



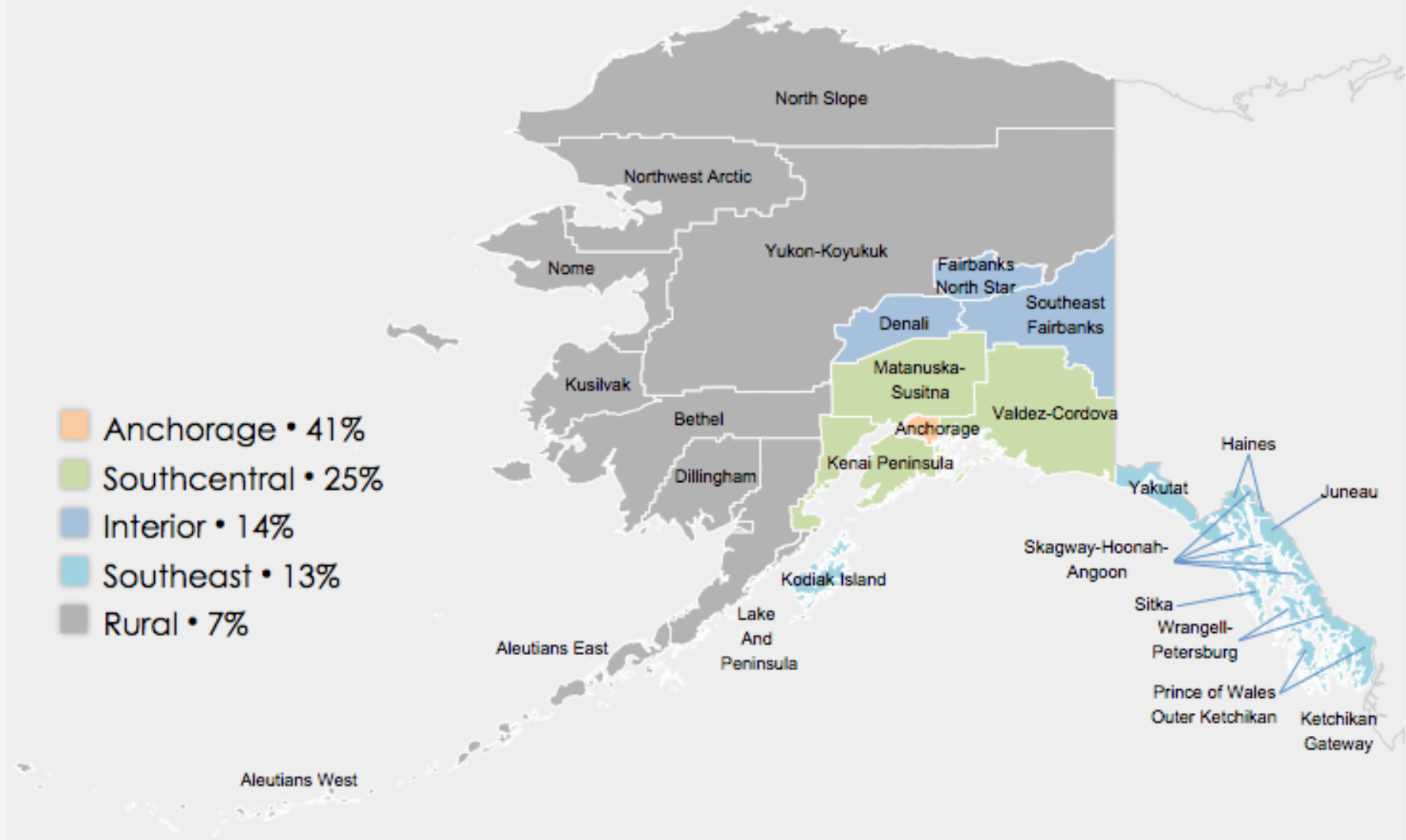
The Voice of Alaska Business


Curtis W. Thayer
President and CEO

Methodology

- Field Dates: Feb 21 – March 1, 2017
- Sample:
 - 808 Alaskan likely voters
 - Interview quotas by location, age and gender
- Interview Method:
 - 75% landline, 25% cell phone
 - Live interviewers
- Weighting:
 - Based on most recent Alaska voter statistics
 - Highly representative sample in terms of age, gender, education level, political registration, and geographic location
- Margin of Error:
 - $\pm 3.44\%$ at 95% confidence interval for total sample

