



## ALASKA STATE COUNCIL ON THE ARTS

### FY2016 Highlights

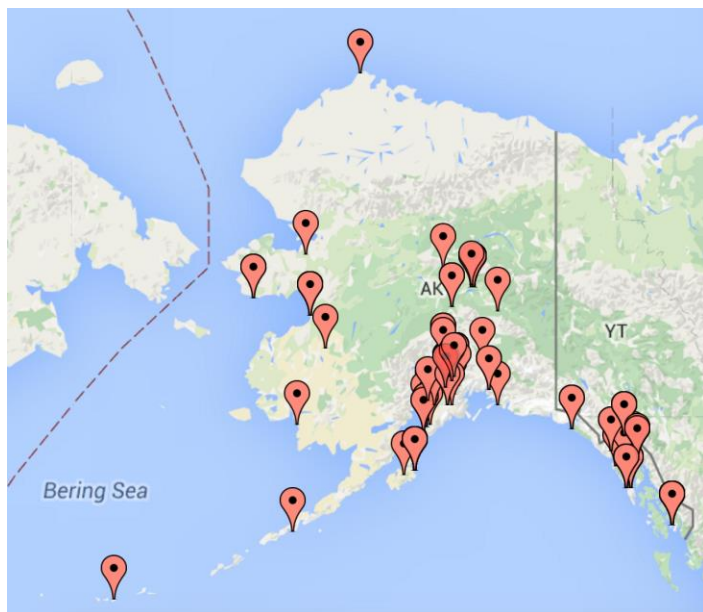
Arts & Culture is a vibrant sector in Alaska. From our rich and diverse Alaska Native cultures to the state's 60+ museums, to individual artists working as small businesses, the cultural sector supports jobs, attracts outside investments and stimulates regional economies through tourism and consumer spending. This sector includes both for-profit and nonprofit arts-related activities. The non-profit portion of this sector includes a wide variety of cultural organizations, museums, schools and community groups supported in part with state and federal public funds awarded and monitored by the Alaska State Council on the Arts.

### Access to the Arts for All Alaskans

The arts bring vibrancy to Alaskan communities. Communities that offer robust arts and cultural offerings are viewed as more desirable places to live, work and visit. Alaskans place a high priority on access to arts and cultural events in their communities, as well as access to arts education, increasingly viewed as essential to developing the creative workforce of the future and an innovation economy.

### Grants

The Alaska State Council on the Arts manages a portfolio of grant programs that distribute state, federal and private funds to artists and arts organizations throughout the state. These grants support arts activities that strengthen communities and impact citizens across Alaska. As a state agency, ASCA is committed to supporting the arts in our urban areas as well as in our most remote villages. This map shows the FY2016 distribution of our grants and services, by location. A list of grants by community and programs is included in this packet.



In FY16, ASCA awarded **\$1,327,558** in grants to Alaska nonprofit arts organizations, arts professionals and artists. Of that total, **\$273,200 or 20%** of those funds came from the State of Alaska, with the rest being provided through federal and private funds that supplement the State of Alaska's investment in the arts in Alaska.

ASCA's FY16 operating budget of \$2,497,100 was comprised of:

- 29% State of Alaska funds (\$729,100)
- 27% Federal funds from the National Endowment for the Arts, which must be matched with a state appropriation (\$668,000)
- 15% Rasmuson Foundation funds, for re-granting arts education and arts touring in Alaska (\$380,000)
- 29% Margaret A. Cargill funds, for a 10-year arts education teacher preparedness initiative (\$720,000)

The State's investment in the arts is well-leveraged and maximized at every opportunity.

**Over 500,000 Alaskans** received services, grants and/or communication, outreach and resources through ASCA in FY16.

### **Art in Public Places**

ASCA manages the state Percent for Art program, which includes the Contemporary Art Bank, a program created to achieve two primary goals: to expose more Alaskans to high quality work by contemporary Alaskan artists through the lending of original art to public offices throughout Alaska, and to provide support to professional artists in Alaska through the purchase of their work. In FY16, ASCA processed 125 loans for the Contemporary Art Bank. This collection of artwork made by living Alaskan artists is available for two-year loans to state buildings and public offices. The Contemporary Art Bank is funded through administration fees that we collect as part of our work managing the statewide Percent for Art program. The next time you're in Anchorage, we invite you to stop by our offices to take a look at the extraordinary collection of artworks that are available for loan to state buildings in your community!

