percentage of your visitors were tourists?

7 responses



Please list other Alaskan businesses you have worked with (ex: to source ingredients for your tasting room or distilled products).

8 responses

Local farmers, liquor stores, printing companies, grocery stores, shipping companies, restaurants/bars

Alaska Marine Lines, Four Winds Farm, Found Root, Calypso Farm, Dipper Kitchen, Moxy Bitters, Haines Gardeners and Farmers, Haines Brewing Company, Alaska Brewing Company, Double Shovel Cider, Extreme Dreams Gallery, Laura Rogers Graphic Design, Shtumpa printing, Southeast Alaska State Fair, Oleruds Market, Howser's IGA, Outfitter Liquor, Ripinsky Roasters, Heritage Coffee Company

We buy barley from two different grain farmers in different parts of Alaska: AK Flour Co in Delta, and Blain Ashcroft in Nenana. We currently buy about 2 tons per month and we hope to get that up to 2 tons per week in a year or two. We have been doing extensive shipping with American Fast Freight. We have been printing promotional materials at Advance Printing, Jolly Roger, and Auto-Trim Design in Fairbanks. We use Explore Fairbanks for advertising on a regular basis. We regularly purchase from Bill's Distributing.

Farmers, furniture makers, artists, electricians, plumbers, contractors

Goldbelt, Barnacle, Coppa, Anchorage Distillery, In Bocca Al Lupo, Salt, McGivneys, The Rookery, Rendevous, Anchorage Distillery, Alaska Brewing Company, Barnaby Brewing Company, Devil's Club Brewing, Marms and Meeks, Alaska Robotics, Mack Provisions, Panhandle Provisions, AK Probiotics, Chef Stef, Sweet Song Chocolates, AK Fly Fishing Goods, Aleph Woodworking, Rainforest Custom, Frenchies Floral, Salt and Soil Marketplace, The Port

High stakes farming
Pickled Alaska
Fairbanks co op market
Alaska feed company
Alaska toddy bear
Goldstream Valley Peony farm
Hungry robot
Chinook hotdogs
Dennis green and sons farm
The Ester republic
Fairbanks daily news miner
Individual community members
Alaska T-shirt company
Trademark
Alaska bowl company
Arctic sun virtual reality
Little plum gardens
Local artists

We use all Alaskan grains, so our raw materials are sourced from farmers in the Mat-Su and in Delta Junction. We use local printing, catering, local companies for our glassware, and for the shirts and hats

and other products sold at our tasting room.

Alaska Marine Line for shipping raw products, equipment, bottling and tasting room supplies.

Local grocery store.

Juneau Costco

We are working with a local glass blowing business for souvenir glassware

We are working with local tour companies to broker our upcoming tour in 2018

We are net working with a local tour business to partner their tour with a stop at the distillery

Anything else you want to add about your distillery's impact in the state (economic, to your community, etc.)?

6 responses

Our tasting room and production facility are a huge draw for tourism in Haines. Visitors travel to Haines specifically to visit the distillery, get a tour, taste the products, get recipe ideas, and meet the craftsmen. Our advertising and marketing draw people to Haines where they patronize other businesses. The distilled products have become top sellers for other local retail and on-premise businesses. We also fill a niche for the local community, especially during winter when other businesses are not able to stay open. Because of the special symbiosis of our tasting room to the manufacturing process, we are able to keep a heated, well-lit space open for community members to gather, socialize, and hold community events, even in the winter. We have brought new skill development to the workforce in Haines. Distilling is a technical skill that applies to many other industries and our other jobs emphasize tourism, retail, customer service, strategic planning, business development, supply chain management, and sales that are unique to our industry.

