

The Road to 2020

Linda Akers Smith
Geographer
US Census Bureau
Los Angeles Region
April 26, 2017

Why We Do a Census

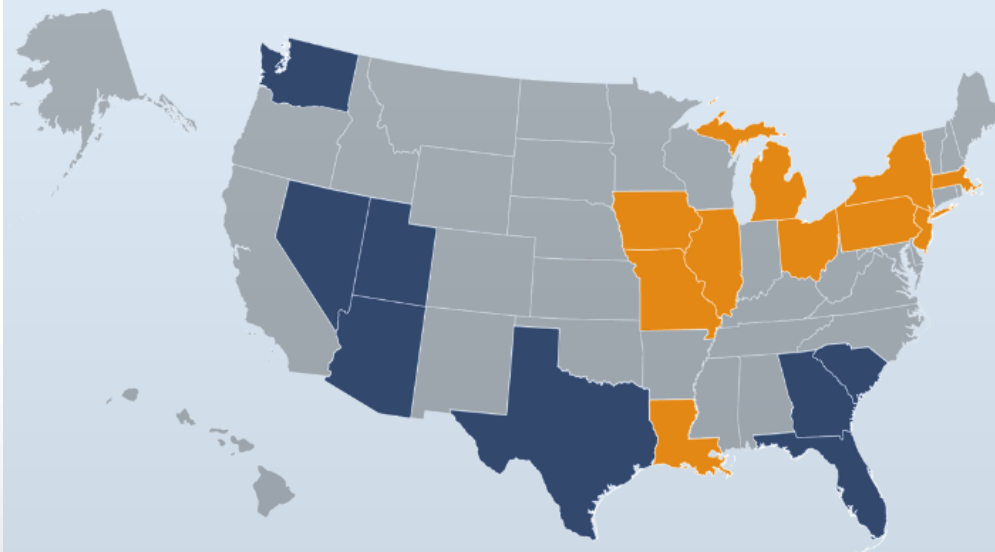
- Article 1, Section 2 of the US Constitution

The actual Enumeration shall be made within three Years after the first Meeting of the Congress of the United States, and within every subsequent Term of ten Years, in such Manner as they shall by Law direct.

- Key Purpose is Apportioning the US House of Representatives

APPORTIONMENT

2010
OFFICIAL RESULTS



GAINED

Arizona +1

Florida +2

Georgia +1

Nevada +1

South Carolina +1

Texas +4

Utah +1

Washington +1

LOST

Illinois -1

Iowa -1

Louisiana -1

Massachusetts -1

Michigan -1

Missouri -1

New Jersey -1

New York -2

Ohio -2

Pennsylvania -1

Also About Fairness...

- Fundamental element of Federal legislation
- Some examples:
 - Voting Rights (Voting Rights Act)
 - Civil Rights
 - Title VI
 - Title IX
 - ADA
 - Age Discrimination Act
 - Fair Housing Act

And About Funding

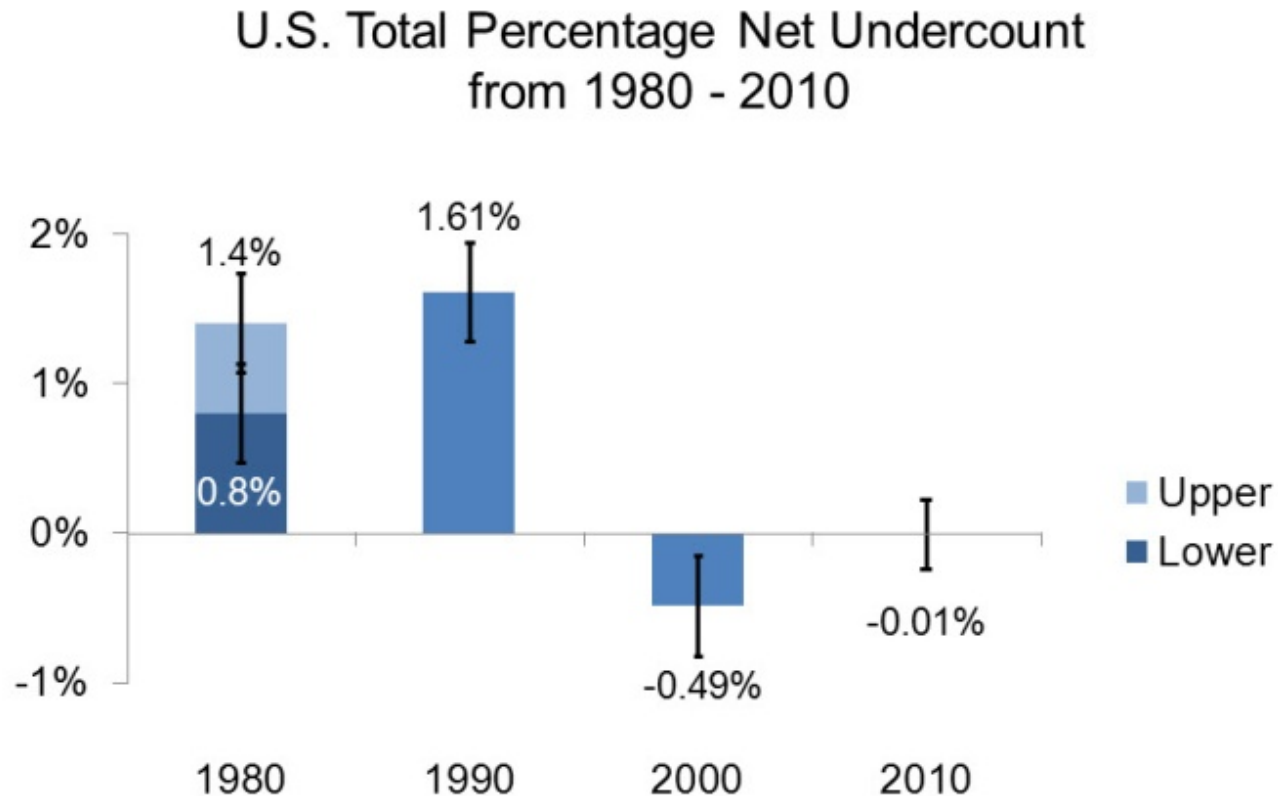
Table 2. Ten Largest Census-Guided Assistance Programs, FY2008

