

ALASKA STATE COUNCIL ON THE ARTS
House Finance Subcommittee
Education & Early Development
February 13, 2017

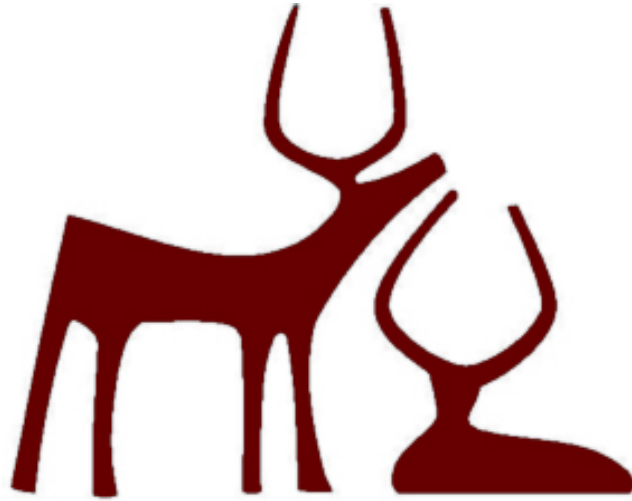
The Alaska State Council on the Arts (ASCA)

- serves over 500,000 Alaskans
- is an eleven member Council appointed by the Governor
- staff consists of four state employees and one contractor with a range of 5-16 years of experience at the agency and 150 total years of professional experience in the creative sector
- office is situated in the most ethnically diverse neighborhood of the state

Mission

ASCA represents, supports and advances the creative endeavors of individuals, organizations and agencies throughout Alaska.





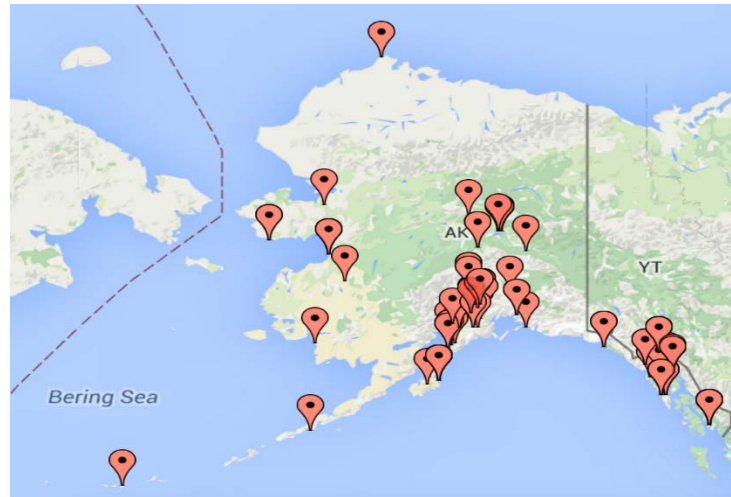
ALASKA STATE COUNCIL ON THE ARTS

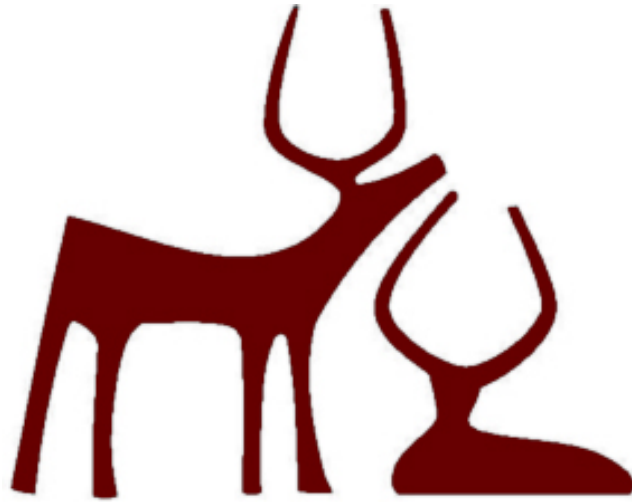
Grants

Leveraging the State's Investment

In FY16, the Alaska State Council on the Arts awarded **\$1,327,558** in grants to Alaska nonprofit arts organizations, arts professionals, schools and artists.

Of that total, **\$273,200 or 20%** of those funds were from the State of Alaska, with the rest being provided through federal and private funds that supplement the State of Alaska's investment in the arts in Alaska.





ALASKA STATE COUNCIL ON THE ARTS

Visual Arts

Artist Professional Development

“This workshop presented me with numerous tools and ideas to continue doing what I love. I’m so grateful for the chance to participate.”

Ricky Tagaban



Percent for Art Program

GET THE FACTS PERCENT FOR ART

%

Art & culture shows us who we are.

CAPITAL BUDGET


The Alaska State Legislature approves the budgets for construction and renovation of public buildings.

FACT: One Percent for Art is part of the construction budget, similar to budgets for lighting, flooring, electrical.

MILESTONE FOR AN ARTIST'S CAREER


FACT: It can take five to ten years for an artist to get their first public art commission because the process is very competitive.

IMPACTS OF PUBLIC ART
see other side




Sonya Kelliher-Combs
Nannut Nunaat - Land of the Polar Bear
Nome High School, 2007

66 ALASKA ARTISTS WON BIDS FOR PUBLIC ART PROJECTS IN THE LAST 5 YEARS.



Ray Troll, *River Duo II*
Anchorage Fish Hatchery, 2012

700 ARTWORKS IN ALASKA CONTEMPORARY ART BANK



Carmen Quinto Plunkett *Self Portrait*, 1978

PUBLIC BUILDINGS

If the Percent for Art Program (AS 35.27) was not in effect, public buildings would look institutional. The building would still cost the same because the art budget could be spent on things like more expensive windows or carpeting.