Geographic Representation

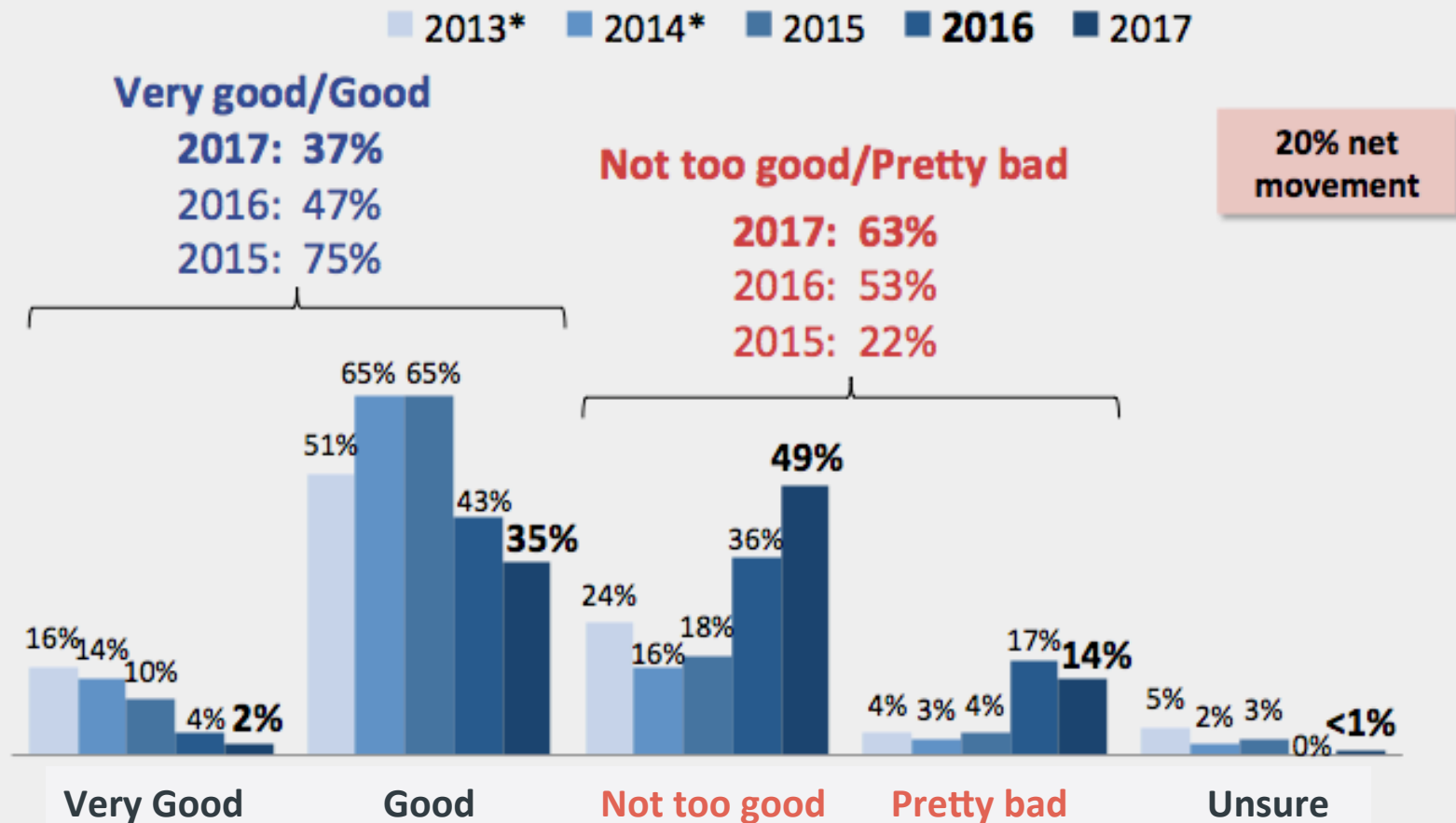




Economy

Alaska's Current Economy

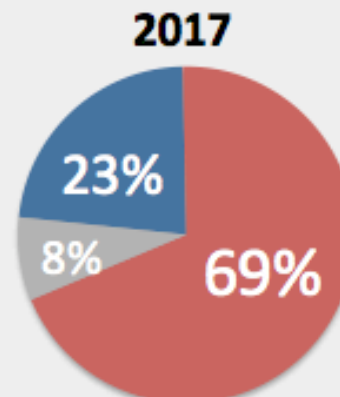
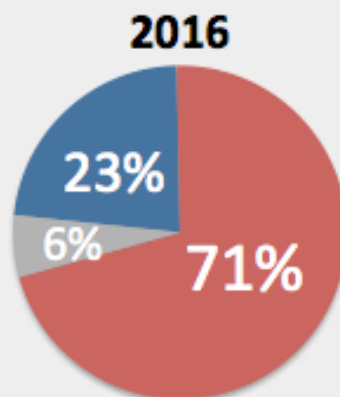
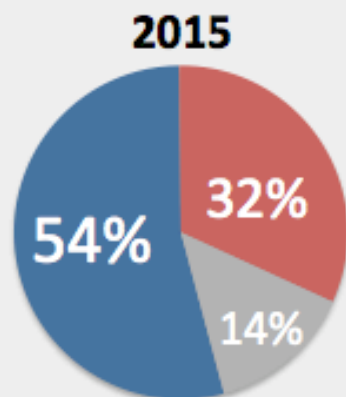
Generally speaking, how would you rate Alaska's current economy?



Direction of State

Thinking about Alaska right now, do you think things are headed in the right direction, or do you think things have gotten off on the wrong track?


■ Right direction
■ Wrong track
■ Unsure



Location	Right direction	Wrong track
Anchorage	18%	76%
Southcentral	23%	67%
Interior	29%	59%
Southeast	30%	60%
Rural	27%	67%

Gender	Right direction	Wrong track
Male	21%	70%
Female	24%	68%

Party	Right direction	Wrong track
Democrat	25%	67%
Republican	21%	73%
Non-Partisan	27%	64%
Undeclared	22%	68%