We do nearly all our purchasing at local stores (mostly Fred Meyers and Safeway). We provide Good Titrations with some of our production waste, which they are able to use as a cleaning solvent and reduce hazardous waste in the community. We donate our spent grain (grain solids) to local livestock farmers as a high quality animal feed (a considerable amount since we process so much grain). We buy local fruits (chokecherries, rhubarb, et cetera) from individuals for processing into uniquely Alaskan drinks. We are dues paying members of CHARR, the Fairbanks Chamber of Commerce, Explore Fairbanks, and the Distiller's Guild of Alaska. We are working with K&L Distributors- they are selling our products statewide now, and we hope to move into export through them and their nationwide partners. We pay State and City taxes on our liquor. We sponsored a local woman race car driver, and we regularly contribute to fund raising efforts (notably the American Red Cross, Cancer Research, the Fairbanks Feminist Fundraiser of Fairbanks, and a local gym- Gymastics Incorporated) as we are able.

We are also helping build local artists "brands" by showcasing their art on a monthly basis. This will bring more revenue to the state, as well as help to our local artists.

The main impact that my distillery has in the state is at the local community level. My distillery doesn't even break even a lot of the time, but it ALWAYS puts an immense amount of money back into the local community. It also provides a great gathering place for community members and provides an atmosphere that you just don't find in skuzzy bars around the state.

In addition to the local service and professional companies we use, we give back by supporting local charities and non profits with our product, our time and helping to stage fundraising events.

We paid city and state taxes.

We are a tourist destination that in turn sends visitors to other business

We helped a small business start up by having a food cart at the distillery

We hired professional contractors to assist with our build out

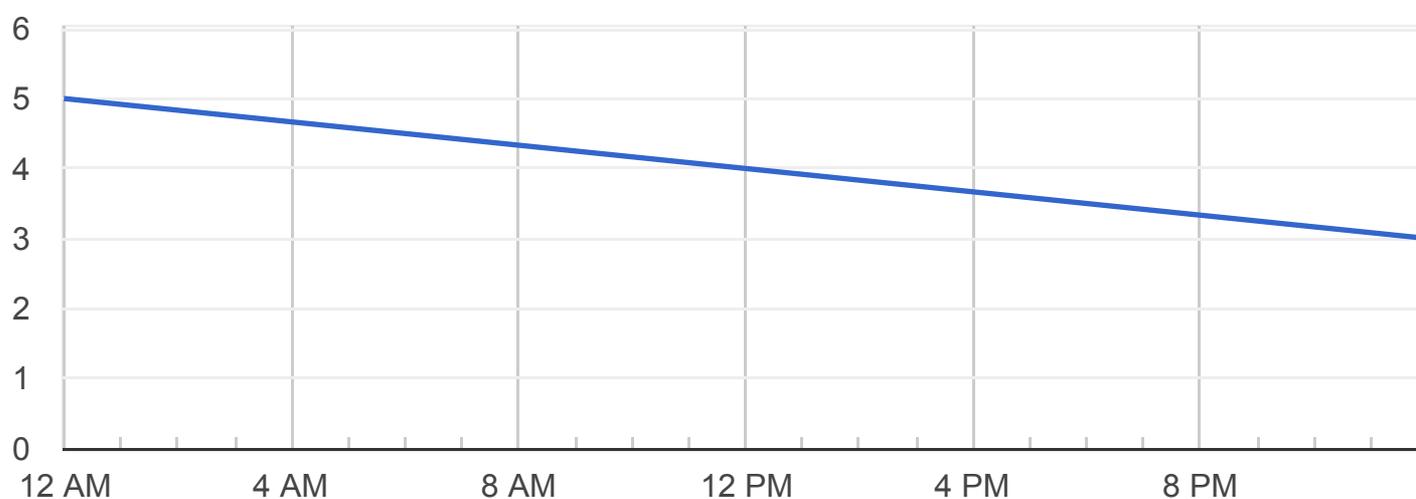
We use the services of the local utility, and fuel companies

We are manufacturing in Alaska a product we plan to export (like Alaskan Beer Co.)

We supported local artists by showcasing their work in the tasting room

We supported local fundraisers

Number of daily responses



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