FACT: Art appreciates over time, whereas furniture, computers and HVAC systems depreciate.

THE ALASKA CONTEMPORARY ART BANK

Funds from construction projects that cost less than \$250K or buildings that are not designed for substantial public use are deposited into the Art in Public Places Fund, which pays for the artwork in the Contemporary Art Bank. (AS 44.27060)

FACT: The Alaska Contemporary Art Bank is an art loan program that consists of high-quality work by living Alaska artists.

PUBLIC ART SELECTION

- 1 A Request for Artists is developed and advertised by the Alaska State Council on the Arts (ASCA).
- 2 An Art Committee: Project Manager, Architect, Facility Manager and Artist select qualified artists who are paid to create design proposals and budgets.
- 3 The Art Committee selects the final proposal and ASCA prepares the contract.

FACT: Public art budgets include everything from start to finish: materials, insurance, engineering and equipment. The artist's fee is only a small percentage.


FACT: Art commission funds filter into the local economy as artists hire fabricators, electricians, welders, engineers and other skilled workers to help complete their project.

ART BANK SELECTION


- 1 A Request for Art is advertised by the Alaska State Council on the Arts (ASCA).
- 2 ASCA's Visual Arts Committee makes recommendations for approval by the Alaska State Council on the Arts.
- 3 Borrowers and the public can view the ACAB Collection at ASCA's Anchorage office.

FACT: Of the 700 pieces, over half are on two year loan to legislators, congressional delegates and other state buildings throughout Alaska.

FACT: Most requests are for brightly colored artwork to bring cheerfulness into public spaces.



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Alaska Contemporary Art Bank

Art Bank is to provide a circulating collection of Alaskan artwork to exhibit in public buildings other than museums.

Primary goals:

- to expose more Alaskans to high quality work by contemporary Alaskan artists through the loaning of original art to public offices throughout Alaska, and
- to provide support to professional artists in Alaska through purchase of their work.



Cross Sector Work – Chugach National Forest



The Chugach National Forest, in partnership with the Alaska State Council on the Arts and Alaska Geographic, selected ten Alaskan artists to create one-of-a-kind ornaments for the 2015 Capitol Christmas Tree. The designs of these ornaments were used as inspiration for 4,000 more ornaments made by students and community members across Alaska. Ornaments decorated the People's Tree on the U.S. Capitol building lawn and various smaller trees in offices throughout the Capitol and in select locations in Alaska.



Cross Sector Work – thread Alaska

Art By Children Project
thread Alaska, in partnership with the Alaska State Council on the Arts, selected ten artists to visit **thread** learning environments and provide art instruction for children ranging in ages 1-5.



Cross Sector Work – Creative Forces Program

Arts and Military Partnership

Joint Base Elmendorf Richardson, Anchorage

The National Endowment for the Arts and Department of Defense have expanded its military healing arts program into Creative Forces: NEA Military Healing Arts Network. The expanded Creative Forces program places creative arts therapies at the core of patient-centered care at ten additional clinical sites – for a total of twelve – and increases access to therapeutic arts activities in local communities for military members, veterans, and their families. The program is also investing in research on the impacts and benefits of these innovative treatment methods.



Community-based arts programs offer many benefits:

- They allow people to explore the therapeutic benefits of art
- They offer former patients opportunities to continue beneficial arts programming initiated during treatment
- They support reintegration for people leaving a medical center
- They offer a de-stigmatized option for those who may benefit from creative arts therapy in the clinical setting

BACKGROUND: Since 2011, this military healing arts partnership has supported creative arts therapies for service members with traumatic brain injury and associated psychological health issues at two military medical facilities in the Washington, DC, area—the National Intrepid Center of Excellence (NICoE) at Walter Reed Bethesda in Maryland, and the NICoE Intrepid Spirit-1 at Fort Belvoir in Virginia. The President and Congress recognized the success of the program at these facilities, and believed it could do more. In fiscal year 2016, Congress appropriated a \$1.98 million budget increase for the NEA, specifically allocated to expand this military healing arts program.

VIDEO LINK:

<https://www.arts.gov/partnerships/creative-forces>



Cross Sector Work – Art in Daily Life

Alaska “Artistic” License Plate

Alaska’s “Artistic License” plate is a juried competition that occurs every four years, thanks to Representative Jonathan Kreiss-Tomkins who was able to pass [House Bill 217](#) and former Senator Bill Stoltze who supported HB217 with Senate Bill 154 in 2016.

The spirit of this competition encourages creativity, invites Alaskans to capture what we love about Alaska, and highlights the importance of the arts in our daily lives.

The Alaska State Council on the Arts (ASCA) administers this competition in keeping with the Council’s mission to advance creativity as a core civic value and identity for Alaska. Revenue from the “Artistic License” plate sales goes to ASCA to support the organizations, businesses, groups and individuals who serve as creators, designers, makers, educators, administrators, producers, presenters and distributors in Alaska’s creative economy.