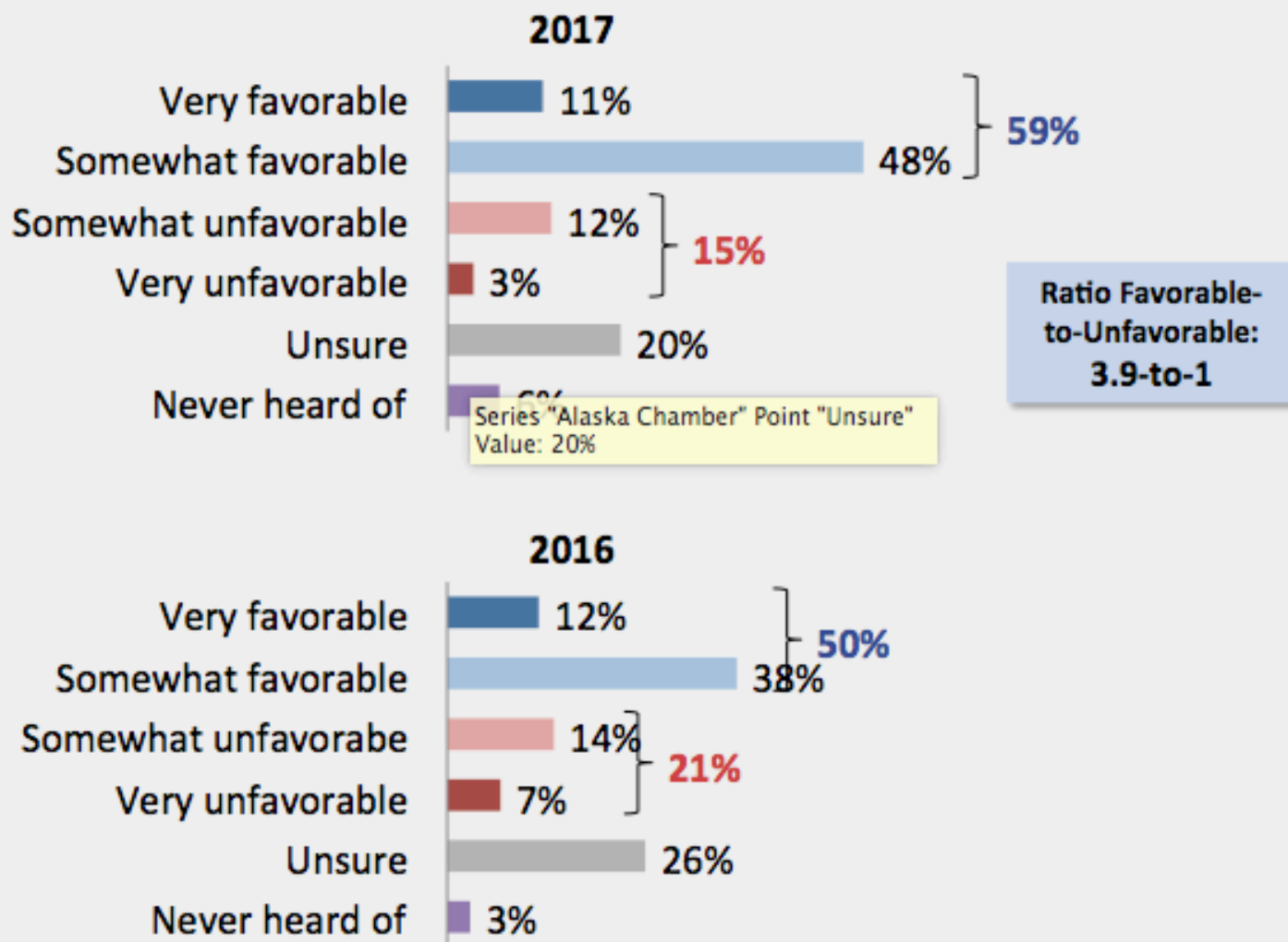


Favorability Ratings

Alaska Chamber Favorability

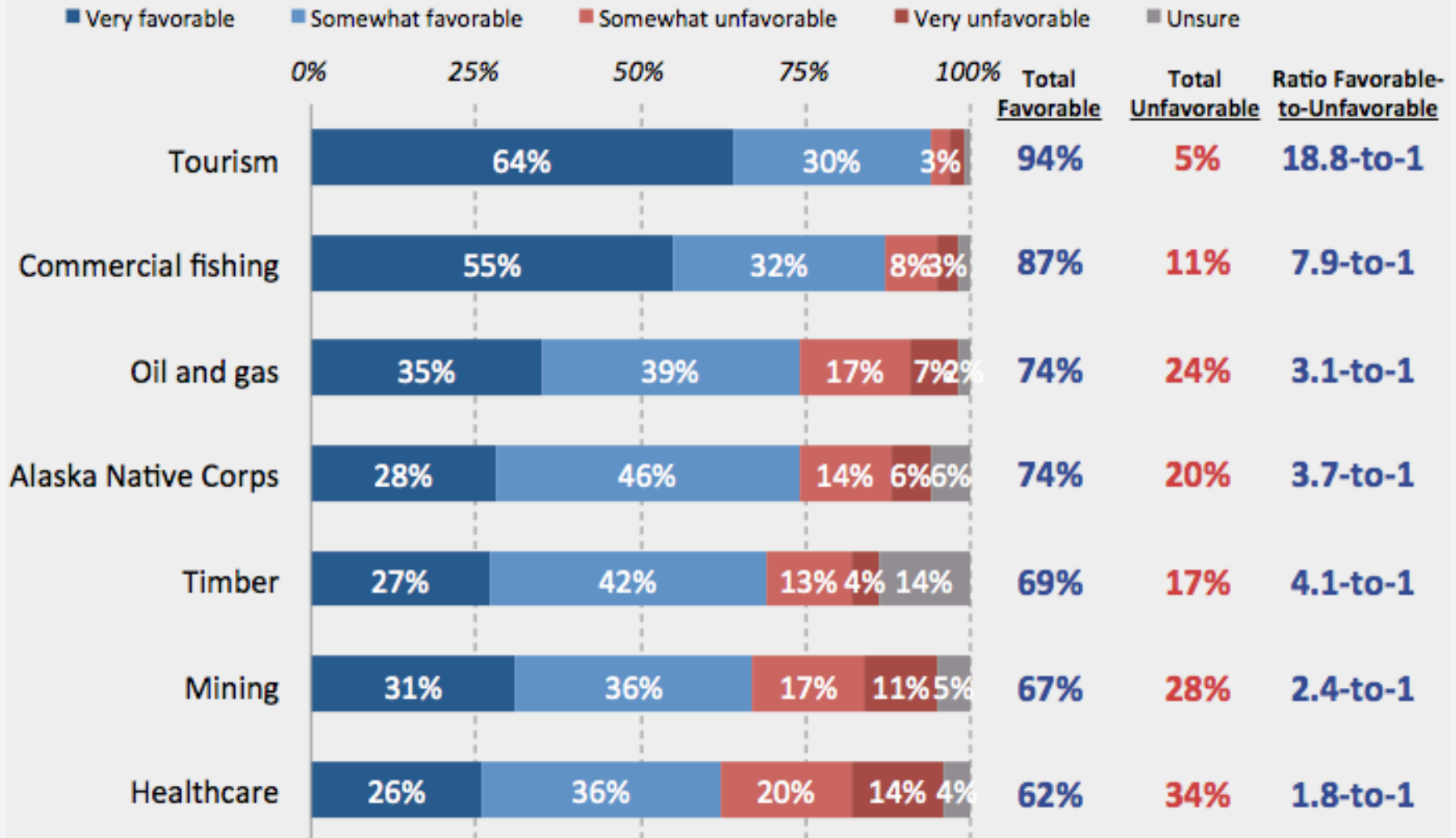
Please tell me whether you have a favorable or unfavorable opinion of the Alaska Chamber of Commerce?

**+15% total change
in support**



Industry Favorability

I'm going to read the names of some sectors in Alaska's economy. Please tell me whether you have a favorable or unfavorable opinion of each.

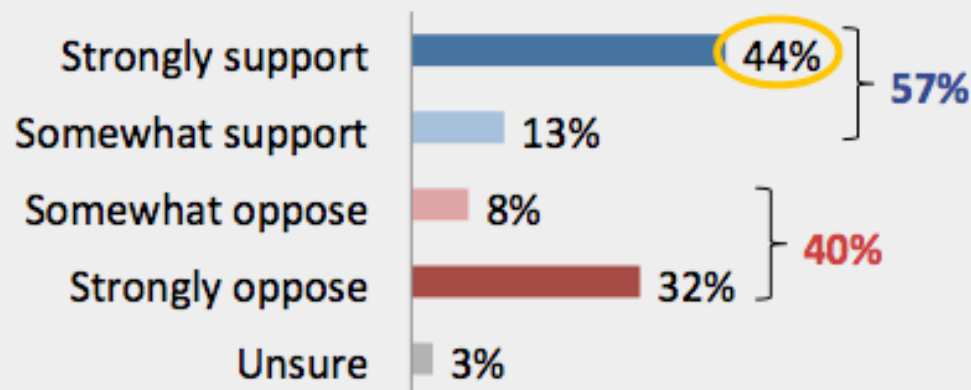


Industry Favorability Tracking

	2016		2017
	Favorable		Favorable
Tourism.....	92%	→	94%
Commercial fishing.....	81%	→	87%
Oil and gas.....	66%	→	74%
Alaska Native Corps.....	67%	→	74%
Timber.....	65%	→	69%
Mining.....	64%	→	67%
Healthcare.....	58%	→	62%

Repeal & Replace Obamacare

Do you support or oppose efforts to repeal and replace the Affordable Care Act, also known as Obamacare?