In FY16, ASCA managed 20 public art commissions through the State of Alaska's Percent for Art contracts, and advised on four other projects. In addition to working with a variety of partners to manage Percent for Art commissions, ASCA also receives contract revenue from the University of Alaska system and the Anchorage Airport for the management of their public art programs. In 2014 we expanded our partnership with the airport by establishing an art committee that is developing an arts and culture plan for the facility.

## **PARTNERSHIPS**

### ***Alaska Native Artist Professional Development:***

In FY2016, ASCA and The CIRI Foundation partnered to fund a unique pilot program, ARTShops. Designed to ASCA's Alaska Native Leadership cohort recommendations, the experimental program invested directly in ASCA's Alaska Native Arts Leadership cohort's professional development and underwrote community capacity building through the delivery of art-making opportunities to four rural Alaska communities: Sitka, Old Harbor, Naknek and Akhiok. Funds have been secured to continue and expand the program in 2017.

ASCA Leadership cohort members were invited to submit proposals to develop, organize and implement an art-making workshop within their home community. Four proposals were awarded funding through an adjudicated process to support Leader cohort honoraria and art workshop materials.

ASCA Leadership Cohort members' professional capacity was elevated by supporting cohort leaders' administrative skills to develop, design and administer locally appropriate art-making workshops. ASCA staff provided professional capacity building support to Leadership

participants by sponsoring virtual group convenings and group supported agenda development, identifying and sharing professional development resources required to successfully administer art workshops, and providing an *"Arts Workshop Development Toolkit"* to assist artists in the development, tracking and reporting of their work. Support for this project was made possible through ASCA's NEA Folk and Traditional Arts Infrastructure Grant and The CIRI Foundation's, A Journey to What Matters: Increased Alaska Native Art & Culture grant program.

#### ***Arts Education Munartet Project:***

In 2014, ASCA was approached by the Margaret A Cargill Foundation (MACF), to work with ASCA on a 10-year initiative for arts education teacher preparedness.

In FY2016, ASCA began The Munartet Project: Teaching and Learning in and Through the Arts and Culture in Kodiak, funded by the Margaret A. Cargill Foundation. In partnership with the Kodiak Island Borough School District, the Munartet Project serves to increase pre-service and early career teacher confidence and competence to teach in and through arts and culture. The first cohort of teachers participating in the project has been identified, and began working through the Munartet Project in late summer of 2016. Granted funds have begun to flow into the project, and tracking and evaluation of the project is focused on the pre-service and early career teachers. In FY17, ASCA will be able to report on the numbers of students served, via those classroom teachers.

#### ***Working Across Sectors to Develop a Creative Economy:***

ASCA is increasingly called upon to consult on how to bring the arts into a variety of non-arts programs or initiatives. For example: In FY2016, Thread Alaska, a statewide early childcare non-profit, requested support from ASCA to select 10 Alaska artists to create 30 art projects with children around the state.

ASCA held the 2016 Constellate Convening in Anchorage on Thursday, April 28th and Friday, April 29th. On the first day, 120 participants in four cohorts met individually with their peers for professional development and focused topic discussions. The cohorts were: Alaska Native Leadership, Arts Education, Arts Organization, and Individual Artists. Topics covered included: sustainability in the arts through diversity, how to constructively balance the demands on cohort members to lead within their communities, adaptive leadership and complex challenges. On the second day, the four groups participated together, along with an additional group of non-arts policy leaders, in a facilitated training and visioning session on how the arts – when applied across sectors – can help advance Alaska.

#### ***Integrating the Arts into Daily Life:***

In April 2016, the House State Affairs Committee joined the proposal sponsored by Rep. Jonathan Kreiss-Tomkins to create a license plate supporting the Alaska State Council on the Arts into a bill sponsored by Sen. Bill Stoltze supporting the Alaska Blood Bank. Sen. Stoltze graciously invited Rep. Kreiss-Tomkin's proposal be added to his bill. ASCA is honored to be supported in this way as there are so very few vanity plates authorized by the Alaska Legislature.