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The Governor's Awards for the Arts and Humanities

The Governor's Awards for the Arts and Humanities 2017





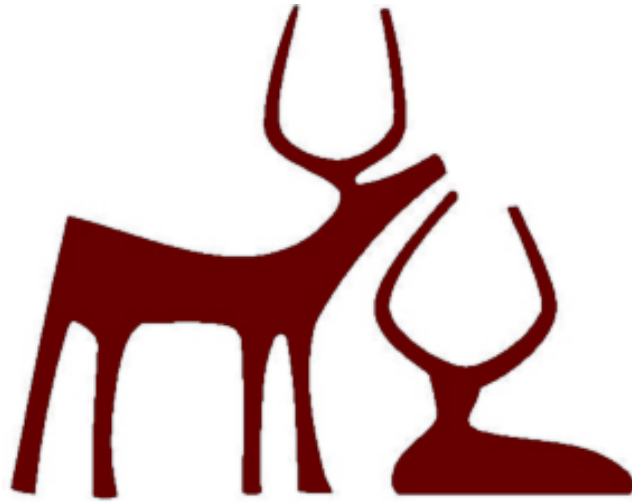
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Literary Arts

Poetry Out Loud



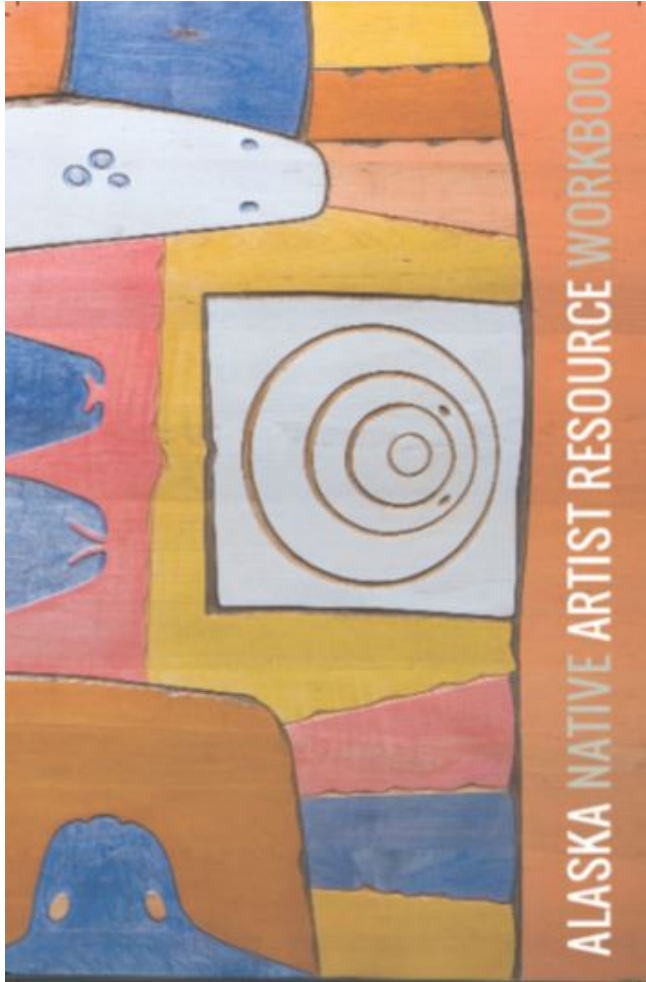
**State Writer Laureate
2016-2018
Ernestine Hayes**



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Community Arts Development and Alaska Native Arts

Alaska Native Artist Professional Development Program

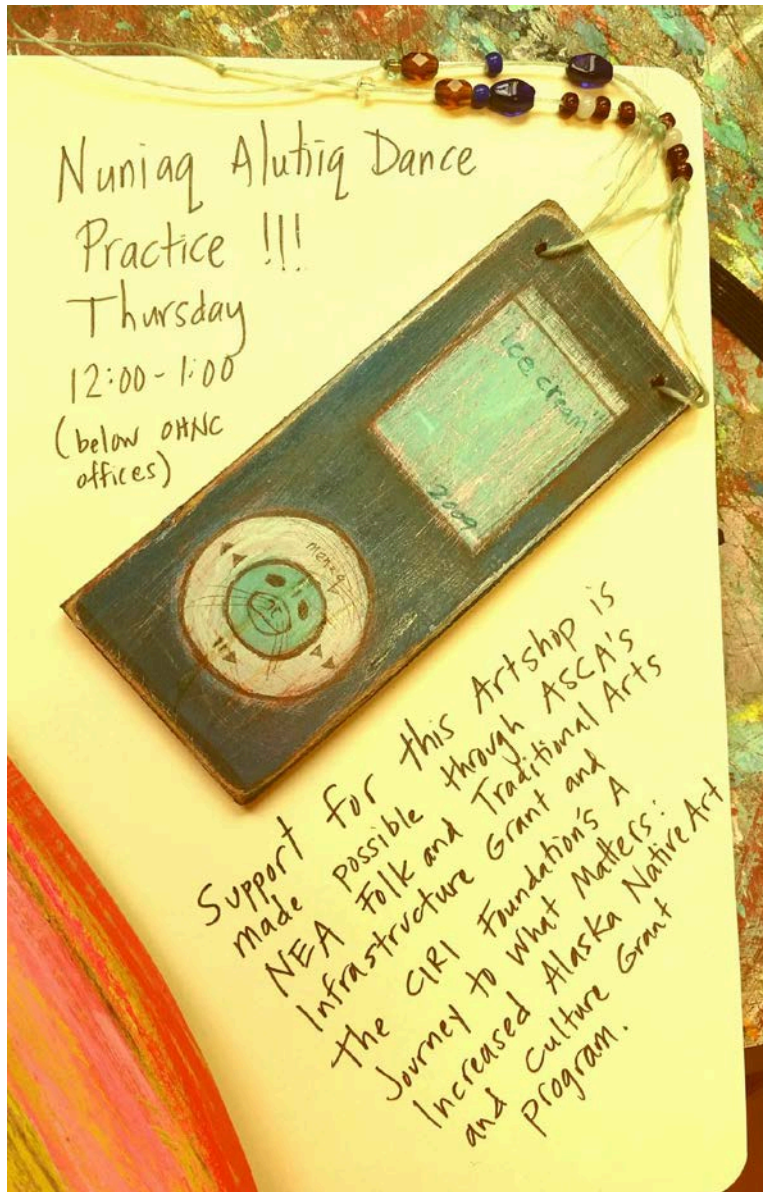


ASCA's *"Arts Workshop Development Toolkit"* assists artists in the development, tracking and reporting of their work.