Location	Support	Oppose
Anchorage	55%	43%
Southcentral	72%	25%
Interior	61%	37%
Southeast	43%	55%
Rural	42%	48%

Party	Support	Oppose
Democrat	19%	80%
Republican	90%	8%
Non-Partisan	46%	52%
Undeclared	52%	44%

Gender	Support	Oppose
Male	67%	30%
Female	49%	48%

Union	Support	Oppose
Public employee	42%	55%
Other union	61%	39%
Non-union	60%	36%

Education	Support	Oppose
High school or less	68%	28%
Some college	67%	30%
Graduated college	56%	42%
Graduate school	39%	59%

Employed	Support	Oppose
Full-time	62%	36%
Part-time	53%	44%
Homemaker	69%	31%
Student	23%	68%
Unemployed	54%	39%
Retired	52%	46%

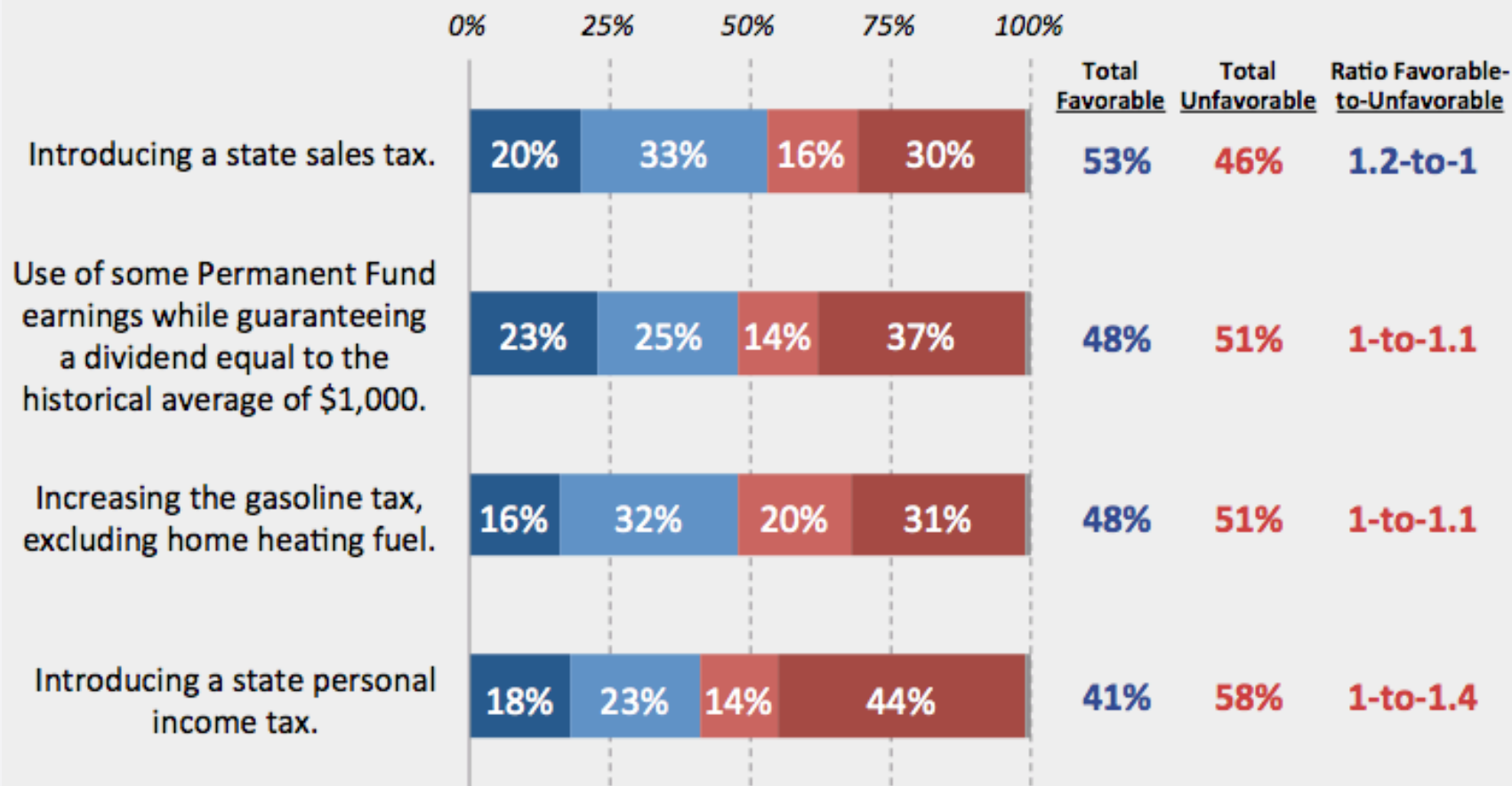


Budget

Support to address budget deficit...?

Please tell me whether you support or oppose each of the following items as part of a larger package to address the state budget deficit and raise new revenue to pay for government services.

■ Strongly support ■ Somewhat support ■ Somewhat oppose ■ Strongly oppose ■ Unsure



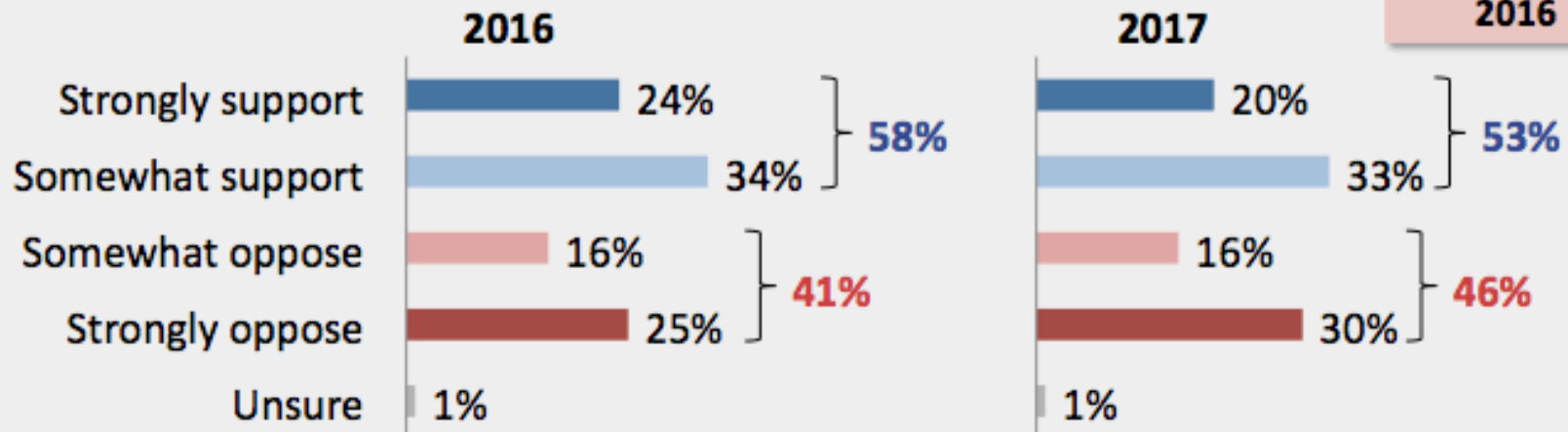
Support to address budget deficit...?

