

License plates (2010 - May 2015)	2010	2011	2012	2013	2014	Thru May 30, 2015	Total	Price / plate	Cost / plate (estimate)	Total Revenue	Total Expenses	Net Revenue
Veteran Commerative	55	64	80	60	39	44	342	\$ 100	\$ 16.95	\$ 34,200	\$ 5,797	\$ 28,403
Support Our Troops	234	266	251	146	105	79	1,081	\$ 40	\$ 16.95	\$ 43,240	\$ 18,323	\$ 24,917
University of AK-Anchorage	11	14	10	8	7	10	60	\$ 50	\$ 16.95	\$ 3,000	\$ 1,017	\$ 1,983
University of AK-Fairbanks	8	14	18	14	10	3	67	\$ 50	\$ 16.95	\$ 3,350	\$ 1,136	\$ 2,214
University of AK-Southeast	1			1			2	\$ 50	\$ 16.95	\$ 100	\$ 34	\$ 66
Prince William Sound			1				1	\$ 50	\$ 16.95	\$ 50	\$ 17	\$ 33
Childrens Trust	29	45	37	41	32	19	203	\$ 100	\$ 16.95	\$ 20,300	\$ 3,441	\$ 16,859
Choose Life			14	46	24	15	99	\$ 30	\$ 16.95	\$ 2,970	\$ 1,678	\$ 1,292
NRA				177	215	141	533	\$ 50	\$ 16.95	\$ 26,650	\$ 9,034	\$ 17,616
Breast Cancer Awareness					319	248	567	\$ 50	\$ 16.95	\$ 28,350	\$ 9,611	\$ 18,739
Pro Family, Pro Choice				8	18	9	35	\$ 30	\$ 16.95	\$ 1,050	\$ 593	\$ 457

Plates with renewal fees	2010	2011	2012	2013	2014	Thru May 30, 2015	Total	Price / plate	Cost / plate (estimate)	Total Revenue	Total Expenses	Net Revenue
Veteran Commerative - Renewal	115	135	126	167	145	174	862	\$ 35	\$ 16.95	\$ 30,170	\$ 14,611	\$ 15,559
Support Our Troops - renewal	231	246	335	324	362	293	1,791	\$ 40	\$ 16.95	\$ 71,640	\$ 30,357	\$ 41,283
Choose Life - Renewal				14		25	39	\$ 30	\$ 16.95	\$ 1,170	\$ 661	\$ 509
Pro Family, Pro Choice - Renewal					7	6	13	\$ 30	\$ 16.95	\$ 390	\$ 220	\$ 170
NRA - Renewal				11	70	145	226	\$ 30	\$ 16.95	\$ 6,780	\$ 3,831	\$ 2,949

Plate	Initial Cost	Renewal Fee (paid biennially)
AK Nat'l Guard personnel	\$ 30	none
Vets (incl. retired and Lao vets)	\$ 30	none
Purple Heart Recipients	none	none
Owners of custom collector vehic	\$ 50	none
Iditarod race finishers	\$ 50	none
Veteran Commerative	\$ 100	\$35
Support Our Troops	\$ 40	\$40
University of AK-Anchorage	\$ 50	none
University of AK-Fairbanks	\$ 50	none
University of AK-Southeast	\$ 50	none
Prince William Sound	\$ 50	
Childrens Trust	\$ 100	
Choose Life	\$ 30	\$30
NRA	\$ 50	\$30
Breast Cancer Awareness	\$ 50	
Pro Family, Pro Choice	\$ 30	\$30