Support for this project was made possible through ASCA's NEA Folk and Traditional Arts Infrastructure Grant and The CIRI Foundation's, A Journey to What Matters: Increased Alaska Native Art & Culture grant program.



ASCA Alaska Native Artist Professional Development and Training Workshop in Dillingham, Alaska 2016.



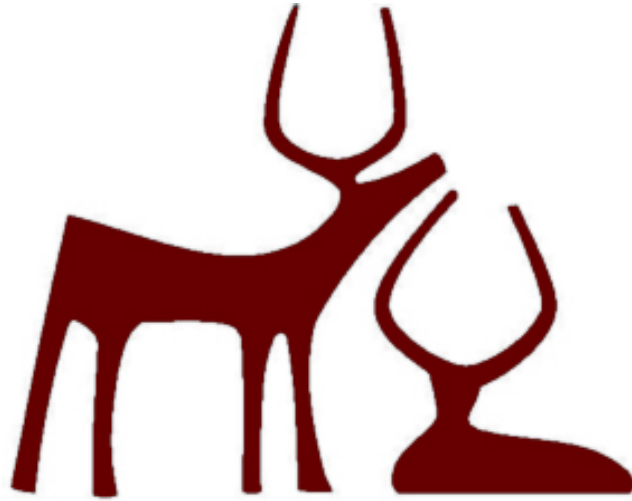
ASCA Alaska Native Leadership: Community ARTShop 2016: Ancient Alutiq Cell Phones Old Harbor, Alaska.

ASCA Leadership cohort members were invited to submit proposals to develop, organize and implement an art-making workshop within their home community.

State of Alaska Silver Hand Program



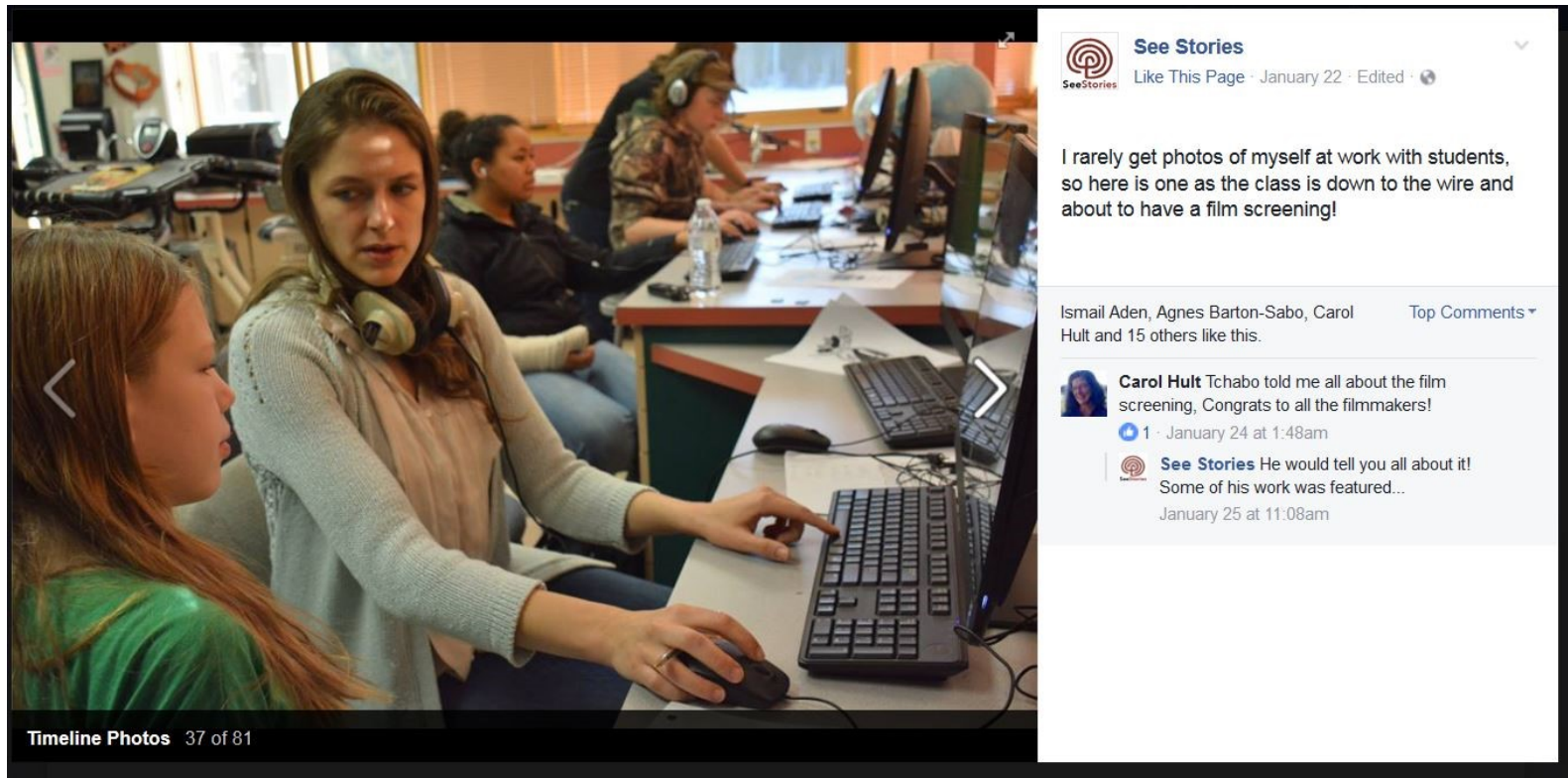
The State of Alaska Silver Hand Program, Alaska's state sanctioned Alaska Native arts and artist authentication program, has served more than 1,800 Alaska Native Artists since the program was enacted by the Alaska State legislature in 1961.



