ECONOMIC IMPACT REPORT

2017

How the Lyft community is increasing support for local economies, earning more supplemental income, and improving the health of their cities.

A decade ago, Lyft embarked on a mission to improve lives with the world's best transportation. Now, we're a powerful driver of change for millions of people in over 200 cities nationwide.

And we're just getting started.

Every year, we take a moment to understand a part of that change — our community's economic impact.

$750 million generated

Lyft passengers spend an additional $750+ million in local economies.

$1.5 billion earned

Lyft drivers have earned over $1.5 billion for their families and professional ventures.

$500 million saved

Lyft passengers saved over 26 million travel hours compared to alternate transportation modes.

That time savings is valued at over $500 million.

Methodology

Lyft surveyed more than 38,000 passengers and 15,000 drivers in 20 major cities in 2016.
Survey analysis was conducted by Bill Lee and Tanya Chiranakhon from the Land Econ Group.

Atlanta | Baltimore | Boston | Chicago | Dallas-Fort Worth | Detroit | District of Columbia | Jacksonville | Los Angeles| Miami | Nashville | New Jersey | Orlando | Philadelphia | Phoenix | Pittsburgh | San Diego | San Francisco | Seattle | Tampa

Increased Local Spending

From errands to date nights, people are getting to more areas of their cities, spending more at local businesses, and staying out longer with a safe ride home.

Lyft passengers spent an additional $750 million in local economies.

Nearly half of passengers spend more money at local businesses because of Lyft.

60%
now explore hard-to-reach areas of their city.

75%
get to more local bars & restaurants.

70%
go out more often and stay out longer.

24/7 Reliability

28% of Lyft rides start in low income areas, which often lack reliable transportation.[1]

47% of Lyft passengers use Lyft to get around when public transit doesn't operate.

24% of Lyft rides happen between 10pm–6am.

Passengers choose Lyft when transit options are limited.

[1] Zhao, F., & Gustafson, T. (2013). Transportation Needs of Disadvantaged Populations: Where, When, and How? (FTA Report No. 0030).

Passenger Mobility

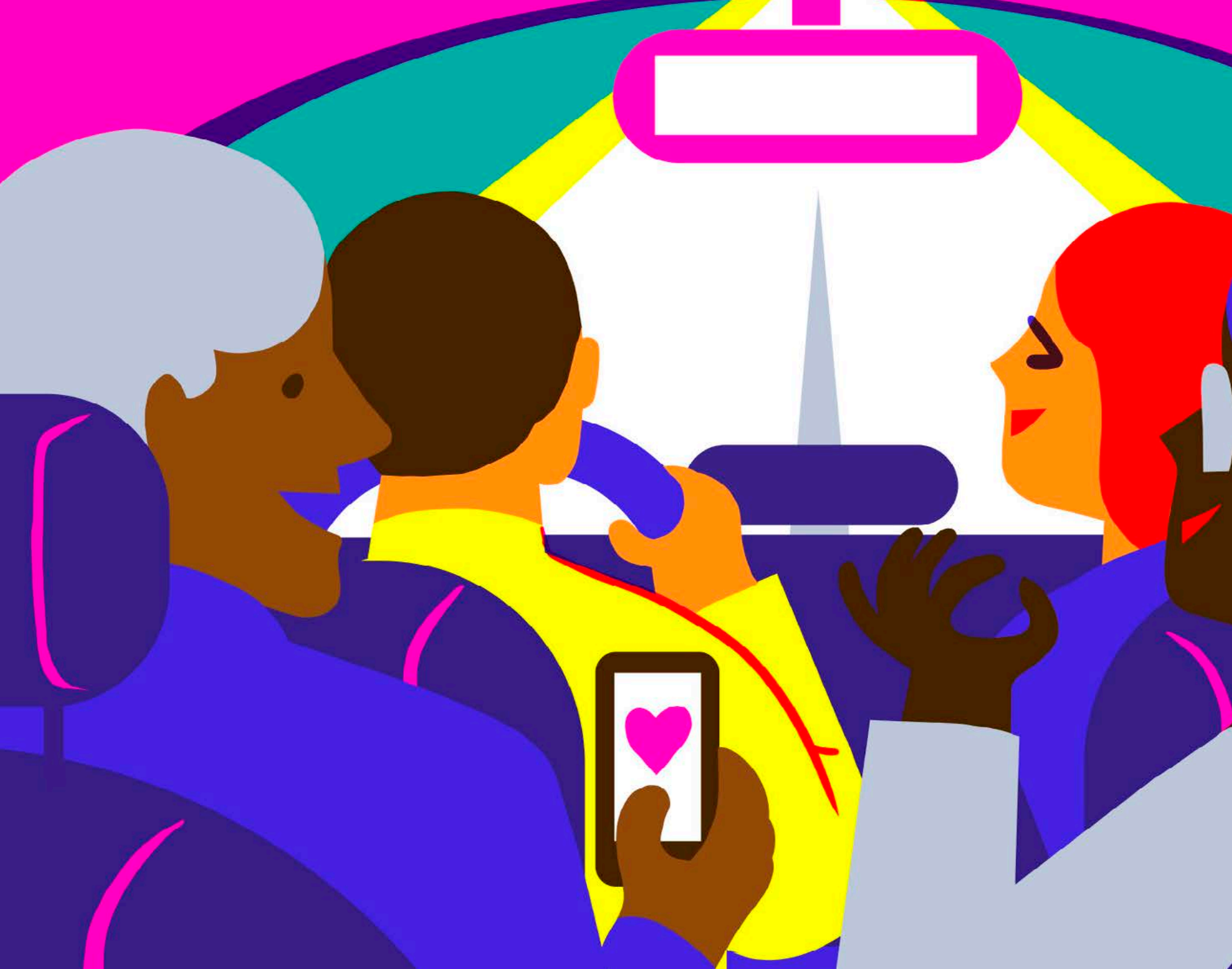
With Lyft, passengers have a reliable ride for every reason.