CFDA #	Program Name	Department	FY08 Expenditures	Type of Assistance and Recipient
93.778	Medical Assistance Program	Department of Health and Human Services	\$261,143,624,624	Formula grants to states
20.205	Highway Planning and Construction (Federal-Aid Highway Program)	Department of Transportation	\$36,795,552,695	Formula grants and project grants to states
14.871	Section 8 Housing Choice Vouchers	Department of Housing and Urban Development	\$15,340,853,794	Project grants to public housing agencies
84.027	Special Education Grants to States	Department of Education	\$10,786,318,120	Formula grants to states
84.010	Title I Grants to Local Educational Agencies	Department of Education	\$7,513,986,185	Formula grants to state educational agencies (local agencies are subgrantees)
10.410	Very Low to Moderate Income Housing Loans	Department of Agriculture	\$7,268,193,451	Direct loans and guaranteed/insured loans to very low- to moderate-income families and individuals
93.767	State Children's Insurance Program	Department of Health and Human Services	\$7,100,682,976	Formula grants to states
10.557	Special Supplemental Nutrition Program for Women, Infants, and Children (WIC Program)	Department of Agriculture	\$6,138,491,549	Formula grants to states
14.195	Section 8 Housing Assistance Payments Program (Project-based Section 8)	Department of Housing and Urban Development	\$6,002,587,454	Direct payments to public housing agencies
93.600	Head Start	Department of Health and Human Services	\$5,681,535,945	Project grants to local service providers

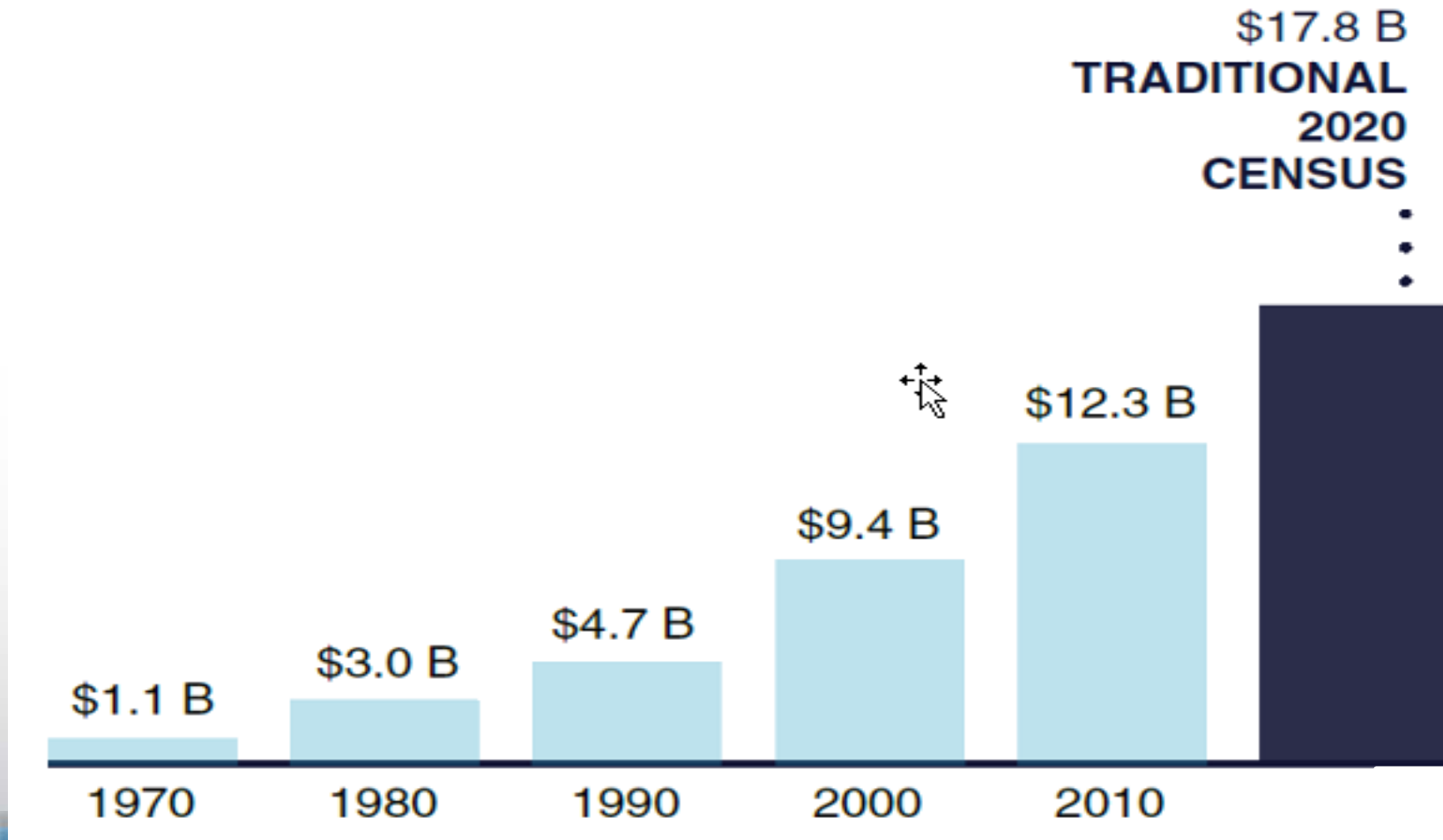
Source: "Counting for Dollars: The Role of the Decennial Census in the Distribution of Federal Funds - Andrew Reamer and Rachel Blanchard Carpenter, Brookings Institution (3/2010)