Senate Bill 154 was signed into law by Governor Walker in June, 2016. ASCA will administer a design competition for an arts license plate that captures the excitement and creative energies of Alaska. The plate will cost \$50, with a portion of revenues, after cost, going to support operations of the Alaska State Council on the Arts. The competition will be held every four years.

### ***On the Value of the Arts in Alaska:***

“Culture, heritage, arts and the people of a community are important threads to creating a vibrant fabric of a potential travel destination for visitors. These same community attributes help tie a community together, attract economic activity through tourism and bring benefits back to residents and their quality of life.”

*--Sarah Leonard, President and COO, Alaska Travel Industry Association*

“Anchorage Economic Development Corporation’s “Live. Work. Play” initiative to make Anchorage the number one city in America by 2015 relies in part on a thriving arts environment. In addition to the substantial direct economic impact the arts has on the economy, the arts can help keep local businesses here and attract new businesses to Anchorage, which is critical to our efforts to diversify our economy.”

*--Bill Popp, President and CEO, Anchorage Economic Development Corporation*

“In Bethel, Partners in Growth (a multi-agency collaboration between the Alaska State Council on the Arts, the University of Alaska, Fairbanks–Kuskokwim Campus, Bethel Yupiit Piciryarait Cultural Center, Bethel Community Services Foundation, Alaska Small Business Development Center, and six Southwest Alaska villages) promotes regional entrepreneurial growth and preserving traditional Yup'ik arts and crafts. The Fish Skin sewing and Artists-as-Entrepreneurs workshops are an outstanding example of agencies working together to present excellent instruction directly to the public as a result of their commitment to artists, arts and crafts, and economic growth within Alaska.”

*--Reyne Athanas, Bethel Yupiit Piciryarait Cultural Center*

“The integration of art, culture, and technology in learning activities gives context to the content standards, and embeds habits of mind regarding the value of collaboration, creativity, and community in our lives. ASCA’s New Visions grant to the Sitka School District is doing just this, and students are engaged. Investing in art is investing in community and our future workforce, and a little investment can have lasting impact.

*--Dr. Mary Wegner, Superintendent, Sitka School District*

# ALASKA STATE COUNCIL ON THE ARTS

## FY2016 GRANT LIST BY PROGRAM

Total All Grants: \$ 1,327,558.00

### Operating Support Grant Program

Community	Grantee	Grant Award
Anchorage	49 Writers, Inc.	\$ 3,812.00
Anchorage	Alaska Design Forum	\$ 6,239.00
Anchorage	Anchorage Classical Ballet Academy	\$ 3,960.00
Anchorage	Anchorage Community Theatre	\$ 6,534.00
Anchorage	Cyrano's Theatre Company	\$ 3,500.00
Anchorage	Alaska Dance Theatre, Inc.	\$ 11,506.00
Anchorage	Alaska Junior Theater	\$ 8,450.00
Anchorage	Anchorage Concert Association	\$ 19,250.00
Anchorage	Anchorage Concert Chorus	\$ 2,112.00
Anchorage	Anchorage Museum Association	\$ 21,000.00
Anchorage	Anchorage Opera Company	\$ 9,251.00
Anchorage	Anchorage Symphony Orchestra	\$ 9,145.00
Douglas	Perseverance Theatre, Inc.	\$ 21,000.00
Fairbanks	Fairbanks Drama Association and Fairbanks Childrens Theatre, Inc.	\$ 5,400.00
Fairbanks	Fairbanks Shakespeare Theatre	\$ 3,500.00
Fairbanks	Fairbanks Arts Association	\$ 18,900.00
Fairbanks	Fairbanks Concert Association	\$ 21,000.00
Fairbanks	Fairbanks Summer Arts Festival	\$ 14,400.00
Fairbanks	Fairbanks Symphony Association	\$ 16,500.00
Fairbanks	North Star Dance Foundation	\$ 3,025.00
Homer	Bunnell Street Art Center	\$ 8,525.00
Homer	Homer Council on the Arts	\$ 11,050.00
Homer	Homer Society of Natural History, Inc.	\$ 21,000.00
Juneau	Alaska Arts Education Consortium	\$ 8,640.00
Juneau	Juneau Dance Theatre Inc.	\$ 2,700.00
Juneau	Juneau Arts & Humanities Council	\$ 14,553.00
Juneau	Juneau Jazz & Classics	\$ 9,900.00
Juneau	Juneau Symphony	\$ 8,320.00
Kenai	Alaska Children's Institute for the Performing Arts	\$ 4,000.00
Ketchikan	First City Players	\$ 7,750.00
Ketchikan	Ketchikan Area Arts and Humanities Council	\$ 14,300.00
Kodiak	Alutiiq Heritage Foundation	\$ 16,000.00
Kodiak	Kodiak Arts Council	\$ 9,010.00
Sitka	Greater Sitka Arts Council	\$ 3,150.00
Sitka	Alaska Arts Southeast, Inc.	\$ 17,500.00
Sitka	Sitka Summer Music Festival	\$ 9,441.00
Talkeetna	Denali Arts Council	\$ 12,000.00
Total for Operating Support Grant Program:		\$ 386,323.00