Please tell me whether you support or oppose each of the following items as part of a larger package to address the state budget deficit and raise new revenue to pay for government services.

	Total Support	Total Oppose	Strongly Support	Strongly Oppose
Introducing a state sales tax.	53%	46%	20% → 30%	
Use of some Permanent Fund earnings while guaranteeing a dividend equal to the historical average of \$1,000.	48%	51%	23% → 37%	
Increasing the gasoline tax, excluding home heating fuel.	48%	51%	16% → 31%	
Introducing a state personal income tax.	41%	58%	18% → 44%	

Introducing a state sales tax.

10% swing in support since 2016



Location	Support	Oppose
Anchorage	53%	46%
Southcentral	54%	45%
Interior	50%	50%
Southeast	55%	45%
Rural	50%	49%

Party	Support	Oppose
Democrat	58%	41%
Republican	49%	51%
Non-Partisan	59%	41%
Undeclared	53%	46%

Union	Support	Oppose
Public employee	63%	36%
Other union	52%	48%
Non-union	51%	49%

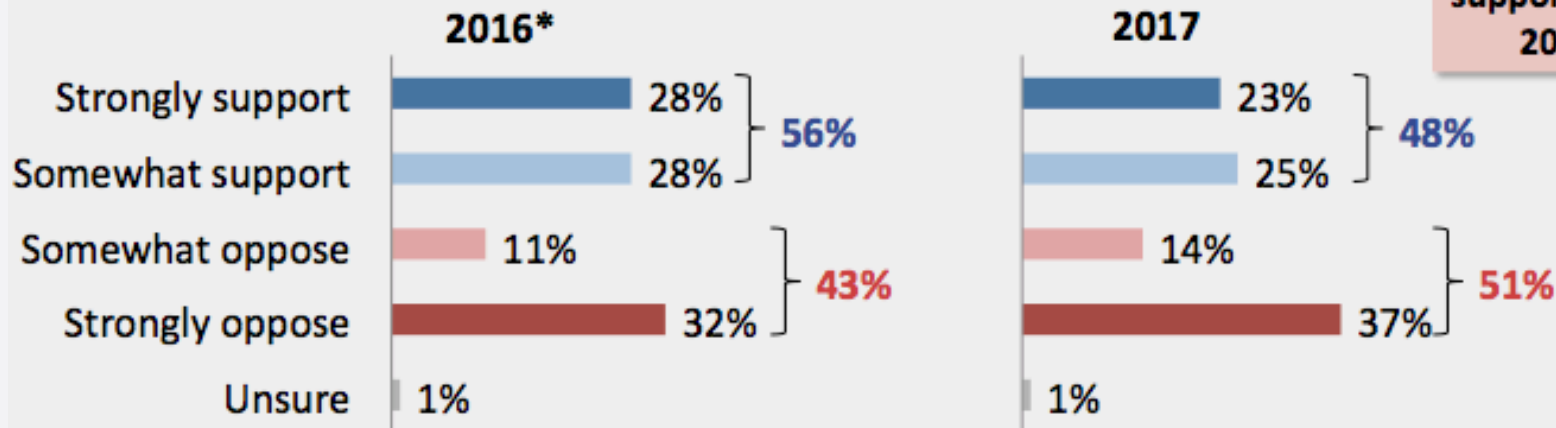
Household income	Support	Oppose
<\$40K	49%	50%
\$40-60K	51%	48%
\$60-80K	52%	47%
\$80-100K	51%	49%
\$100K +	59%	41%

Employed	Support	Oppose
Full-time	55%	44%
Part-time	54%	45%
Homemaker	54%	46%
Student	59%	37%
Unemployed	52%	46%
Retired	47%	53%

Gender	Support	Oppose
Male	52%	47%
Female	54%	46%

Use of some Permanent Fund earnings while guaranteeing a dividend equal to the historical average of \$1,000.

16% swing in support since 2016



Location	Support	Oppose
Anchorage	56%	44%
Southcentral	35%	62%
Interior	45%	55%
Southeast	54%	44%
Rural	50%	48%

Age	Support	Oppose
18-34 years	40%	59%
35-44 years	45%	54%
45-59 years	51%	49%
60 years +	53%	46%

Party	Support	Oppose
Democrat	57%	41%
Republican	44%	56%
Non-Partisan	51%	48%
Undeclared	48%	51%
Other	31%	62%

Household income	Support	Oppose
<\$40K	36%	62%
\$40-60K	39%	60%
\$60-80K	45%	55%
\$80-100K	53%	45%
\$100K +	56%	43%

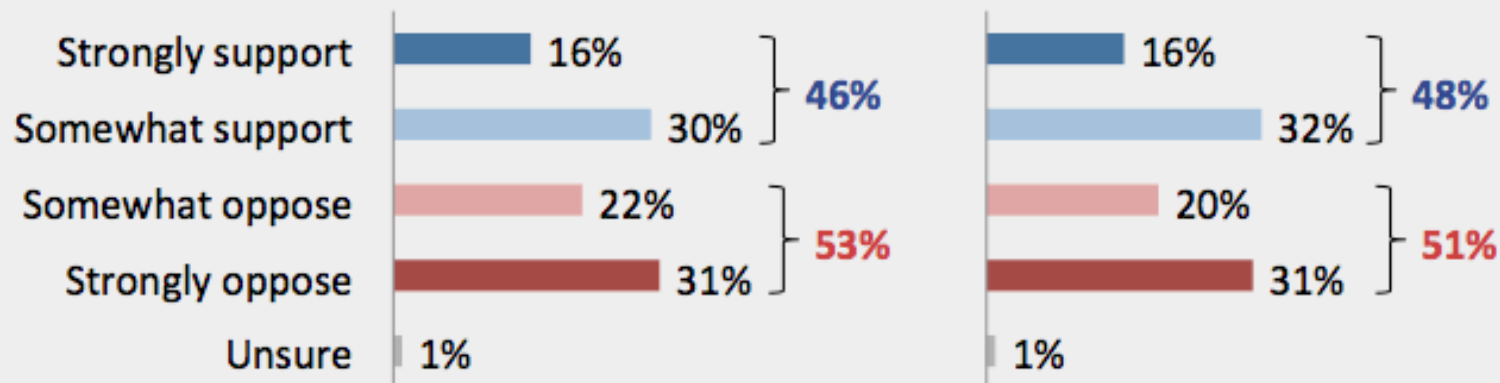
Gender	Support	Oppose
Male	47%	53%
Female	50%	48%

Follow local news...

