



March 31, 2017

Honorable Representative Sam Kito
Chair, House Labor & Commerce
Alaska State Capital 403
120 4th St
Juneau, AK 99801
907-465-4766

Dear Honorable Representative Kito,

I am writing you today on behalf of the company that I founded, Arctic Solar Ventures, in support of House Bill 124 *"An Act relating to corporations, including benefit corporations, and other entities; and providing for an effective date."* Of which authorizes the creation of "benefit corporation" designation into Alaska statute.

Arctic Solar Ventures is a residential and commercial solar design and installation company, headquartered in Anchorage, and the second Certified B Corporation in Alaska. Certified B Corporations are the compendium piece to benefit corporations and they are uniquely intertwined by design.

Within our roll in leading socially responsible business in Alaska we plan on becoming Alaska's first benefit corporation after the passage of this legislation. This is uniquely critical to the DNA of our business and presents many other businesses the opportunity to codify their commitment to society and the environment. Differentiating businesses within our community and in the global community at-large sends a clear message that Alaska is a leading place for socially responsible businesses to form and thrive. Profit, societal benefit, and environmental stewardship can powerfully coexist within business.

We hope that you, the House, and the Senate will fully support the enabling of Alaskan businesses to fully commit themselves toward making the world a better place. Thank you for supporting this critical legislative action that will enable positive change for the future of Alaska.

Best Regards,

A handwritten signature in black ink, appearing to read 'Stephen Trimble', with a long, sweeping underline.

Stephen Trimble, Founder & CEO
Arctic Solar Ventures Corporation



Alaska Sustainable Fisheries Trust

March 27, 2017

Dear Members of the Alaska Legislature,

We support the passage of House Bill 124 and ask that you provide for its earliest passage. We believe that it will provide a mechanism that is especially important to sustaining local economies in our state. This would create ability in a for-profit venture, such as the Local Fish Fund, which is a related entity of the non-profit Alaska Sustainable Fisheries Trust, to place social priorities related to its mission alongside the necessity to produce benefits for shareholders.

In Alaska, which has more non-profit corporations *per capita* than any other state, a great deal of the vital work of social services and community development has, until now, been carried by non-profits. At the same time, the culture of giving is under-developed, and Alaska has a very low *per capita* rate of charitable contribution. Due to the present atrophy of state budget, many non-profits may be forced to drastically cut back or even cease operations.

In this respect, the ability of private corporations to attract and raise capital offers a model of sustainable operations. This can provide for necessary infrastructure and the means of delivery of services needed in communities. However, the mandate of for-profit business is to produce the greatest possible legal returns for the investment of shareholders.

This is not always compatible with the objectives of community development and the needs for services in communities. For example, the potential returns for the same activities carried out in different communities can vary widely, affecting the allocation of resources and the availability of services. In other cases, the immediate returns available

to shareholders from leveraged buyouts financed through debt have frequently affected the long-term local viability of business operations, resulting in higher customer prices, fewer available services, and reduced local payroll.

The directors of for-profit enterprise are compelled, in these and other examples, to choose for the maximization of profit over any social objectives which may be intrinsic to the mission of the company. These social objectives would be protected under the operation of a non-profit, but the capital to produce them is difficult to attract. The Benefit Corporation (B-Corp) model was developed and has been implemented in a number of states to provide for operations of business which are subject to the legal requirements (including tax) of any other for-profit enterprise, with three particular differences:

Benefit corporations create a "safe harbor" for boards of directors who take interests other than profit into account when making decisions on the corporation's behalf.

Benefit corporations are required to declare and demonstrate their commitment to an independent, third-party standard.

Benefit corporations can be held accountable for abandoning their commitment to their stated public-benefit purposes.

Studies indicate that there are large pools of capital available for investment in socially-concerned companies. It is expected that qualified investors in Alaska will be particularly interested in the transparency of local B Corp investment vehicles. The attraction of local companies that can produce modest returns while providing important services for sustainability of local communities is enhanced by comparison to the lack of transparency inherent in many distant investment products.

Thank you for your attention and support,



Linda Behnken,
ASFT Board

The Earth Friendly Coffee Company™

PO Box 9 (1850 Jade Drive)

Homer, Alaska 99603

907-235-4229

April 4, 2017

Representative Sam Kito
State Capitol, Room 403
Juneau, AK 99801

Dear Representative Kito,

I am writing in support of House Bill 124, establishing benefit corporation status in Alaska. This important new corporate structure is designed to empower business minds to lead with goals that improve our world—rather than just focus on bottom line profits. My understanding is that 32 states have already approved benefit corporation legislation.

The benefit corporation recognizes that business minds can devote their money making mentality and skill set to creating the world of which we dream.

Earth Friendly Coffee's own social justice mission brings a new business model into the specialty coffee industry. We work to empower the indigenous farmers to earn from 30-50% more of the specialty coffee dollar. At the same time, we work only with farmers who cultivate their exceptional coffee in the shade of the Rainforest using organic farming methods. (Consider that majority of coffee is grown full sun—on former Rainforest land that was slashed and burned.)

Thank you,



Diane E. Hughes, Founder
1-866-807-6089