### Arts in Education: Artist-in-School Grant Program

Community	Grantee	Grant Award
Anchorage	Bear Valley Elementary	\$ 1,666.00
Anchorage	Government Hill Elementary	\$ 1,500.00
Angoon	Chatham School District	\$ 4,000.00
Fairbanks	Fairbanks Arts Association	\$ 14,000.00
Glenallen	Copper River School District	\$ 3,850.00
Homer	Bunnell Street Art Center	\$ 13,174.00
Homer	McNeil Canyon Elem School	\$ 1,826.00
Hoonah	Hoonah City Schools	\$ 4,000.00
Juneau	Juneau Arts & Humanities Council	\$ 15,000.00
Ketchikan	Fawn Mountain Elementary School	\$ 1,650.00

Kodiak	Kodiak Island Borough School District	\$	12,750.00
Nome	Anvil City Science Academy	\$	3,800.00
Port Heiden	Meshik School	\$	2,825.00
Sitka	Alaska Arts Southeast, Inc.	\$	7,625.00
Sutton	Glacier View School	\$	1,360.00
Unalakleet	Bering Strait School District	\$	12,000.00
Wasilla	Shaw Elementary School	\$	3,590.00
Total for Artist-in-School Program:			\$ 104,616.00

Arts in Education: Cultural Collaboration Grant Program			
Community	Grantee	Grant Award	
Anchorage	Fairview Elementary School	\$	1,000.00
Anchorage	Wonder Park Elementary School	\$	1,000.00
Anchorage	Anchorage Fine Arts Society	\$	5,400.00
Anchorage	Spirit of Youth	\$	4,900.00
Anchorage	ASD ELL Program-Wendler Newcomers' Center	\$	5,970.00
Anchorage	SOA Division of Juvenile Justice-McLaughlin Youth Center	\$	526.00
Anchorage	Baxter Elementary School	\$	900.00
Anchorage	College Gate Elementary School	\$	600.00
Anchorage	Abbott Loop Elementary School	\$	600.00
Anchorage	Mountain View Elementary School	\$	260.00
Anchorage	Faith Lutheran Preschool	\$	300.00
Anchorage	Tudor Elementary School	\$	410.00
Anchorage	Russian Jack Elementary School	\$	544.00
Anchorage	Klatt Elementary School	\$	600.00
Anchorage	Whaley School	\$	600.00
Bethel	SOA Division of Juvenile Justice--Bethel Youth Facility	\$	1,000.00
Chugiak	Mirror Lake Middle School	\$	1,000.00
Chugiak	Mirror Lake Middle School	\$	600.00
Cooper Landing	Cooper Landing School	\$	1,000.00
Cooper Landing	Cooper Landing School	\$	600.00
Dillingham	Dillingham High School	\$	6,000.00
Fairbanks	Wood River Elementary School	\$	1,000.00
Fairbanks	Fairbanks Folk School for Alaska Cello Intensive	\$	4,200.00
Houston	Houston Middle/High School	\$	675.00
Juneau	Montana Creek Residential Facility --JSD	\$	1,000.00
Juneau	Floyd Dryden Middle School Drama Club	\$	2,450.00
Kenai	Nikiski North Star Elementary	\$	1,000.00
Kenai	Kaleidoscope School of Arts & Sciences	\$	600.00
Ketchikan	Schoenbar Middle School	\$	1,000.00
Kodiak	East Elementary School	\$	875.00
Kodiak	North Star Elementary School	\$	875.00
Kodiak	Peterson Elementary School	\$	600.00
Nikiski	Nikiski Middle/High School	\$	1,000.00
Palmer	Palmer High School	\$	475.00
Palmer	Colony High School	\$	600.00
Seldovia	Seldovia Arts Council	\$	1,630.00
Sutton	Sutton Public Library and Community Resource Center	\$	3,000.00
Talkeetna	Talkeetna Elementary School	\$	1,000.00
Wasilla	Shaw Elementary School	\$	1,000.00
Wasilla	Wasilla High School	\$	600.00
Willow	Willow Elementary School	\$	1,000.00
Total for Cultural Collaboration Program:			\$ 58,390.00