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Arts Education

Artists in Schools



Teaching artist Marie Acemah works with students at Glacier View School in Sutton during a two-week residency in which students focused on community-based, documentary film-making. To view a film about the workshop produced by Marie Acemah, go to <https://vimeo.com/155019479>, and to view the student films go to the school's Vimeo Page at <https://vimeo.com/user48231691/videos>. *Facebook snip by See Stories/Marie Acemah.*

Artists in Schools



Students at Meshik School in Port Heiden participate in an AIS residency with artist Sara Tabbert. Students, teachers and community learned about mosaic murals and print-making during the two-week residency. *Facebook snip by Katie Walker, elementary teacher at Meshik School.*

Cultural Collaborations Access and Excursion



Tlingit carver Kelly White, right, helps Schoenbar Middle School eighth-grader Sloane Leavitt with a drawing Friday in Angel Williams' classroom at Schoenbar.

Staff photo by Tayler Balkom

Eighth-grader Devin Dalin said learning about Native culture, especially from an artist in residence, is meaningful to him.

"Not everybody knows about it anymore," Dalin said of traditional Native art and craft, "and if people don't teach it, it will kinda get forgotten."

White said he's been glad to share his culture with the middle school stu-

dents.

"What I think would be meaningful is to give these kids an opportunity to experience other cultures," White said. "The ability of knowing cultures are not all the same, I think, is very important, and also knowing about Northwest Coast (art) and how this particular culture goes."

megan@ketchikandailynews.com



Anchorage Museum, Director of Collections and Chief Conservator, Monica Shah shows Palmer HS students how large format photographs are stored in museum collection area. *Photo by Shelli Franckowiak.*

Harper Arts Touring



Anchorage artist Drew Michael with Mt. Edgecumbe students before giving a talk about his mask series, “Aggravated Organisms” at the Sheldon Jackson Museum in Sitka. *Photos courtesy of Friends of the Sheldon Jackson Museum.*

Munartet Project



The Munartet Project is focused on increasing the confidence and competence of pre-service and early career teachers, to teach in and through the arts and culture in Kodiak.

After a presentation by Alutiiq Museum Executive Director, April Counciller, which gave an overview and historical perspective on indigenous peoples in Kodiak, participants were led by Culture Bearer Gayla Pedersen in a hands-on medicinal salve-making activity with locally harvested plants. *Photo by Lauren McCausland.*



ARTS ALASKA STANDARDS

CREATE

Imagine and develop artistic ideas and work

Anchor Standard #1—Generate and conceptualize artistic ideas and work

Anchor Standard #2—Organize and develop artistic ideas and work

Anchor Standard #3—Refine and complete artistic work

RESPOND

Understand and evaluate how the arts convey meaning

Anchor Standard #1—Recognize and analyze artistic works, including those from diverse cultural traditions

Anchor Standard #2—Interpret intent and meaning in artistic work

Anchor Standard #3—Apply criteria to evaluate artistic work

CONNECT

Relate artistic ideas and work with personal meaning and external context

Anchor Standard #1—Relate, synthesize and express both knowledge and personal experiences as a way to participate in the arts

Anchor Standard #2—Relate artistic ideas and works with societal, cultural and historical contexts to deepen understanding

PRESENT

Interpret and share artistic work

Anchor Standard #1—Select, analyze and interpret artistic works, including those from diverse cultures, for performance, presentation, and/or production

Anchor Standard #2—Develop and refine artistic work for performances, presentations and/or productions

Anchor Standard #3—Perform, present, and/or produce artistic work



Network by Emily Jones, student at South High School Anchorage, 2015. Credit: when the sea was oceans. Photo by student at Villanova University




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Since FY15, the Alaska Arts Education Consortium (AAEC)—in partnership with ASCA, the DEED, school districts, community members and arts organizations across the state—have worked on reviewing and revising the Alaska State Art Standards for the first time since 1996.

AAEC continues to lead this partnership work in support of AK Art Standards Implementation, and is instrumental in delivering Professional Development for Teachers in and through the arts.

ASCA supports AAEC through Operating Support and other grants, as well as through a partnership agreement.