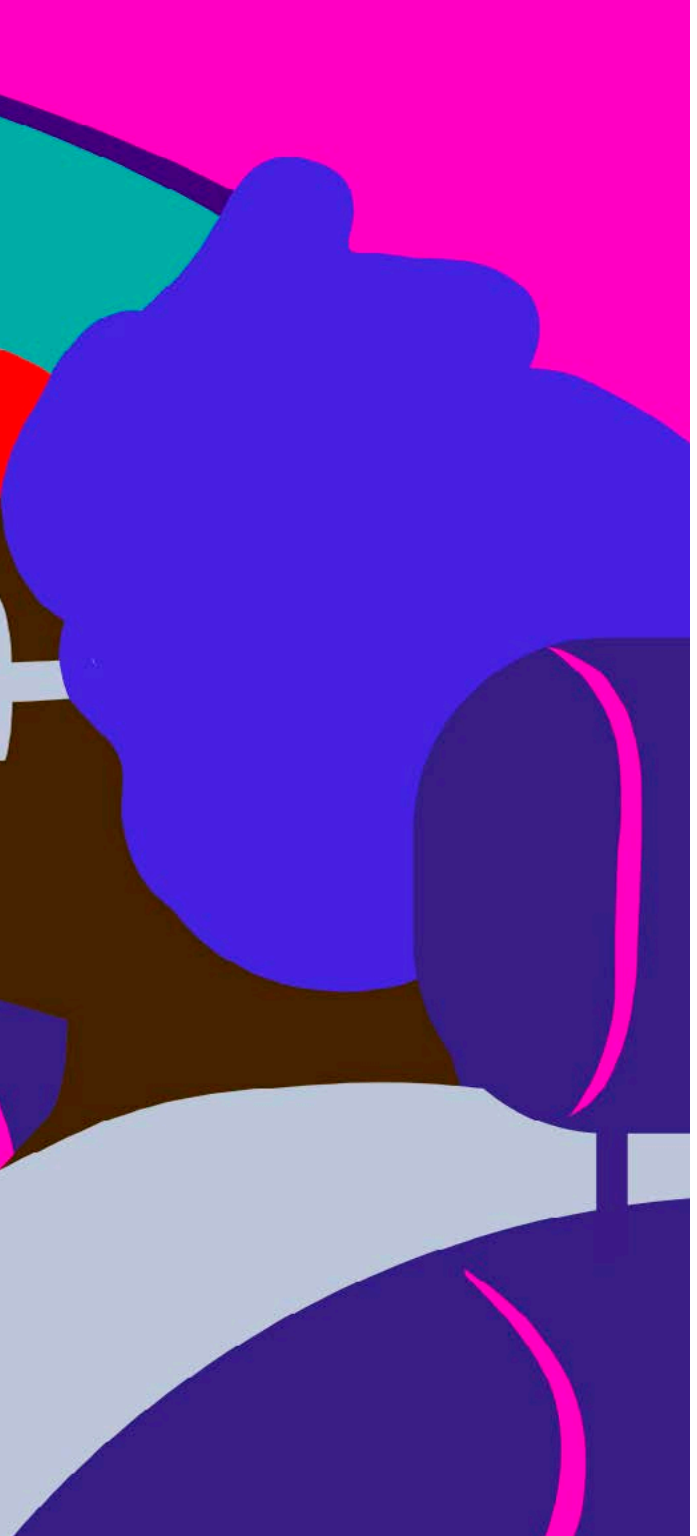
52%
use Lyft to get to the airport.

39%
use Lyft to commute.