Follow local news...	Support	Oppose
Very closely	55%	44%
Somewhat closely	46%	54%
Not closely	41%	54%

Increasing the gasoline tax, excluding home heating fuel.

4% swing in support since 2016



Location	Support	Oppose
Anchorage	51%	48%
Southcentral	38%	59%
Interior	44%	55%
Southeast	58%	41%
Rural	50%	50%

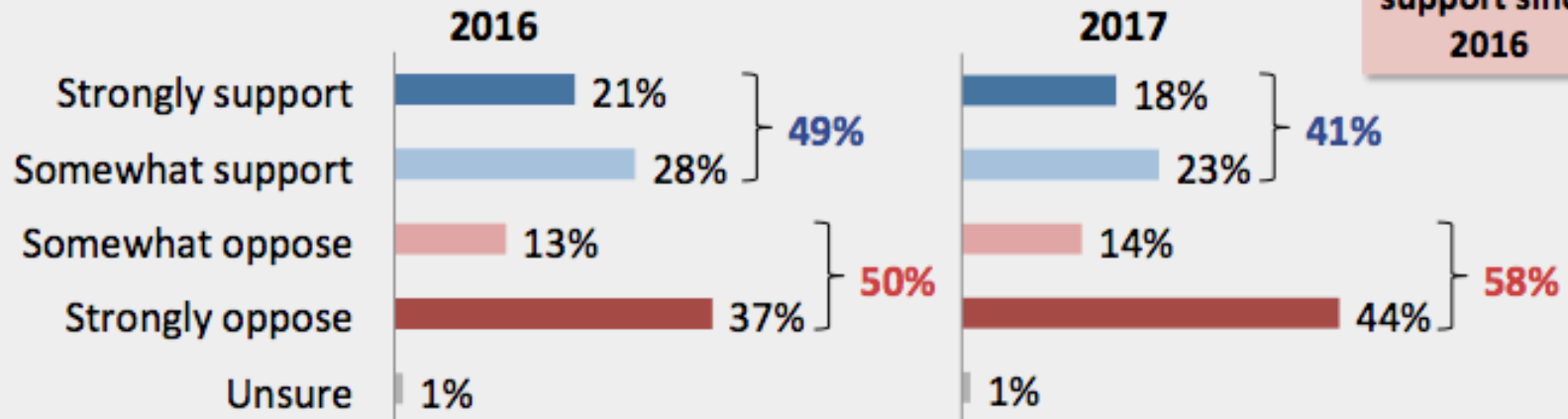
Gender	Support	Oppose
Male	51%	48%
Female	44%	54%

Party	Support	Oppose
Democrat	55%	44%
Republican	39%	60%
Non-Partisan	56%	42%
Undeclared	49%	49%

Household income	Support	Oppose
<\$40K	45%	53%
\$40-60K	45%	54%
\$60-80K	42%	57%
\$80-100K	50%	50%
\$100K +	51%	47%

Introducing a state personal income tax.

16% swing in support since 2016



Location	Support	Oppose
Anchorage	42%	57%
Southcentral	34%	65%
Interior	40%	58%
Southeast	51%	47%
Rural	46%	52%

Age	Support	Oppose
18-34 years	36%	62%
35-44 years	39%	59%
45-59 years	38%	60%
60 years +	51%	49%

Gender	Support	Oppose
Male	40%	59%
Female	43%	56%

Party	Support	Oppose
Democrat	62%	37%
Republican	23%	77%
Non-Partisan	50%	50%
Undeclared	45%	53%

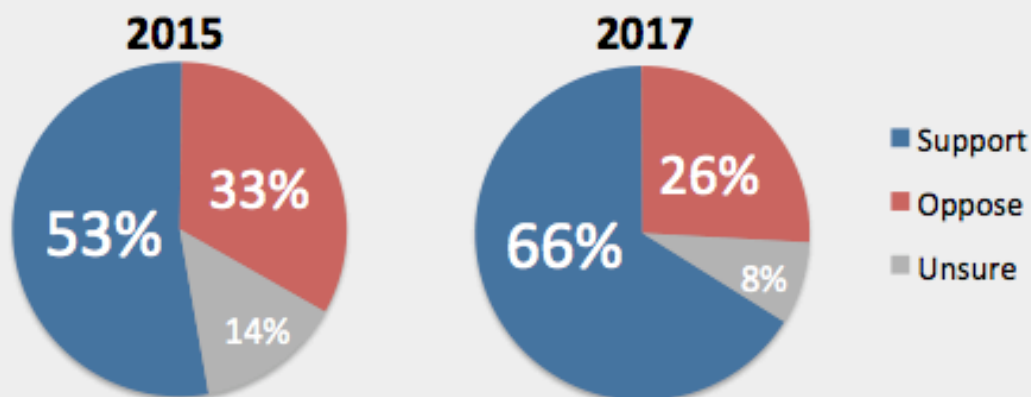
Household income	Support	Oppose
<\$40K	45%	54%
\$40-60K	39%	60%
\$60-80K	35%	65%
\$80-100K	44%	54%
\$100K +	43%	56%

Union	Support	Oppose
Public employee	53%	46%
Other union	43%	56%
Non-union	39%	61%

Education	Support	Oppose
High school or less	28%	68%
Some college	40%	60%
Graduated college	42%	57%
Graduate school	55%	44%

Spending Cap

There is currently a proposal to get an initiative on the ballot before voters. The initiative would put in place a spending cap for state spending. The spending cap level would be tied to the consumer price index. If passed, state spending each year could not exceed the spending cap. Is this an initiative that you would most likely support or oppose?