Arts in Education: New Visions Grant Program		
Community	Grantee	Grant Award
Barrow: Anaktuvuk Pass, Atkasuk, Kaktovik, Nuiqsut, Point Hope, Point Lay, Wainwright, Glenallen, Kennly Lake, Slana	North Slope Borough School District	\$ 10,000.00
Kodiak, Akhiok, Chiniak, Karluk, Larsen Bay, Old Harbor, Ouizinki, Port Lions	Copper River School District	\$ 2,500.00
Sitka	Kodiak Island Borough School District	\$ 2,500.00
Unalakleet, Golovin, Koyuk, Savoonga, Shaktoolik, Shishmaref, St. Michael, Stebbins, Teller, Wales, White Mountain	Sitka School District	\$ 10,000.00
	Bering Strait School District	\$ 2,500.00
Total for New Visions Grant Program:		\$ 27,500.00

Arts In Education: Margaret A Cargill Foundation Munartet Grant Program		
Community	Grantee	Grant Award
Kodiak	Kodiak Island Borough School District	\$ 283,000.00
Kodiak	Alutiiq Heritage Foundation	\$ 95,000.00
Kodiak	Kodiak College--UAA, Dept of Education	\$ 110,000.00
Kodiak	Kodiak Arts Council	\$ 41,500.00
Total for Margaret A Cargill Foundation Munartet Grant Program:		\$ 529,500.00

Career Opportunity Grant Program		
Community	Grantee	Grant Award
Anchorage	Eleanor Jensen	\$ 400.00
Anchorage	K N Goodrich	\$ 850.00
Anchorage	Kevin James Worrell	\$ 570.00
Anchorage	Michael Howard	\$ 570.00
Anchorage	Nathan Shafer	\$ 530.00
Anchorage	Rosemary J Redmond	\$ 880.00
Barrow	Mary Virginia Stroud	\$ 980.00
Douglas	Mary Rabb	\$ 880.00
Fairbanks	Emily Anderson	\$ 500.00
Fairbanks	Jessica Pena	\$ 684.00
Homer	Asia B. Freeman	\$ 800.00
Homer	John Bushell	\$ 800.00
Juneau	Colette Costa	\$ 155.00
Juneau	Roblin Gray Davis	\$ 1,000.00
Ketchikan	Delores E. Churchill	\$ 1,000.00
Sitka	Ellen Frankenstein	\$ 1,000.00
Sitka	Island Institute	\$ 820.00
Sitka	Nicholas Galanin	\$ 940.00
Total for Career Opportunity Grant Program:		\$ 13,359.00

Community Arts Development Grant Program		
Community	Grantee	Grant Award
Anchorage	Alaska Native Heritage Center	\$ 2,000.00
Anchorage	Alaska Theatre of Youth	\$ 1,750.00
Anchorage	Asian Alaskan Cultural Center	\$ 3,000.00
Anchorage	First Alaskans Institute	\$ 2,500.00
Anchorage	First Light Alaska	\$ 1,500.00
Anchorage	Hmong Center of Alaska, Inc.	\$ 2,500.00
Anchorage	Turning the Tides for Keys To Life	\$ 2,000.00
Anchorage	Wrangell Mountains Center	\$ 3,000.00
Anchorage	Young Emerging Artists, Inc	\$ 2,500.00
Fairbanks	Opera Fairbanks	\$ 1,500.00
Girdwood	Girdwood Art Institute	\$ 3,000.00
Haines	Alaska Arts Confluence	\$ 2,500.00
Homer	Kachemak Bay Campus, Kenai Peninsula College, Univ Alaska	\$ 4,750.00

