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From: Cicciarella, Bob

Sent: Tuesday, March 01, 2016 5:55 PM

To: Representative\_Seaton

Subject: KBBI Funding

Paul,

I was just informed that a decision was made to no longer provide State funding for KBBI Radio in Homer. I totally understand the issues with the State of Alaska's financial situation and know that the legislators have a difficult task ahead however, I feel that supporting KBBI's funding would have a minimal financial impact but yield a maximum return on investment to warrant a reconsideration.

As I am sure you know, KBBI is the most listened to Radio Station in the Greater Homer Area where we do not have the luxury of a big city market with multiple private stations to choose from. Local residents tune in for information not only day to day but whenever there is a major emergency where KBBI is the "Go To" resource. Residents benefitted from key up-to-date information broadcasted during the Mile 17 Fire, Redoubt Eruption, multiple Power Outages as well as during Tsunami Siren Alerts and Severe Storms so much so there is a message announcement at the end of the Tsunami Warning Siren activation, directing the public to tune in to your local radio station for more information.

Emergency Services depends on KBBI as a resource vehicle to deliver timely information to the public during major emergencies and disasters. KESA along with The Kenai Peninsula Borough Office of Emergency Management have used air time to proactively deliver public education on topics such as disaster planning, Fire Wise-wildland fire mitigation programs.

I pledge my support for this non-profit radio station to continue to receive State funding to help keep them in operation at least until other alternatives or means of income can be secured.

Respectfully,

Bob

Robert W. Cicciarella

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