

REAL ESTATE COMMISSION

Traci AK Barickman

General Information

Board/Commission and seat you are seeking:
REAL ESTATE COMMISSION, 3rd Judicial District upcoming vacancy or broker at large
Additional Boards/Commissions of interest:
None

State Boards/Commissions on which you have served:
None.

| | | |
|----------------------------------|------------------------------|------------------------------------|
| First Name Traci | Middle Name AK | Last Name Barickman |
| Mailing Address [REDACTED] | City [REDACTED] | State & Zip [REDACTED] |
| Home/Message Phone [REDACTED] | Business Phone [REDACTED] | Cell Phone [REDACTED] |
| Email Address [REDACTED] | | Are you a registered voter? Yes |
| Date of Birth [REDACTED] | Gender | Ethnicity [REDACTED] |
| Military Service None. | | |

Conflict of Interest

Certain boards and commissions require full disclosure of personal financial data under AS39.50.010. If required for the board or commission for which you are applying, are you willing to do so?
Yes

Could you or any member of you family be affected financially by decisions to be made by the board or commission for which you are applying?
Yes

Please explain the potential financial benefit
No |

Employment History

Employment work history including paid, unpaid, or voluntary.
21+ Years working in the real estate industry as a licensed professional. Over 15 years as a broker or associate broker in charge and as a certified trainer for pre-license, broker upgrade, and continuing education.

Education, Training, Experience & Qualifications

List both formal and informal education and training experiences:
UofA Business studies, including business law & contracts; economics; psychology & education; Graduate Realtor Institute; Accredited Buyer Representative; Council of Real Estate Brokerage Managers; SOA Certified Trainer;

List any professional licenses, certifications, or registrations and dates obtained that may be used as qualifying criteria:
Real Estate Broker #13422

List any community service, municipal government, and state positions held, and any awards received.
Mat-Su Borough Board of Equalization - Chairperson for numerous years.
PTA President and VP for 2 different schools simultaneously
Valley Board of REALTORS - President; Education Chair; Secretary; Fair Housing Chair;
Alaska Association of REALTORS: Director;

Conviction Record

Have you ever been convicted of a misdemeanor within the past five years or a felony within the past ten years?
No

Conviction Circumstances

Certification of Accuracy & Completeness

By submitting this online application, I swear the information I have entered on this form is true to the best of my knowledge. I understand that if I deliberately conceal or enter false information on the form my application may be rejected, I may be removed from the list of eligible candidates, or I may be removed from the position. I agree that the Office of the Governor may contact present or former employees or other persons who know me to obtain an additional information about my skills and abilities. I understand that the information on this application is public information and may be released through a legal request for such information.

Type "I certify"
"I certify"

Resume Addendum:

I have compiled my resume into a reader-friendly bio that outlines my abilities and experience. I have attached that for review.

Press Release Wording

Traci J. Barickman, 54 of Palmer, is the managing broker of RE/MAX Dynamic of the Valley, the owner and a trainer of Alaska Real Estate Education. Barickman is a certified instructor and mentor to many brokers and licensees throughout the state.

Submitted: 10/29/2014 7:59:57 AM

Traci J. Barickman, ABR, CRB, CRS, GRI, ePRO
Broker and Trainer



I believe the key to a successful real estate career is honesty, involvement, and education. My mission is to provide education to real estate practitioners that will give them the tools needed to be successful in their careers while protecting their clients and customers.

Born on Guam into a Naval family, I have traveled throughout the world and experienced military life as a child and as the mother of a deployed soldier. My husband and I have been blessed with two successful sons and seven grandchildren.

I enjoy life in Alaska with my family and dogs, I am a published author of a children's book, licensed pilot, owner of Alaska Real Estate Education, and a successful broker for over 12 years.

I have extensive education specifically in the real estate field and have earned the following designations: Accredited Buyer Representative; Council Brokerage Managers; Certified

Residential Specialist; Graduate REALTOR Institute; ePRO.

Business Management - Proficient in business management and education related to all aspects of real estate. Licensed real estate broker and state certified instructor. I have served as President for the local board of REALTORS®, served positions on the State Board, experienced in committee participation including positions as chairperson for numerous different organizations. I have several years as chairperson for the Mat-Su Borough Board of Equalization. I have a good understanding of Robert's Rules of Order.

Educator; Adult Professional Development - As a real estate trainer I travel throughout the state instructing on many advanced real estate topics, including ethics, risk management, contract law, real estate law & prohibited conduct, business development, personal and client safety, real estate investments, technology and communication, and negotiating skills. I have developed over 130 hours of state-certified courses related to all aspects of business and the real estate industry.

Course Developer - I develop courses that are required education for real estate brokers and salespersons to maintain their occupational licenses. I have developed pre-license & post-license education and broker training education courses that comply with the State of Alaska Real Estate Commission requirements. I also develop & teach courses for all 3 of the GRI modules. All courses are accredited by the Alaska Real Estate Commission & are approved for numerous types of delivery, including classroom, correspondence, and internet.

Education Advisor - Subject Matter Expert (SME) for Pearson Vue: State & National - I assist in the review of Alaska's state real estate license exam. Accuracy and relevance of each question is reviewed biennially and amended as needed. I assist in the process of creating and testing new questions. In addition to state participation, I participate in the national content of the real estate exam as an SME on the national level.

Mergers and Acquisitions - Acquired Valley office of Northern Trust Real Estate in 2009 and successfully integrated staff and associates into our existing culture. Merged with largest independent Valley office in 2011 to create the largest Valley real estate office and capture the majority of market share.

Computer and Technology - Proficient in Microsoft Office applications, including Excel and Power-point. Able to create and manipulate spreadsheets and write basic functions and develop effective presentations. Proficient in all industry related programs; familiar with many business software programs including cloud storage. Able to learn new business programs quickly and efficiently. Capable and comfortable working independently or with a team.

Strengths - *Risk Management* –adept at anticipating and avoiding legal complications, and resolving issues and threats, typically through mediation efforts. *Skillful researcher* – able to research and analyze data whether using public records or organization tools. *Strong leadership skills* – ability to work within a group or team and encourage production by keeping group on task, and as a team leader, delegating tasks and encouraging team members to effectively maximize production. Experienced and comfortable speaking to large groups and audiences.

Mentor - As a state certified instructor and knowledgeable broker, I mentor numerous other associates, specifically brokers, throughout the state of Alaska. I confer with these brokers via phone or email as needed. I have developed a website for my education business that offers student resources and is available to all licensees.

www.AlaskaRealEstateEducation.com