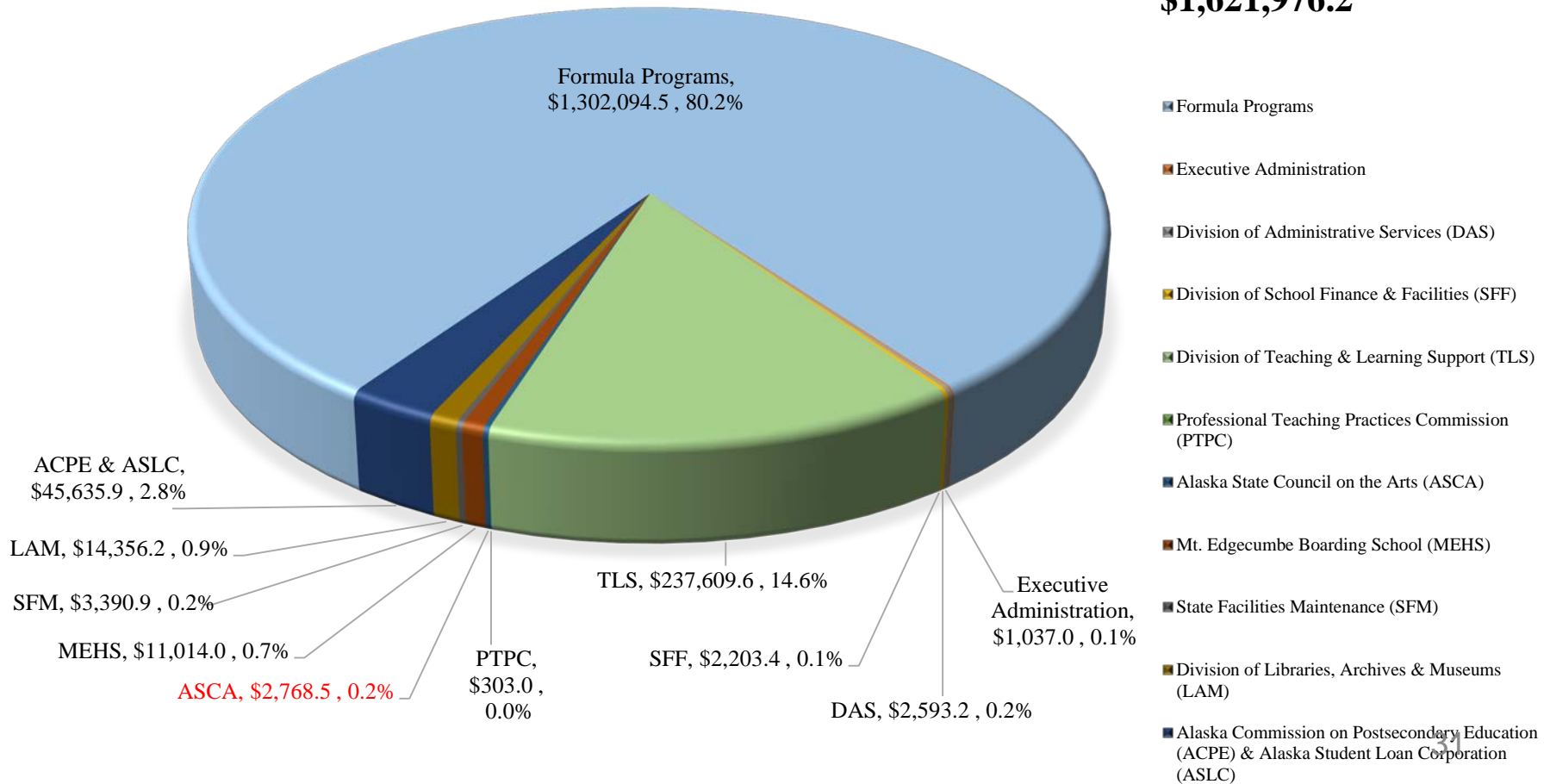


ALASKA STATE COUNCIL ON THE ARTS

FY2018 Governor's Budget

FY2018 Governor's Budget by Structure

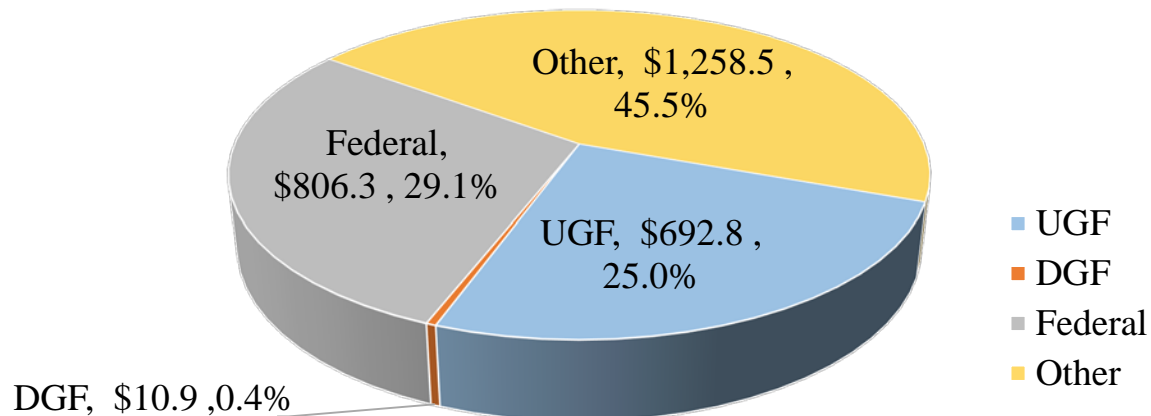
**Total Budget (all funds):
\$1,621,976.2**



FY2018 Governor's Budget

	Designated General Funds	Unrestricted General Funds	Federal Funds	Other Funds	Total
Commissions and Boards					
Alaska State Council on the Arts	10.9	692.8	806.3	1,258.5	2,768.5