20% swing in support since 2016

Location	Support	Oppose
Anchorage	66%	28%
Southcentral	73%	19%
Interior	62%	29%
Southeast	58%	29%
Rural	63%	32%

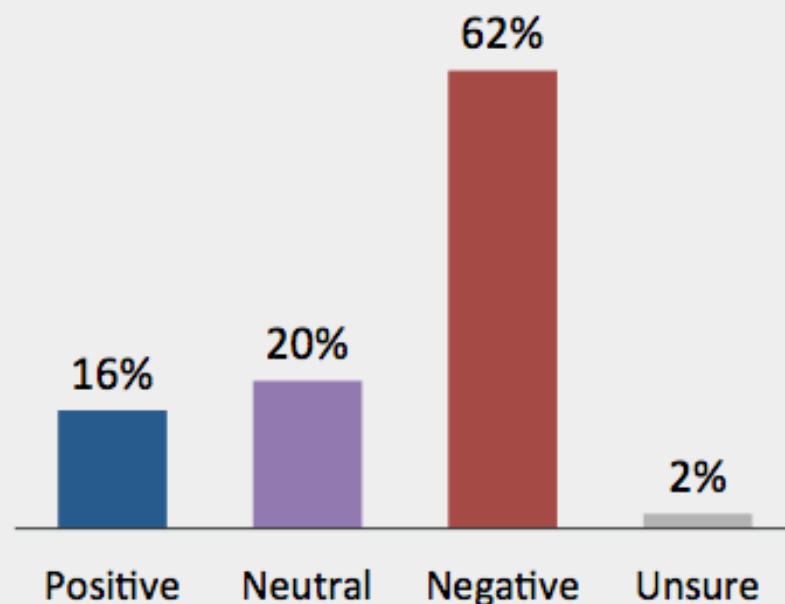
Party	Support	Oppose
Democrat	45%	40%
Republican	83%	12%
Non-Partisan	51%	37%
Undeclared	68%	28%

Union	Support	Oppose
Public employee	52%	40%
Other union	70%	21%
Non-union	68%	25%

Education	Support	Oppose
High school or less	75%	21%
Some college	75%	19%
Graduated college	62%	27%
Graduate school	50%	41%

Impact to economy from taxes

Alaska is currently in a recession. In response, Alaska's private sector is investing less and laying off workers, and Alaska has the highest unemployment rate in the country. At the same time, there are proposals in the legislature to close the state's budget deficit through five hundred million to one billion dollars in new taxes on businesses and individuals. Do you think adding new taxes on the private sector will have a positive, negative, or neutral impact on Alaska's economy?



Location	% Negative
Anchorage	60%
Southcentral	69%
Interior	60%
Southeast	61%
Rural	49%
Gender	
Male	64%
Female	60%
Party	
Democrat	42%
Republican	78%
Non-Partisan	57%
Undeclared	59%
Follow local news...	
Very closely	61%
Somewhat closely	64%
Not closely	57%
Union	
Public employee	48%
Other union	62%
Non-union	64%



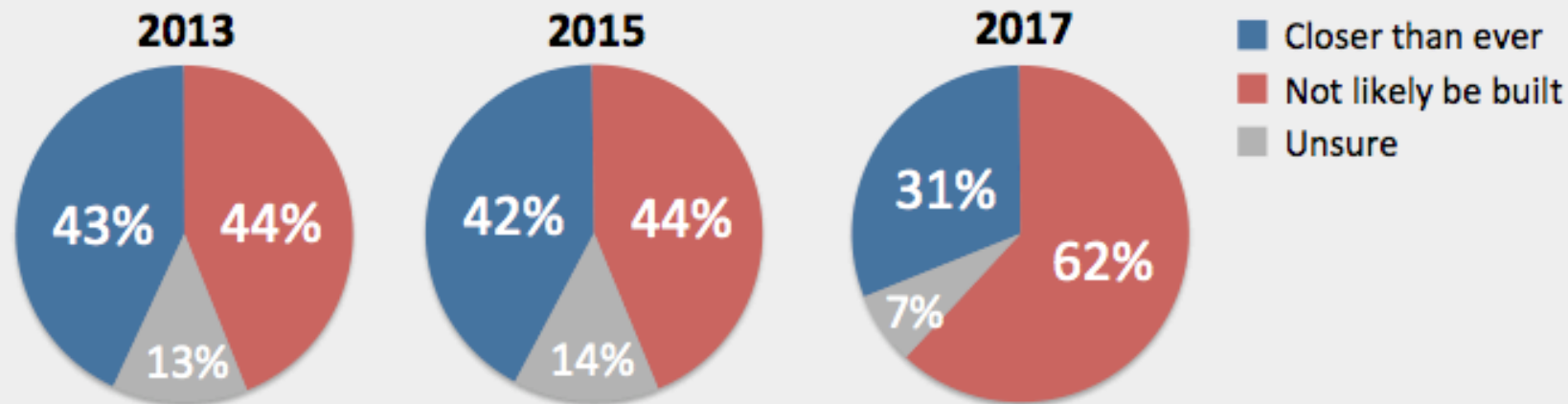
Resource Development

Natural Gas Pipeline

Please tell me which of the following two statements comes closest to your view regarding a potential natural gas pipeline from the North Slope:

Alaska is closer than ever to getting a natural gas pipeline built
or
A natural gas pipeline will not likely be built in the foreseeable future