Juneau	Museums Alaska	\$	4,000.00
Juneau	Sealaska Heritage Institute	\$	3,625.00
Kenai	Peninsula Artists in Motion Dance Company	\$	1,750.00
Kenai	Performing Arts Society	\$	3,500.00
Kodiak	Kodiak Historical Society	\$	2,500.00
Palmer	Mat-Su Community Chorus	\$	1,500.00
Palmer	Palmer Museum of History & Art	\$	2,000.00
Palmer	Valley Arts Alliance	\$	1,750.00
Seldovia	City of Seldovia for the Seldovia Arts Council	\$	3,500.00
Sitka	Sitka School District for Sitka Jazz Festival	\$	4,000.00
Sitka	The Island Institute, Inc.	\$	4,500.00
Tyonek	Native Village Tyonek (cancelled)	\$	2,500.00
Valdez	KCHU Terminal Radio for Richardson Highway Rendezvous	\$	750.00
Valdez	Valdez Museum and Historical Archive	\$	3,000.00
Wales	Native Village of Wales	\$	2,500.00
Wasilla	Valley Performing Arts, Inc.	\$	3,000.00
Total for Community Arts Development Grant Program:			\$ 76,875.00

Harper Arts Touring Grant Program			
Community	Grantee		Grant Award
Anchorage	Celtic Community of Alaska	\$	5,400.00
Anchorage	Alaska Center for the Book	\$	3,037.00
Anchorage	Asian Alaskan Cultural Center	\$	3,500.00
Anchorage	Alaska Junior Theatre	\$	7,900.00
Anchorage	University of Alaska, Anchorage Dept. of Theatre & Dance	\$	10,500.00
Anchorage	Conference	\$	1,800.00
Anchorage	Alaska Scottish Club	\$	1,173.00
Fairbanks	Fairbanks Summer Arts Festival	\$	7,600.00
Fairbanks	Fairbanks Concert Association	\$	4,300.00
Fairbanks	North Star Community Foundation for the Winter Bear Project	\$	8,800.00
Fairbanks	Fairbanks Arts Association	\$	1,485.00
Homer	Bunnell Street Arts Center	\$	1,500.00
Homer	Homer Council on the Arts	\$	10,270.00
Kodiak	Kodiak Arts Council	\$	7,500.00
Sitka	Friends of the Sheldon Jackson Museum	\$	1,340.00
Sitka	Island Institute	\$	8,895.00
Total for Harper Arts Touring Grant Program:			\$ 85,000.00

Arts Education Fellowship			
Community	Grantee		Grant Award
Homer	Alayne Teter	\$	2,904.00
Kenai	Robyn Zinszer	\$	2,321.00
Soldotna	Jonathan Dillon	\$	1,620.00
Total for Arts Education Fellowship Program:			\$ 6,845.00

Special Project Grant Program			
Community	Grantee		Grant Award
Anchorage	Alaska Arts & Culture Foundation	\$	7,500.00
Fairbanks	Frank Soos	\$	4,000.00
Juneau	Juneau Arts & Humanities Council	\$	8,000.00
Juneau	Alaska Arts Education Consortium	\$	3,000.00
Old Harbor	Lena Amason Berns/ARTShop	\$	2,000.00
Total for Special Project Grant Program:			\$ 24,500.00



Workshop Grant Program		
Community	Grantee	Grant Award
Anchorage	Alaska Photographic Center	\$ 535.00
Anchorage	Alaska Watercolor Society	\$ 535.00
Homer	Bunnell Street Art Center	\$ 950.00
Kenai	Alaska Children's Institute for the Performing Arts	\$ 450.00
McCarthy	Wrangell Mountains Center	\$ 980.00
Palmer	Association of Alaskan Blacksmiths	\$ 750.00
Pelican	Friends of the Pelican Library	\$ 450.00
Sitka	The Island Institute, Inc.	\$ 500.00
Total for Workshop Grant Program:		\$ 5,150.00