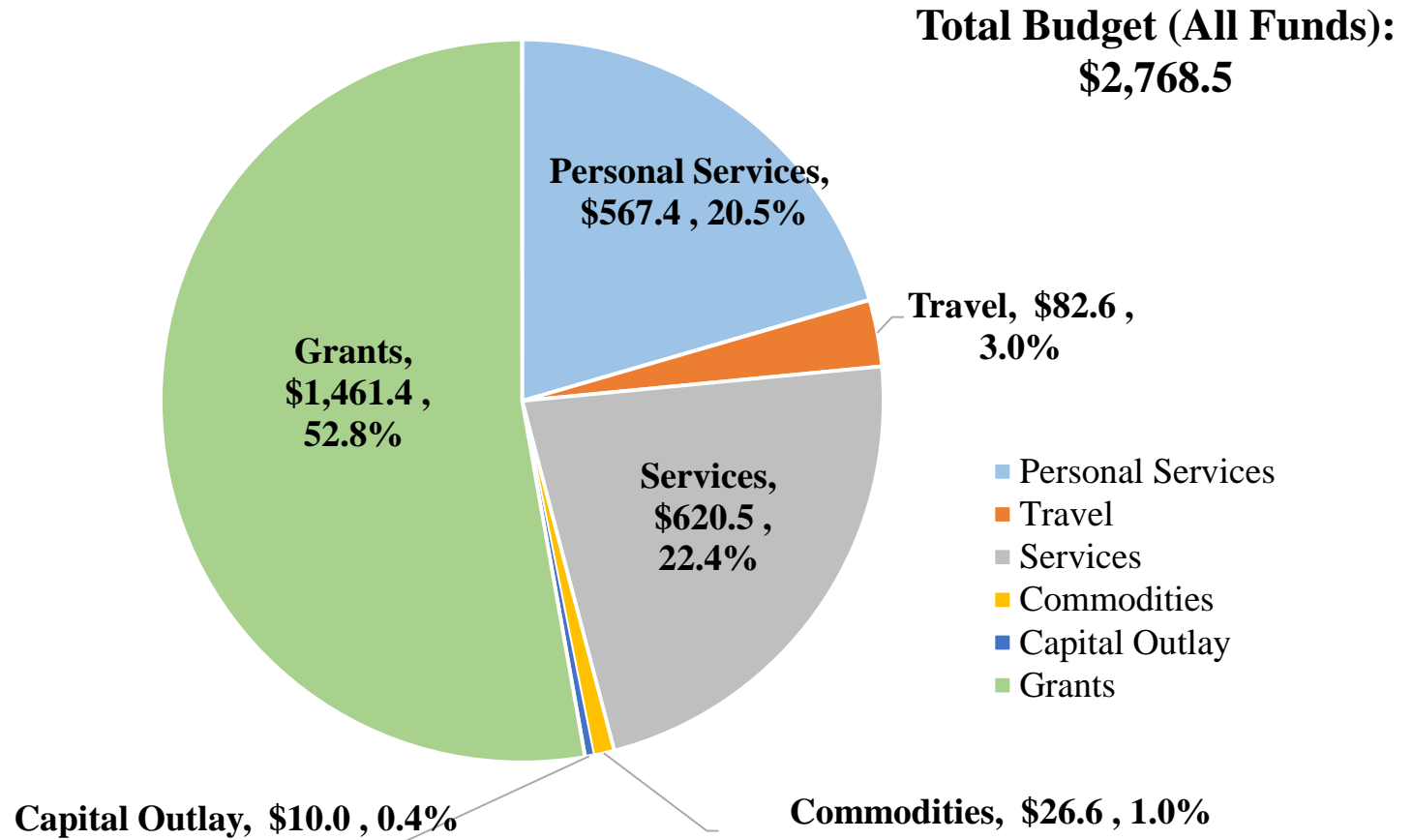
Alaska State Council on the Arts by Fund Source