30%
use Lyft for grocery shopping or errands.

16%
use Lyft for medical appointments.





More Driver Earnings & Opportunities

Lyft drivers are florists, firefighters, artists, students, parents, and everything in between. The majority of drivers are part-time and drive to supplement their earnings.

Lyft drivers earned over $1.5 billion nationally for their families and professional ventures.

72%
are the primary source of income for their household.

26%
own their own business.

57%
of driver earnings help cover food, housing, medical care, and other primary expenses.

93%
of drivers are employed, seeking employment, full-time students, or retired.

The Lyft Difference

Lyft drivers have earned over $100 million in tips.

Lyft is the only national ridesharing platform with in-app tipping.

Flexible Freedom

Lyft drivers choose when they earn. They schedule around full-time jobs, school, and family commitments.

93%
say a flexible schedule is very or extremely important.

88%
schedule driving around jobs, classes, childcare, and other activities.

40%
routinely care for loved ones like children, elders, and adults with disabilities.

82%
drive fewer than 20 hours per week.

Five-Star Connections

90% of Lyft rides are rated five stars.

87% have given a ride to a neighbor.

87% have connected with a new friend or business opportunity from a ride.

Improved City Health

More people live in cities than ever before, and rapid urbanization is placing increased stress on our transportation infrastructure — one that's built for cars that are used 4% of the time and parked the other 96%.[2]

Lyft is helping state and local governments save millions that would otherwise be spent on drunk driving accidents, non-emergency medical transportation, and infrastructure expansion.

"Next time you walk outside, pay really close attention to the space around you. Look at how much land is devoted to cars—and nothing else. How much space parked cars take up lining both sides of the street, and how much of our cities go unused covered by parking lots. It becomes obvious, we've built our communities entirely around cars. And for the most part, we've built them for cars that aren't even moving."

- John Zimmer, Lyft Co-Founder

[2]Int'l Assoc. of Public Transport (UITP). Millennium Cities Database for Sustainable Transport. (1995).

Safer Roads

In the United States, drunk driving causes 28 fatalities every day.

99%
say Lyft rides are a safe space.

88%
avoid driving under the influence because of Lyft.

53%
use Lyft to transport friends or family who need assistance after drinking.

66%
take rides at times known for increased alcohol consumption – weekend evenings.[3]

Rides to Care

3.6 million Americans miss or delay medical appointments because they don't have reliable transportation.

Lyft is working with hundreds of health organizations and medical facilities to eventually make that number zero.

Medicare and Medicaid spend $2.7 billion annually getting people to medical appointments.[4]

Lyft is reducing the cost by 32%.[5]

[3] Friday, Saturday, Sunday evenings from 7pm to 2am local time
[4] U.S. Government Accountability Office, Nonemergency Medical Transportation. GAO-16-238 (Washington, DC, 2016).
[5] Jain, Sachin H. "Letting the Outside In: How Ridesharing Provides a Model for Healthcare Transformation." Forbes.com. 6 Sept. 2016.

Reducing Congestion & Greenhouse Emissions

Congestion costs Americans living in cities an additional 6.9 billion hours and an extra 3.1 billion gallons of fuel each year.

Parking facilities alone cost local governments $1.9 billion.[7]

34%
say they would avoid owning a car entirely because of Lyft.

56%
use their cars less because of Lyft.

22%
use Lyft to connect with public transit.

Time is Money

Passengers saved over 26 million travel hours compared to alternate transportation modes.

That time savings is valued at over $500 million.[6]

[6]Based on US Department of Transportation Value of Travel Time Savings methodology
[7]U.S. Census Bureau, 2013 Census of Governments: Finance – Surveys of State and Local Government Finances.

Lyft Drives Change

Trends reported by passengers and drivers between 2014 and 2016.

City selection based on inclusion in surveys from previous years.

Boston

More Money Saved on Transportation

$25.5M

↑

$3.5M

+600%

Chicago

More Local Spending

$68.2M

↑

$16.4M

+300%

Los Angeles

More Diverse Drivers

74%

↑

50%

+48%

San Diego
More local exploration

60.4%

↑

41.1%

+47%

San Francisco
More DUI avoidance

86.8%

↑

72.9%

+19%

Seattle
More Local Economy Participation

56.5%

↑

42.7%

+32%

Washington, DC
More Efficient Transportation

1.95M
hours saved

↑

78,800

+2000%

Cars have taken our cities.

Let's take them back.

Lyft

The Lyft platform helps millions of people get reliable, affordable rides at the tap of a button.

Team

1,000+ employees
10+ offices
200+ cities

Community

5 million+ passengers
315,000+ drivers
- 66% of drivers identify as a minority
- 27% of drivers are female
- 25% of drivers are over age 50
- 10% are veterans of the armed forces

10,000+ partners

lyft