Helen Walker Performing Arts Touring Fund (AACF)		
Community	Grantee	Grant Award
Anchorage	Polynesian Association of Alaska	\$ 1,000.00
Bethel	Bethel Council on the Arts	\$ 1,000.00
Fairbanks	Fairbanks Summer Arts Festival	\$ 5,000.00
Homer	Homer Council on the Arts	\$ 500.00
Sitka	Alaska Arts Southeast, Inc	\$ 500.00
Skagway	Skagway Arts Council	\$ 500.00
Wrangell	Southeast Beasts	\$ 1,000.00
Total for Helen Walker Performing Arts Touring Fund Program:		\$ 9,500.00

# GET THE FACTS PERCENT FOR ART %

Art & culture shows  
us who we are.

66

ALASKA ARTISTS WON BIDS  
FOR PUBLIC ART PROJECTS  
IN THE LAST 5 YEARS.



Ray Troll, *River Duo II*  
Anchorage Fish Hatchery, 2012

700

ARTWORKS IN ALASKA  
CONTEMPORARY ART BANK



Carmen Quinto Plunkett *Self Portrait*, 1978

## CAPITAL BUDGET

The Alaska State Legislature approves the budgets for construction and renovation of public buildings.

**FACT:** One Percent for Art is part of the construction budget, similar to budgets for lighting, flooring, electrical.

## MILESTONE FOR AN ARTIST'S CAREER

**FACT:** It can take five to ten years for an artist to get their first public art commission because the process is very competitive.

## IMPACTS OF PUBLIC ART *see other side*



Sonya Kelliher-Combs  
*Nannut Nunaat - Land of the Polar Bear*  
Nome High School, 2007

## PUBLIC BUILDINGS

If the Percent for Art Program (AS 35.27) was not in effect, public buildings would look institutional. The building would still cost the same because the art budget could be spent on things like more expensive windows or carpeting.

**FACT:** Art appreciates over time, whereas furniture, computers and HVAC systems depreciate.



## PUBLIC ART SELECTION

- 1 A Request for Artists is developed and advertised by the Alaska State Council on the Arts (ASCA).
- 2 An Art Committee: Project Manager, Architect, Facility Manager and Artist select qualified artists who are paid to create design proposals and budgets.

**FACT:** Public art budgets include everything from start to finish: materials, insurance, engineering and equipment. The artist's fee is only a small percentage.

- 3 The Art Committee selects the final proposal and ASCA prepares the contract.

**FACT:** Art commission funds filter into the local economy as artists hire fabricators, electricians, welders, engineers and other skilled workers to help complete their project.

## THE ALASKA CONTEMPORARY ART BANK

Funds from construction projects that cost less than \$250K or buildings that are not designed for substantial public use are deposited into the Art in Public Places Fund, which pays for the artwork in the Contemporary Art Bank. (AS 44.27060)

**FACT:** The Alaska Contemporary Art Bank is an art loan program that consists of high-quality work by living Alaska artists.



## ART BANK SELECTION

- 1 A Request for Art is advertised by the Alaska State Council on the Arts (ASCA).
- 2 ASCA's Visual Arts Committee makes recommendations for approval by the Alaska State Council on the Arts.

**FACT:** Of the 700 pieces, over half are on two year loan to legislators, congressional delegates and other state buildings throughout Alaska.

- 3 Borrowers and the public can view the ACAB Collection at ASCA's Anchorage office.

**FACT:** Most requests are for brightly colored artwork to bring cheerfulness into public spaces.



ALASKA STATE  
COUNCIL ON THE ARTS

# PUBLIC ART IMPACT

## PERCENT FOR ART

%

**FACT:** In 1975, Alaska was the third state in the nation to introduce a public art program as a cultural resource, a pioneer in the movement to integrate artwork into public buildings. AS 35.27

### PUBLIC ART

This investment in Alaska's culture, necessary for the viable development of our artists, can be found in Alaska's Public Buildings, the Court System, schools, the University of Alaska, libraries, ferries and the Alaska Marine Highway System. AS 35.27

In FY2018, Alaska's Public Art can be found on [www.publicartarchive.org](http://www.publicartarchive.org)