29% swing in confidence since 2015

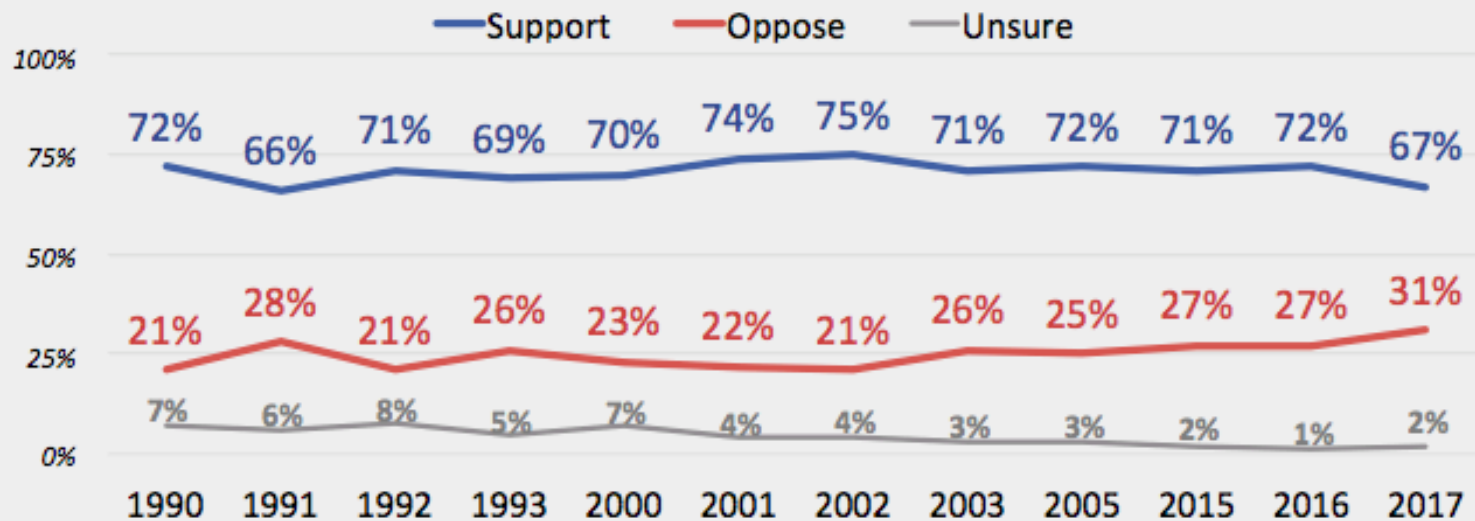
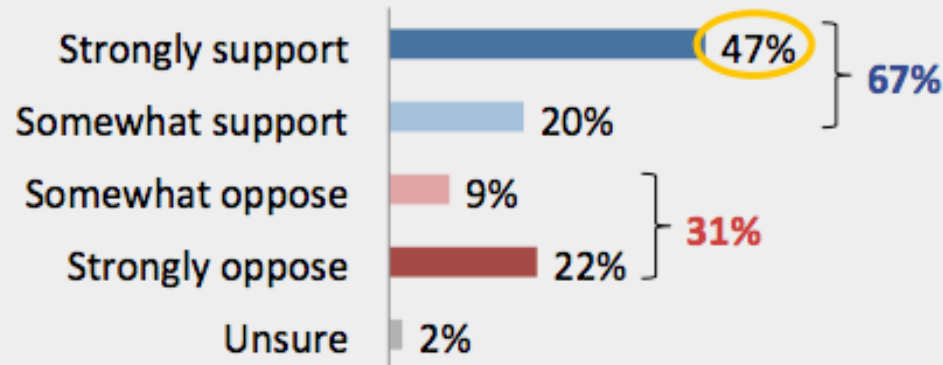


Location	Closer	Not likely built
Anchorage	28%	67%
Southcentral	34%	57%
Interior	22%	75%
Southeast	38%	51%
Rural	38%	51%

Follow local news...	Closer	Never likely built
Very closely	26%	69%
Somewhat closely	30%	63%
Not closely	41%	46%

ANWR Exploration & Production

Do you support or oppose exploration and production of oil and gas in a portion of ANWR, that is the Arctic National Wildlife Refuge?



Prior to 2015 question read: "What is your opinion of oil and gas exploration in the Arctic National Wildlife Refuge, usually referred to as ANWR? Do you feel oil and gas exploration should or should not be allowed in that area?"

ANWR Exploration & Production, cont'd

Do you support or oppose exploration and production of oil and gas in a portion of ANWR, that is the Arctic National Wildlife Refuge?

Overall	Support	Oppose
Overall	67%	31%

Location

Anchorage	69%	29%
Southcentral	78%	21%
Interior	64%	35%
Southeast	46%	51%
Rural	62%	36%

Age

18-34 years	59%	39%
35-44 years	68%	30%
45-59 years	73%	25%
60 years +	66%	33%

Gender

Male	76%	23%
Female	58%	39%

Party	Support	Oppose
Democrat	35%	64%
Republican	89%	10%
Non-Partisan	61%	37%
Undeclared	64%	34%

Time in Alaska

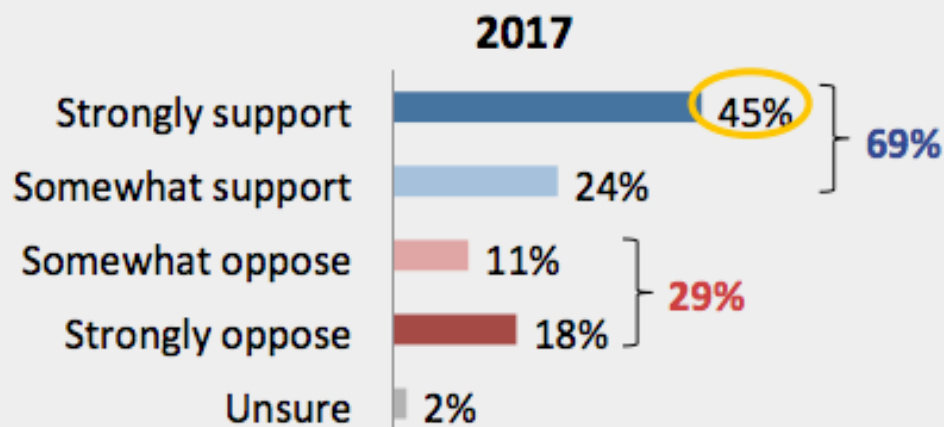
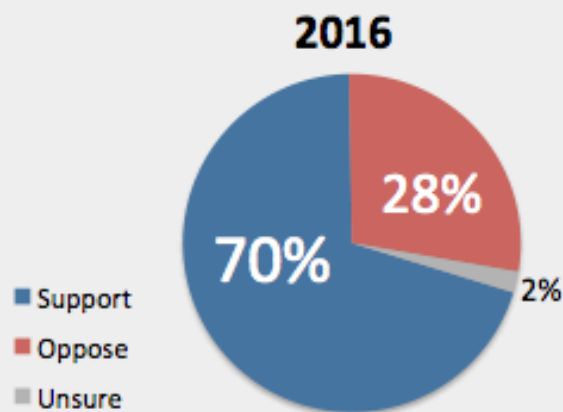
0-9 yrs	52%	46%
10-20 yrs	65%	34%
20+ yrs	70%	28%

Education

High school or less	74%	24%
Some college	75%	23%
Graduated college	64%	34%
Graduate school	54%	44%

Alaska Arctic Offshore Exploration & Production

Do you support or oppose exploration and production of oil and gas in Alaska's Arctic offshore?



Location	Support	Oppose
Anchorage	69%	29%
Southcentral	76%	22%
Interior	72%	27%
Southeast	55%	44%
Rural	66%	31%

Gender	Support	Oppose
Male	76%	23%
Female	63%	35%

Party	Support	Oppose
Democrat	40%	57%
Republican	92%	7%
Non-Partisan	63%	34%
Undeclared	64%	34%

Time in Alaska	Support	Oppose
0-9 yrs	65%	33%
10-20 yrs	73%	27%
20+ yrs	69%	29%