Alaska Public Broadcasting

A system of independent locally owned and operated non-profit businesses that provide over the air and online non-commercial *public service programming and community based services to un-served and underserved audiences* throughout Alaska.

- Twenty-six radio licensees, four television licensees and one statewide radio news network, the Alaska Public Radio Network (APRN), a collaborative system reaching 95% of the state's population.
- Provides an unparalleled level of local, community based public service programming including daily news; weather and marine conditions; emergency, health, safety information; general community information; public affairs programming; and live event coverage including broadcast of local government and school board meetings.
- Serves bush and rural communities where commercial service does not exist. Services in remote areas are provided by originating stations based in bush and rural communities and by urban stations with equipment in remote areas.
- ➤ Health and safety mission is evident in daily broadcast of community information, marine, weather forecasts, and participation in the statewide Emergency Alert System (EAS) which notifies the public of emergency declarations. Stations play integral roles in Local Emergency Planning Committees. Emergency plans include communications for widespread areas beyond communities of license.
- Local service mission is characterized by <u>local</u> ownership, <u>local</u> control of programming, deep community engagement and strong partnerships with many community organizations. <u>Local</u> programs and content that is not available from other providers.
- Education mission is best reflected in the high quality of its children's programming, educational outreach in the community, and lifelong learning opportunities for all ages.
- Urban based organizations provide services to rural and bush stations, examples include daily statewide news from APRN; the Alaska Public Television and 360 North (Gavel Alaska) public television services; CoastAlaska and Alaska Public Broadcasting, Inc. provide financial management, engineering and administrative support services.
- The return on State dollars invested is approximately 6:1, a very successful partnership with the private sector and the federal government.
- The investment provides residents with noted Alaska programming such as Alaska News Nightly, Gavel Alaska (360 North), Indie Alaska, Faces of Alaska, Alaska Federation of Natives Convention Coverage, Iditarod & Kuskokwim race coverage, Talk of Alaska; and most importantly, daily local news, community information, and live broadcast of local government meetings.
- In addition, the investment provides acclaimed national programs such as Daniel Tiger, Cat in the Hat, Ready Jet Go, All Things Considered, This American Life, The TED Radio Hour, Nature, Nova, American Experience, Frontline, Masterpiece Theater and signature historical documentaries from Ken Burns

The Alaska Rural Communications Service (ARCS) and Satellite Infrastructure are State of Alaska owned and operated services that are integral and complimentary to the public broadcasting system in Alaska.

- ARCS is an Emergency Relay Network, a key component in Alaska's Emergency Alert System (EAS) Plan, feeding real-time emergency alerts to individuals and organizations. Alerts from state and federal authorities are fed into the ARCS satellite signal and carried directly into the homes of ARCS viewers as well as commercial and non-commercial broadcasters EAS systems.
- > Satellite Infrastructure is a statewide delivery platform for video, audio and data. Additional public service video and audio streams including PBS, University of Alaska TV, and Gavel to Gavel Alaska, are embedded in the signal that distributes ARCS.
- For many bush residents, ARCS is the only available over-air television signal. ARCS programming includes many hours of Alaska news and weather, a highly sought after resource in bush communities.
- ARCS provides children's and educational programs from PBS, popular commercial broadcasts, and live coverage of unique Alaska events such as the Alaska Federation of Natives Convention and the Iditarod.
- ARCS communities supply the electrical power, time and labor, local support and equipment space for the ARCS equipment in their villages.
- The ARCS Digital Conversion Project is in the process of upgrading the transmitters at 185 sites from analog to digital. Digital Conversion equals better service with improved video and audio quality, increased content via the multichannel nature of digital service, and decreased electrical cost to the communities.
- Digital ARCS greatly expands public service programming, enhancing the life, health and safety of rural and bush Alaska residents.

Alaska Public Broadcasting Stations & Organizations

Anchorage	KSKA-FM/KAKM-TV/APRN	Ketchikan	KRBD-FM
Anchorage	KNBA-FM	Kodiak	KMXT-FM
Barrow	KBRW-AM/FM	Kotzebue	KOTZ-AM/FM
Bethel	KYUK-AM/FM/TV	McGrath	KSKO-FM
Chevak	KCUK-FM	Petersburg	KFSK-FM
Dillingham	KDLG-AM/FM	Sand Point	KSDP-AM
Fairbanks	KUAC-FM/TV	Saint Paul	KUHB-FM
Fort Yukon	KZPA-AM	Sitka	KCAW-FM
Galena	KIYU-FM	Talkeetna	KTNA-FM
Haines	KHNS-FM	Unalaska	KUCB-FM
Homer	KBBI-AM	Unalakleet	KNSA-AM
Juneau	KTOO-FM/TV, KRNN, KXLL	Valdez	KCHU-AM
Kenai	KDLL-FM	Wrangell	KSTK-FM

Alaska Public Broadcasting Commission: Carl Burger & Michelle O'Brien, Co-Chairs; Santa Claus, Dave Gardner, Leo Luczak, Lisa Hart, Lily Herwald, AnnaBell Stevens, Lisa Vaught.

Alaska Public Broadcasting, Inc: Steve Hamlin, Co-Executive Director