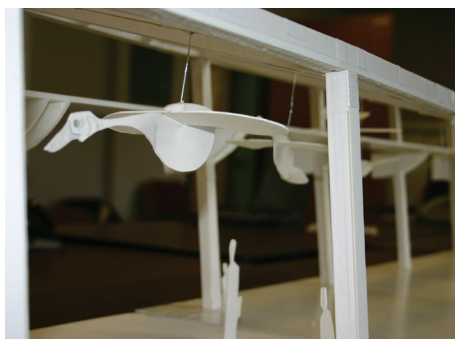
**FACT:** As professionals, artists design public art to be durable and timeless, and to engage with the public in spaces selected by an art committee.



Rachelle Dowdy's series of concrete and wood geese at the Anchorage International Airport took three years to complete. This work titled, *From Here to There and There to Here*, won an American Public Works Award in 2010.

#### DESIGN → FABRICATION → INSTALLATION

Public art projects impact skilled workers who benefit from the artist's commission.



Photos © Chris Arend



**ALASKA STATE  
COUNCIL ON THE ARTS**

[www.education.alaska.gov/aksca](http://www.education.alaska.gov/aksca)

161 Klewin Street, Suite 102 Anchorage, Alaska 99508 tel 907-269-6610 toll free 888-278-7424

2015

# ALASKA

## Measuring the Creative Industry

The arts and creativity play a meaningful role in Alaska's economy. The following are some of the key measures of this important role.

### Creative Jobs

**13,945** Jobs

In 2015, 13,945 creative workers were employed in Alaska's workforce. Creative workers include writers and authors, graphic designers, musicians and singers.

### NEW Top Creative Occupation\* Growth, 2014-2015

Alaska's creative occupations continue to grow, adding new jobs each year.

Creative Occupation	Number of New Jobs
Photographers	29
Writers and Authors	14
Graphic Designers	11
Floral Designers	9
Entertainment Attendants and Related	8

*Supporting the National Endowment for the Arts helps retain creative jobs either through direct subsidy or by helping to nurture a creative sector environment for creative workers.*

### NEA Direct Grants

**\$1,076,000** Awarded in Grants

In 2015, the National Endowment for the Arts (NEA) awarded Alaska \$1,076,000 in federal funds.

### Creative Industry\*\* Earnings

**\$430.4** Million in Earnings

Combined, Alaska's for-profit and nonprofit creative sectors earned more than \$430.4 million in 2015.

*\* Includes 58 creative occupations that are directly arts-related as defined by O\*net score (onetonline.org). The data incorporate the full spectrum of workers: full-time, part-time, self-employed and extended proprietors. In arts and creative industries many employees are self-employed or part-time workers.*

*\*\* Includes 72 creative industries that are directly arts-related.*



## Take Your Data from Spreadsheet to Measurable Results

*Do you need help using data and incorporating it into meaningful results? The Creative Vitality™ Suite team offers strategies for making sense of creative economy data. The Creative Vitality Suite is a research-based economic data project that provides high-quality creative economy data and reporting. Using nearly 100 different national, vetted, and third-party data streams, the Creative Vitality Suite provides an accurate measure of your area's creative jobs within the for-profit and nonprofit sectors. For more information, contact the Creative Vitality Suite Team at (303) 629-1166 or at [cvsuite@westaf.org](mailto:cvsuite@westaf.org).*

### **Creative Occupation Definitions by Standard Occupation Codes (SOC)**

#### 27-4021 Photographers

Photograph persons, subjects, merchandise, or other commercial products. May develop negatives and produce finished prints. Include scientific photographers, aerial photographers, and photojournalists.

#### 27-3043 Writers and authors

Originate and prepare written material, such as scripts, stories, advertisements, and other material. Exclude "Public Relations Specialists" (27-3031) and "Technical Writers" (27-3042).

#### 27-1024 Graphic designers

Design or create graphics to meet a client's specific commercial or promotional needs, such as packaging, displays, or logos. May use a variety of mediums to achieve artistic or decorative effects.

#### 27-1023 Floral designers

Design, cut, and arrange live, dried, or artificial flowers and foliage.

#### 39-3099 Entertainment attendants and related workers

All other entertainment attendants and related workers not listed separately.