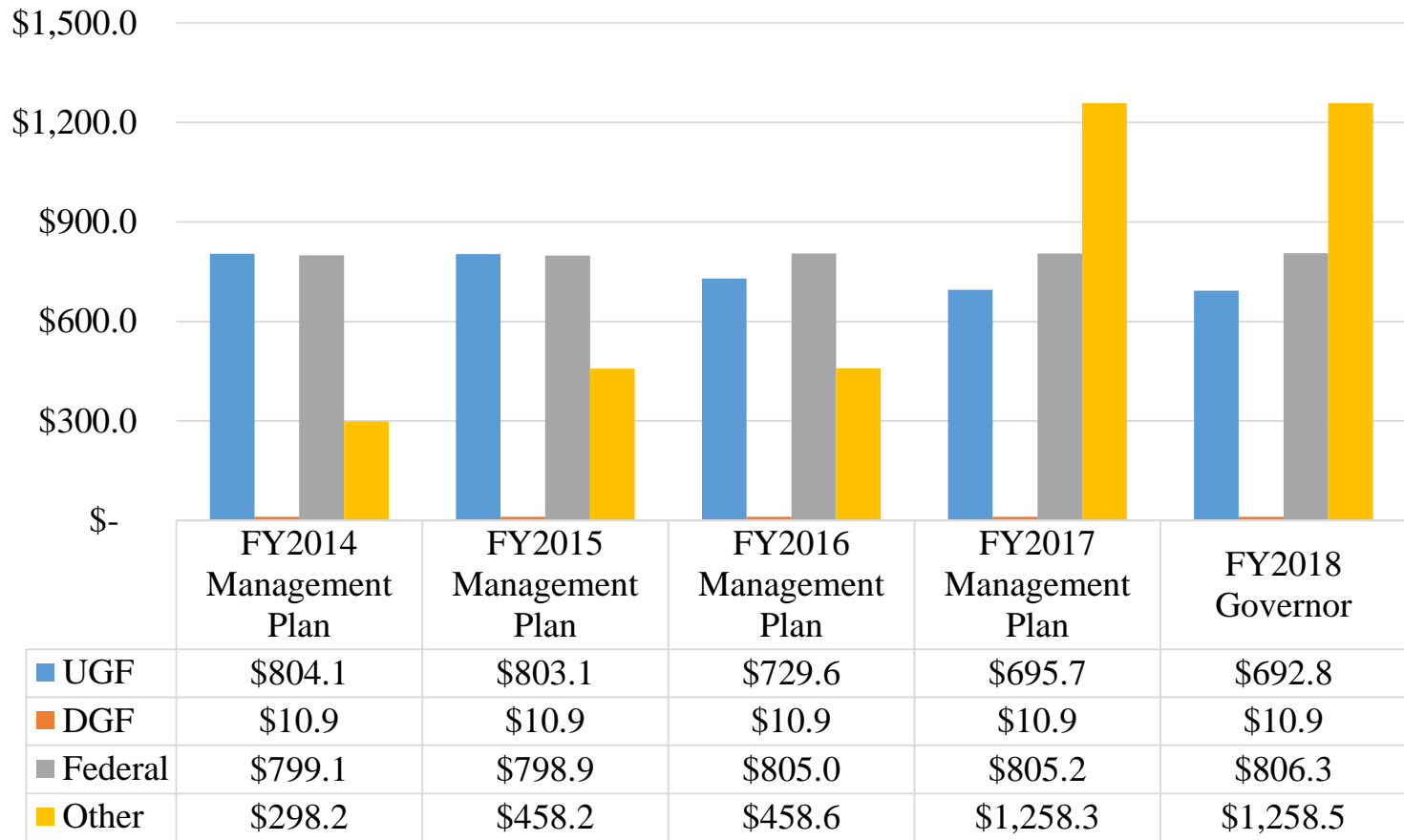
FY2018 Governor's Budget

- Changes from FY2017 Management Plan:
 - \$5.0 (\$3.2 Fed; \$1.6 UGF; \$0.2 Other) – salary and health insurance adjustments
 - Transfer 1 PFT position to the Department of Administration for Shared Services of Alaska Implementation
 - (\$6.6) decrement ((\$2.1) Fed; (\$4.5) UGF) – savings from Shared Services of Alaska Implementation

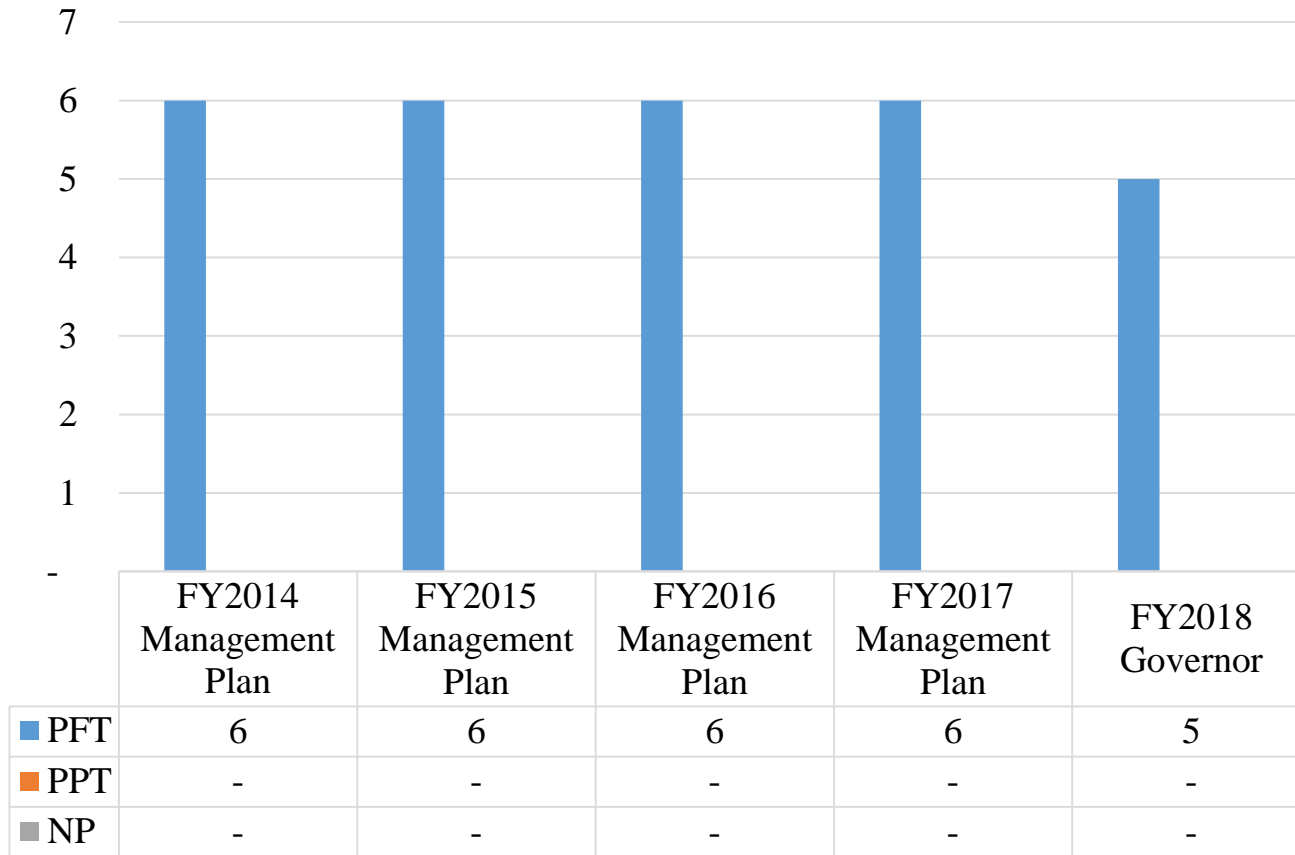
FY2018 Governor's Budget by Line Item



Alaska State Council on the Arts by Fund Source



Alaska State Council on the Arts Budgeted Positions





Thank you!

ALASKA STATE COUNCIL ON THE ARTS

Please find my contact information below:

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