Frequently Asked Questions

Are people that teach Yoga in Alaska required to have a professional or occupational license?

No. Department of Commerce and Economic Development does not regulate the yoga industry or yoga studios.

Why is ACPE requiring yoga studios to register as Postsecondary Institutions?

Some yoga studios offer a yoga teacher training, (YTT), program that is sanctioned by an international organization known as Yoga Alliance. Yoga Alliance is a 501(c)(6) and Yoga Alliance Registry are related organizations that work together to support the yoga community. Yoga Alliance Registry is a nonprofit 501(c)(3) public charity. For the sake of simplicity, their website sometimes refers to the two related organizations collectively as "Yoga Alliance." Upon completion of a YTT a student is issued a certificate of completion. Under AS 14.48.210(6), a "certificate" is considered an "Educational Credential" and therefore ACPE can collect a registration fee.

Does the certificate issued by the yoga studio provide the student with any employment advantages?

No. Alaska does not have a minimum standard to be a yoga teacher. Anybody can establish a yoga studio and teach yoga in Alaska. The certificate awarded by studios that have curriculum sanctioned by Yoga Alliance can only be used to register on the Yoga Alliance Registry.

As a member of Yoga Alliance Registry, you can customize your profile, which allows people who are looking for a Registered Yoga Teacher (RYT®) or Registered Yoga School (RYS®) to learn more about you. **The teacher registry is not a certification program**; it is simply a listing of teachers who met Yoga Alliance's minimum requirements for teaching experience and have completed their trainings at a Registered Yoga School (RYS).

What are the benefits of being a member of the Yoga Alliance Registry?

On the Yoga Alliance Registry, your profile allows you to:

• **Promote who you truly are.** Your profile page provides you with a broader range of opportunities to express yourself. You can post your bio, list the types of yoga you teach, share images in your photo gallery and more. You can also link to your social media sites so potential clients or trainees can keep up with your busy teaching or training schedule.

- **Be discovered by new students or trainees.** The directory search is dynamic and helps potential students or trainees find what they're looking for based on a number of search options. Include special keywords about your teaching or training, such as specific styles and niche offerings, in your bio too. The "Keyword" search indexes the content of your entire profile page.
- <u>Teachers</u>: Display your yoga experience. As a teacher, you can list all of the places you teach yoga on your profile page along with your experience. Your RYT designation is prominently placed on your page too. You can also display your total teaching hours since you completed your first registered teacher training.
- <u>Schools</u>: Showcase upcoming trainings. Schools can list their upcoming teacher training programs on their profile and the dates will automatically appear in Directory search results. It's a great way for people skimming through search results to see what's coming soon at your school.