The 2010 Census

- A Very Good “Net” Census



The Cost of the Census



Goals for the 2020 Census

- Maintain Quality
- Reduce Costs
- 4 Areas of Innovation
 - Efficiency in Building an Address List
 - Easier Ways to Respond
 - Better Use of Information We Already Have
 - More Efficient Field Operations

Three Main Reasons We Miss People

1. We don't have an address
 - We can't send a form
 - If we get a response, we can't "match" them to the ground
2. We can't get a response
 - We have an address, but we can't determine occupancy
3. We get a partial response
 - Children
 - Multiple Families
 - Unrelated individuals

2020 Census Local Update of Census Addresses (LUCA)

- Voluntary geographic partnership operation
- Once a decade opportunity to review and update the Census Bureau's Address List for residential addresses
- Authorized by the [Census Address List Improvement Act of 1994 \(Public Law 103-430\)](#)

Who Can Participate in LUCA

- States
- Organized Boroughs
- Incorporated places (Cities, towns)
- Federally recognized tribes with a reservation or off-reservation trust land
- Alaska Native Regional Associations

Confidentiality and Security

- **The information provided to/from LUCA is covered under Title 13 of the United States Code which:**
 - Requires the Census Bureau to ensure confidential treatment of census-related information, including individual addresses and map structure points
 - Requires that all liaisons, reviewers, and anyone with access to Title 13 materials abide by Confidentiality and Security Guidelines
 - Requires the Census Bureau maintain the confidentiality of all information it collects

Preparation – Next Steps (Participant)

- **Prepare** (now!)
- **Attend** a Promotional training (Spring/Summer 2017)
 - In-person workshops/ webinars
- **Register** to participate (July 2017)
- **Attend** a training workshop (Fall/Winter 2017)
 - In-person workshops
 - Self-training aids and Webinars available online
- **Conduct** your LUCA review (Feb-April 2018)
 - **120** calendar days upon receipt of materials to complete review

Preparation - 2020 LUCA Schedule

Timeframe	Activity
January 2017 ✓	Advance Notice mailed to Highest Elected Officials (HEOs), Tribal Chairs (TCs), Governors, and other LUCA contacts
March 2017 ✓	LUCA promotional presentations begin
July 2017	LUCA invitation and registration materials mailed to HEOs, TCs, and Governors
October 2017	LUCA training workshops begin
December 15, 2017	Deadline for LUCA Registration
February-April 2018	LUCA materials ship. Participants begin review and update the Census Bureau's address list
February-September 2018	Census Bureau processing of LUCA submissions begins
August-September 2019	Census Bureau delivers LUCA feedback
April 1, 2020	CENSUS DAY

Looking Ahead

- Outreach Staff will begin working soon
- Establish Key Contacts
- Open Offices in 2019
- Local Staffing begins in July 2019
- Focused Address Validation in late 2019
- Census Day, April 1, 2020

Contact Information

Linda Akers Smith

Geographer

Linda.kane.akers.smith@census.gov

818-267-1724