

From: [Cecilia Rendon](#)
To: [House Legislators](#); [Senate Legislators](#); [Senate Finance Committee](#); [House Finance](#)
Subject: I'm a business owner attending UAS, got potential revenue solutions for UAS.
Date: Thursday, February 25, 2016 6:50:33 PM

Dear Senators and Legislators,

Thanks for providing business owners and students like me with a forum to voice our learning experiences at UAS, proposed budget solutions and opportunities for revenue.

Like you, I'm a busy entrepreneur enrolled in online Management Information Systems (MIS) course. I find my MIS course challenging and engaging with civil discussions applicable solutions and debate forums.

Previous engagement is a requirement to make weekly grades along with quizzes, essays, etc. Course material is on the most updated industry standards, case problems and examination of relevant and efficient solutions, and best practices in the implementation of software application, development, management and infrastructure.

I would like to reiterate that engaged professors at UAS have ample professional experience in the real world and advanced degrees, are the driving force for quality online courses. And UAS will benefit from marketing such courses to lower 48, neglected, working adults who will gladly pay UAS tuition fees vs. the prospect of having to pay \$10,000 for a certificate course (i.e. at the University of Cincinnati) that falls - way short - in translating "educational" content to real life project management job descriptions that require the knowledge and experience of ERP, HANA, SAP, and other - on demand - applications and programs.

- The UAS School of Management will also benefit introducing more on demand certifications for Project Management, Black Belt, Scrum Master and Agile.
- One more potential solution to increase revenue

Building further on the Innovation Summit, UAS could respond to the need expressed at summit by local small hotel owners, who would like to have an organized, localized initiative or institution put together meaningful and safe excursions with learning experiences to remote areas of beautiful Alaska.

UAS Juneau campus could maximize and capitalize in this market by building a small size hotel at the end of the parking lot. A background check might be required from excursionist if students and remote areas are to be packaged. Also, a vetted and responsible UAS chaperon is to accompany all excursions as well.

Hope previous proposals are feasible among other great ideas and solutions that are being examined. As there are only so many budget cuts UAS should implement before it cannibalizes itself from within.

You have a difficult road ahead, but you have our support and admiration. We know that you and your professional staff, professors and deans will come out triumphant and greatly improved and competitive as a whole.

Sincerely,

Cecilia Rendon

UAS Student # 31167817



